

2017-2018 Parking Permit Allocation Recommendation:

March 17, 2017

Background:

2015 Transportation Master Plan

Process:

- Inclusive campus process common feedback theme: create **choice** and **predictability**

TMP Key Recommendations:

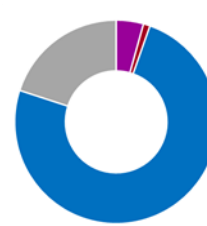
- Mitigate parking need and moderate traffic through transportation demand management
- Maximize on-campus parking resources
- Enhance user experience through communication and technology
- **Restructure the parking permit system:** (move toward a tiered parking allocation system)
 - provide users with choice and predictability
 - create financial incentives (price reductions for less proximate/less desirable parking)
 - reduce traffic congestion caused by searching for parking (links to sustainability goals)

Tiered Parking Introduction:

	Off Peak	Remote	Periphery	Intermediate	Core	Reserved
Parking Amenities	Generally 3:30pm-5:00am	Remote or off-site parking Shuttle service via transfer or limited shuttle service	Park and Ride option Park and Stride option	Traditional parking option First come, first served Proximity w/o predictability Generally 5:00am - 3:30pm	Restricted parking Proximity + Predictability Generally non-gated Generally 5:00am - 5:00pm	Guaranteed parking Best Proximity Generally Gate Controlled Restricted by grade/position Generally 5:00am - 7:30pm 24/7 control at UKHC
Target Rates	0.5 x Intermediate	0.5 x Intermediate	0.75 x Intermediate (phased implementation)	BASE RATE	1.5 x Intermediate	3 x Intermediate (2 x Core)
Rates	\$18.50/month	\$18.50/month	\$34/month	\$37/month	\$56/month	\$111/month

2016-2017 Parking Permit Allocation:

- First step of tiered parking implementation
- Introduced south campus Periphery zone, available to both students and employees at a discounted price
- Ongoing Core parking pilot program (in Seminary parking area)
- Improved campus transit service coverage and frequency, providing a more viable periphery parking experience

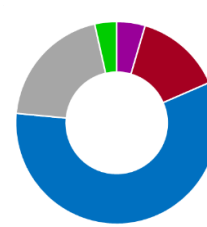


Reserved	\$111	746 spaces	4.3%
Core	\$74	181 spaces	1.1%
Intermediate	\$37	12,793 spaces	74.6%
Periphery	\$34	3,429 spaces	20.0%
Remote	--	--	--



2017-2018 Parking Permit Allocation Recommendation:

- No across the board permit fee increases (core zone reduction)
- Introduce discounted Remote parking for on-campus student residents
- Shift high-demand residential parking into the Core zone
- Introduce employee Core parking into Rose St. (PS2) & Sports Center (PS7) garages along with mixed-use parking (employee and student residents)
- Expand Employee Reserved parking into central campus for allocation by senior administration (~35 additional spaces) on Funkhouser Drive



Reserved	\$111	781 spaces	4.6%
Core	\$56	2,392 spaces	13.9%
Intermediate	\$37	9,945 spaces	58.0%
Periphery	\$34	3,429 spaces	20.0%
Remote	\$18.50	602 spaces	3.5%

