Course Information

Date Submitted: 11/13/2013

Current Prefix and Number: MBA - Master of Business Admin, MBA 642 - PROJECT CONNECT IN SCM

Other Course:

Proposed Prefix and Number: MBA 642

What type of change is being proposed?

> Major Change

Should this course be a UK Core Course? No

1. General Information

a. Submitted by the College of: BUSINESS AND ECONOMICS

b. Department/Division: Business and Economics

c. Is there a change in 'ownership' of the course? No

   If YES, what college/department will offer the course instead: Select...

e. Contact Person

> Name: Steven Skinner
>
> Email: steve.skinner@uky.edu
>
> Phone: 257-1543

> Responsible Faculty ID (if different from Contact)
>
> Name:
>
> Email:
>
> Phone:

f. Requested Effective Date

   Semester Following Approval: No OR Effective Semester: Summer Session 8-week

2. Designation and Description of Proposed Course

a. Current Distance Learning (DL) Status: N/A

b. Full Title: PROJECT CONNECT IN SUPPLY CHAIN MANAGEMENT

   Proposed Title: Project Connect II

c. Current Transcript Title: PROJECT CONNECT IN SCM

   Proposed Transcript Title: Project Connect II

d. Current Cross-listing: none

   Proposed – ADD Cross-listing :

   Proposed – REMOVE Cross-listing:

e. Current Meeting Patterns

   Proposed Meeting Patterns

      PRACTICUM: 4

f. Current Grading System: Graduate School Grade Scale

   Proposed Grading System: Graduate School Grade Scale

g. Current number of credit hours: 2

   Proposed number of credit hours: 4

h. Currently, is this course repeatable for additional credit? No

   Proposed to be repeatable for additional credit? No

   If Yes: Maximum number of credit hours:

   If Yes: Will this course allow multiple registrations during the same semester? No

2i. Current Course Description for Bulletin: An immersive nine week internship with a Project Connect Partner where the student will work on a new product or service project. Open only to One Year MBA students.

   Proposed Course Description for Bulletin: An immersive 16-week internship with a Project Connect partner. Open only to one-year MBA students.

2j. Current Prerequisites, if any: Prereq: MBA 600 through MBA 609.

   Proposed Prerequisites, if any: None

2k. Current Supplementary Teaching Component:

   Proposed Supplementary Teaching Component:

3. Currently, is this course taught off campus? No

   Proposed to be taught off campus? No

   If YES, enter the off campus address:

4. Are significant changes in content/student learning outcomes of the course being proposed? No

   If YES, explain and offer brief rational:

5a. Are there other depts. and/or pgms that could be affected by the proposed change? No

   If YES, identify the depts. and/or pgms:

5b. Will modifying this course result in a new requirement of ANY program? No

   If YES, list the program(s) here:

6. Check box if changed to 400G or 500: No

Distance Learning Form

Instructor Name:

Instructor Email:

Internet/Web-based: No

Interactive Video: No

Hybrid: No

1. How does this course provide for timely and appropriate interaction between students and faculty and among students? Does the course syllabus conform to University Senate Syllabus Guidelines, specifically the Distance Learning Considerations?

2. How do you ensure that the experience for a DL student is comparable to that of a classroom-based student's experience? Aspects to explore: textbooks, course goals, assessment of student learning outcomes, etc.

3. How is the integrity of student work ensured? Please speak to aspects such as password-protected course portals, proctors for exams at interactive video sites; academic offense policy; etc.

4. Will offering this course via DL result in at least 25% or at least 50% (based on total credit hours required for completion) of a degree program being offered via any form of DL, as defined above?

If yes, which percentage, and which program(s)?

5. How are students taking the course via DL assured of equivalent access to student services, similar to that of a student taking the class in a traditional classroom setting?

6. How do course requirements ensure that students make appropriate use of learning resources?

7. Please explain specifically how access is provided to laboratories, facilities, and equipment appropriate to the course or program.

8. How are students informed of procedures for resolving technical complaints? Does the syllabus list the entities available to offer technical help with the delivery and/or receipt of the course, such as the Information Technology Customer Service Center (http://www.uky.edu/UKIT/)?

9. Will the course be delivered via services available through the Distance Learning Program (DLP) and the Academic Technology Group (ATL)? NO

If no, explain how student enrolled in DL courses are able to use the technology employed, as well as how students will be provided with assistance in using said technology.

10. Does the syllabus contain all the required components? NO

11. I, the instructor of record, have read and understood all of the university-level statements regarding DL.

   Instructor Name:

SIGNATURE|MKT210|Steven J Skinner|MBA 642 CHANGE College Review|20131002

SIGNATURE|ZNNIKO0|Roshan N Nikou|MBA 642 CHANGE Graduate Council Review|20131121

Course Change Form

https://myuk.uky.edu/sap/bc/soap/rfc?services=

Open in full window to print or save

Generate R

Attachments:

[Browse...]   Upload File

	ID	Attachment
Delete	2579	MBA 642 Project Connect II.docx

[First] 1 [Last]

Select saved project to retrieve...   ☐ Get   New

NOTE: Start form entry by choosing the Current Prefix and Number
(*denotes required fields)

Current Prefix and Number:	MBA - Master of Business Admin MBA 642 - PROJECT CONNECT IN SCM		*Proposed Prefix & Number:*	MBA 642
* What type of change is being proposed?		☑ Major Change ☐ Major – Add Distance Learning ☐ Minor - change in number within the same hundred series, e) 799 is the same "hundred series" ☐ Minor - editorial change in course title or description which dc change in content or emphasis ☐ Minor - a change in prerequisite(s) which does not imply a ch content or emphasis, or which is made necessary by the elimina significant alteration of the prerequisite(s) ☐ Minor - a cross listing of a course as described above		

Should this course be a UK Core Course? ☐ Yes ⦿ No

If YES, check the areas that apply:

☐ Inquiry - Arts & Creativity   ☐ Composition & Communications - II

☐ Inquiry - Humanities   ☐ Quantitative Foundations

☐ Inquiry - Nat/Math/Phys Sci   ☐ Statistical Inferential Reasoning

☐ Inquiry - Social Sciences   ☐ U.S. Citizenship, Community, Diversity

☐ Composition & Communications - I ☐ Global Dynamics

1.	General Information		
a.	Submitted by the College of: BUSINESS AND ECONOMICS		Submission Date: 11/13/2013
b.	Department/Division:	Business and Economics	
c.*	Is there a change in "ownership" of the course?		
	☐ Yes ⦿ No If YES, what college/department will offer the course instead? Select...		
e.*	* Contact Person Name: Steven Skinner Email: steve.skinner@uky.edu Phone: 257-1543		
	* Responsible Faculty ID (if different from Contact) Email: Phone:		
f.*	Requested Effective Date:	☐ Semester Following Approval OR	Specific Term: ª Summer Sessior
2.	Designation and Description of Proposed Course.		
a.	Current Distance Learning(DL) Status:	⦿ N/A ☐ Already approved for DL* ☐ Please Add ☐ Please Drop	
	*If already approved for DL, the Distance Learning Form must also be submitted unless the department affirms (by checking this box) that the proposed chan(DL delivery.		
b.	Full Title:	PROJECT CONNECT IN SUPPLY CHAIN MANAGEMENT *Proposed Title:* *	Project Connect II
c.	Current Transcript Title (if full title is more than 40 characters):	PROJECT CONNECT IN SCM	

c.	Proposed Transcript Title (if full title is more than 40 characters):		Project Connect II		

d.	**Current Cross-listing:**	☑ N/A	OR	Currently[3] Cross-listed with (Prefix & Number):	none
	Proposed – ADD[3] Cross-listing (Prefix & Number):				
	Proposed – REMOVE[3,4] Cross-listing (Prefix & Number):				

e.	**Courses must be described by <u>at least one</u> of the meeting patterns below. Include number of actual contact hours[5] for each meeting pattern**				
Current:	Lecture	Laboratory[5]	Recitation	Discussion	Indep.
	Clinical	Colloquium	Practicum	Research	Resider
	Seminar	Studio	Other	Please explain:	
Proposed: *	Lecture	Laboratory[5]	Recitation	Discussion	Indep.
	Clinical	Colloquium	Practicum 4	Research	Resider
	Seminar	Studio	Other	Please explain:	

f.	**Current Grading System:**	Graduate School Grade Scale	
	Proposed Grading System:*	○ Letter (A, B, C, etc.) ○ Pass/Fail ○ Medicine Numeric Grade (Non-medical students will receive a letter grade) ◉ Graduate School Grade Scale	

g.	**Current number of credit hours:**	2	Proposed number of credit hours:*	4

h.*	**Currently, is this course repeatable for additional credit?**	○ Yes
*	Proposed to be repeatable for additional credit?	○ Yes
If YES:	Maximum number of credit hours:	
If YES:	Will this course allow multiple registrations during the same semester?	○ Yes

i.	**Current Course Description for Bulletin:**
	An immersive nine week internship with a Project Connect Partner where the student will work on a new product or ser project. Open only to One Year MBA students.
*	Proposed Course Description for Bulletin:
	An immersive 16-week internship with a Project Connect partner. Open only to one-year MBA students.

j.	**Current Prerequisites, if any:**
	Prereq: MBA 600 through MBA 609.
*	Proposed Prerequisites, if any:
	None

k.	Current Supplementary Teaching Component, if any:	○ Community-Based Experience ○ Service Learning ○ Both
	Proposed Supplementary Teaching Component.	○ Community-Based Experience ○ Service Learning ○ Both ○ No Change
3.	**Currently, is this course taught off campus?**	○ Yes
*	*Proposed to be taught off campus?*	○ Yes
	If YES, enter the off campus address:	
4.*	**Are significant changes in content/student learning outcomes of the course being proposed?**	○ Yes
	If YES, explain and offer brief rationale:	
5.	**Course Relationship to Program(s).**	
a.*	**Are there other depts and/or pgms that could be affected by the proposed change?**	○ Yes
	If YES, identify the depts. and/or pgms:	
b.*	**Will modifying this course result in a new requirement^Z for ANY program?**	○ Yes
	If YES^Z, list the program(s) here:	
6.	**Information to be Placed on Syllabus.**	
a.	☐ Check box if changed to 400G or 500.	If changed to 400G- or 500-level course you must send in a syllabus and *you must include the differentiation* between and graduate students by: (i) requiring additional assignments by the graduate students; and/or (ii) establishing differ criteria in the course for graduate students. (See *SR 3.1.4.*)

[1] See comment description regarding minor course change. *Minor changes are sent directly from dean's office to Senate Council Chair.* If Chair deems the change as "not minor," the form will appropriate academic Council for normal processing and contact person is informed.
[2] Courses are typically made effective for the semester following approval. No course will be made effective until all approvals are received.
[3] Signature of the chair of the cross-listing department is required on the Signature Routing Log.
[4] Removing a cross-listing does not drop the other course – it merely unlinks the two courses.
[5] Generally, undergrad courses are developed such that one semester hr of credit represents 1 hr of classroom meeting per wk for a semester, exclusive of any lab meeting. Lab meeting gene least two hrs per wk for a semester for 1 credit hour. (See *SR 5.2.1.*)
[6] You must *also* submit the Distance Learning Form in order for the course to be considered for DL delivery.
[7] In order to change a program, a program change form must also be submitted.

Submit as New Proposal   Save Current Changes

University of Kentucky
Gatton College of Business and Economics
MBA 642 – Project Connect II

Professor: Harvie Wilkinson
Office: 145C MBA Center
Phone: 859-257-1924
Fax: 859-323-9971
E-mail: harviewilkinson@uky.edu
Office Hours: By Appointment

Course Description

MBA 642 is the student's second Project Connect assignment. Student teams are charged to understand, analyze, and propose improvements in a process or application that will benefit their assigned company. Each student is expected to devote fifty plus hours over sixteen weeks to this project working with the company's executive and his/her designates. Project can encompass a variety of topics including supply chain, operations or management, marketing, or major financial projects dealing with a growth strategy or direction of the company. The scope of their work will be to identify opportunities, issues and challenges, as well as perform research and propose solutions for this project. The project culminates with deliverables including a presentation to the executive's management team.

Learning Objectives

1. Operate successfully in a cross functional team.
2. Incorporate classroom learning into a project solution.
3. Provide individual input of project information into a team presentation.
4. Work with company contacts to manage project scope, key dates and content.
5. Create and deliver effective presentation for the company executive team.
6. Gain knowledge and confidence in how to deliver effective executive presentations.
7. Develop leadership skills by rotating the team lead throughout the entire program.

Deliverables

Deliverables will include two color copies to the company, one black and white to the instructor which includes the appendix. A CD or email is to be delivered to the company within 24 hours before the presentation so any additional copies can be made. Any necessary data, graphs and spreadsheets should be included in the appendices which will be placed on a CD which can be picked up from any staff member in the MBA Center. Exceptions can be made to the printing amount but students must receive permission from the MBA Center first before printing. Students must have copies made at the RICOH printing center which has two locations in White Hall Classroom Building and at the W.T. Young Library.

Grading

Projects and presentations will be graded in the following manner:

Project Connect Presentation:
* 45% Client Satisfaction – See attached form
* 45% Faculty Evaluation – See attached form
* 10% Peer Evaluation – See attached form

Grading Scale: A (90-100), B (80-89), C (70-79), E (below 70)

Course Policies

Submission of Assignments
Explicit instructions will be given when each assignment is handed out.

Attendance Policy
Given the nature of this class, attendance at all scheduled meetings is expected. While attendance for Project Connect is not graded, missing team meetings or meetings with your organization will likely influence your ability to complete the project and perhaps result in a lower grade in the class. Refer to the review forms at the back of the syllabus for a synopsis of evaluation procedures.

Makeup Policy
Makeup quizzes and exams will only be given if there is an excused absence. If it is possible, you must notify me before the quiz/exam date.

Excused Absences
Students need to notify the professor of absences prior to class when possible. S.R. 5.2.4.2 defines the following as acceptable reasons for excused absences: (a) serious illness, (b) illness or death of family member, (c) University-related trips, (d) major religious holidays, and (e) other circumstances found to fit "reasonable cause for nonattendance" by the professor.

Students anticipating an absence for a major religious holiday are responsible for notifying the instructor in writing of anticipated absences due to their observance of such holidays no later than the last day in the semester to add a class. Information regarding dates of major religious holidays may be obtained through the religious liaison, Mr. Jake Karnes (859-257-2754).

Students are expected to withdraw from the class if more than 20% of the classes scheduled for the semester are missed (excused or unexcused) per university policy.

Verification of Absences
Students may be asked to verify their absences in order for them to be considered excused. Senate Rule 5.2.4.2 states that faculty have the right to request "appropriate verification" when students claim an excused absence because of illness or death in the family. Appropriate notification of absences due to university-related trips is required prior to the absence.

Academic Integrity
Per university policy, students shall not plagiarize, cheat, or falsify or misuse academic records. Students are expected to adhere to University policy on cheating and plagiarism in all courses. The minimum penalty for a first offense is a zero on the assignment on which the offense occurred. If the offense is considered severe or the student has other academic offenses on their record, more serious penalties, up to suspension from the university may be imposed.

Plagiarism and cheating are serious breaches of academic conduct. Each student is advised to become familiar with the various forms of academic dishonesty as explained in the Code of Student Rights and Responsibilities. Complete information can be found at the following website: http://www.uky.edu/Ombud. A plea of ignorance is not acceptable as a defense against the charge of academic dishonesty. It is important that you review this information as all ideas borrowed from others need to be properly credited.

Part II of *Student Rights and Responsibilities* (available online http://www.uky.edu/StudentAffairs/Code/part2.html) states that all academic work, written or otherwise, submitted by students to their instructors or other academic supervisors, is expected to be the result of their own thought, research, or self-expression. In cases where students feel unsure about the question of plagiarism involving their own work, they are obliged to consult their instructors on the matter before submission.

When students submit work purporting to be their own, but which in any way borrows ideas, organization, wording or anything else from another source without appropriate acknowledgement of the fact, the students are guilty of plagiarism. Plagiarism includes reproducing someone else's work, whether it be a published article, chapter of a book, a paper from a friend or some file, or something similar to this. Plagiarism also includes the practice of employing or allowing another person to alter or revise the work which a student submits as his/her own, whoever that other person may be.

Students may discuss assignments among themselves or with an instructor or tutor, but when the actual work is done, it must be done by the student, and the student alone. When a student's assignment involves research in outside sources of information, the student must carefully

acknowledge exactly what, where and how he/she employed them. If the words of someone else are used, the student must put quotation marks around the passage in question and add an appropriate indication of its origin. Making simple changes while leaving the organization, content and phraseology intact is plagiaristic. However, nothing in these Rules shall apply to those ideas which are so generally and freely circulated as to be a part of the public domain (Section 6.3.1).

Please note: Any assignment you turn in may be submitted to an electronic database to check for plagiarism.

Accommodations Due to Disability
If you have a documented disability that requires academic accommodations, please see me as soon as possible during scheduled office hours. In order to receive accommodations in this course, you must provide me with a Letter of Accommodation from the Disability Resource Center (Room 2, Alumni Gym, 257-2754, email address: jkarnes@email.uky.edu) for coordination of campus disability services available to students with disabilities.

Evaluation of Project Connect Two Presentation

Company Review Form

Presenting Group: _____

Evaluator's Name: _____

Directions: On a scale of 1 (lowest) to 5 (highest), please rate each of the following items based on the group's presentation.

1. Content   1   2   3   4   5

    ▪ discussion of problem
    ▪ how presentation related to the project
    ▪ discussion of methodology used
    ▪ relationship between analysis and recommendations

2. Preparation   1   2   3   4   5

3. Organization   1   2   3   4   5

    ▪ outline/layout of the presentation
    ▪ ability of audience to follow transitions

4. Presentation style   1   2   3   4   5

    ▪ professionalism of the presentation
    ▪ presenters spoke clearly and held audience's attention

5. Interaction with Audience   1   2   3   4   5

    ▪ responded to questions effectively .
Total Score (maximum of 25 points – add up one through five): _____

Additional Comments: Was this project beneficial to your firm?

Additional Comments: What did the team do well?

Additional Comments:

What can the team improve?

Any other thoughts and comments?

Evaluation of Project Connect Two Presentation

Faculty Review Form

Company_____

Team_____   _____

Grading Scale: 1= Lowest and 5= Highest

1. Preparation	1	2	3	4	5
2. Professionalism	1	2	3	4	5
3. Presentation Skills	1	2	3	4	5

4. Presentation Quality
    * Appearance
    * Flow
	1	2	3	4	5

5. Questions Addressed	1	2	3	4	5

Total Score: _____

Additional Comments:

Team Members: _____

_____

_____

_____

_____

Project Connect Two Presentation
Peer Evaluations

Please complete the numerical evaluation below:

Ideally, each group member should contribute equally. When this happens, each member of the group contributes 100%. This is your opportunity to express how much you feel that each member contributed. In other words, if each person contributed as much as every other person you should indicate that s/he contributed 100%. If s/he contributed less than everyone else did, you may allocate a different percentage, such as 85%. If s/he only contributed half as much as everyone else, you would give that person a 50%. In the line provided below, PRINT the name of each person in your group, including yourself, in the left-hand column. In the right hand-column, indicate each person's percentage contribution to the write-up for New Product Development. Put a star (*) by your name.

NAME   PERCENT

_____   _____

_____   _____

_____   _____

_____   _____

_____   _____

Now, please list each of your group members and describe how they contributed to the write-up for New Product Development. Please be as detailed as possible in your responses.