

APPLICATION FOR NEW COURSE

1. Submitted by the College of Agriculture Date: 09/20/07

Department/Division proposing course: Merchandising, Apparel, and Textiles

2. Proposed designation and Bulletin description of this course:

a. Prefix and Number _____

b. Title* Seminar in Interior Design, Merchandising and Textiles

*If title is longer than 24 characters, write a sensible title (24 characters or less) for use on transcripts:

c. Courses must be described by at least one of the categories below. Include the number of actual contact hours per week for each category, as applicable.

CLINICAL COLLOQUIUM DISCUSSION LABORATORY LECTURE
 INDEPEND. STUDY PRACTICUM RECITATION RESEARCH RESIDENCY
 SEMINAR STUDIO OTHER – Please explain: _____

d. Please choose a grading system: Letter (A, B, C, etc.) Pass/Fail

e. Number of credit hours: 3

f. Is this course repeatable? YES NO If YES, maximum number of credit hours: 6

g. Course description:

Current investigation of merchandising, apparel and textiles

h. Prerequisite(s), if any:

i. Will this course be offered through Distance Learning? YES NO

If YES, please identify one of the methods below that reflects how the majority of the course content will be delivered:

Internet/Web-based Interactive video Extended campus Kentucky Educational Television (KET/teleweb) Other

Please describe "Other": _____

3. Teaching method: N/A or Community-Based Experience Service Learning Component Both

4. To be cross-listed as: _____
Prefix and Number Signature of chair of cross-listing department

5. Requested effective date (term/year): Fall / 2008

APPLICATION FOR NEW COURSE

6. Course to be offered (please check all that apply): Fall Spring Summer
7. Will the course be offered every year? YES NO
If NO, please explain: _____
8. Why is this course needed?
To facilitate the split with Interior Design
9. a. By whom will the course be taught? Professor Elizabeth Easter
- b. Are facilities for teaching the course now available? YES NO
If NO, what plans have been made for providing them?

10. What yearly enrollment may be reasonably anticipated?

11. a. Will this course serve students primarily within the department? Yes No
- b. Will it be of interest to a significant number of students outside the department? YES NO
If YES, please explain.

12. Will the course serve as a University Studies Program course[†]? YES NO
If YES, under what Area? _____
- [†]AS OF SPRING 2007, THERE IS A MORATORIUM ON APPROVAL OF NEW COURSES FOR USP.
13. Check the category most applicable to this course:
- traditional – offered in corresponding departments at universities elsewhere
 - relatively new – now being widely established
 - not yet to be found in many (or any) other universities
14. Is this course applicable to the requirements for at least one degree or certificate at UK? Yes No
15. Is this course part of a proposed new program? YES NO
If YES, please name: _____
16. Will adding this course change the degree requirements for ANY program on campus? YES NO
If YES[‡], list below the programs that will require this course:



[‡]In order to change the program(s), a program change form(s) must also be submitted.

**UNIVERSITY OF KENTUCKY
APPLICATION FOR CHANGE IN EXISTING COURSE: MAJOR & MINOR**

11. If the course is 400G or 500 level, include syllabi or course statement showing differentiation for undergraduate and graduate students in assignments, grading criteria, and grading scales. Check here if 400G-500.
12. Is this a minor change? Yes x No
 (NOTE: See the description on this form of what constitutes a minor change. Minor changes are sent directly from the Dean of the College to the Chair of the Senate Council. If the latter deems the change not to be minor, it will be sent to the appropriate Council for normal processing.)
13. Within the Department, who should be consulted for further information on the proposed course change?

Name: Susan Michelman Phone Extension: 7-9132

Signatures of Approval:

8/29/07	
Date of Approval by Department Faculty	Reported by Department Chair
NOV 2, 2007	
Date of Approval by College Faculty	Reported by College Dean
*Date of Approval by Undergraduate Council	Reported by Undergraduate Council Chair
*Date of Approval by Graduate Council	Reported by Graduate Council Chair
*Date of Approval by Health Care Colleges Council (HCCC)	Reported by HCCC Chair
*Date of Approval by Senate Council	Reported by Senate Council Office
*Date of Approval by University Senate	Reported by Senate Council Office

*If applicable, as provided by the Rules of the University Senate.

The Minor Change route for courses is provided as a mechanism to make changes in existing courses and is limited to one or more of the following:

- a. change in number within the same hundred series;
- b. editorial change in description which does not imply change in content or emphasis;
- c. editorial change in title which does not imply change in content or emphasis;
- d. change in prerequisite which does not imply change in content or emphasis;
- e. cross-listing of courses under conditions set forth in item 3.0;
- f. correction of typographical errors. [University Senate Rules, Section III - 3.1]

DMT 772: Seminar: Research in Merchandising, Apparel & Textiles
Fall Semester - 2007

COURSE OBJECTIVE:

Current investigation of research in Merchandising, Apparel & Textiles.
Emphasis will be placed on research application and presentation. (3 credit hour)

TEXTBOOK: Assigned Readings

GOALS/OBJECTIVES:

This course is intended to expose graduate students to research in the area of Merchandising, Apparel and Textiles. It also serves as a forum for both graduate students and faculty to present their research findings. Specific course objectives include the following:

1. To expose graduate students to research opportunities in Merchandising, Apparel and Textiles.
2. To provide graduate students a forum to present their research findings.
3. To be knowledgeable of research publications in Merchandising, Apparel and Textiles as they relate to a research presentation.
4. To develop familiarity with appropriate procedures for presenting research.
5. To understand ethical and professional responsibilities in research presentations.

COURSE REQUIREMENTS:

- I. For the SEMINAR portion of the course, each student is required to:
 1. Contribute to the discussion during all seminar presentations.
 2. Present one major seminar topic during the semester of seminar requirements.
 3. Assist with one major seminar topic as the support person.
 4. Submit a power point presentation on your seminar topic.
 5. Submit a paper on one major seminar topic, which should include an electronic copy emailed to the professor in addition to a hard copy.
- II. For the OUT-OF-CLASS portion of the course, each student is required to:
 1. Read assignments related to topics being presented.
 2. Complete weekly assignments -- applications of the topic.
 3. Develop a professional power point presentation on selected seminar topic.
 4. Prepare a professional paper on a selected seminar topic.

EVALUATION:

The final course grade for the course will be weighed 35% on assignments and 65% on the presentation or assistant and in-class participation.

Assignments	350
Seminar presentation - Primary	200
Seminar presentation – Assistant	50
Research Paper	200
Power Point Presentation	100
Attendance and Participation	<u>100</u>
TOTAL	1,000 points

GRADING SCALE

1,000 - 900	A
800 - 899	B
700 - 799	C
Below 700	Failure (Below 70%)

PERFORMANCE STANDARDS:

1. STUDENTS ARE RESPONSIBLE FOR ALL MATERIAL AND ANNOUNCEMENTS PRESENTED IN CLASS WHETHER IN ATTENDANCE OR NOT.
2. Attendance is required. Excused absences will be dealt with according to the policy as stated in Student Rights and Responsibilities Handbook.
3. All written assignment must be typed, spell checked and grammar checked.

INSTRUCTOR:

Elizabeth P. Easter Ph.D., Professor
306 Erikson Hall
Phone: 257-7777
E-mail: EEASTER@UKY.EDU
Office hours: Monday 10-11; Wednesday 10-11; Friday 10-11
also available by appointment