




DIGITAL **ASSESSMENT** SUITE

www.turnitin.com


Plagiarism Prevention

The screenshot displays the Turnitin Originality Report interface. At the top, it shows the document title 'My Paper by John Doe', the processing date '09-18-06 1:09 PM PDT', and the word count '659'. The overall similarity index is 45%. A list of matches is provided on the right, including a 21% match with a publication, a 17% match with an internet source, and an 8% match with another internet source. A 'Turnitin Direct Source Comparison' window is open, showing a document titled 'Market Equilibrium by Ralph Murray' with a 'CheatNotes' section containing a supply and demand graph and text about market equilibrium.

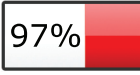
Accessible Anytime

 Access Turnitin anywhere from any web browser at any time of the day

Teachable Moments

 Reinforce proper research and citation methods and deter plagiarism with Turnitin

World's Best Solution

 With a database of over 40 million student papers, Turnitin is the only technology capable of detecting purchased papers, cheat sites, and student collusion — over 50% of unoriginal work comes from other student papers

Plagiarism Prevention

Academic Integrity

Turnitin allows educators to check students' work for improper citation or potential plagiarism by comparing it against continuously updated databases using the industry's most advanced search technology. Every Originality Report provides instructors with the opportunity to teach their students proper citation methods as well as to safeguard their students' academic integrity.

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Features & Benefits

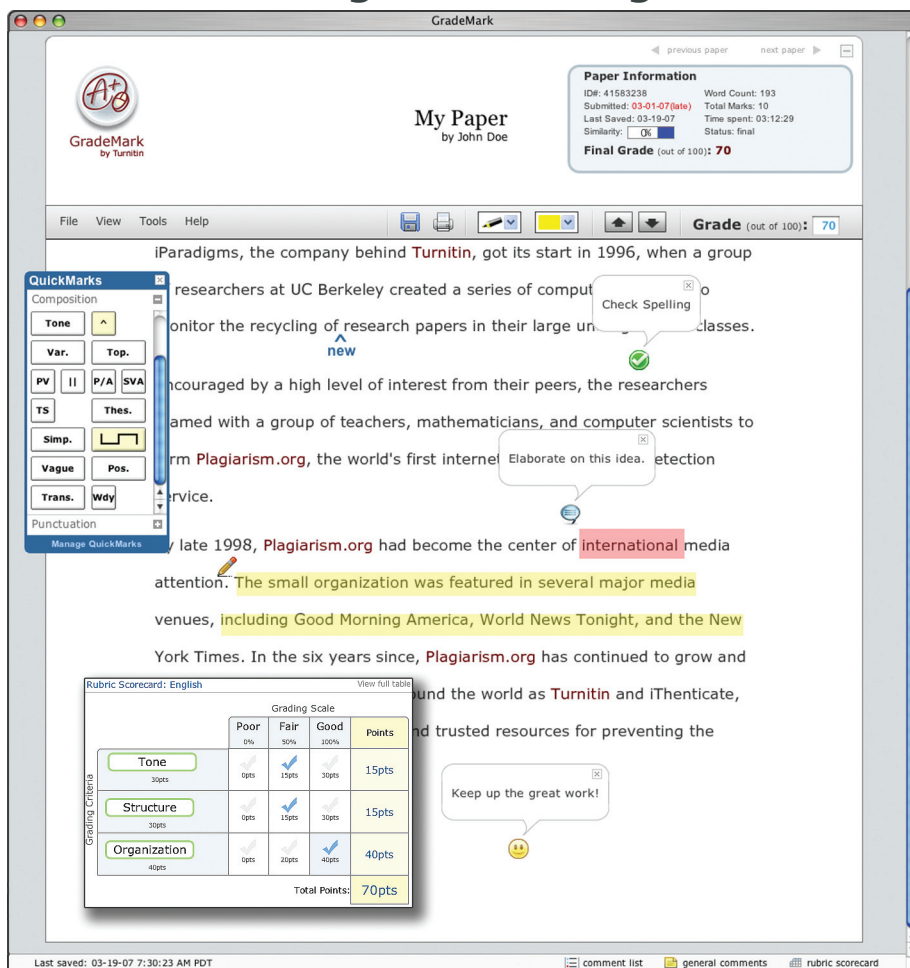
- Encourages Proper Citation
- Over 12 Billion Web Pages Crawled
- Over 40 Million Student Papers
- Over 10,000 Major Newspapers, Magazines & Scholarly Journals
- Thousands Of Books Including Literary Classics
- Printable Reports
- Side-By-Side Comparison

Teaching Moment


“Turnitin plays an extremely important role in helping our students understand intellectual honesty... For our students, being able to see a highlighted line that is similar or exact to another document gives us that “teaching moment”...”

- TRIO Training University of Washington

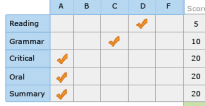
GradeMark[®] Digital Grading



Standard & Custom Marks


 Grade student work quickly and efficiently by adding editorial highlights, inline comments, and editing marks directly onto the paper

Customized Rubrics

 Create and implement fully customizable grading rubrics in minutes

	A	B	C	D	F	Score
Reading					✓	5
Grammar			✓			10
Critical	✓					20
Oral	✓					20
Summary	✓					20
Total Score:						75

Track Performance

 Easily analyze student performance over time to identify areas of concern or track improvement with comprehensive statistics and graphs

GradeMark & GradeBook

Paperless Grading

GradeMark, Turnitin's innovative and patent pending digital grading tool, allows instructors to leave the days of red ink and stacks of papers behind. GradeMark is a time-saving alternative to traditional pen and paper grading, making it easy for instructors to give students the valuable, time sensitive feedback that is so essential for building quality writing skills.

Features & Benefits

- Real Time Grading
- Grades Saved Into GradeBook
- Faster Than Traditional Grading
- Standardized Editing Marks
- Assess Students Over Time
- Fully Customizable Rubrics
- Works With All Subjects
- Share Rubrics & Editing Marks
- 100% Paperless System

Time Saving

“My teachers feel that GradeMark is a tremendous time saver, saving around 30% of their time in grading and commenting on papers online.”

- Walter Loblein
Principal
Chatfield Senior High

Peer Review

The screenshot shows the Turnitin Peer Review interface. At the top, it displays 'Assignment 1 Peer Re... (Assignment 1)' and 'reviewing paper: My Paper' by 'author: Doe, John'. Below this, there's a 'topic question #1' and a text box for the reviewer's comment. A rubric is visible, and a dialog box titled 'distribute papers for peer review (step 4 of 4)' is open, showing a table of enrolled students and available papers. At the bottom, there's a rating scale from 1 to 5 for various criteria.

Easy Paper Distribution



With online, anytime, anywhere access and automated paper distribution, Peer Review assignments are possible even in the largest classes

Collaborative Feedback



Assign sets of standardized marks to ensure that students receive consistent feedback in their Peer Reviews

Anonymous Reviews



The flexibility to choose between anonymous or non-anonymous Peer Reviews along with many other customizable options

Peer Review

Collaborative Learning

Turnitin's patented Peer Review system gives instructors the ability to create Peer Review assignments that students use to evaluate and learn from one another's work. These assignments provide a unique and valuable framework for students to develop their critical thinking and writing skills.

Features & Benefits

- Helps Students Understand Core Course Material
- Automatic Paper Distribution
- Optional Anonymous Reviews
- Contextual Review Marks
- Assessment Metrics
- Students Learn From Each Other
- Students Become More Engaged In Course Material
- Accessible Anytime, Anywhere

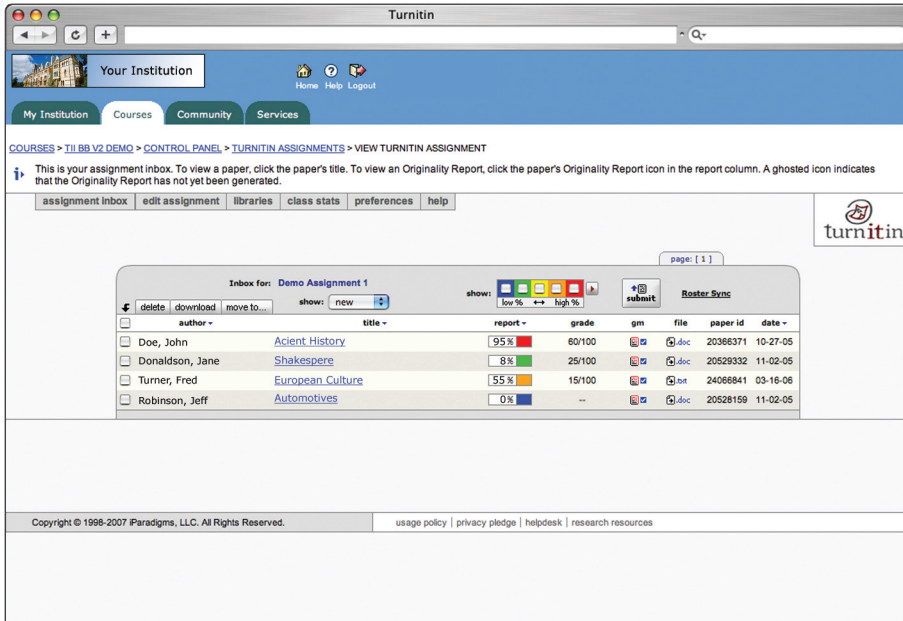
Cognitive Benefits

“Turnitin.com allows me to deliver the considerable cognitive benefits of the peer review experience to my introductory class of 1,000 students. Only this brilliant tool allows me to do so without being swamped by administrative overhead”

- Prof. John Mitterer
Brock University
(Recipient of the 2003 Brock Distinguished Teaching Award)

Integrations

Turnitin services can be easily integrated with popular Course Management or Learning Management Systems such as Blackboard®, WebCT®, ANGEL®, and Moodle™ or with any class or university portal using our API Integration Package. These integrations make Turnitin seem like a natural extension of the web application your institution already has in place.



Turnitin Integrates with:



Blackboard
Versions with Building Blocks™



WebCT
Vista 3, Vista 4 and CE 6



Moodle
1.5, 1.6 and 1.7



ANGEL
6.3 and 7.1

Quality Assurance

★ Training & Support

Our team of highly trained Product Specialists is available to help you implement Turnitin, train you to use Turnitin most effectively at your institution, and support you and your faculty for the duration of your license. This type of support is critical to the successful adoption of Turnitin. We also provide several support tools and resources for users including customized, face-to-face training sessions, web seminars, quickstart guides, training videos, user manuals, live support through phone and e-mail, and a comprehensive searchable knowledge base.

🔒 Trusted Security

Turnitin is serious about protecting the privacy and security of our users' information. We achieve extremely high levels of security through the use of SSL encryption, redundant servers, sophisticated firewalls, multiple data centers, and much more. Turnitin® complies with the Better Business Bureau® and the Safe Harbor privacy and security standards. With a security system that has never been breached and a privacy policy of the highest standards, instructors and students can use Turnitin with an unsurpassed level of confidence.

Contact Us Today!

The Turnitin Digital Assessment Suite provides educators with the tools to effectively and efficiently improve their students' critical thinking and composition skills through formative writing assignments. Turnitin is successfully used by over 7,000 institutions and in more than 90 countries worldwide. Millions of instructors and students around the world use the real time grading tools and originality detection service. Turnitin has become how education works.

For over 10 years, Turnitin has been a market leader in providing outstanding academic learning tools to some of the finest educational institutions. Only Turnitin has thousands of reference clients around the world who have vetted the quality of our service. Only Turnitin receives over 100,000 student papers per day and has a renewal rate of over 95%. Contact us today to learn how to make Turnitin a valuable resource at your institution.

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Our Customers Have Spoken

“With GradeMark’s recent improvements, correcting and giving feedback is a snap... It is easy to reduce your grading time by up to 30% compared to pen and paper. The clipboard and rubric generator alone can improve grading efficiency dramatically... My students really seemed to enjoy the positive reinforcement that the checkmark and smiley-face emoticons provide. Finally, having a summary panel that lists the time spent grading and the number of total marks is an effective way for teachers to stay on track. GradeMark almost makes me look forward to marking!”

- Professor James Papple
Brock University

“My teachers found Turnitin to be user friendly and exceptionally efficient in ensuring a level playing field for all students. I strongly encourage all administrators to look into the utilization of Turnitin.com for student research.”

- Tommy Floyd
Assistant Superintendent
for Student Achievement
Madison County Schools

“I have used Turnitin.com’s scan for plagiarized material for several years now, and it has completely changed the intellectual authenticity, honesty, and precision in my students’ research writing. They can’t wait to see the side-by-side analysis of their papers and the articles they have quoted, all color-coded and numbered for matches. Instructors who do not have access to this program often come to me, asking me to run a scan on a paper they believe to be plagiarized. A school-wide subscription to Turnitin.com would raise the level of our students’ work several levels.”

- Dr. Dorothy Bushnell
Merced College