APPLICATION FOR COURSE CHANGE (MAJOR AND MINOR)

Complete 1a – 1f & 2a – 2c. Fill out the remainder of the form as applicable for items being changed.

1. General Information.

a. Submitted by the College of: <u>Business and Economics</u>   Today's Date: <u>1/15/2010</u>

b. Department/Division: <u>MBA</u>

c. Is there a change in "ownership" of the course?   YES ☐   NO ☒

    If YES, what college/department will offer the course instead?   _____

d. What type of change is being proposed?   ☐ Major   ☒ Minor[1] (place cursor here for minor change definition)

e. Contact Person Name: <u>Mary Lee Kerr</u>   Email: <u>mkerr2@uky.edu</u>   Phone: <u>7-1924</u>

f. Requested Effective Date: ☐ Semester Following Approval   OR   ☒ Specific Term[2]: <u>Fall 2010</u>

2. Designation and Description of Proposed Course.

a. **Current Prefix and Number:** <u>MBA 606</u>   *Proposed Prefix & Number:* <u>MBA 606</u>

b. **Full Title:** <u>Business Simulation</u>   *Proposed Title:* <u>*Management Information Systems*</u>

c. **Current Transcript Title (if full title is more than 40 characters):** <u>Business Simulation</u>

c. *Proposed Transcript Title (if full title is more than 40 characters):* <u>*Management Information Systems*</u>

d. **Current Cross-listing:** ☒ N/A   OR   Currently[3] Cross-listed with (Prefix & Number): _____

    Proposed – ☐ *ADD[3] Cross-listing (Prefix & Number):* _____

    Proposed – ☐ *REMOVE[3, 4] Cross-listing (Prefix & Number):* _____

e. **Courses must be described by at least one of the meeting patterns below. Include number of actual contact hours[5] for each meeting pattern type.**

Current:	_____ Lecture	_____ Laboratory[5]	_____ Recitation	_____ Discussion	_____ Indep. Study
	_____ Clinical	_____ Colloquium	_____ Practicum	_____ Research	_____ Residency
	_____ Seminar	_____ Studio	_____ Other – Please explain: _____		

---

[1] See comment description regarding minor course change. *Minor changes are sent directly from dean's office to Senate Council Chair.* If Chair deems the change as "not minor," the form will be sent to appropriate academic Council for normal processing and contact person is informed.
[2] Courses are typically made effective for the semester following approval. No course will be made effective until all approvals are received.
[3] Signature of the chair of the cross-listing department is required on the Signature Routing Log.
[4] Removing a cross-listing does not drop the other course – it merely unlinks the two courses.
[5] Generally, undergrad courses are developed such that one semester hr of credit represents 1 hr of classroom meeting per wk for a semester, exclusive of any lab meeting. Lab meeting generally represents at least two hrs per wk for a semester for 1 credit hour. (See SR 5.2.1.)

Rev 8/09

APPLICATION FOR COURSE CHANGE (MAJOR AND MINOR)

Proposed: __20__ *Lecture* _____ *Laboratory* _____ *Recitation* _____ *Discussion* _____ *Indep. Study*

_____ *Clinical* _____ *Colloquium* _____ *Practicum* _____ *Research* _____ *Residency*

_____ *Seminar* _____ *Studio* _____ *Other – Please explain:* _____

f.	**Current Grading System:**	☒ Letter (A, B, C, etc.)	☐ Pass/Fail
	Proposed Grading System:	☒ Letter (A, B, C, etc.)	☐ Pass/Fail

g. **Current number of credit hours:** __1__ | *Proposed number of credit hours:* __1__

h.	**Currently, is this course repeatable for additional credit?**	YES ☐	NO ☒
	Proposed to be repeatable for additional credit?	YES ☐	NO ☒
	If YES: Maximum number of credit hours: _____		
	If YES: Will this course allow multiple registrations during the same semester?	YES ☐	NO ☐

i.	**Current Course Description for Bulletin:**	An experiential-based course that places students in teams that compete in a complex business imulation. Open only to students in the daytime MBA track.
	Proposed Course Description for Bulletin:	*This course is designed to increase understanding of the role of information systems in organizations and how they are used by managers. Open only to one year MBA students.e*

j.	**Current Prerequisites, if any:**	MBA 600, 601, 602
	Proposed Prerequisites, if any:	*Same*

k. Current Distance Learning(DL) Status: ☒ N/A ☐ Already approved for DL* ☐ *Please Add*[6] ☐ *Please Drop*

*If already approved for DL, the Distance Learning Form must also be submitted <u>unless</u> the department affirms (by checking this box ☐) that the proposed changes do not affect DL delivery.

l.	**Current Supplementary Teaching Component, if any:**	☐ Community-Based Experience	☐ Service Learning	☐ Both
	Proposed Supplementary Teaching Component:	☐ Community-Based Experience	☐ Service Learning	☐ Both

3.	**Currently, is this course taught off campus?**	YES ☐	NO ☒
	Proposed to be taught off campus?	YES ☐	NO ☐

4.	**Are significant changes in content/teaching objectives of the course being proposed?**	YES ☐	NO ☒
	If YES, explain and offer brief rationale:		
	_____		

5. **Course Relationship to Program(s).**

a.	**Are there other depts and/or pgms that could be affected by the proposed change?**	YES ☐	NO ☒

If YES, identify the depts. and/or pgms: _____

---

b.	Will modifying this course result in a new requirement[7] for ANY program?	YES ☐	NO ☒
	If YES[7], list the program(s) here: _____		

6. Information to be Placed on Syllabus.

a.	☐	Check box if changed to 400G or 500.	If changed to 400G- or 500-level course you must send in a syllabus and *you must include the differentiation* between undergraduate and graduate students by: (i) requiring additional assignments by the graduate students; and/or (ii) establishing different grading criteria in the course for graduate students. (See *SR 3.1.4.*)

---

[7] In order to change a program, a program change form must also be submitted.

APPLICATION FOR COURSE CHANGE (MAJOR AND MINOR)

Signature Routing Log
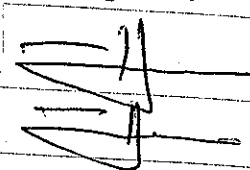
General Information:

Course Prefix and Number: MBA 606

Proposal Contact Person Name: Mary Lee Kerr   Phone: 7-1924   Email: mkerr2@uky.edu

INSTRUCTIONS:
Identify the groups or individuals reviewing the proposal; note the date of approval; offer a contact person for each entry; and obtain signature of person authorized to report approval.

Internal College Approvals and Course Cross-listing Approvals:

Reviewing Group	Date Approved	Contact Person (name/phone/email)	Signature
MBA Policy Committee	11/24/2009	Merl Hackbart / 7-1627 / mhackbart@uky.edu	
Gatton College Faculty	2/5/2010	Merl Hackbart / 7-1627 / mhackbart@uky.edu	
		/ /	
		/ /	
		/ /	

External-to-College Approvals:

Council	Date Approved	Signature	Approval of Revision[8]
Undergraduate Council			
Graduate Council			
Health Care Colleges Council			
Senate Council Approval		University Senate Approval	

Comments:

---

[8] Councils use this space to indicate approval of revisions made subsequent to that council's approval, if deemed necessary by the revising council.

Rev 8/09

MBA 606 Management Information Systems

Instructor: Dr. Daniel Davenport
Office: Medical Center / MN 278
Phone: 323-5940
E-mail: Daniel.Davenport@uky.edu
Office Hours: By Appointment

Course Objective

This goal of this course (1 credit-hour) is to increase your understanding of the role of information systems in organizations and particularly how they impact and are used by managers. The influence of information systems on organizational performance – and our personal lives – is increasing and even accelerating in just about every area.

Course Description

The course will consist of lectures and small group "interactive sessions" every class. Notes from interactive session will be turned in by the group and used to **grade attendance**. Part of your expected class participation will be to print out and bring to class a **current news article** during the course of the semester. The article can be related in any way to information systems. Be prepared to say in 30 seconds why you think the article is interesting from an information systems perspective; you will turn in the printed article with your name and the date on it. Do not prepare additional text or analysis; these will be discussion starters only.

There will be **four small (1-2 page) case write-ups** of the questions from the textbook due on an individual basis. You will be required to search the web for one updated fact as part of the write-up and cite your source.

There will also be **four, non-cumulative multiple-choice exams**. These will cover material covered in class (slides, interactive sessions and cases) and from the chapter summaries and review questions in the textbook through the session prior to the exam date.

We will develop in class a **home finance Microsoft Access database** that you will use to track your personal finances (can be fake if you wish), learn how to query databases, learn how to format database queries to make decisions. This will serve as a practical introduction to business analytics.

Course Materials

The **required textbook** for the course is Management Information Systems: Managing the Digital Firm (10th Edition) by Jane and Kenneth Laudon. The publisher is Prentice Hall. We will discuss the "interactive sessions" in the text every class so you will need to bring it with you; case assignments will be from the text as well.

Course Grading

Overall numeric grade will be the weighted sum of the following:

Four exams @ 18% each = 72%
A news article = 2%
Four small case write-ups @ 3% each = 12%
Attendance 9 sessions @ 1% each w/ 1 drop = 8% (exam days included except final)
Microsoft Access home finance project, two parts @ 3% each = 6%

I will curve the final numeric scores so that the median score is 90 then round to the nearest integer. Scores of 90-100 will receive an A, scores two standard deviations below 90 will receive a C, three standard deviations a D, others a B.

Academic Integrity

The Honor Code is in effect.

The schedule is as follows: Class meets at 8:00-9:45 or 13:00-14:45 depending on cohort.

Session/Teaching Goals	Activities	Exams/Cases Due
1. Tuesday, August 18 Introduction to MIS	Laudon Ch. 1 Interactive Sessions	
2. Thursday, August 20 E-business operations	Laudon Ch. 2 Interactive Sessions	Case 1: Blockbuster vs. Netflix
3. Tuesday, August 25 IS, Organizations and Strategy	Laudon Ch. 3 Interactive Sessions	**Exam 1** Case 2: Google
4. Thursday, August 27 Business Intelligence: Databases and Database Management	Laudon Ch. 6 Interactive Sessions	Start Access Project: Tables
5. Tuesday, September 1 Decision Making and Knowledge Management	Laudon Chs. 12 & 11 Interactive Sessions	**Exam 2** Case 3: Can Information Systems Make Your Doctor Better?
6. Thursday, September 3	Access queries	4 weeks Access data due
!! Tuesday, September 8	No MIS Class	
!! Thursday, September 10	No MIS Class	
7. Tuesday, September 15 Telecommunications and Securing Networks	Laudon Chs. 7 & 8 Interactive Sessions	
8. Thursday, September 17 Enterprise Applications; E-Commerce, Digital Goods	Laudon Chs. 9 & 10 Interactive Sessions	**Exam 3**
9. Tuesday, September 22 Building Systems/Project Management	Laudon Chs. 13 & 14 Interactive Sessions	Case 4: What Went Wrong with Maine's New Medicaid System?
10. Thursday, September 24		**Exam 4**