

CHANGE GRADUATE/UNDERGRADUATE CERTIFICATE

Fill out this form to change an existing certificate. This form should be used for both undergraduate certificates and graduate certificates.

Once approved at the college level, your college will send the proposal to the appropriate Senate academic council (HCCC and/or GC) for review and approval. Once approved at the academic council level, the academic council will send your proposal to the Senate Council office for additional review and then a 10-day posting online, during which senators review on their own and have an option to register an objection if they so desire. If no objection is raised to the Senate Council Office within ten days of the posting the proposal, then the graduate certificate change is approved. The Senate Council Office will report approvals to the Provost, Registrar and other appropriate entities, including the contact person.

For each change, you MUST enter the current language/requirement as well as the proposed change.

SUMMARY OF CHANGES				
Check all that apply.				
<input checked="" type="checkbox"/>	Courses	<input type="checkbox"/>	Certificate Name	<input type="checkbox"/>
<input type="checkbox"/>	Total required credit hours	<input type="checkbox"/>	Certificate review	
<input type="checkbox"/>	Criteria for admissions/progression/termination	<input type="checkbox"/>	Other	
1. General Information				
1a	Change is for:	<input type="checkbox"/> UNDERGRADUATE CERTIFICATE	OR	<input checked="" type="checkbox"/> GRADUATE CERTIFICATE
1b	Date of contact with Institutional Effectiveness (IE) ¹ : April 3, 2018			
	<input checked="" type="checkbox"/> Appended to the end of this form is a PDF of the reply from Institutional Effectiveness.			
1c	College ² :	College of Communication and Information	Department ² :	Graduate Programs in Communication
1d	CIP code:	09.0101		
1e	Current certificate name:	Risk Sciences	Proposed certificate name:	<i>Risk Sciences</i>
1f	Today's Date:	April 3, 2018		
1g	Requested effective date:	<input checked="" type="checkbox"/> Fall semester following approval.	OR	<input type="checkbox"/> Specific Date ³ : <i>Fall 20</i>
1h	Contact person name:	Bobi Ivanov	Phone / Email:	859-257-9467 / bobi.ivanov@uky.edu
2. Overview of Changes				
2a	Describe the rationale for the change(s), including (as appropriate) input from an advisory board, professional body, etc. (450 word limit)			
	The certificate course offering, as presently constituted, is rigid and limiting as it offers four courses only. The main effect of this offering is twofold. First, there are semesters when we cannot offer one of these courses,			

¹ You can reach Institutional Effectiveness by phone or email (257-1962 or OSPIE@l.uky.edu).

² It is not possible to change the home academic unit of a certificate via this form. To change the home unit, visit <https://www.uky.edu/universitysenate/forms> and look for the heading, "Forms Related to Academic Organizational Structure."

³ No certificate changes will be effective until all approvals are received.

	either due to faculty resources or curricula planning. In these cases, we are not able to fulfill our certificate obligations. Having a wider range of courses available in the certificate that we can offer, would alleviate this issue. Second, since the introduction of the certificate, our faculty have identified additional courses that may fit very well in the certificate that are presently not represented in the certificate offering. As a result, our faculty would like to augment the offering by including additional courses and restructuring the current offering. No courses currently offered will be deleted from the certificate, as presently constituted.						
3a.	Will the requested changes result in the use of courses from another unit?					Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>
	If "Yes," describe generally the courses and how they will used.						
	CPH 662 PUBLIC HEALTH RESPONSE TO TERRORISM, DISASTERS AND EMERGENCIES						
	This course will be used as an elective offering in the certificate.						
	If "Yes," two pieces of supporting documentation are required.						
	<input checked="" type="checkbox"/> Check to confirm that appended to the end of this form is a letter of support from the other units' chair/director ⁴ from which individual courses will be used.						
	<input checked="" type="checkbox"/> Check to confirm that appended to the end of this form is verification that the chair/director of the other unit has consent from the faculty members of the unit. This typically takes the form of meeting minutes.						
3. Non-Course Related Changes							
3a	Will the certificate's admissions and/or application procedures change?					Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
	If "Yes," describe below. (150 word limit)						
	Current:			Proposed:			
4. Course-Related Changes							
4a	Will the required courses for the certificate change? (If "Yes," indicate and note the changes in the area below. If "No," indicate and proceed to 4b.)					Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>
	If "Yes," note the specific changes in the grid below.						
Current			Proposed				
Prefix & Nmbr	Credit Hrs	Title	Prefix & Nmbr	Credit Hrs	Title	Course Status ⁵	
LIS 658	3	Knowledge Management					
CI 723	3	Training and Consulting					
						Select one....	
CI 721	3	Risk Communication	CI	721	Risk Communication	Change	
CI 722	3	Crisis Communication	CI	722	Crisis Communication	Change	
4b	Provide the Bulletin language about required courses.						
	Students are required to complete CI 721 and CI 722.						

⁴ A dean may submit a letter only when there is no educational unit below the college level, i.e. there is no department/school.

⁵ Use the drop-down list to indicate if the course is a new course ("new"), an existing course that will change ("change"), or if the course is an existing course that will not change ("no change").

CI 722 Crisis Communication - This course follows the crisis communication management process through the stages of pre-crisis, crisis, and post-crisis. The pre-crisis stage discusses planning and environmental scanning. The crisis stage discusses communication strategies for image restoration. The post-crisis stage depicts crisis as an opportunity for organizational learning and for rebuilding or expanding public trust. The course uses a case study approach throughout.

CI 721 Risk Communication - This course establishes risk communication as a distinct sub-discipline within the communication discipline. Ethical considerations are paramount in all areas covered in the course. Theories of risk communication such as mindfulness, sensemaking, chaos, image repair, issues management, the constraints of structuration, and renewal discourse are discussed in terms of pre-crisis, crisis, and post-crisis. Applied research areas such as best practices, high reliability organizations, terrorism, and health risks are also considered. Ultimately, the course provides an overview of the established and emerging perspectives on risk and crisis from the communication perspective.

4b Will the elective courses for the certificate change? (If “Yes,” indicate and note the changes in the area below. If “No,” indicate and proceed to 5a.) Yes No

If “Yes,” note the specific changes in the grid below.

Prefix & Nmbr	Credit Hrs	Title	Prefix & Nmbr	Credit Hrs	Title	Course Status ⁶
			CI 610	3	Participatory Communication	New
			CI 780	3	Specific Topics in Communication	New
			CI 682	3	Communication and Persuasion	New
			CI 726	3	Communication Leadership Studies	New
			CPH 662	3	Public Health Response to Terrorism, Disasters and Emergencies	New
						Select one....

4c Provide the Bulletin language about elective courses.

We would like to add the following elective courses.

CPH 662 Public Health Response to Terrorism, Disasters and Emergencies - This course will focus on the public health concepts, history, methods, planning, and response preparedness to weapons of mass

⁶ Use the drop-down list to indicate if the course is a new course (“new”), an existing course that will change (“change”), or if the course is an existing course that will not change (“no change”).

	<p>destruction, terrorism, natural and human-made disasters, and other health emergencies.</p> <p>CI 610 Participatory Communication – This seminar will provide students with a state of the art account of the underlying philosophical, theoretical, and methodological premises of participatory communication. This will help students gain a deep understanding of participatory communication theory and research, and their implications for such contexts as management and organizational communication, health communication, international development, journalism, democracy and civic engagement, public policy, and communication with marginalized groups.</p> <p>CI 780 Special Topics in Communication – Professors will conduct research seminars in topics or problems specific to risk sciences in which they have special research interests.</p> <p>CI 682 Communication and Persuasion – An advanced course examining the literature in communication and attitude change. Issues in measurement, theory, and philosophical orientation are central. Covers communication broadly, including interpersonal, mediated, and mass communication.</p> <p>CI 726 Communication Leadership Studies – The primary purpose of this course is to extend students' theoretical understanding of leadership from a communication perspective. Specifically, this course is designed to (1) sharpen the students' understanding of the role of communication in developing effective leadership behaviors; (2) familiarize students with leadership as it relates to the communication process; (3) involve students in major term projects which incorporate current leadership theory and research; and (4) enhance students' understanding of published research in leadership communication.</p>
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5. Other Changes

5a	Are there any other changes to the certificate? If “Yes,” note below. (150 word limit)	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>
	All of the courses will be elective, but we would like to list them in two groups. We would require students to complete the two courses below. CI 721 Risk Communication CI 722 Crisis Communication The remaining courses can be selected from the following list of courses: CI 610 Participatory Communication CI 780 Special Topics in Communication CI 682 Communication and Persuasion CI 723 Training and Consulting CI 726 Communication Leadership Studies LIS 658 Knowledge Management CPH Public Health Response to Terrorism, Disasters and Emergencies		

6. Approvals/Reviews

Information below does not supersede the requirement for individual letters of support from educational unit administrators and verification of faculty support (typically takes the form of meeting minutes).			
	Reviewing Group Name	Date Approved	Contact Person Name/Phone/Email
6a	(Within College)		
	Graduate Faculty	November 13, 2017	Bobi Ivanov / 257-9467 / bobi.ivanov@uky.edu

CHANGE GRADUATE/UNDERGRADUATE CERTIFICATE

	Director of the School of Information Science	December 11, 2017	Jeffrey Huber / 257-2334 / jeffrey.huber@uky.edu	
			/	/
			/	/
6b (Collaborating and/or Affected Units)				
	Dean of the College of Public Health	December 10, 2017	Donna Arnett / 218-2247 / donna.arnett@uky.edu	
	DGS of the MPH Program, College of Public Health	April 3, 2018	Corrine M. Williams / 257-8108 / corrine.williams@uky.edu	
			/	/
			/	/
			/	/
6c (Senate Academic Council)				
		Date Approved	Contact Person Name	
	Health Care Colleges Council (if applicable)			
	Graduate Council			

Substantive Change Decision

noreply@qualtrics-survey.com

Tue 4/3/2018 11:10 AM

To: Ivanov, Bobi <bobi.ivanov@uky.edu>;

Dear Bobi Ivanov,

Thank you for your email regarding the proposed program change(s) to **Risk Sciences, Graduate Certificate (09.0101)**.

My email will serve 2 purposes: 1.) Next steps for SACSCOC, and 2.) Verification and notification that you have contacted OSPIE—a Senate requirement for proposal approval.

1. **Next steps for SACSCOC: None required**
2. **Verification that OSPIE has reviewed the proposal:** Based on the proposal documentation presented and Substantive Change Checklist, the proposed program changes (refer to list below) are not substantive changes as defined by the University or SACSCOC, the university's regional accreditor. Therefore, no additional information is required by the Office of Strategic Planning & Institutional Effectiveness at this time. The proposed program change(s) may move forward in accordance with college and university-level approval processes.

Description of Proposed Change(s):

· The certificate course offering, as presently constituted, is rigid and limiting as it offers four courses only. The main effect of this offering is twofold. First, there are semesters when we cannot offer one of these courses, either due to faculty resources or curricula planning. In these cases, we are not able to fulfill our certificate obligations. Having a wider range of courses available in the certificate that we can offer, would alleviate this issue. Second, since the introduction of the certificate, our faculty have identified additional courses that may fit very well in the certificate that are presently not represented in the certificate offering. As a result, our faculty would like to augment the offering by including additional courses and restructuring the current offering. No courses currently offered will be deleted from the certificate, as presently constituted. Here is our current one: Current Curricula REQUIRED COURSEWORK (12 hours) CJT 721 Risk Communication CJT 722 Crisis Communication CJT 723 Training and Consulting LIS 658 Knowledge Management We want to change it to the following: New Curricula REQUIRED COURSEWORK (12 hours) At least two (2) courses must be taken from the list below. CJT 721 Risk Communication CJT 722 Crisis Communication CJT 780 Special Topics: Disasters and Terrorism Additional courses that count towards the certificate. CJT 610 Participatory Communication CJT 682 Communication and Persuasion CJT 723 Training and Consulting CJT 726 Communication Leadership Studies LIS 658 Knowledge Management CPH 662 Public Health Response to Terrorism and Disasters The rest is the same.

Should you have questions or concerns about UK's substantive change policy and its procedures, please do not hesitate contacting our office.

Office of Strategic Planning & Institutional Effectiveness
University of Kentucky

Visit the Institutional Effectiveness Website: <https://proxy.qualtrics.com/proxy/?url=http%3A%2F%2Fwww.uky.edu%2Fie&token=w%2BXHkAS0tASxS4xDceQ8e0MxnHdJ2Eu4smnkDcYodCE%3D>

Graduate Faculty Meeting
Graduate Programs in Communication
November 13, 2017
1:00-2:00, Niles Gallery, LCLI

Present: Chike Anyaegbunam, Tae Hyun Baek, Marko Dragojevic, Alyssa Eckman, Laura Fischer, Adriane Grumbein, Nancy Harrington, Don Helme, Jim Hertog, Phil Hutchison, Bobi Ivanov, Sujin Kim, Anthony Limperos, Andy Pilny, Jeannette Sutton, Laure Smith, Shari Veil

1. Bobi Ivanov opened the meeting by welcoming everyone and thanking each for attending. This is the first meeting since September since it was agreed we would meet every other month. This was the last meeting for this semester.
2. The first topic on the agenda was an update on recruiting. On November 3, 2017, we held Graduate Preview Day to bring in students to learn about our program. We had increased our efforts on recruiting and had an increased number of students, and increased quality of students. This is in thanks to everyone's time and efforts participating in events and meeting with potential students when they visit campus. At the recruiting event, we had about 70 students sign up, which is about what we had last year. At any point in time, we had at least 30 students there. This year we had more students attending from schools outside of our university than we did last year, which was very positive. We also had students from other states, and we brought in more students than we were hoping for from other areas. Those who came from outside UK were primarily interested in the doctoral program. We also had quite a few of our own students from UK attending, most of whom were interested in the MA or University Scholars program, with few interested in the doctoral program.

The next big recruiting event that we have is NCA. In the interim between the recruiting event and NCA, we sent a letter with all the brochures for the areas of specialization to all the members on NCA list. In addition, some of the areas of specialization have identified feeder schools, which Bobi contacted via an additional letter specifically designed to reach those schools. This letter also invited the receiving faculty and their students to join us and inform their students to join us at the NCA fair and reception.

The next big event is NCA. Bobi sent a doodle poll to all faculty who are going, and to let him know what times they could be at either the fair or at the reception. This is important because very often students come in and are interested in a particular area of specialization, and Bobi will let the students know when they can meet with a particular faculty member in that area of specialization. Of course it always looks good when we have more people at our table and at the party rather than just Bobi alone.

3. The next topic for discussion was the prefix change for our courses. We were hoping to do one form to change all courses, but that was not the case and each course had to be changed individually. The proposal went to the Faculty Council on Friday, and it got

tabled. Bobi stated he was not sure why. Alyssa Eckman then explained that she is on the Faculty Council for ISC, and she was at the meeting. She explained that there was some type of misunderstanding that the Journalism faculty were not represented at the meeting when the change in prefix was discussed, and when the survey went out some of the JAM faculty did not receive the survey, did not know about, or did not understand it. So they objected to elimination of the “J” and the “T” from “CJT”, and found it was problematic. They decided to table it pending a resolution. Bobi explained that the prefix change was discussed at a previous faculty meeting where all faculty are invited to attend. Also, it was sent to the graduate faculty listserv so all graduate faculty received the information. It’s not a situation where some would get it and others would not. Either everyone gets it, or nobody gets it. Unless, you’re not on the listserv, and to Bobi’s knowledge all graduate faculty are on the listserv. The explanation for the prefix change is two-fold. One is that CJT is antiquated. The School of Journalism and Telecommunication changed its name, and there is no telecommunication. It is School of Journalism and Media. So that was part of it because the “T” no longer fits. The bigger part of the decision was that this is a college wide program, and the prefix should more closely match the college, and the college initials are “CI”. There were 7 possible choices for prefix change, including “CJT”. The survey was sent to everybody as was agreed in the meeting, everybody received it, and had the opportunity to vote. Four members of the School of Journalism and Media did vote. The majority vote was for “CI”. Bobi will give an update once he gets an answer after the next meeting.

4. Bobi then asked for acceptance of the Minutes from the September 11, 2017 meeting. A motion was made to accept the Minutes, and seconded. There was no discussion, and it was unanimously agreed to accept the Minutes.
5. The next topic is where we stopped at the last meeting, and that is the graduate certificates. We spent the most time on the Risk Sciences. We discussed the topic of double-dipping. We decided that although some courses can count towards multiple certificates, students can only count one course towards one certificate.

The discussion on what courses to count in the Risk Sciences continued. On the Appendix of the agenda, the courses considered were listed. The four courses listed at the top (CJT 721, CJT 722, CJT 723, and LIS 658) are the ones still required. The proposal has been that three of the classes CJT 721 Risk, CJT 722 Crisis, and CJT 780 Special Topics such as Disaster and Terrorism (if offered), could count as two of the core courses that have to be taken. Two of these would have to be taken, and then two could come from the list at the bottom under additional courses that count towards the certificate. We have removed two Health Communication courses based on our previous discussions. The five courses in black have been there previously, and the three courses in red have been added only as considerations. CPH 662 was suggested by both Shari and Jeannette as a good possible course. The other two courses, ICT 550 and ICT 552, were discussed last time as potential courses. Bobi emailed Jeff Huber for suggestions, and these were the two courses that made the most sense. One is Security Informatics, and the other is Cybercrime and Digital Law Enforcement. We still need to hear from the Risk faculty and Crisis faculty, but those were the courses that made the most sense of what’s

available. The last page of the Appendix has a description of these course (LIS 658, CPH 662, ICT 550, and ICT 552), but keep in mind that LIS 658 is already in the certificate. CPH 662 we are hoping to add, and the other two are just considerations, currently. Bobi then opened the floor for discussion on the possible courses suggested. The question was raised, what is the difference between CJT 780 Disasters and Terrorism and CPT 662 Public Health Response to Terrorism, Disaster, and Emergencies? Bobi explained that there is no CJT 780 Disasters and Terrorism, but it is a special topics and could be offered. Bobi asked for input from Jeannette and Shari, especially regarding the ICT courses if they are a good fit or not. Shari said it depends if they are graduate courses or undergraduate courses. If they are undergraduate/graduate courses, then it makes no sense, but if they are stand-alone graduate courses not available to undergraduate then she would have more support for them. She stated that she likes the content of the courses, but mixing undergraduate and graduate, and sometimes even with the university scholars, is too big of a gap to bridge. Bobi said he would check into this and get back with an answer. There were further questions about the ICT courses, and Bobi said all he knew was the descriptions. He said that Sherali Zeadally has been teaching ICT 500, and Bryce Newall will be teaching ICT 552, and he wasn't sure if that gives us any further information about the courses. There was no further discussion on these courses, so Bobi asked if there were any objections to the required courses. Shari said that she would like to propose going forward with the changes for at least two of the three for the required and the additional courses in black, and if the courses in red work out they could be substituted for one of the other additional courses once we find out more information about these courses. Bobi asked for objections, and there no objections. **Bobi then said we would go with the two of the three, CJT 721, CJT 722, and CJT 780, as the required classes. As additional classes, students could take CJT 610, CJT 682, CJT 623, CJT 626, CPH 662, and LIS 658 (see Appendix for a list), with the potential of adding ICT 550, and ICT 552. For right now, we will wait on the last three courses until we get more information. Bobi then asked for a motion to accept these changes to the Risk Sciences new curricula. A motion was made and seconded. A vote was taken to replace the old curricula with the new curricula. All were in favor, there were none against, and no abstentions. Therefore, the change in curricula has been approved. Bobi will check on the other courses, and make the changes as quickly as possible.**

6. The next topic for discussion was committees. There was an issue brought up by Nancy Harrington, so Bobi let Nancy explain. Nancy stated that in the past, committees had to have 5 faculty members with at least 3 full faculty. A change was made to 4 committee members, but the unintended consequence was that committees could only have one assistant professor, otherwise there would be no majority of full members. There have been incidences lately where committees were made up only one or two full members, and this has caused problems. In addition, some faculty have been serving on numerous committees. Therefore, Nancy would like to propose a change at the graduate school level to have only two full members required to be on a committee. Bobi stated the issue is not so much a problem with Master's program because only one member is required to be a full member and the other two can be the associate level. It is with the doctoral program that this is more of an issue. Bobi said before he proposes this change to the Graduate School, he need to know if there is support from our faculty. There was

discussion about faculty serving on committees. Some faculty members are more involved than others, and therefore students naturally gravitate towards those faculty members. Also, there is the student's particular interests, and finding faculty members to match those interests. Bobi explained that in order to bring in students with our interests, recruiting is the responsibility of all faculty. For the most part, there is a lot of help from all faculty. Bobi encouraged all faculty to go recruit and find their protégés. Find students interested in your area of specialization, recruit them, and you will have someone in your area to work with. Right now we have the areas of Health, Risk and Crisis, Instructional, and Strategic and Organizational as proactive. As a result, we have brochures and coursework developed for these areas. We still do not have Media and Mass Communication brochure or developed coursework. There is no area in which we have had more faculty sign up as one of their three primary areas of expertise than Media and Mass Communication (25 of our 50 faculty members). Media and Mass Communication got the most checks as an area of interest by students at the Graduate Preview Day (Strategic and Organizational was a close second). So, student interest is there, the faculty are there, and yet we have not been able to organize. So those are some of the issues we have faced in terms of the lack of balance. It takes effort and engagement. Where you see the faculty more engaged, you see the students gravitating towards that interest. The way to overcome this is by bringing in the students with greater interest in whatever the faculty's area of interest may be and preparing to recruit. The only areas so far for which we have been able to identify feeder schools due to the engagement of the faculty in these areas are Health, Risk and Crisis, and Instructional. The faculty in the other areas have not sent in any feeder schools, and the request has been sent to all areas of specialization. Anthony Limperos then asked the question if there is interest in Media and Mass Communication, why do we not have more students signing up? Do they sign up and not meet requirements or do they choose to go to other universities? Bobi explained that it is a little bit of both, but that we need to build our program and more courses to offer in order to attract students to come. Presently, there is not much to sell to potential recruits in terms of courses.

It was then decided to table this topic for now. Bobi will make some inquiries with the Graduate School to find out about what is done around campus. The question was raised what the other universities are doing in regard to associate members on committees. Bobi will look into this and find out if there are other issues and complaints, and bring this to the next meeting.

7. Topics for the next meeting will include discussions on whether MA students can take their exams "in house" vs. "at home". Doctoral students can take their qualifying exams in house or at home. For Master's students, there is no provision. The Graduate School does not concern itself with that part. So, it is our decision, and we don't have anything in the rules. Last year, we said if the doctoral can then the exams at home, so should the master's students. However, it was suggested we revisit this issue. The Master's students have two hour exams, three times a week for a total of 6 hours. The Doctoral students have four-hour exam, four times a week for a total of 16 hours. The other difference is that in addition to the exam, the Doctoral students still have to write a dissertation and

defend it. The Masters students do not. So, the Doctoral students have a 4 hour exam, or 24 hours at home. The Masters students have 2 hour exam, and still get the 24 hours at home. Bobi asked that we think about this a little more, and open it for further discussion.

8. Bobi then asked if there was anything else to discuss. Anthony congratulated Bobi on being a prolific scholar, and everyone joined in to congratulate him.
9. Bobi then asked for a motion to adjourn. A motion was made, seconded, and the meeting was then adjourned.

Respectfully submitted,

Laure H. Zimbroski Smith

CJT Staff Support Associate

UK College of Communication and Information

Graduate Programs in Communication

APPENDIX

Graduate Faculty Meeting Graduate Programs in Communication

November 13, 2017

- Welcome/Announcements
 - Recruiting
 - Preview Day
 - NCA

- September 11, 2017 Minutes

- Graduate Certificates – Continued Discussion
 - Double Dipping
 - Curricula (Current and Proposed – see Appendix)

- Committee Composition – Associate vs. Full Member Balance

- MA Thesis – “in house” vs. “at home”

- Other Topics for Discussion

- Adjournment

Appendix

Graduate Certificate in Risk Sciences

Current Curricula

REQUIRED COURSEWORK

(12 hours)

CJT 721 Risk Communication
CJT 722 Crisis Communication
CJT 723 Training and Consulting
LIS 658 Knowledge Management

New Curricula

REQUIRED COURSEWORK

(12 hours)

The two (2) courses below.

CJT 721 Risk Communication
CJT 722 Crisis Communication

Additional courses that count towards the certificate. CJT

610 Participatory Communication
CJT 682 Communication and Persuasion
CJT 723 Training and Consulting
CJT 726 Communication Leadership Studies
CJT 780 Special Topics: Disasters and Terrorism
LIS 658 Knowledge Management
CPH 662 Public Health Response to Terrorism and
Disasters

LIS 658 Knowledge Management

Organizational knowledge is a valuable strategic asset. Knowledge management refers to the systematic management of an organization's knowledge assets so that they can be leveraged for sustainable advantage. This course examines how knowledge is created, captured, organized, diffused, and implemented in an organization. Topics covered include knowledge management processes and practices, corresponding technologies, collaboration tools, and people and cultural issues.

CPH 662 Public Health Response to Terrorism, Disasters, and Emergencies

This course will focus on the public health concepts, history, methods, planning, and response preparedness to weapons of mass destruction, terrorism, natural and human-made disasters, and other health emergencies.

ICT 550 Security Informatics

This course introduces students to policy concerns relating to security informatics, and highlights theoretical and practical approaches to designing secure information and communication technology (ICT) systems. It addresses key issues such as authentication, risk analysis, access control, database and network security, and information assurance.

ICT 552 Cybercrime and Digital Law Enforcement

The global reach of the Internet, the low marginal cost of online activity, and the relative anonymity of users have contributed to a wide escalation in cybercrimes. Consequently, information and communications technologies (ICT) are being increasingly employed to instigate threats to global civil society. This course provides an overview of cybercrime and the digital law enforcement practices put in place to respond to them. The course will focus on the types and extent of current cybercrimes, how the justice system responds to these crimes, the various constitutional protections afforded to computer users, the law and policies that govern cybercrime detection and prosecution, and related technologies.

Re: LIS 658

Huber, Jeff

Mon 12/11/2017 8:11 AM

To: Ivanov, Bobi <bobi.ivanov@uky.edu>;

Hi Dr. Ivanov,

Yes, this is fine.

Thanks,
Jeff

Jeffrey T. Huber, Ph.D.
Director and Professor
School of Information Science
University of Kentucky
[323 Little Library Building](#)
[Lexington, KY 40506-0224](#)
(859) 257-2334
(859) 257-4205 fax
jeffrey.huber@uky.edu
www.uky.edu/CIS/SLIS

From: Ivanov, Bobi
Sent: Sunday, December 10, 2017 8:53:32 PM
To: Huber, Jeff
Subject: LIS 658

Dear Dr. Huber,

Our Graduate Program in Communication is considering changing the course requirements for our Graduate Certificate in Risk Sciences. As part of the process, our faculty specializing in this area have suggested the following offerings accepted by our faculty at our last Graduate Faculty meeting.

Risk Sciences Graduate Certificate

Pick at least 2:

Risk Communication
Crisis Communication
Special Topics: Disasters, Terrorism, etc.

Pick 2 electives such as:

Knowledge Management (LIS 658)
Training & Consulting
Organizational Communication
Persuasion and Communication

Communication & Leadership
Participatory Communication
Public Health & Terrorism (CPH 662 Public Health Response to Terrorism and Disasters)

As you can see on the list above, the new proposal accepted by our graduate faculty recommends that LIS 658 Knowledge Management is offered as an elective course in the proposed graduate certificate change. Presently, this course is required for the Graduate Certificate in Risk Sciences to be completed. Thus, the change would mean that LIS 658 would be an elective course for the Graduate Certificate in Risk Sciences moving forward rather than a required course.

Please let me know at your convenience whether this is acceptable to your faculty. If not, we understand and thank you for the consideration. If it is acceptable, we would kindly ask for an e-mail or attachment suggesting that we have permission to add LIS 658 Knowledge Management from a required course to an elective course that could count toward our Graduate Certificate in Risk Sciences.

Thank you so much for your consideration and time.

Best,

Bobi

Bobi Ivanov, MBA, Ph.D.
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Professor of Integrated Strategic Communication
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(E) bobi.ivanov@uky.edu
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Re: CPH 662 Public Health Response to Terrorism and Disasters (G)

Arnett, Donna

Sun 12/10/2017 4:09 PM

To: Ivanov, Bobi <bobi.ivanov@uky.edu>;

Cc: Williams, Corrine M <corrine.williams@uky.edu>;

Bob,

I apologize for not getting back to you sooner. **This is OK with us.** I am copying our DGS, Corrine Williams.

Regards,

Donna

Donna Arnett, PhD, MSPH

Dean and Professor of Epidemiology

University of Kentucky College of Public Health

111 Washington Avenue

Lexington, KY 40536

donna.arnett@uky.edu

Chief of Staff Marla Spires, mspir2@email.uky.edu



@ukcph



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/ukcph

From: "Ivanov, Bobi" <bobi.ivanov@uky.edu>

Date: Thursday, November 9, 2017 at 10:41 AM

To: "Arnett, Donna" <donna.arnett@uky.edu>

Subject: CPH 662 Public Health Response to Terrorism and Disasters (G)

Dear Dean Arnett,

Our Graduate Program in Communication is considering changing the course requirements for our Graduate Certificate in Risk Sciences. As part of the process, our faculty specializing in this area (Drs. Jeannette Sutton and Shari Veil) have suggested the following offerings.

Risk Sciences Graduate Certificate

Pick at least 2:

Risk Communication

Crisis Communication

Special Topics: Disasters, Terrorism, etc.

Pick 2 electives such as:

Knowledge Management

Training & Consulting

Organizational Communication

Persuasion and Communication
Communication & Leadership
Participatory Communication
Public Health & Terrorism (CPH 662 Public Health Response to Terrorism and Disasters)

As you can see on the list above, one of the courses is outside of our college and more precisely offered in your college. As such, we were seeking permission to list the course as part of the certificate offerings, if it is agreeable to your faculty. The course would not be required, but it would be on the list of courses that our students could take to satisfy the Risk Sciences Graduate Certificate requirement.

Please let me know at your convenience whether this is acceptable to your faculty. If not, we understand and thank you for the consideration. If it is acceptable, we would kindly ask for an e-mail or attachment suggesting that we have permission to add this course toward our elective list of courses that could count toward our Graduate Certificate in Risk Sciences.

Thank you so much for your consideration and time.

Best,

Bobi

Bobi Ivanov, MBA, Ph.D.
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RE: CPH 662 Public Health Response to Terrorism and Disasters (G)

Williams, Corrine

Tue 4/3/2018 9:45 PM

To: Ivanov, Bobi <bobi.ivanov@uky.edu>;

Hi Bobi,

Please use this email to document that, as the DGS for the MPH program, and after consulting with the Instructor for this course and her Department chair, we do not object to having CPH662 listed as an elective course for the Graduate Certificate in Risk Sciences.

Please let me know if you require anything else from me.

Corrine

Corrine M. Williams, ScD
Associate Professor, Department of Health, Behavior & Society
Director of Graduate Studies for the MPH Program, College of Public Health
Interim Associate Dean of Academic and Student Affairs
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corrine.williams@uky.edu

From: Ivanov, Bobi
Sent: Tuesday, April 03, 2018 8:26 AM
To: Williams, Corrine <corrine.williams@uky.edu>
Subject: Fw: CPH 662 Public Health Response to Terrorism and Disasters (G)

Hi Corrine,

I hope all is well with you. Please see the correspondence below. I am preparing the paperwork for the change in the graduate certificate and it requires two supporting documents. One is from the unit leader, which is provided below. The other is an assurance that the faculty support the request as well. As the DGS, would you mind providing me with a letter or e-mail stating to the fact that the graduate faculty do not object that CPH 662 Public Health Response to Terrorism and Disasters (G) is listed as an elective course in for the graduate Certificate in Risk Sciences?