



UNIVERSITY OF KENTUCKY
College of Agriculture
School of Human Environmental Sciences

Date: January 2, 2014

To: Larry Grabau, Associate Dean for Academic Programs – College of Agriculture, Food & Environment

From: Scarlett Wesley, Director of Graduate Studies – Dept. Retailing & Tourism Management
Vanessa Jackson, Chair - Dept. Retailing & Tourism Management

Re: Revision of Merchandising, Apparel & Textiles (MAT) Graduate Program

Attached is the paperwork for a set of revisions to the Master of Science Degree in Merchandising, Apparel, and Textiles (MAT). The **proposed changes** include changing the name of the current program from Master of Science in Merchandising, Apparel and Textiles to Master of Science in Retailing and Tourism Management with two formal options (1) Merchandising, Apparel and Textiles (MAT) and (2) Hospitality Management and Tourism (HMT) with a single set of “core” requirements and individual support selections for both options.

Why should MAT and HMT be formal options within one graduate program?

Although two distinct majors (MAT & HMT) have been combined into one department (Department of Retailing and Tourism Management (RTM)), these two disciplines have many similarities. Both areas are:

- Service oriented focusing on consumption of experiences
- Globally focused
- Consumer focused
- Product focused

We are proposing have one single graduate program (Master of Science in Retailing and Tourism Management) with a common core between two formal options. The two formal options (MAT & HMT) will allow students to specialize using support selection options. These changes are appropriate due to the commonalities of the two programs, but it will also allow each program to serve the unique individual needs of its students.

Background of proposal request

Beginning in fall 2011, the students and faculty in Hospitality Management and Tourism program merged with the Department of Merchandising, Apparel and Textiles leaving the Department of Dietetics and Human Nutrition where they had been a major within that department at both the undergraduate and graduate levels. In fall 2013, the Department of Merchandising, Apparel and Textiles was officially renamed the Department of Retailing and Tourism Management offering two distinct majors at the undergraduate level (1) Merchandising, Apparel and Textiles (MAT) and (2) Hospitality Management and Tourism (HMT).

When HMT joined the Department of Merchandising, Apparel and Textiles, the first step was to integrate MAT and HMT at the undergraduate level while maintaining two separate majors. This task has been accomplished and the department is waiting on final approval of these changes from the faculty senate. The current proposed changes to the graduate program, which were approved by the new Department of Retailing and Tourism Management on August 19, 2013, reaffirm and sustain the commitment made when the HMT program joined the original Department of Merchandising, Apparel and Textiles (MAT) back in the fall of 2011. It is believed that changes in the current graduate program in the Department of Retailing and Tourism Management and modifications to the curriculum will insure that our students are provided with appropriate knowledge, skills and experience utilizing an interdisciplinary core to provide cohesion between the two proposed formal options.

For the restructuring process, input from all faculty members in the Department of Retailing and Tourism Management was included. The department also found similar programs that included both merchandising and hospitality at other comparable institutions across the U.S. and used their programs as a guide to develop the suggested restructuring.

The Department of RTM proposes an overall master's program with two formal options. Therefore the RTM Department will offer a Master of Science in Retailing and Tourism Management with two proposed formal options (1) Merchandising, Apparel and Textiles (MAT) and (2) Hospitality Management and Tourism (HMT). Both formal options will share a common core and will each have support selections from their respective disciplines.

Overall, the faculty members of the RTM Department are excited to move towards having a common core for both formal options allowing faculty and students from both programs to interact and work together more closely.

Change in Program Name

As indicated above, it is proposed that the program name be changed from Master of Science in Merchandising, Apparel and Textiles (MAT) to Master of Science in Retailing and Tourism Management (RTM) with two formal options made available to students: (1) Merchandising, Apparel and Textiles (MAT) and (2) Hospitality Management and Tourism (HMT). This change reflects a **commitment to the merger** of the two programs into one cohesive department at the graduate level.

Creation of Two Formal Options within one Program

When Hospitality Management and Tourism (HMT) joined the existing Department of Merchandising, Apparel and Textiles (MAT), it was quickly decided that a different department name would be needed that would encompass the two distinct majors of MAT and HMT. The department faculty voted and the university approved the **department name change to the Department of Retailing and Tourism Management (RTM)**.

At the undergraduate level, it was agreed from the beginning of this merger that the department would keep the two distinct majors of (1) Merchandising, Apparel and Textiles (MAT) and (2) Hospitality Management and Tourism (HMT). It was decided that changes in the undergraduate majors would be tackled first before any changes were made to the graduate program.

Now that the undergraduate programs have been revised, it is now time to implement the department's vision for the graduate program. **The faculty has agreed that for the graduate program two formal options should remain distinct while utilizing a common core to bring cohesion to the program.**

The faculty feels that since our graduate program is small we can utilize our resources better by combining our programs under one program name (Master of Science in Retailing and Tourism Management) with two formal options (1) Merchandising, Apparel and Textiles (MAT) and (2) Hospitality Management and Tourism (HMT).

It is proposed that these two formal options will serve as semi-autonomous programs with a common twelve hour core that includes RTM 600, RTM 650, RTM 772 and STA 570.

Core Requirements

Before this proposal, the respective master's programs for MAT and HMT only shared one common course requirement which was STA 570 (both original Plan A and Plan B curriculum sheets for each program are included in this document). The RTM Department all agreed that one of the goals in merging our two majors together into one department was to **take advantage of the commonalities** that we shared across disciplines. These commonalities will be emphasized within the core requirements, and they include a customer, product, and service focus across disciplines.

The current proposal creates a new set of core requirements outlined below:

Plan A Core Requirements

COURSE	NAME	CR. HRS.
RTM/HES 600	Research Methods in RTM	3
RTM 650	Survey of Current Theories & Literature in RTM	3
STA 570	Basic Statistical Analysis	4
RTM 772	Seminar in RTM	3
RTM 768	Residence Credit for Master's Degree	6
TOTAL CORE HOURS		19

Plan B Core Requirements

COURSE	NAME	CR. HRS.
RTM/HES 600	Research Methods in RTM	3
RTM 650	Survey of Current Theories & Literature in RTM	3
STA 570	Basic Statistical Analysis	4
RTM 772	Seminar in RTM	3
RTM 690	Industry Experience in RTM or	6
MAT 790	Research Problems in MAT (for MAT option only)	6
TOTAL CORE HOURS		19

Below will provide a more detailed description of each of the courses included in the proposed core requirements.

RTM 600 – *Research Methodology in Retailing and Tourism Management (3)* focuses on the study of scientific techniques and accepted research methodologies in human environmental science research. Emphasis will be placed on understanding the research process and developing skills necessary to evaluate and implement research methods and design procedures.

RTM 650 – *Survey of Current Theories and Literature in Retailing and Tourism Management (3)* is an intensive survey of the theoretical and empirical literature related to the area of retailing and tourism management. Emphasis will be placed on research literature and theory building. Focused will be placed on interdisciplinary theories that are applicable to both MAT and HMT. Students will conduct a review of literature that is theoretically based.

STA 570 – *Basic Statistical Analysis (4)* is a basic statistical course primarily in biological, behavioral and social sciences. This course focuses on the introduction to methods of analyzing data from experiments and surveys, as well as the role of statistics in research, statistical concepts and models. Probability and distribution functions, estimation, hypothesis testing, regression and correlation, analysis of single and multiple classification models, and analysis of categorical data are also discussed. This course gives master's students an introductory foundation to the statistical information they need to complete future research.

RTM 772 – *Seminar in Retailing and Tourism Management (3)* is structured as a seminar course that will provide a current investigation of topics within the MAT and HMT disciplines. Topics will be chosen that are interdisciplinary and that are currently relevant to each industry. May be repeated to a maximum of six credits.

RTM 768 – *Residence Credit for Master Degree (1-6)* may be repeated to a maximum of 12 hours. (Required for Plan A).

RTM 690 – *Industry Experience in RTM (6)* Supervised industry experience with a cooperative establishment in the students formal option of study. Students will complete a 400-hour, 10 week learning experience under the joint supervision of a faculty member supervisor and a qualified industry professional. Fall, spring and summer semesters. Graduate student standing. Approval of department and student's plan of work committee.

Changes to Plan B Option for MAT and HMT

Currently the Merchandising Apparel and Textile's Master of Science program offers a Plan B option that requires a student to complete 30 total hours including 6 hours of MAT 790 – Research Problems in Merchandising, Apparel and Textiles in the place of MAT 768 Residence Credit for Masters Degree taken by Plan A students who complete a thesis.

Because of the industry focus of the Retailing and Tourism Management Department, we are proposing a new Plan B for both the MAT and HMT formal options of the proposed Master of Science in RTM. The faculty of the Department of Retailing and Tourism Management unanimously voted to approve changes in Plan B on January 8, 2014.

Both programs would require the same core classes as Plan A – RTM 600, RTM 650, RTM 772 and STA 570, but instead of the RTM 768 (Residence Credit for Masters Degree) students would complete an industry experience (RTM 690).

In this proposal, we are recommending the creation of a new course **RTM 690 – Industry Experience in RTM** which would be modeled after our existing undergraduate internship requirement, but would be more substantial in scope. The industry experience will be a planned work experience focusing on development of defined management skills and problem solving experiences in Retailing and Tourism Management. **A minimum of 400 hours will be completed in an approved organization.** The experience will be coordinated by a faculty coordinator, the student, and an on-site supervisor. Written progress reports will be submitted by the student and the on-site supervisor. This corporate type experience will provide our students with a unique industry opportunity and enable them to pursue higher level positions after graduation.

Graduate Program Support Selection Requirements – MAT Formal Option and HMT Formal Option

FORMAL OPTION IN MAT -

Currently the MAT program requires that students select **12 hours** of support selection. The following is a list of the support selections available to MAT students. This requirement will remain the same from the previous Master of Science in Merchandising, Apparel and Textiles. None of these are new courses and each already exists in the current MAT curriculum.

MAT SUPPORT SELECTIONS – students may select 12 hours of the following		
<u>Course</u>	<u>Name</u>	<u>Cr. Hrs.</u>
MAT 510	Brand Management	3
MAT 514	Retail Entrepreneurship	3
MAT 515	Specification & Evaluation of Textiles & Apparel	3
MAT 520	Textiles for Interiors	3
MAT 522	History of Textiles	3
MAT 533	History of Costume	3
MAT 547	Social & Psychological Aspects of Apparel	3
MAT 559	Special Topics in Merchandising, Apparel & Textiles	3
MAT 570	Electronic Retailing (E-Tailing)	3
MAT 595	Independent Study in Merchandising, Apparel & Textiles	1-3
MAT 720	Rural Retail Development	3
MAT 759	Special Topics in Merchandising, Apparel & Textiles	3
MAT 785	Independent Study in Merchandising, Apparel & Textiles	1-3

Students may include courses outside of this list to meet their support selection requirement; however any courses not on the above list would have to be approved by the student’s Coursework Advisory Committee and be relevant to their course of study.

FORMAL OPTION IN HMT -

The formal option for HMT will also require students to select **12 hours** of support selection. To increase the support selections within the HMT formal option, we are proposing that 3 existing DHN courses (DHN 646, DHN 694, DHN 781) which are no longer needed in the Department of Dietetics and Human Nutrition be changed in prefix from DHN to HMT and be included as possible support selections for the HMT formal option. Students would have a 12 hour support selection requirement and could select from the following courses:

HMT SUPPORT SELECTIONS*		
<u>Course</u>	<u>Name</u>	<u>Cr. Hrs.</u>
HMT 580	Trends Analysis for the Hospitality Industry	3
HMT 560	Advanced Seminar in Lodging & Tourism	3
HMT 570	Event Planning & Coordination	3
HMT 520	Services Marketing	3
HMT 588	Strategic Planning in HMT	3
HMT 646	Advanced Information Technology in the Hospitality Industry	3
HMT 694	Strategic Planning in Hospitality, Lodging & Tourism	3
HMT 781	Advanced Trends Analysis in Hospitality Industry	3
HMT 785	Independent Study in HMT	1-3
HMT 759	Special Topics in HMT	3
MAT 570	Electronic Retailing (E-Tailing)	3

*This list includes DHN 646, DHN 694, DHN 781 which are proposed to change to HMT 646, HMT 694, and HMT 781.

Students may include courses outside of this list to meet their support selection requirements; however any courses not on the above list would have to be approved by the student’s Coursework Advisory Committee and be relevant to their course of study.

Original Plan of Work for Masters in MAT – Plan A

Plan of Work
 For _____ (Student's name)
For Master of Science
Merchandising, Apparel & Textiles

Plan A

Option A (thesis)- 30 Hours

Department Core Requirements: Plan A _____ 12 Hours

Course prefix	Name	Cr. Hrs.	Date	Grade
MAT/HES 600	Research Methodology in MAT	3		
MAT 650	Survey of Current Theories and Literature in MAT	3		
MAT 772	Seminar in MAT	3		
STA 570	Basic Statistical Analysis	4		

Thesis Requirement: Plan A: _____ 6 Hours

Course prefix	Name	Cr. Hrs.	Date	Grade
MAT 768	Residence Credit for Master Degree	3 3		

Support Selections: Plan A _____ 12 Hours

Course prefix	Name	Cr. Hrs.	Date	Grade

Additional Requirements which apply to the Total Number of Hours Requested:

Plan A _____ 12 hours of course work 600-700 level

Plan A _____ 16 hours of regular courses (structured courses and not independent study)

Statement of Interest and long-term goals: (attached page)

Graduate Student signature _____ Date _____
 Coursework Major Advisory Committee _____ Date _____
 Coursework Major Advisory Committee _____ Date _____
 Coursework Major Advisory Committee _____ Date _____

- Notes:
1. The plan of work must be completed and signed by the committee no later than the end of the 1st full semester the student is enrolled in graduate school.
 2. The graduate student is responsible for organizing his/her Coursework Committee and completing this form.
 3. Any change in the approved program must be submitted in writing to the committee for approval.
 4. Three copies of completed form are required: 1 for graduate student , 1 for advisor , 1 for Director of Grad Studies

The Coursework Committee may require a student to take more than the minimum number of courses required

Proposed Plan of Work for MAT formal option – Plan A

PLAN OF WORK FOR _____ (student's name)
Retailing & Tourism Management (RTM)
MERCHANDISING, APPAREL & TEXTILES Formal Option
Master's Degree Program

Plan A (thesis) – 30 hours

CORE COURSES = 12 hours				
Course	Name	Cr. Hrs.	Date	Grade
RTM/HES 600	Research Methods in RTM	3		
RTM 650	Survey of Current Theories & Literature	3		
STA 570	Basic Statistical Analysis	4		
RTM 772	Seminar in RTM	3		

THESIS REQUIREMENT: 6 hours				
Course	Name	Cr. Hrs.	Date	Grade
RTM 768	Residence Credit for Master's Degree	3		
RTM 768	Residence Credit for Master's Degree	3		

SUPPORT SELECTIONS: 12 hours				
Course	Name	Cr. Hrs.	Date	Grade

Additional Requirements which apply to the Total Number of Hours Requested:

Plan A _____ 12 hours of course work 600-700 level
 Plan A _____ 16 hours of regular courses (structured course and not independent study)

Graduate Student _____ Date _____

Coursework Major Advisory Committee _____ Date _____

Coursework Major Advisory Committee _____ Date _____

Coursework Major Advisory Committee _____ Date _____

- Notes:**
1. The plan of work must be completed and signed by the committee no later than the end of the 1st full semester the student is enrolled in graduate school.
 2. The graduate student is responsible for organizing his/her Coursework Committee and completing this form.
 3. Any change in the approved program must be submitted in writing to the committee for approval.
 4. Three copies of completed form are required: 1 for graduate student, 1 for advisor, 1 for Director of Graduate Studies

The Coursework Committee may require a student to take more than the minimum number of courses required.

Original Plan of Work for Masters in MAT – Plan B

Plan of Work
 For _____ (Student's name)
 Master of Science
 Merchandising, Apparel & Textiles

Plan B

Option B (non-thesis)- 30 Hours

Department Core Requirements: Plan B _____ 18 Hours

Course prefix	Name	Cr. Hrs.	Date	Grade
MAT/HES 600	Research Methodology in MAT	3		
MAT 650	Survey of Current theories and Literature in MAT	3		
MAT 772	Seminar in MAT	3		
MAT 790	Research Problems in MAT	6		
STA 570	Basic Statistical analysis	4		

Support Selections: Plan B _____ 12 Hours

Course prefix	Name	Cr. Hrs.	Date	Grade

Additional Requirements which apply to the Total Number of Hours Requested:

Plan B _____ 15 hours of course work 600-700 level

Plan B _____ 20 hours of regular courses (structured courses and not independent study)

Statement of Interest and long-term goals:

Graduate Student _____ Date _____

Coursework Major Advisory Committee _____ Date _____

Coursework Major Advisory Committee _____ Date _____

Coursework Major Advisory Committee _____ Date _____

Notes:

1. The plan of work must be completed and signed by the committee no later than the end of the 1st full semester the student is enrolled in graduate school.
2. The graduate student is responsible for organizing his/her Coursework Committee and completing this form.
3. Any change in the approved program must be submitted in writing to the committee for approval.
4. Three copies of completed form are required: 1 for graduate student, 1 for advisor, 1 for Director of Grad Studies

The Coursework Committee may require a student to take more than the minimum number of courses required

Proposed Plan of Work for MAT formal option – Plan B

Plan B Proposal for RTM Masters

PLAN OF WORK FOR _____ (student's name)

Retailing & Tourism Management (RTM)
 MERCHANDISING, APPAREL & TEXTILES Formal Option
 Master's Degree Program

Plan B (non-thesis) – 30 hours

CORE COURSES = 12 hours				
Course	Name	Cr. Hrs.	Date	Grade
RTM/HES 600	Research Methods in RTM	3		
RTM 650	Survey of Current Theories & Literature	3		
STA 570	Basic Statistical Analysis	4		
RTM 772	Seminar in RTM	3		

NON-THESIS REQUIREMENT: 6 hours				
Course	Name	Cr. Hrs.	Date	Grade
RTM 690	Industry Experience in RTM	6		
Or MAT 790	Research Problems in MAT	6		

SUPPORT SELECTIONS: 12 hours				
Course	Name	Cr. Hrs.	Date	Grade

Additional Requirements which apply to the Total Number of Hours Requested:

Plan B _____ 12 hours of course work 600-700 level

Plan B _____ 16 hours of regular courses (structured course and not independent study)

Graduate Student _____ Date _____

Coursework Major Advisory Committee _____ Date _____

Coursework Major Advisory Committee _____ Date _____

Coursework Major Advisory Committee _____ Date _____

- Notes:**
1. The plan of work must be completed and signed by the committee no later than the end of the 1st full semester the student is enrolled in graduate school.
 2. The graduate student is responsible for organizing his/her Coursework Committee and completing this form.
 3. Any change in the approved program must be submitted in writing to the committee for approval.
 4. Three copies of completed form are required: 1 for graduate student, 1 for advisor, 1 for Director of Graduate Studies

The Coursework Committee may require a student to take more than the minimum number of courses required.

Original Plan of Work for HMT Graduate Program – Plan A

Hospitality and Dietetics Administration PLAN OF COURSE WORK

Option A (Thesis) – 24 hours + Thesis

Department Core Requirements: Plan A _____ 15 hours

Course Prefix	Name	Credit Hours	Date	Grade
Pre-requisite undergrad course	DHN 346 or MGT 301 or equivalent	3		
HES 600	Research Methods in Human Environmental Sciences	3		
DHN 648	Management of Hospitality & Dietetics Organizations (Prerequisite MGT 301 or DHN 346 or equivalent Human Resources or Organizational Mgt course)	3		
DHN 770	Seminar in Hospitality & Dietetics Administration	1		
DHN 772	Current Topics in Hospitality & Dietetics Administration	2		
STA 570	Basic Statistical Analysis	4		
STA 671	Regression and Correlation	2		

Thesis Requirement: Plan A _____ 6 hours

Course Prefix	Name	Credit Hours	Date	Grade
DHN 768	Residence Credit for Master Degree	6		

Hospitality Administration Emphasis Courses: _____ 9 hours

Course Prefix	Name	Credit Hours	Date	Grade
DHN 694	Strategic Planning in Hospitality, Lodging & Tourism	3		
DHN 646	Advanced Information Technology in the Hospitality Industry	3		
DHN 781	Advanced Trends Analysis in Hospitality & Tourism	3		

Dietetics Administration Emphasis Courses: _____ 9 hours

Course Prefix	Name	Credit Hours	Date	Grade
DHN 603	Advanced Community Program Development	3		
DHN 690	Advanced Work in Dietetics	3		
DHN 784	Special Problems in Financial Management	3		

Graduate Student _____

Director of Graduate Studies _____

Proposed Plan of Work for HMT formal option – Plan A

PLAN OF WORK FOR _____ (student's name)

Retailing & Tourism Management (RTM)
HOSPITALITY & TOURISM MANAGEMENT Formal Option
Master's Degree Program

Plan A (thesis) – 30 hours

CORE COURSES = 15 hours

Course	Name	Cr. Hrs.	Date	Grade
RTM/HES 600	Research Methods in RTM	3		
RTM 650	Survey of Current Theories & Literature	3		
STA 570	Basic Statistical Analysis	4		
RTM 772	Seminar in RTM	3		

THESIS REQUIREMENT: 6 hours

Course	Name	Cr. Hrs.	Date	Grade
RTM 768	Residence Credit for Master's Degree	3		
RTM 768	Residence Credit for Master's Degree	3		

SUPPORT SELECTIONS: 12 hours

Course	Name	Cr. Hrs.	Date	Grade

Additional Requirements which apply to the Total Number of Hours Requested:

Plan A _____ 12 hours of course work 600-700 level

Plan A _____ 16 hours of regular courses (structured course and not independent study)

Graduate Student _____ Date _____

Coursework Major Advisory Committee _____ Date _____

Coursework Major Advisory Committee _____ Date _____

Coursework Major Advisory Committee _____ Date _____

- Notes:**
1. The plan of work must be completed and signed by the committee no later than the end of the 1st full semester the student is enrolled in graduate school.
 2. The graduate student is responsible for organizing his/her Coursework Committee and completing this form.
 3. Any change in the approved program must be submitted in writing to the committee for approval.
 4. Three copies of completed form are required: 1 for graduate student, 1 for advisor, 1 for Director of Graduate Studies

The Coursework Committee may require a student to take more than the minimum number of courses required.

Original Plan of Work for HMT Graduate Program – Plan B

Hospitality and Dietetics Administration PLAN OF COURSE WORK

Option A (Thesis) – 24 hours + Thesis

Department Core Requirements: Plan A _____ 15 hours

Course Prefix	Name	Credit Hours	Date	Grade
Pre-requisite undergrad course	DHN 346 or MGT 301 or equivalent	3		
HES 600	Research Methods in Human Environmental Sciences	3		
DHN 648	Management of Hospitality & Dietetics Organizations (Prerequisite MGT 301 or DHN 346 or equivalent Human Resources or Organizational Mgt course)	3		
DHN 770	Seminar in Hospitality & Dietetics Administration	1		
DHN 772	Current Topics in Hospitality & Dietetics Administration	2		
STA 570	Basic Statistical Analysis	4		
STA 671	Regression and Correlation	2		

Hospitality Administration Emphasis Courses: _____ 9 hours

Course Prefix	Name	Credit Hours	Date	Grade
DHN 694	Strategic Planning in Hospitality, Lodging & Tourism	3		
DHN 646	Advanced Information Technology in the Hospitality Industry	3		
DHN 781	Advanced Trends Analysis in Hospitality & Tourism	3		

Dietetics Administration Emphasis Courses: _____ 9 hours

Course Prefix	Name	Credit Hours	Date	Grade
DHN 603	Advanced Community Program Development	3		
DHN 690	Advanced Work in Dietetics	3		
DHN 784	Special Problems in Financial Management	3		

Elective Courses*: _____ 12 hours

Course Prefix	Name	Credit Hours	Date	Grade

*Students in Dietetics Administration may take any of the courses in the Hospitality Administration emphasis area and vice versa. Courses in Nutritional Sciences, Business (Management and Marketing) may also be used as electives.

Graduate Student _____

Director of Graduate Studies _____

Proposed Plan of Work for HMT formal option – Plan B

Plan B Proposal for RTM Masters

PLAN OF WORK FOR _____ (student's name)

Retailing & Tourism Management (RTM)
 HOSPITALITY MANAGEMENT AND TOURISM Formal Option
 Master's Degree Program

Plan B (non-thesis) – 30 hours

CORE COURSES = 12 hours				
Course	Name	Cr. Hrs.	Date	Grade
RTM/HES 600	Research Methods in RTM	3		
RTM 650	Survey of Current Theories & Literature	3		
STA 570	Basic Statistical Analysis	4		
RTM 772	Seminar in RTM	3		

NON-THESIS REQUIREMENT: 6 hours				
Course	Name	Cr. Hrs.	Date	Grade
RTM 690	Industry Experience in RTM	6		

SUPPORT SELECTIONS: 12 hours				
Course	Name	Cr. Hrs.	Date	Grade

Additional Requirements which apply to the Total Number of Hours Requested:

Plan B _____ 12 hours of course work 600-700 level

Plan B _____ 16 hours of regular courses (structured course and not independent study)

Graduate Student _____ Date _____

Coursework Major Advisory Committee _____ Date _____

Coursework Major Advisory Committee _____ Date _____

Coursework Major Advisory Committee _____ Date _____

- Notes:**
1. The plan of work must be completed and signed by the committee no later than the end of the 1st full semester the student is enrolled in graduate school.
 2. The graduate student is responsible for organizing his/her Coursework Committee and completing this form.
 3. Any change in the approved program must be submitted in writing to the committee for approval.
 4. Three copies of completed form are required: 1 for graduate student, 1 for advisor, 1 for Director of Graduate Studies

The Coursework Committee may require a student to take more than the minimum number of courses required.

Create and Modify Courses

Implementing the proposed changes outlined above will require creating some new courses and modifying some existing ones from the program requirements. The following is a summary of the proposed curriculum changes necessary to implement the above program modifications:

COURSES WITH PREFIX CHANGE ONLY – minor revision			
Original Course	New Course	Course Name	Action Needed
MAT 748	RTM 748	Master’s Thesis Research	PREFIX CHANGE
MAT 768	RTM 768	Residence Credit for the Master’s Degree	PREFIX CHANGE
DHN 646	HMT 646	Advanced Information Technology in the Hospitality Industry	PREFIX CHANGE
DHN 694	HMT 694	Strategic Planning in Hospitality, Lodging & Tourism	PREFIX CHANGE
DHN 781	HMT 781	Advanced Trends Analysis in the Hospitality Industry	PREFIX CHANGE
COURSES WITH PREFIX CHANGE & NAME CHANGE ONLY – basic content stays the same – minor revision			
Original Course	New Course	Course Name	Action Needed
MAT 600	RTM 600	ORIGINAL - Research Methods in MAT NEW - Research Methods in RTM	PREFIX & NAME CHANGE
MAT 650	RTM 650	ORIGINAL - Survey of Current Theories & Literature in MAT NEW - Survey of Current Theories & Literature in RTM	PREFIX & NAME CHANGE
MAT 772	RTM 772	ORIGINAL – Seminar in MAT NEW - Seminar in RTM	PREFIX & NAME CHANGE
COURSES WITH NUMBER CHANGE ONLY – major revisions			
Original Course	New Course	Course Name	Action Needed
HMT 460	HMT 560	Advanced Seminar in Lodging & Tourism	NUMBER CHANGE & SYLLABI CHANGES
HMT 370	HMT 570	Event Planning & Coordination	NUMBER CHANGE & SYLLABI CHANGES
NEW COURSES – including syllabi – major revisions			
	New Course	Course Name	Action Needed
	HMT 785	Independent Study in HMT	NEW COURSE SYLLABI
	HMT 759	Special Topics in HMT	NEW COURSE SYLLABI
	RTM 690	Industry Experience in RTM	NEW COURSE SYLLABI
	MAT 720	Rural Retail Development	NEW COURSE SYLLABI

SUMMARY OF CHANGES FOR PROPOSED MASTERS OF RETAILING AND TOURISM MANAGEMENT

Course	Current Name	New Course	Prefix Revision	Number Revision	New Prefix/#	New Name
HMT 759		X			HMT 759	Special Topics in HMT
HMT 785		X			HMT 785	Independent Study in HMT
RTM 690		X			RTM 690	Industry Experience in RTM
MAT 720		X			MAT 720	Rural Retail Development
MAT 748	Master's Thesis Research		X		RTM 748	Master's Thesis Research
MAT 768	Residence Credit for the Master's Degree		X		RTM 768	Residence Credit for the Master's Degree
DHN 646	Advanced Information Technology in the Hospitality Industry		X		HMT 646	Advanced Information Technology in the Hospitality Industry
DHN 694	Strategic Planning in Hospitality, Lodging & Tourism		X		HMT 694	Strategic Planning in Hospitality, Lodging & Tourism
DHN 781	Advanced Trends Analysis in the Hospitality Industry		X		HMT 781	Advanced Trends Analysis in the Hospitality Industry
MAT 600	Research Methods in MAT		X		RTM 600	Research Methods in RTM
MAT 650	Survey of Current Theories & Literature in MAT		X		RTM 650	Survey of Current Theories & Literature in RTM
MAT 772	Seminar in MAT		X		RTM 772	Seminar in RTM
HMT 460	Advanced Seminar in Lodging & Tourism			X	HMT 560	Advanced Seminar in Lodging & Tourism
HMT 370	Event Planning & Coordination			X	HMT 570	Event Planning & Coordination

CHANGE MASTERS DEGREE PROGRAM FORM

1. GENERAL INFORMATION

College:	College of Agriculture	Department:	Retailing and Tourism Management		
Current Major Name:	Merchandising, Apparel & Textiles	Proposed Major Name:	Retailing and Tourism Management		
Current Degree Title:	M.S. Merchandising, Apparel & Textiles	Proposed Degree Title:	M.S. Retailing and Tourism Management.		
Formal Option(s):	none	Proposed Formal Option(s):	Merchandising, Apparel & Textiles and Hospitality Management & Tourism		
Specialty Fields w/in Formal Option:	none	Proposed Specialty Fields w/in Formal Options:	none		
Date of Contact with Associate Provost for Academic Administration ¹ :		Dr. Jeanine Blackwell 11-19-12			
Bulletin (yr & pgs):	2013-2014 260-261	CIP Code ¹ :	19.0901	Today's Date:	01-02-14
Accrediting Agency (if applicable):					
Requested Effective Date:	<input checked="" type="checkbox"/> Semester following approval.		OR	<input type="checkbox"/> Specific Date ² :	
Dept. Contact Person:	Scarlett Wesley	Phone:	257-7778	Email:	scarlett.wesley@uky.edu

2. CHANGE(S) IN PROGRAM REQUIREMENTS

		<u>Current</u>	<u>Proposed</u>
1.	Number of transfer credits allowed (Maximum is Graduate School limit of 9 hours or 25% of course work)	9	9
2.	Residence requirement (if applicable)	none	none
3.	Language(s) and/or skill(s) required	none	none
4.	Termination criteria	none	none
5.	Plan A Degree Plan requirements ³ (thesis)	CORE CURRICULUM MAT 600 - Research Methods in MAT - 3 crs. MAT 650 - Survey of Current Theories & Literature in MAT - 3 crs. MAT 772 - Seminar in Merchandising, Apparel & Textiles STA 570 - Basic Statistical	CORE CURRICULUM RTM 600 (formerly MAT 600) - Research Methods in RTM - 3 crs. RTM 650 (formerly MAT 650)- Survey of Current Theories & Literature - 3 crs. STA 570 - Basic Statistical Analysis - 4 crs. RTM 772 (formerly MAT 772)

¹ Prior to filling out this form, you MUST contact the Associate Provost for Academic Administration (APAA). If you do not know the CIP code, the APAA can provide you with that during the contact.

² Program changes are typically made effective for the semester following approval. No changes will be made effective until all approvals are received.

³ If there is only one plan for the degree, plans involving a thesis (or the equivalent in studio work, etc.) should be discussed under Plan A and those not involving a thesis should be discussed under Plan B.

CHANGE MASTERS DEGREE PROGRAM FORM

		<p>Analysis - 4 crs. MAT 768 - Residence Credit for Master Degree - 6 crs. 18 core credits plus 12 credits of support selections 30 credit hours total</p>	<p>- Seminar in RTM - 3 crs. RTM 768 (formerly MAT 768) - Residence Credit for Masters Degree - 1-6 crs.</p> <p><i>FORMAL OPTION SUPPORT SELECTIONS</i> select either MERCHANDISING, APPAREL & TEXTILES OR HOSPITALITY MANAGEMENT & TOURISM 12 credits of electives minimal</p>
6.	Plan B Degree Plan requirements ³ (non-thesis)	<p>CORE CURRICULUM MAT 600 - Research Methods in MAT - 3 crs. MAT 650 - Survey of Current Theories & Literature in MAT - 3 crs. MAT 772 - Seminar in Merchandising, Apparel & Textiles STA 570 - Basic Statistical Analysis - 4 crs. MAT 790 - Research Problems in Merchandising, Apparel & Textiles, 6 crs. 18 core credits plus 12 credits of support selections 30 credit hours total</p>	<p>CORE CURRICULUM RTM 600 (formerly MAT 600) - Research Methods in RTM - 3 crs. RTM 650 (formerly MAT 650)- Survey of Current Theories & Literature - 3 crs. STA 570 - Basic Statistical Analysis - 4 crs. RTM 772 (formerly MAT 772) - Seminar in RTM - 3 crs. RTM 690 - Industry Experience in RTM - 6 crs. or MAT 790 Research Problems in Merchandising, Apparel & Textiles- 6crs</p> <p><i>FORMAL OPTION SUPPORT SELECTIONS</i> select either MERCHANDISING, APPAREL & TEXTILES OR HOSPITALITY MANAGEMENT & TOURISM 12 credits of electives minimal</p>
7.	Distribution of course levels required	At least 40% must be at 600+ level	At least 40% must be at 600+ level
	(At least one-half must be at 600+ level & two-thirds must be in organized courses.)		
8.	Required courses (if applicable)	See course list above	See course list above
9.	Required distribution of courses within program (if applicable)	none	none
10.	Final examination requirements	Written Thesis/Creative	Written Thesis/Creative

CHANGE MASTERS DEGREE PROGRAM FORM

		Component and Oral Defense	<i>Component and Oral Defense</i>
11.	Explain whether the proposed changes to the program (as described in sections 1 to 10) involve courses offered by another department/program. <u>Routing Signature Log must include approval by faculty of additional department(s).</u>		
	The proposed changes do not involve courses offered by another program/department.		
12.	List any other requirements not covered above?		
	none		
13.	Please explain the rationale for changes. If the rationale involves accreditation requirements, please include specific references to those requirements.		
	See additional material		

CHANGE MASTERS DEGREE PROGRAM FORM

Signature Routing Log

General Information:

Proposal Name: MAT MS change to RTM MS

Proposal Contact Person Name: Dr. Scarlett Wesley

Phone: 7-7778

Email: scarlett.wesley@uky.edu

INSTRUCTIONS:

Identify the groups or individuals reviewing the proposal; note the date of approval; offer a contact person for each entry; and obtain signature of person authorized to report approval.

Internal College Approvals and Course Cross-listing Approvals:

Reviewing Group	Date Approved	Contact Person (name/phone/email)	Signature
Retailing and Tourism Management Department	1/17/2014	Vanessa Jackson / 7-7776 / vanessa.jackson@uky.edu	
Graduate Curriculum Committee, College of Agriculture, Food and Environment	2/21/2014	Larry J. Grabau / 7-3469 / larry.grabau@uky.edu	
		/ /	
		/ /	
		/ /	

External-to-College Approvals:

Council	Date Approved	Signature	Approval of Revision ⁴
Undergraduate Council			
Graduate Council	3/13/14	<i>Roshan Nikou</i>	
Health Care Colleges Council			
Senate Council Approval		University Senate Approval	

Comments:

⁴ Councils use this space to indicate approval of revisions made subsequent to that council's approval, if deemed necessary by the revising council.