

# CHANGE UNDERGRADUATE PROGRAM FORM

## 1. General Information

College:	<u>Communication and Information</u>	Department:	<u>School of Journalism and Telecommunications</u>
Current Major Name:	<u>Media Arts and Studies</u>	Proposed Major Name:	<u>Media Arts and Studies</u>
Current Degree Title:	<u>BA/BS</u>	Proposed Degree Title:	<u>BA/BS</u>
Formal Option(s):	_____	Proposed Formal Option(s):	_____
Specialty Field w/in Formal Option:	_____	Proposed Specialty Field w/in Formal Options:	_____
Date of Contact with Associate Provost for Academic Administration <sup>1</sup> :		<u>April, 2015</u>	
Bulletin (yr & pgs):	<u>2014-15</u> <u>p.201-202</u>	CIP Code <sup>1</sup> :	<u>90401</u>
		Today's Date:	<u>April 15, 2015</u>
Accrediting Agency (if applicable):		<u>N.A.</u>	
Requested Effective Date:		<input checked="" type="checkbox"/> Semester following approval.	OR <input type="checkbox"/> Specific Date <sup>2</sup> : _____
Dept. Contact Person:	<u>Thomas Lindlof</u>	Phone:	<u>7-4242</u>
		Email:	<u>lindlof@uky.edu</u>

## 2. General Education Curriculum for this Program:

The new General Education curriculum is comprised of the equivalent of 30 credit hours of course work. There are, however, some courses that exceed 3 credits & this would result in more than 30 credits in some majors.

- There is no foreign language requirement for the new Gen Ed curriculum.
- There is no General Education Electives requirement.

**Please list the courses/credit hours currently used to fulfill the University Studies/General Education curriculum:**

30

**Please identify below the suggested courses/credit hours to fulfill the General Education curriculum.**

General Education Area	Course	Credit Hrs
<b>I. Intellectual Inquiry (one course in each area)</b>		
Arts and Creativity	<u>any</u>	<u>3</u>
Humanities	<u>any</u>	<u>3</u>
Social Sciences	<u>any</u>	<u>3</u>
Natural/Physical/Mathematical	<u>any</u>	<u>3</u>
<b>II. Composition and Communication</b>		
Composition and Communication I	CIS or WRD 110	3
Composition and Communication II	CIS or WRD 111	3
<b>III. Quantitative Reasoning (one course in each area)</b>		

<sup>1</sup> Prior to filling out this form, you MUST contact the Associate Provost for Academic Administration (APAA). If you do not know the CIP code, the (APAA) can provide you with that during the contact.

<sup>2</sup> Program changes are typically made effective for the semester following approval. No program will be made effective until all approvals are received.

## CHANGE UNDERGRADUATE PROGRAM FORM

	<u>MA 111 or MA 123</u> <u>or PHI 120</u>	<u>3</u>
Quantitative Foundations <sup>3</sup>		
Statistical Inferential Reasoning	<u>STA 210</u>	<u>3</u>
IV. Citizenship (one course in each area)		
Community, Culture and Citizenship in the USA	<u>any</u>	<u>3</u>
Global Dynamics	<u>any</u>	<u>3</u>
<b>Total General Education Hours</b>		<u>30</u>

**3. Explain whether the proposed changes to the program (as described in sections 4 to 12) involve courses offered by another department/program. Routing Signature Log must include approval by faculty of additional department(s).**

MAS majors will be required to complete a minor from all available minor programs at UK.

**4. Explain how satisfaction of the University Graduation Writing Requirement will be changed.**

Current	Proposed
<input type="checkbox"/> Standard University course offering. List: _____	<input type="checkbox"/> <i>Standard University course offering.</i> List: _____
<input checked="" type="checkbox"/> Specific course – list: <u>MAS 300, JAT 399</u>	<input checked="" type="checkbox"/> <i>Specific course) – list: <u>MAS 300, JAT 399</u></i>

**5. List any changes to college-level requirements that must be satisfied.**

Current	Proposed
<input checked="" type="checkbox"/> Standard college requirement. List: <u>BA: successful completion of the fourth college semester of a foreign language OR two courses dealing with the nature and structure of language from Group I and Group II approved lists; STA 210</u> <u>BS: nine hours of math, statistics or computer science beyond the University Core requirement; 60 hours of science (including social science), with not more than 12 hours within the College.</u>	<input checked="" type="checkbox"/> <i>Standard college requirement.</i> List: <u>No changes</u>
<input checked="" type="checkbox"/> Specific required course – list: <u>All foreign languages offered at UK; LIN209, LIN211, LIN 210, LIN 212, LIN 310, LIN 317, LIN 318, LIN 325, LIN 331, LIN 512, LIN 515, LIN 516, LIN 517, LIN 519, STA 210</u>	<input checked="" type="checkbox"/> <i>Specific course – list: <u>No changes</u></i>

<sup>3</sup> Note that MA 109 is NOT approved as a Quantitative Foundations course. Students in a major requiring calculus will use a calculus course (MA 113, 123, 137 or 138) while students not requiring calculus should take MA 111, PHI 120 or another approved course.

CHANGE UNDERGRADUATE PROGRAM FORM

6. List pre-major or pre-professional course requirements that will change, including credit hours.

Current	Proposed
MAS 101 (3 hours), MAS 201 (3), STA 210 (3)	<i>no change</i>

7. List the major's course requirements that will change, including credit hours.

Current	Proposed
<p>MAS 300 (3 hours), MAS 310 (3), JAT 399 (3), plus 21 hours from the following:</p> <p><u>Social-Cultural Media Courses (minimum of six hours): MAS 319 (3 hours), MAS 420 (3), MAS 435 (3), MAS 520 (3), MAS 525 (3), MAS 530 (3), MAS 555 (3), MAS 590 (3), JAT 395 (1-3)</u></p> <p><u>Media Industry Courses (minimum of three hours): MAS 355 (3 hours), MAS 404 (3), MAS 482 (3), MAS 490 (3), MAS 535 (3)</u></p> <p><u>Media Production Courses: MAS 312 (3 hours), MAS 322 (3), MAS 390 (3), MAS 412 (3), MAS 422 (3), MAS 432 (3)</u></p>	<p>MAS 300 (3 hours), MAS 310 (3), MAS 335 (3), JAT 399 (3), plus 24 hours from the following:</p> <p><u>Social-Cultural Media Courses (minimum of six hours): MAS 319 (3 hours), MAS 323 (3), MAS 420 (3), MAS 520 (3), MAS 525 (3), MAS 530 (3), MAS 540 (3), MAS 555 (3), MAS 560 (3), MAS 590 (3), JAT 395 (1-3)</u></p> <p><u>Media Industry Courses (minimum of three hours): MAS 355 (3 hours), MAS 425 (3), MAS 435 (3), MAS 482 (3), MAS 490 (3), MAS 535 (3)</u></p> <p><u>Media Production Courses: MAS 312 (3 hours), MAS 322 (3), MAS 390 (3), MAS 403 (3), MAS 412 (3), MAS 422 (3), MAS 432 (3)</u></p>

8. Does the pgm require a minor AND does the proposed change affect the required minor?  N/A  Yes  No  
 If "Yes," indicate current courses and proposed changes below.

Current	Proposed
<u>No minor is required. A cognate area consisting of 12 hours of related courses at or above the 300 level in courses related to the student's media arts and studies interest is now required.</u>	<u>A minor will be required. A minor will provide more structure and focus. Typically, most minors consist of at least 18 hours. We believe the majority of our students will benefit from this change.</u>

9. Does the proposed change affect any option(s)?  N/A  Yes  No  
 If "Yes," indicate current courses and proposed changes below, including credit hours, and also specialties and subspecialties, if any.

Current	Proposed
<u>Currently, MAS majors fulfill the requirement of 21 hours of upper division MAS elective courses by choosing from the three groups of courses, as noted above in #7.</u>	<u>The proposed increase to 24 hours of upper division MAS elective courses, along with several new courses being added to the three groups, increases MAS majors' range and flexibility of course options.</u>

10. Does the change affect pgm requirements for number of credit hrs outside the major subject in a related field?  Yes  No  
 If so, indicate current courses and proposed changes below.

Current	Proposed
<u>Currently, the cognate area requires 12 hours of 300-level or above courses in related areas.</u>	<u>A minor will provide more structure and focus. Typically, most minors consist of at least 18 hours. We believe the majority of our students will benefit</u>

## CHANGE UNDERGRADUATE PROGRAM FORM

	<i>from this change.</i>
--	--------------------------

**11. Does the change affect pgm requirements for technical or professional support electives?**  Yes  No  
 If so, indicate current courses and proposed changes below.

Current	Proposed
_____	_____

**12. Does the change affect a minimum number of free credit hours or support electives?**  Yes  No  
 If "Yes," indicate current courses and proposed changes below.

Current	Proposed
<p><u>If students enter our program as freshman and follow advising instructions, they have appropimately 33 free hours..</u></p>	<p><u>This proposal will add 6 more hours of major coursework and from 6-9 hours of related coursework outside the major (due to most minors requiring 18-21 hours), resulting in an increase of 12-15 hours. Consequently, under this new proposal we expect MAS majors will have approximately 18-21 free hours or support electives. Of course, the number of free credit hours or support electives will drop if a MAS major elects to have a second minor or a double major.</u></p>

**13. Summary of changes in required credit hours:**

	Current	Proposed
a. Credit Hours of Premajor or Preprofessional Courses:	<u>9</u>	<u>9</u>
b. Credit Hours of Major's Requirements:	<u>30</u>	<u>36</u>
c. Credit Hours for Required Minor:	<u>N.A.</u>	<u>18-21</u>
d. Credit Hours Needed for a Specific Option:	<u>N.A.</u>	<u>N.A.</u>
e. Credit Hours Outside of Major Subject in Related Field:	<u>N.A.</u>	<u>N.A.</u>
f. Credit Hours in Technical or Professional Support Electives:	<u>N.A.</u>	<u>N.A.</u>
g. Minimum Credit Hours of Free/Supportive Electives:	<u>33 (assuming 30 hours Core, 9 hours College requirements, current premajor and major requirements, and cognate)</u>	<u>18-21 (assuming 30 hours Core, 9 hours College requirements, premajor and new major requirements, and a minor)</u>
h. Total Credit Hours Required by Level:		
	100: <u>30</u>	<u>30</u>
	200: <u>12</u>	<u>27</u>
	300: <u>42</u>	<u>36</u>
	400-500: <u>36</u>	<u>27</u>
i. Total Credit Hours Required for Graduation:	<u>120</u>	<u>120</u>

CHANGE UNDERGRADUATE PROGRAM FORM

14. Rationale for Change(s) – if rationale involves accreditation requirements, please include specific references to that.

The current total of upper-division MAS electives is 21 hours. The change to 24 hours, along with requiring MAS 335 (Introduction to Media Industries) of all majors, will bring the total number of hours taken within the MAS major to 42, helping to structure some of the void that occurred in the transition from University Studies to Core Curriculum requirements, which was also a factor in the change in major requirements from 12 hours of a cognate area to a minor in any program (typically 18-21 hours). These changes will also strengthen the quality of the B.A./B.S. degree program in MAS. The requirement of MAS 335 provides all of our students with a comprehensive introduction to the economic structure and content production and distribution processes of the digital media industries. As such, it functions as a critical gateway course to the other industry-related courses in the curriculum. The increase of 3 hours of upper-division MAS electives enables students to explore their interests more broadly (or deeply); the recent addition of two faculty members and several new courses makes this 3-hour increase feasible to implement. Finally, the requirement of a minor provides a more rigorous, focused engagement with a discipline related to the student's interests in media arts and studies than is possible with a 12-hour cognate area.

15. List below the typical semester by semester program for the major. If multiple options are available, attach a separate sheet for each option.

<b>YEAR 1 – FALL:</b> (e.g. “BIO 103; 3 credits”)	<u>Comp &amp; Comm I; Quantitative Foundations; Humanities; Social Sciences; MAS 101</u>	<b>YEAR 1 – SPRING:</b>	<u>Comp &amp; Comm II; Arts &amp; Creativity; Global Dynamics; Community, Culture--US; MAS 201</u>
<b>YEAR 2 - FALL :</b>	<u>Statistical and Inferential Reasoning (STA 210); LIN 211; Natural, Physical &amp; Mathematical Sciences; Minor course; Elective</u>	<b>YEAR 2 – SPRING:</b>	<u>MAS 310; MAS 300+; Second LIN course; Minor course; Elective</u>
<b>YEAR 3 - FALL:</b>	<u>MAS 300; MAS 335; Minor course; Minor course or Elective 300+; Elective</u>	<b>YEAR 3 - SPRING:</b>	<u>MAS "social-cultural"; MAS 300+; MAS 300+; Minor course 300+; Elective</u>
<b>YEAR 4 - FALL:</b>	<u>MAS "industry"; MAS "social-cultural"; MAS 300+; Minor course 400+; Elective</u>	<b>YEAR 4 - SPRING:</b>	<u>JAT 399; MAS 300+; Minor course 400+; Elective; Elective</u>

Semester by Semester program for the BS in Media Arts and Studies

YEAR 1 – FALL	Comp & Comm I; Quantitative Foundations; Humanities; Social Sciences; MAS 101	YEAR 1 – SPRING	Comp & Comm II; Arts & Creativity; Global Dynamics; Community, Culture--US; MAS 201
YEAR 2 – FALL	Statistical and Inferential Reasoning (STA 210); one MA or CS course (beyond the UK Core); Natural, Physical & Mathematical Sciences; Minor course; Elective science course	YEAR 2 – SPRING	MAS 310; MAS 300+; one MA or CS course (beyond the UK Core); Minor course; Elective science course
YEAR 3 – FALL	MAS 300; MAS 335; Minor course; one MA or CS course (beyond the UK Core); Elective course	YEAR 3 – SPRING	MAS "social-cultural"; MAS 300+; MAS 300+; Minor course 300+; Elective science course
YEAR 4 – FALL	MAS "industry"; MAS "social-cultural"; MAS 300+; Minor course 400+; Elective science course	YEAR 4 – SPRING	JAT 399; MAS 300+; Minor course 400+; Elective science course; Elective course

Minimum of 60 hours of science will be satisfied as follows:

- Twelve hours from the UK Core: Quantitative Foundations; Social Sciences; Statistical and Inferential Reasoning; and Natural, Physical & Mathematical Sciences
- Nine hours in mathematics and/or computer sciences beyond the UK Core
- Six hours of science courses in MAS: MAS 300 and one social-cultural media course.
- Eighteen hours of Minor courses approved as science courses by an advisor in the College of Communication and Information.
- Fifteen hours of elective courses approved as science courses by an advisor in the College of Communication and Information.

# CHANGE UNDERGRADUATE PROGRAM FORM

## Signature Routing Log

### General Information:

Current Degree Title and Major Name: Media Arts and Studies

Proposal Contact Person Name: Thomas Lindlof Phone: 7-4242 Email: lindlof@uky.edu

### INSTRUCTIONS:

Identify the groups or individuals reviewing the proposal; note the date of approval; offer a contact person for each entry; and obtain signature of person authorized to report approval.

### Internal College Approvals and Course Cross-listing Approvals:

Reviewing Group	Date Approved	Contact Person (name/phone/email)	Signature
MAS Faculty	December, 2012	Thomas Lindlof / 7-4242 / lindlof@uky.edu	
Academic Affairs Committee	February, 2013	Thomas Lindlof / 7-4242 / lindlof@uky.edu	
School Faculty	March & May, 2015	Beth Barnes, Director / 7-74275 / bbarnes@email.uky.edu	
College Faculty Council		/ /	
		/ /	

### External-to-College Approvals:

Council	Date Approved	Signature	Approval of Revision <sup>4</sup>
Undergraduate Council	4/12/16	Joanie Ett-Mims	
Graduate Council			
Health Care Colleges Council			
Senate Council Approval		University Senate Approval	

### Comments:

In consultation with the transfer advisor in Undergraduate Studies, we have decided that students currently in a two-year program and considering a major in MAS would not be held to the new minor requirement. Such students would have the option of completing the current 12-hour cognate requirement or the new minor requirement. However, once the minor requirement is implemented (the semester following Senate approval), students who begin a two-year program will be expected to fulfill the minor requirement upon transferring to UK and being admitted to the MAS major. This transfer protocol is intended to reduce barriers to transfer based on Council for Postsecondary

<sup>4</sup> Councils use this space to indicate approval of revisions made subsequent to that council's approval, if deemed necessary by the revising council.

CHANGE UNDERGRADUATE PROGRAM FORM

Education's policies for public institutions.



CHANGE UNDERGRADUATE PROGRAM FORM

Signature Routing Log

**General Information:**

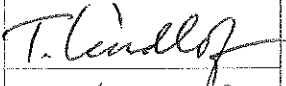
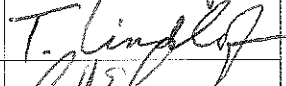

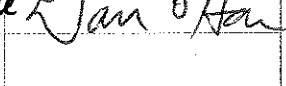
Current Degree Title and Major Name: Media Arts and Studies

Proposal Contact Person Name: Thomas Lindlof Phone: 7-4242 Email: lindlof@uky.edu

INSTRUCTIONS:

Identify the groups or individuals reviewing the proposal; note the date of approval; offer a contact person for each entry; and obtain signature of person authorized to report approval.

**Internal College Approvals and Course Cross-listing Approvals:**

Reviewing Group	Date Approved	Contact Person (name/phone/email)	Signature
MAS Faculty	December, 2012	Thomas Lindlof / 7-4242 / lindlof@uky.edu	
Academic Affairs Committee	February, 2013	Thomas Lindlof / 7-4242 / lindlof@uky.edu	
School Faculty	March & May, 2015	Beth Barnes, Director / 7-74275 / bbarnes@email.uky.edu	
College Faculty Council	Oct 16, 2015	DAN O'HAIR 2180290 dhair@uky.edu	
		/ /	

**External-to-College Approvals:**

Council	Date Approved	Signature	Approval of Revision <sup>4</sup>
Undergraduate Council			
Graduate Council			
Health Care Colleges Council			
Senate Council Approval		University Senate Approval	

Comments:

In consultation with the transfer advisor in Undergraduate Studies, we have decided that students currently in a two-year program and considering a major in MAS would not be held to the new minor requirement. Such students would have the option of completing the current 12-hour cognate requirement or the new minor requirement. However, once the minor requirement is implemented (the semester following Senate approval), students who begin a two-year program will be expected to fulfill the minor requirement upon transferring to UK and being admitted to the MAS major. This transfer protocol is intended to reduce barriers to transfer based on Council for Postsecondary

<sup>4</sup> Councils use this space to indicate approval of revisions made subsequent to that council's approval, if deemed necessary by the revising council.