1. General Information

1a. Submitted by the College of: AGRICULTURE, FOOD AND ENVIRONMENT

   Date Submitted: 6/13/2014

1b. Department/Division: Horticulture

1c. Contact Person

   Name: Ruth Scott

   Email: rascot0@uky.edu

   Phone: 257 0599

   Responsible Faculty ID (if different from Contact)

   Name:

   Email:

   Phone:

1d. Requested Effective Date: Specific Term/Year [1] Fall '14

1e. Should this course be a UK Core Course? No

2. Designation and Description of Proposed Course

2a. Will this course also be offered through Distance Learning?: No

2b. Prefix and Number: PLS 340

2c. Full Title: Floral Design for Life's Events

2d. Transcript Title:

2e. Cross-listing:

2f. Meeting Patterns

   LECTURE: 1

   LABORATORY: 2

2g. Grading System: Letter (A, B, C, etc.)

2h. Number of credit hours: 2

2i. Is this course repeatable for additional credit? No

   If Yes: Maximum number of credit hours:

   If Yes: Will this course allow multiple registrations during the same semester?

2j. Course Description for Bulletin: Students will explore the use of flowers in life's events such as weddings, funerals, birthdays and various celebrations. Advanced floral techniques and styles will be taught and executed. The significance of flowers used in events of different cultures will be examined.

2k. Prerequisites, if any: PLS 240 Introduction to Floral Design

2l. Supplementary Teaching Component:

3. Will this course taught off campus?   No

   If YES, enter the off campus address:

4. Frequency of Course Offering: Fall,

   Will the course be offered every year?:   Yes

   If No, explain:

5. Are facilities and personnel necessary for the proposed new course available?:   Yes

   If No, explain:

6. What enrollment (per section per semester) may reasonably be expected?:   10-15

7. Anticipated Student Demand

   Will this course serve students primarily within the degree program?:   Yes

   Will it be of interest to a significant number of students outside the degree pgm?:   Yes

   If Yes, explain: I anticipate interest from students in Hospitality Management and Tourism, Merchandising, Apparel and Textiles, Interior Design as well as students who have taken PLS 240 who want more advanced training in floral design.

8. Check the category most applicable to this course: Relatively New – Now Being Widely Established,

   If No, explain:

9. Course Relationship to Program(s).

   a. Is this course part of a proposed new program?:   No

   If YES, name the proposed new program:

   b. Will this course be a new requirement for ANY program?:   No

   If YES, list affected programs:

10. Information to be Placed on Syllabus.

   a. Is the course 400G or 500?:   No

   b. The syllabus, including course description, student learning outcomes, and grading policies (and 400G-/500-level grading differentiation if applicable, from **10.a** above) are attached: Yes

Distance Learning Form

Instructor Name:

Instructor Email:

Internet/Web-based: No

Interactive Video: No

Hybrid: No

1.How does this course provide for timely and appropriate interaction between students and faculty and among students? Does the course syllabus conform to University Senate Syllabus Guidelines, specifically the Distance Learning Considerations?

2.How do you ensure that the experience for a DL student is comparable to that of a classroom-based student's experience? Aspects to explore: textbooks, course goals, assessment of student learning outcomes, etc.

3.How is the integrity of student work ensured? Please speak to aspects such as password-protected course portals, proctors for exams at interactive video sites; academic offense policy; etc.

4.Will offering this course via DL result in at least 25% or at least 50% (based on total credit hours required for completion) of a degree program being offered via any form of DL, as defined above?

If yes, which percentage, and which program(s)?

5.How are students taking the course via DL assured of equivalent access to student services, similar to that of a student taking the class in a traditional classroom setting?

6.How do course requirements ensure that students make appropriate use of learning resources?

7.Please explain specifically how access is provided to laboratories, facilities, and equipment appropriate to the course or program.

8.How are students informed of procedures for resolving technical complaints? Does the syllabus list the entities available to offer technical help with the delivery and/or receipt of the course, such as the Information Technology Customer Service Center (http://www.uky.edu/UKIT/)?

9.Will the course be delivered via services available through the Distance Learning Program (DLP) and the Academic Technology Group (ATL)? NO

If no, explain how student enrolled in DL courses are able to use the technology employed, as well as how students will be provided with assistance in using said technology.

10.Does the syllabus contain all the required components? NO

11.I, the instructor of record, have read and understood all of the university-level statements regarding DL.

Instructor Name:

SIGNATURE|RHOUTZ|Robert L Houtz|PLS 340 NEW Dept Review|20130611

SIGNATURE|LGRABAU|Larry J Grabau|PLS 340 NEW College Review|20131022

SIGNATURE|JMETT2|Joanie Ett-Mims|PLS 340 NEW Undergrad Council Review|20140402

SIGNATURE|JEL224|Janie S Ellis|PLS 340 NEW Senate Council Review|20140605

SIGNATURE|LGRABAU|Larry J Grabau|PLS 340 NEW Approval Returned to College|20140613

Courses	Request Tracking

New Course Form

https://myuk.uky.edu/sap/bc/soap/rfc?services=

Open in full window to print or save

Attachments:

Browse... No file selected.

	ID	Attachment
Delete	1874	PLS 340 Schedule.docx
Delete	3500	PLS 340 Floral Design for Life.pdf

First 1 Last

Select saved project to retrieve...

(*denotes required fields)

1. **General Information**

a. * Submitted by the College of: AGRICULTURE, FOOD AND ENVIRONMENT   Submission Date: 6/13/2014

b. * Department/Division: Horticulture

c.
  * Contact Person Name: Ruth Scott   Email: rascot0@uky.edu   Phone: 257 0599
  * Responsible Faculty ID (if different from Contact)   Email: Phone:

d. * Requested Effective Date: ○ Semester following approval OR ● Specific Term/Year [1] Fall '14

e.
  Should this course be a UK Core Course?   ○ Yes ● No

  If YES, check the areas that apply:

  □ Inquiry - Arts & Creativity   □ Composition & Communications - II

  □ Inquiry - Humanities   □ Quantitative Foundations

  □ Inquiry - Nat/Math/Phys Sci   □ Statistical Inferential Reasoning

  □ Inquiry - Social Sciences   □ U.S. Citizenship, Community, Diversity

  □ Composition & Communications - I   □ Global Dynamics

2. **Designation and Description of Proposed Course.**

a. * Will this course also be offered through Distance Learning?   ○ Yes [4] ● No

b. * Prefix and Number: PLS 340

c. * Full Title: Floral Design for Life's Events

d. Transcript Title (if full title is more than 40 characters):

e. To be Cross-Listed [2] with (Prefix and Number):

f. * Courses must be described by at least one of the meeting patterns below. Include number of actual contact hours [3] for each meeting pattern type.

1	Lecture	2	Laboratory[1]		Recitation		Discussion
	Indep. Study		Clinical		Colloquium		Practicum
	Research		Residency		Seminar		Studio
	Other		If Other, Please explain:				

g. * Identify a grading system:
  ● Letter (A, B, C, etc.)
  ○ Pass/Fail
  ○ Medicine Numeric Grade (Non-medical students will receive a letter grade)
  ○ Graduate School Grade Scale

h. * Number of credits: 2

i. * Is this course repeatable for additional credit?   ○ Yes ● No
  If YES: Maximum number of credit hours:
  If YES: Will this course allow multiple registrations during the same semester? ○ Yes ○ No

j. * Course Description for Bulletin:

Students will explore the use of flowers in life's events such as weddings, funerals, birthdays and various celebrations. Advanced floral techniques and styles will be taught and executed. The significance of flowers used in events of different cultures will be examined.

k. Prerequisites, if any:
PLS 240 Introduction to Floral Design

l. Supplementary teaching component, if any: ○ Community-Based Experience ○ Service Learning ○ Both

3. * Will this course be taught off campus? ○ Yes ● No

If YES, enter the off campus address:

4. Frequency of Course Offering.

a. * Course will be offered (check all that apply): ☑ Fall ☐ Spring ☐ Summer ☐ Winter

b. * Will the course be offered every year? ● Yes ○ No

If No, explain:

5. * Are facilities and personnel necessary for the proposed new course available? ● Yes ○ No

If No, explain:

6. * What enrollment (per section per semester) may reasonably be expected? 10-15

7. Anticipated Student Demand.

a. * Will this course serve students primarily within the degree program? ● Yes ○ No

b. * Will it be of interest to a significant number of students outside the degree pgm? ● Yes ○ No

If YES, explain:
I anticipate interest from students in Hospitality Management and Tourism, Merchandising, Apparel and Textiles, Interior Design as well as students who have taken PLS 240 who want more advanced training in floral design.

8. * Check the category most applicable to this course:

☐ Traditional – Offered in Corresponding Departments at Universities Elsewhere
☑ Relatively New – Now Being Widely Established
☐ Not Yet Found in Many (or Any) Other Universities

9. Course Relationship to Program(s).

a. * Is this course part of a proposed new program? ○ Yes ● No

If YES, name the proposed new program

b. * Will this course be a new requirement [5] for ANY program? ○ Yes ● No

If YES [5], list affected programs::

10. Information to be Placed on Syllabus.

a. * Is the course 400G or 500? ○ Yes ● No
If YES, the *differentiation for undergraduate and graduate students must be included* in the information required in **10.b**. You must include: (i) identification of additional assignments by the graduate students; and/or (ii) establishment of different grading criteria in the course for graduate students. (See SR 3.1.4.)

b. ☑ * The syllabus, including course description, student learning outcomes, and grading policies (and 400G-/500-level grading differentiation if applicable, from 10.a above) are attached.

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[1] Courses are typically made effective for the semester following approval. No course will be made effective until all approvals are received.
[2] The chair of the cross-listing department must sign off on the Signature Routing Log.
[3] In general, undergraduate courses are developed on the principle that one semester hour of credit represents one hour of classroom meeting per week for a semester, exclusive of any laboratory meeting. Laboratory meeting, generally, represents at least two hours per week for a semester for one credit hour. (from SR 5.2.1)
[4] You must also submit the Distance Learning Form in order for the proposed course to be considered for DL delivery.
[5] In order to change a program, a program change form must also be submitted.

Rev 8/09

PLS 340 Schedule

Class session	Topic
1	Introduction to class, intro to design elements and principles, designers choice warm-up
2	Weddings/ bouquets
3	Weddings/body wear
4	Weddings/reception pieces
5	Weddings/church pieces
6	Funerals/ spray or basket
7	Funerals/casket spray, design for urn
8	Holidays (seasonally appropriate)
9	Holidays
10	Themed banquet
11	Themed banquet
12	Everyday (birthday/anniversary/baby)
13	Everyday
14	Conclusion and designer's choice
15 & 16	Shadowing

PLS 340 Floral Design for Life's Events

Course Information:
Meeting Time: Wednesday 1:00-3:00
Meeting Location: Greenhouse classroom #12

Instructor Information:
Name: Ruth Scott
Office location: N310 Ag. Sci. North
Phone number: 257-0599
Email address: rascot0@uky.edu Email communication preferred
Office hours by appointment

Prerequisite:
PLS 240

The students in this course will explore floral design as it is used in conjunction with life-cycle events. This will include weddings, funerals, holidays, celebratory banquets and other events. Students will utilize a variety of design styles, including, but not limited to, some of the following: pavé, vegetative, groupings, and parallel. Exotic floral and foliage materials will be used for at least one event. Diverse cultural practices pertaining to the use and meaning of flowers will be studied as well.

Class Format:
Lecture
The class will consist of lectures regarding various events and floral designs for those events. We will explore different design styles, cultural differences in meanings and use of flowers,

Lab

The instructor will demonstrate various techniques and styles of design. Students will then execute their own designs based on the demonstration and their own creative input. At various times the students will be asked to create their own

designs using materials of their own choosing. Critiquing of designs will be done by the instructor and students.

Course Goals:

1. To provide information about a multitude of life events; their significance to individuals personally and as consumers, and to retail florists.

2. To build appreciation and understanding of cultural diversity in relation to life's events, and the use or non-use of flowers related to those events.

3. To enhance and build upon design skills established in PLS240, including more student based decision making concerning choice and use of materials, a wider variety of design styles to utilize, as well as novel and high-style hard goods and occasional use of premium/exotic flowers.

4. To broaden and deepen the students' understanding of the basic principles and elements of floral design.

5. To expand upon basic floral mechanics to produce elaborate designs.

6. To explore trends and new products available within the floral industry.

Learning Outcomes:

By the end of this course you should be able to:

1. Plan a themed event including floral recipes, wholesale budget orders, pricing, and table settings.
2. Utilize a wide variety of currently available materials to design and enhance your floral work.
3. Identify elements and principles of floral design.
4. Design an entire "look" for a themed event.
5. Understand the significance of cultural diversity in the floral industry to meet the needs of clients/customers.

Textbook: N/A

Other Required Materials: A $150 lab fee includes all materials and supplies for this course.

Assignments and Exams:
All assignments are to be submitted in hard-copy form unless otherwise noted.
Cultural significance of events
The student will research and write a 2-3 page paper, using at least two legitimate sources, exploring the use of flowers in a culture (religion, nationality, and/or ethnicity) other than his/her own. The use or non-use of flowers at specific events for that culture should be examined, along with the origins of such traditions.

Quizzes
2 quizzes worth five points each will be given. A make-up quiz may be taken within two weeks of an excused absence. No make-up is allowed if the absence was not excused.

Shadowing
The student will select a florist or event designer to shadow for at least four hours. A completed signature sheet signed by the supervisor is required. The student will write a 2-3 page paper discussing observations, in-sights and changes you would make it you were managing the business.

Final Project
Pairs of students will plan a themed banquet including recipes, wholesale budget orders, pricing, etc. This project is designed to expand the students' knowledge and appreciation for the design elements of an event. The students may use books, magazines and electronic sources for design ideas and themes. For additional exposure to different cultural practices the students may choose an

event from the culture explored in the written assignment. Detailed information for this assignment will be given in class.

Late assignments will be penalized 20%

Course Grade:
Students will not be graded on the designs they create in class. It is expected that design skills will improve and expand based on information given and critiques by the instructor.
The final grade will be based on the following:

Quizzes	10 points
Cultural significance paper:	30 points
Shadowing experience and paper:	30 points
Themed event project:	30 points

One unexcused absence will be allowed, but not encouraged. There will be a 5 point deduction for each additional unexcused absence.

Grading scale:

90-100 points	A
80-89 points	B
70-79 points	C
60-69 points	D
59 and under	E

Mid-term grades
There will not be a mid-term exam but undergraduate students will be provided with a mid-term evaluation of course performance based on criteria in the syllabus, by the University mid-term date.

Attendance

Class attendance is mandatory. Attendance will be taken during each class. Any excused absence other than those in accordance with U.K.'s policy is at the discretion of the instructor. Each unexcused absence, above the one allowed, will result in a 5 point reduction in the final grade. Please arrive to class on time. It is disruptive and counterproductive if you arrive late. A ten minute grace period will be given under extenuating circumstances, after that the tardiness will be considered an absence.

Excused Absences and Verification

Student Rights and Responsibilities, Part II, Section 5.2.4.2 (http://www.uky.edu/StudentAffairs/Code/part2.html) for U.K.'s policy on excused absences. You can request verification for excused absences.

Excused absences include (as defined at the web site above):

- Significant illness of student or serious illness of household member or immediate family
- Death of a household member or immediate family
- Trips for members of student organizations, class excursions or participation in intercollegiate athletic events
- Major religious holidays
- Any other circumstance that the instructor finds reasonable cause for nonattendance

Academic Accommodations

If you have a documented disability that requires academic accommodations, please see me as soon as possible. In order to receive accommodations in this course, you must provide me with a Letter of Accommodation from the Disability Resource Center (Room 2, Alumni Gym, 257-2754, jkarnes@uky.edu) for coordination of campus disability services available to students with disabilities. We can then collaborate on the best solution.

Academic Integrity and Cheating

Copying and pasting words from internet or print sources into your papers without a citation is cheating, and will result in a zero for the assignment and/or failure of the course. Scholastic dishonesty is not tolerated. Forms of scholastic dishonesty include, but are not limited to: plagiarism (copying or using someone else's work as your own), utilization of unauthorized materials during academic evaluations, and giving or receiving unauthorized assistance during evaluations. The first offense will result in a grade of 0 for that particular assignment. A second offense will result failure of the course and reporting to the Dean. If previous evidence of academic dishonesty exists, then the first offense may result directly in failure of the course. For more information, see Part II Section 6.3 of "The Code of Student Conduct". Also see "What is Plagiarism?" at: http://www.uky.edu/Ombud/Plagiarism.pdf and "Understanding Plagiarism" at: http://wps.prenhall.com/hss_understand_plagiarism_1/0,6622,427064-,00.html.

Classroom Behavior

Respectful and non-disruptive behavior is expected. Please minimize distractions by not reading newspapers or carrying on conversations. Turn mobile phones off during class. No texting during class. Please be patient as the nature of this class requires some students to receive individual attention at various times.