

## Brothers, Sheila C.

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**From:** Cramer, Aaron M.  
**Sent:** Friday, November 01, 2019 10:16 AM  
**To:** Bird-Pollan, Jennifer; Brothers, Sheila C.; Woolery, Stephanie L.  
**Cc:** Childs, Paul D.  
**Subject:** SIGNIFICANT CHANGE MBA: Business Administration (One-Year and Evening)  
**Attachments:** One\_Year\_ENTP Concentration\_Masters CHANGE Form MBA.pdf; Evening\_ENTP Concentration\_Masters CHANGE Form MBA.pdf

Proposed Significant Change to MBA: Business Administration (One-Year and Evening)

This is a recommendation that the University Senate approve the significant changes to the MBA: Business Administration (One-Year and Evening) in the Gatton College of Business and Economics.

Rationale: The proposal is to allow students in the one-year and evening MBA programs to earn a concentration in Entrepreneurship and New Venture Creation by completing a specific set of four courses as part of the elective requirements of the programs. This offers the Gatton College of Business and Economics a unique opportunity to create its first concentration option while simultaneously helping connect campus partners, graduate level courses and its programs. The proposed concentration seeks to combine the local entrepreneurial network with the Gatton MBA program to create a new and unique, first-rate graduate level experience for all students seeking a specialization in new venture creation.

Aaron

Aaron M. Cramer  
Kentucky Utilities Associate Professor of Electrical and Computer Engineering  
Director of Graduate Studies, Electrical Engineering  
Chair, Senate Academic Programs Committee  
University of Kentucky  
859-257-9113  
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## CHANGE MASTERS DEGREE PROGRAM FORM

### 1. GENERAL INFORMATION

College:	Gatton Business and Economics	Department:	MBA Center
Current Major Name:	MBA	Proposed Major Name:	MBA
Current Degree Title:	MBA	Proposed Degree Title:	N/A
Formal Option(s):	Evening	Proposed Formal Option(s):	N/A
Specialty Fields w/in Formal Option:	N/A	Proposed Specialty Fields w/in Formal Options:	Entrepreneurship and New Venture Creation
Date of Contact with <a href="#">Institutional Effectives</a> <sup>1</sup> :	1/24/19		
Bulletin (yr & pgs):	CIP Code <sup>1</sup> :	52.0101	Today's Date:
1/24/19			
Accrediting Agency (if applicable):	SACS and AACSB		
Requested Effective Date:	<input checked="" type="checkbox"/> Semester following approval.	OR	<input type="checkbox"/> Specific Date <sup>2</sup> :
Dept. Contact Person:	Adam Evans	Phone:	8592578780
Email:	adam.evans@uky.edu		

### 2. CHANGE(S) IN PROGRAM REQUIREMENTS

		<u>Current</u>	<u>Proposed</u>
1.	Number of transfer credits allowed (Maximum is Graduate School limit of 9 hours or 25% of course work)	NA	NA
2.	Residence requirement (if applicable)	NA	NA
3.	Language(s) and/or skill(s) required	NA	NA
4.	Termination criteria	NA	NA
5.	Plan A Degree Plan requirements <sup>3</sup> (thesis)	NA	NA
6.	Plan B Degree Plan requirements <sup>3</sup> (non-thesis)	NA	NA
7.	Distribution of course levels required (At least one-half must be at 600+ level & two-thirds must be in organized courses.)	NA	<i>All courses at 600 or 700 level</i>
8.	Required courses (if applicable)	NA	NA
9.	Required distribution of courses within program (if applicable)	NA	NA
10.	Final examination requirements	NA	NA
11.	Explain whether the proposed changes to the program (as described in sections 1 to 10) involve courses offered by another department/program. <u>Routing Signature Log must include approval by faculty of additional</u>		

<sup>1</sup> Prior to completing out this form, you MUST contact Institutional Effectiveness, which can provide you with the CIP ([OSPIE@l.uky.edu](mailto:OSPIE@l.uky.edu) or 257-1962).

<sup>2</sup> Program changes are typically made effective for the semester following approval. No changes will be made effective until all approvals are received.

<sup>3</sup> If there is only one plan for the degree, plans involving a thesis (or the equivalent in studio work, etc.) should be discussed under Plan A and those not involving a thesis should be discussed under Plan B.

**CHANGE MASTERS DEGREE PROGRAM FORM**

	<u>department(s).</u>
	We will offer four new classes that will complete this new curriculum (MBA 645, MBA 646, MBA 647 and MBA 648). All four of these MBA classes will be listed within the MBA Center at Gatton College of Business & Economics.
12.	List any other requirements not covered above?
	Current MBA students in the evening MBA track have four electives they are able to use. Students who elect to concentrate in Entrepreneurship and New Venture Creation will use those four elective courses to complete this program without extending the overall time required to complete the MBA. The program includes four new courses: MBA 645, MBA 646, MBA 647, MBA 648.
13.	Please explain the rationale for changes. If the rationale involves accreditation requirements, please include specific references to those requirements.
	The MBA Policy Committee members have approved the creation of an MBA concentration in 'Entrepreneurship and New Venture Creation' for the Evening MBA track. It was determined by the faculty that a UK MBA Concentration in Entrepreneurship and New Venture concentration will initially be an opportunity for both the Full-time and Evening Programs. This offers the Gatton College of Business and Economics a unique opportunity to create its first concentration option while simultaneously helping connect campus partners, graduate level courses and its programs. The proposed concentration seeks to combine the local entrepreneurial network with the Gatton MBA program to create a new and unique, first-rate graduate level experience for all students seeking a specialization in new venture creation.

**CHANGE MASTERS DEGREE PROGRAM FORM**

Signature Routing Log

**General Information:**

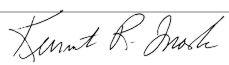

Proposal Name: Concentration of Entrepreneurship and New Venture Creation to Evening MBA Program

Proposal Contact Person Name: Adam Evans Phone: 7-8780 Email: adam.evans@uky.edu

**INSTRUCTIONS:**

Identify the groups or individuals reviewing the proposal; note the date of approval; offer a contact person for each entry; and obtain signature of person authorized to report approval.

**Internal College Approvals and Course Cross-listing Approvals:**

Reviewing Group	Date Approved	Contact Person (name/phone/email)	Signature
		Ken Troske / 71282 / ktroske@email.uky.edu	
MBA Policy Committee	Spring 2019	Ken Troske / 71282 / ktroske@uky.edu	
Gatton College Faculty	Spring 2019	Ken Troske / 71282 / ktroske@uky.edu	
		/ /	
		/ /	

**External-to-College Approvals:**

Council	Date Approved	Signature	Approval of Revision <sup>4</sup>
Undergraduate Council			
Graduate Council	4/16/19	Roshan Nikou	
Health Care Colleges Council			
Senate Council Approval		University Senate Approval	

Comments:

<sup>4</sup> Councils use this space to indicate approval of revisions made subsequent to that council's approval, if deemed necessary by the revising council.

**From:** Troske, Kenneth  
**Sent:** Wednesday, April 03, 2019 8:47 AM  
**To:** Nikou, Roshan  
**Cc:** Kemper, Beverly; Wilkinson, Harvie; Bramley-Hardesty, Candace  
**Subject:** RE: Concentration Files

Roshan-

The one-year MBA program is a 51 credit hour program while the evening MBA program is a 36 hour program (the main difference is the project connect part of the one-year program, which is the experiential learning class). There are 4 elective classes in the one-year program and 3 elective classes in the evening program. For students in the entrepreneurship concentration MBA 646 will be their capstone course in the program, so it is considered a required course not an elective. So the entrepreneurship concentration will have 3 elective courses. Currently, MGT 699 is the capstone course for the program (for both one-year and evening) and will remain so for the students not in the entrepreneurship concentration. The MBA policy committee and Gatton faculty have approved all of these changes.

In addition to the 3 new entrepreneurship courses, here is the list for the other elective courses in the program:

Elective Offerings:

MGT 690 - Strategic Thinking & Analysis

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[MKT 601 - Marketing Research](#)

[FIN 645 - Corporate Investment & Financing](#)

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[MBA 616 - Supply Chain Operations](#)

[MKT 695 - Advanced Analytics in Decision Making](#)

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[MGT 612 - Negotiation & Conflict Resolution](#)

[MGT 620 - Personnel & Industrial Relations](#) (will not be offered Spring 2019 but will be offered in follow year)

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[MGT 695 - Design Thinking](#) (Study Abroad in Grenoble, France)

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Hope this answers all of your questions. Let me know if there is anything else you need. Thanks for all you help.

Ken

**Kenneth Troske, PhD**

**Associate Dean of Graduate Programs and Outreach**  
**Richard W. and Janis H. Furst Endowed Chair of Economics**

Gatton College of Business and Economics  
University of Kentucky

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**From:** Nikou, Roshan <[Roshan.Nikou@uky.edu](mailto:Roshan.Nikou@uky.edu)>  
**Sent:** Tuesday, April 2, 2019 9:09 AM  
**To:** Troske, Kenneth <[ktroske@uky.edu](mailto:ktroske@uky.edu)>  
**Cc:** Kemper, Beverly <[kemper@email.uky.edu](mailto:kemper@email.uky.edu)>; Wilkinson, Harvie <[harviewilkinson@uky.edu](mailto:harviewilkinson@uky.edu)>  
**Subject:** RE: Concentration Files

Good morning Ken,

I reviewed the ENTP and One Year MBA programs and they both look fine. Two things though, how many credit hours is required to complete the degree and could you please send me the list of all electives? At this point that is all I need since we have already approved the MBA 645, 645, 647, and 648.

Thank you,



**Roshan Nikou, MA**

Graduate Council Coordinator  
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[roshan.nikou@uky.edu](mailto:roshan.nikou@uky.edu)