

Course Information

Date Submitted: 11/30/2015

Current Prefix and Number: KHP - Kinesiology and Hlth Promotion , KHP 573 MANAGEMENT OF SPORT

Other Course:

Proposed Prefix and Number: KHP 473

What type of change is being proposed?

Major Change

Major – Add Distance Learning

Should this course be a UK Core Course? No

1. General Information

a. Submitted by the College of: EDUCATION

b. Department/Division: Kinesiology - Health Promotion

c. Is there a change in 'ownership' of the course? No

If YES, what college/department will offer the course instead: Select...

e. Contact Person

Name: Justin K. Nichols

Email: justin.nichols2@uky.edu

Phone: 257-4746

Responsible Faculty ID (if different from Contact)

Name:

Email:

Phone:

f. Requested Effective Date

Semester Following Approval: Yes OR Effective Semester:

2. Designation and Description of Proposed Course

a. Current Distance Learning (DL) Status: Please Add

b. Full Title: MANAGEMENT OF SPORT

Proposed Title: Management of Sport

c. Current Transcript Title: MANAGEMENT OF SPORT

Proposed Transcript Title:

d. Current Cross-listing: none

Proposed – ADD Cross-listing :

Proposed – REMOVE Cross-listing:

e. Current Meeting Patterns

LECTURE: 3

Proposed Meeting Patterns

LECTURE: 3

f. Current Grading System: ABC Letter Grade Scale

Proposed Grading System: *Letter (A, B, C, etc.)*

g. Current number of credit hours: 3

Proposed number of credit hours: 3

h. Currently, is this course repeatable for additional credit? No

Proposed to be repeatable for additional credit? No

If Yes: Maximum number of credit hours:

If Yes: Will this course allow multiple registrations during the same semester? No

2i. Current Course Description for Bulletin: An introduction to the five functions of management: Planning, organizing, staffing, directing and controlling, and their application to organized sport settings.

Proposed Course Description for Bulletin: This course is intended to provide students with an overview of the management practices utilized in the sport and fitness industry. Sport Management will include learning opportunities related to planning & organizing; staffing; directing; and networking associated with managing a sport or fitness program.

2j. Current Prerequisites, if any: Prereq: Upper division PHED, KINE majors or HPER, KHPR majors or consent of instructor.

Proposed Prerequisites, if any: Prereq: Upper division KHP majors or consent of instructor.

2k. Current Supplementary Teaching Component:

Proposed Supplementary Teaching Component:

3. Currently, is this course taught off campus? No

Proposed to be taught off campus? No

If YES, enter the off campus address:

4. Are significant changes in content/student learning outcomes of the course being proposed? No

If YES, explain and offer brief rationale:

5a. Are there other depts. and/or pgms that could be affected by the proposed change? No

If YES, identify the depts. and/or pgms:

5b. Will modifying this course result in a new requirement of ANY program? No

If YES, list the program(s) here:

6. Check box if changed to 400G or 500: No

Distance Learning Form

Instructor Name: Justin K. Nichols

Instructor Email: justin.nichols2@uky.edu

Internet/Web-based: Yes

Interactive Video: No

Hybrid: No

1. How does this course provide for timely and appropriate interaction between students and faculty and among students? Does the course syllabus conform to University Senate Syllabus Guidelines, specifically the Distance Learning Considerations? The instructor and students will engage in synchronous and asynchronous meetings throughout the semester. The instructor will also adhere to a 24-hour turnaround on all email or phone correspondence. The course will utilize Blackboard or Canvas and Adobe Connect to exchange information pertaining to the course. These inclusions conform to the syllabus guidelines.

2. How do you ensure that the experience for a DL student is comparable to that of a classroom-based student's experience? Aspects to explore: textbooks, course goals, assessment of student learning outcomes, etc. This course will utilize journals, webpages, and selected readings to give the students an understanding of the policies and procedures in Sport Management. Synchronous meetings will afford students the opportunity to network with other students in the course. Students will also have individual projects that will give them the opportunity to gain real-world experiences in Sport Management.

3. How is the integrity of student work ensured? Please speak to aspects such as password-protected course portals, proctors for exams at interactive video sites; academic offense policy; etc. Students will be given time windows to complete assignments. Students will also have to create accounts in Blackboard or Canvas and Adobe Connect to gain access to the course. The syllabus addresses university academic policies for students to have a clear understanding of the expectations of the course. Students work may be cross-referenced with scholarly search cites to ensure academic integrity is being maintained. This course will utilize Blackboard or Canvas for individual privacy in relation to grading.

4. Will offering this course via DL result in at least 25% or at least 50% (based on total credit hours required for completion) of a degree program being offered via any form of DL, as defined above? No

If yes, which percentage, and which program(s)? N/A

5. How are students taking the course via DL assured of equivalent access to student services, similar to that of a student taking the class in a traditional classroom setting? Distance learning resources will be addressed by the instructor and posted within the syllabus.

6.How do course requirements ensure that students make appropriate use of learning resources? All learning activities are cross-referenced with standards in the area of Sport Management. In addition to the inclusion of standards, students will also be given contact information for Carla Contagallo (DL Librarian).

7.Please explain specifically how access is provided to laboratories, facilities, and equipment appropriate to the course or program. The instructor will offer detailed instructions to students, if necessary. Other information regarding access may be posted within Blackboard or Canvas and the syllabus.

8.How are students informed of procedures for resolving technical complaints? Does the syllabus list the entities available to offer technical help with the delivery and/or receipt of the course, such as the Information Technology Customer Service Center (<http://www.uky.edu/UKIT/>)? The syllabus contains contact information for all technical support resources. Students will also be able to contact the instructor by email to discuss any other difficulties.

9.Will the course be delivered via services available through the Distance Learning Program (DLP) and the Academic Technology Group (ATL)? YES

If no, explain how student enrolled in DL courses are able to use the technology employed, as well as how students will be provided with assistance in using said technology. N/A

10.Does the syllabus contain all the required components? YES

11.I, the instructor of record, have read and understood all of the university-level statements regarding DL.

Instructor Name: Justin K. Nichols

UNIVERSITY OF KENTUCKY
Department of Kinesiology & Health Promotion

KHP 473: Management of Sport
Course meeting details: TBD

Professor: Justin Nichols, Ed.D
Office: 104 Seaton Building
Phone: (859) 257-4746
Email: Justin.nichols2@uky.edu
Office Hours: TBD or by appointment
Textbook: Pedersen & Thibault's *Contemporary Sport Management* (5th edition)
Prerequisites: Upper-division classification in KHP.

Course Description

KHP 473, This course is intended to provide students with an overview of the management practices utilized in the sport and fitness industry. Sport Management will include learning opportunities related to planning & organizing; staffing; directing; and networking associated with managing a sport or fitness program. This course reinforces the College of Education's conceptual framework of, **“research and reflection for learning and leading”**.

The methods in which the Management of Sport applications are presented in this course are based on a strong foundation of *research*. *Research* findings from the entire field of contemporary sport management create the design of this course, opportunities in the profession, and feature a great knowledge base.

Reflection is heavily emphasized and encouraged in this course. The student will be expected to apply basic methods from the sport management opportunities perspective, reflect on methods learned and refine how he/she applies these methods in his/her respective professions.

Learning is part of the conceptual framework because the students are committed to his/her own learning and have the ability to discuss their own knowledge. The student will explore ways to formulate, provide a way to enhance, and learn through research methods.

Leading is an expectation of faculty and is an outcome that faculty promotes among his/her students through intense preparation. In this course the students will learn how to apply, relate, and communicate information, as well as become a leader with high expectations.

Course Standards

This course examines important past, present, and future issues in sport and fitness to increase overall knowledge, skill, and self-awareness. The course goals and objectives are in line with the competencies provided by major commissions and administrations in sport, as listed below:

COE Technology Standards (COETS)

- Standard 1 Candidates integrate media and technology into construction
- Standard 2 Candidates utilize multiple technology applications to support student learning
- Standard 3 Candidates select appropriate technology to enhance instruction
- Standard 5 Candidates address special learning needs through technology
- Standard 6 Candidates promote ethical and legal use of technology disciplines

Kentucky Teacher Standards (KTS)

- Standard 1 Demonstrates Applied Content Knowledge
- Standard 5 Assesses and Communicates Learning Results
- Standard 6 Demonstrates Implementation of Technology
- Standard 7 Reflects on and Evaluates Teaching and Learning
- Standard 8 Collaborates with Colleagues/Parents/Others
- Standard 9 Engages in Professional Development
- Standard 10 Provides Leadership within School, Community, Profession

National Association for Sport and Physical Educators' (NASPE) Standards for Coaching

- Domain 4 Growth & Development
- Domain 5 Teaching & Communicating
- Domain 7 Organization & Administration
- Domain 8 Evaluation

Student Learning Objectives

After the course is over the students will be able to:

- Define and analyze the sport industry
- Examine the importance of theoretical frameworks within sport
- Demonstrate concepts of professionalism in different levels of sport and fitness
- Critically examine the current issues in sport and the challenges a sport manager may encounter
- Identify research questions that will help to further develop the sport industry
- Assist in becoming a positive role model in sport, recreation, and fitness
- Have an appreciation for the preventative law practices that sport managers will encounter through day-to-day operations

| Learner Outcomes | Assessment | Standards |
|---|---|--|
| Demonstrate current and factual knowledge in the content area of sport management. | Exams | KTS 1, 5 |
| Demonstrate ability to locate, analyze, and interpret a current issue in sport & fitness, while being able to disseminate information related to topic. | Article reviews | COETS 1, 2, 3, 5, 6; KTS 8, 9; NASPE 7, 8 |
| Examine and summarize issues pertaining to current events in sport. | Discussion board posts, participation, and journaling | KTS 1, 6, 8, 9, 10; NASPE 4, 5, 7, 8 |
| Plan, design, and research current sport and fitness topics. | Research project and presentation | KTS 1, 5, 6, 7, 8, 10; NASPE 5, 7, 8 |
| Identify and demonstrate management skills. | Group work and projects | KTS 10; NASPE 4, 5, 7, 8 |

Sport Management Topics Covered

This is a list of the topics that will be covered in KHP 473, Sport Management. The topics may change depending on the time constraints or class progress.

- History of sport management and management concepts
- Functions of a sport/fitness manager (Planning, directing, staffing, and evaluating)
- Types of managers/leaders
- Professionalism in sport/fitness supervision
- Performance evaluations and promotions in sport/fitness
- Law and legal issues in sport
- Purposes of assessment & evaluation in sport/fitness
- Employer and employee relationships

Course Policies

Required Course Readings

This course requires reading across multiple sources. This includes Pedersen & Thibault's *Contemporary Sport Management 5th edition*. We will also rely on the most recent content available for each of the core topics of study. Students will be expected to read articles, cases, and online resources from various entities.

Required Instructional Technology

This course requires the use of information technology: Students are expected to have regular access to a personal computer and the Internet. Most assignments are to be completed within designated sections of the course Canvas.

Commitment to Diversity

UK is committed to making diversity central to university policies, decisions, and practices to strengthen diversity within the Commonwealth. Efforts by a broad-based task force appointed by President Todd defined diversity as:

“Embracing difference or promoting increased knowledge regarding race/ethnicity, gender, religion, sexual orientation, disability, veteran affairs, and thought within an inclusive community. This definition of diversity values an inclusive institutional culture, academic programs, and co-curricular activities that prepare students for active, global citizenship. This commitment further allows for an educational process that fosters growth among all members of the academic community by including a wide array of talents, and recognizing the human differences are organizational strengths.”-University-Wide Comprehensive Diversity Plan Task Force Report, April 2005, p. 6.

Because the desired outcome is excellence in education, UK “does not practice discrimination on the basis of race/ethnicity, gender, religion, sexual orientation, or disability” (p. 6)

The College of Education supports the university-wide definition of diversity and enhances it through an expanded interpretation. This broader conceptualization of diversity includes learning exceptionalities, native language, socioeconomic status, and life experiences often created by residing in unique geographical regions such as Appalachia. Curricula within the UK College of Education, field experiences, and membership of its faculty and student body reflect a commitment to diversity.

Ethics Statement

This course and its participants will not tolerate discrimination, violence, or vandalism. KHP is an open and affirming department for all people, including those who are subjected to racial profiling, hate crimes, heterosexism, and violence. We insist that appropriate action be taken against those who perpetrate discrimination, violence, or vandalism. The University of Kentucky is an Affirmative Action and Equal Opportunity institution and affirms its dedication to non-discrimination on the basis of race, color, religion, gender, age, sexual orientation, domestic partner status, national origin, or disability in employment, programs, and services. Our commitment to non-discrimination and affirmative action embraces the entire university community including faculty, staff, and students.

All students are expected to conduct themselves in an appropriate and ethical manner during their UK classes and related field placements, as befitting students, future teachers, and ambassadors for the University of Kentucky. Any unethical behavior in class or during your field placements may result in failure for the course and/or expulsion from the KHP program, determined on a case-by-case basis. Faculty will follow all university due process procedures in cases of academic or ethical misconduct.

UK Policies

The adopted UK academic policies apply in this course and are articulated in the *Student Rights and Responsibilities Handbook*. Important policies and regulations applicable to this course include, but are not limited to, those concerning attendance, cheating and plagiarism, course withdrawal, incomplete grades, and acceptable standards of English. As the instructor, I retain absolute discretion concerning acceptance of required assignments after established due dates and reserve the right to lower grades on assignments submitted late, in regards to unexcused absences. Students have 7 days to produce necessary documentation for excused absences and will be

allowed to submit work upon return. For further information, please review “Class Attendance Policy” and “University Absentee Policy” below.

Class Attendance Policy

Attendance is expected for every class. The instructor will take attendance during every session. Students missing class due to an excused absence are responsible for any missed work during the absence. Unexcused absences will result in the loss of points (10% per day late) for assignments missed. Students will have 2 “free” absence in which no excuse is needed but you will still have to submit any assignment for that day. Any unexcused absence beyond that 2 “free” absence will result in a loss of 5 points off of the final grade. If a student misses 20% of the class sessions, that student shall have the right to petition for a “W” or the faculty member may require the student to take an “I” for the course. **Please review a copy of Students Rights and Responsibilities or [http://www.uky.edu/StudentAffairs/Code/****](http://www.uky.edu/StudentAffairs/Code/)**

Please note that students employed full-time should inform their employer about the class attendance policy and class calendar. Students that determine their work commitments will cause excessive absences should not enroll in the course.

University Absentee Policy

It is the interpretation of the Senate Rules and Elections Committee that the clause in Senate Rule 5.2.4.2 (“trips for participation in intercollegiate athletic events”) does not apply to students that are University employees of the Athletics Department or Campus Recreation Department who are not participating as team athletes in an intercollegiate athletic event during the missed class.

Students need to notify the professor of absences prior to class when possible. S.R. 5.2.4.2 defines the following as acceptable reasons for excused absences: (a) serious illness, (b) illness or death of family member, (c) University-related trips, (d) major religious holidays, and (e) other circumstances found to fit “reasonable cause for nonattendance” by the professor.

Students anticipating an absence for a major religious holiday are responsible for notifying the instructor in writing of anticipated absences due to their observance of such holidays no later than the last day in the semester to add a class. Information regarding dates of major religious holidays may be obtained through the religious liaison, Rhonda Strouse at strouse@pop.uky.edu.

If attendance is required by the class policies elaborated in the syllabus or serves as a criterion for a grade in a course, and if a student has excused absences in excess of one-fifth of the class contact hours for that course, a student shall have the right to petition for a “W”, and the Instructor of Record may require the student to petition for a “W” or take an “I” in the course. [US: 2/9/87; RC: 11/20/87]

Students may be asked to verify their absences in order for them to be considered excused. Senate Rule 5.2.4.2 states that faculty have the right to request “appropriate verification” when students claim an excused absence because of illness or death in the family. Appropriate notification of absences due to university-related trips is required prior to the absence.

Academic Integrity:

Per university policy, students shall not plagiarize, cheat, or falsify or misuse academic records. Students are expected to adhere to University policy on cheating and plagiarism in all courses. The minimum penalty for a first offense is a zero on the assignment on which the offense occurred. If the

offense is considered severe or the student has other academic offenses on their record, more serious penalties, up to suspension from the university may be imposed.

Plagiarism and cheating are serious breaches of academic conduct. Each student is advised to become familiar with the various forms of academic dishonesty as explained in the Code of Student Rights and Responsibilities. Complete information can be found at the following website:

<http://www.uky.edu/Ombud>. A plea of ignorance is not acceptable as a defense against the charge of academic dishonesty. It is important that you review this information as all ideas borrowed from others need to be properly credited.

Part II of *Student Rights and Responsibilities* (available online <http://www.uky.edu/StudentAffairs/Code/part2.html>) states that all academic work, written or otherwise, submitted by students to their instructors or other academic supervisors, is expected to be the result of their own thought, research, or self-expression. In cases where students feel unsure about the question of plagiarism involving their own work, they are obliged to consult their instructors on the matter before submission.

When students submit work purporting to be their own, but which in any way borrows ideas, organization, wording or anything else from another source without appropriate acknowledgement of the fact, the students are guilty of plagiarism. Plagiarism includes reproducing someone else's work, whether it be a published article, chapter of a book, a paper from a friend or some file, or something similar to this. Plagiarism also includes the practice of employing or allowing another person to alter or revise the work which a student submits as his/her own, whoever that other person may be.

Students may discuss assignments among themselves or with an instructor or tutor, but when the actual work is done, it must be done by the student, and the student alone. When a student's assignment involves research in outside sources of information, the student must carefully acknowledge exactly what, where and how he/she employed them. If the words of someone else are used, the student must put quotation marks around the passage in question and add an appropriate indication of its origin. Making simple changes while leaving the organization, content and phraseology intact is plagiaristic. However, nothing in these Rules shall apply to those ideas which are so generally and freely circulated as to be a part of the public domain (Section 6.3.1).

Please note: Any assignment you turn in may be submitted to an electronic database to check for plagiarism.

Canceled Class: If a class meeting must be canceled due to unforeseen circumstances, I will make every possible effort to contact you in sufficient time to avoid any unnecessary burdens.

Changes to Syllabus: I retain the right to modify this syllabus, if necessary to meet the learning objectives of this course. Changes to this syllabus will be discussed with you and provided in writing as an addendum distributed electronically via email and posted on the course Canvas.

Accommodations due to disability:

If you have a documented disability that requires academic accommodations, please see me as soon as possible during scheduled office hours. In order to receive accommodations in this course, you must provide me with a Letter of Accommodation from the Disability Resource Center, (Multidisciplinary Science Building Suite 407, email address:drc@uky.edu) for coordination of campus disability services available to students with disabilities.

Course Requirements

Any assignment that is submitted late, due to unexcused absence, is subject to a 10% daily deduction of points. Excused absences will be reviewed on a case-by-case basis and reasonable accommodation will be granted. **All assignments must be type-written in Times New Roman 12-point font. Please adhere to all APA 6th edition format.** Assignment due dates are provided in the course calendar.

Incomplete Grades. Incomplete grades for this course are issued reluctantly and sparingly. The UK Graduate School permits students **one calendar year-unless a shorter time frame is determined mutually by the student and instructor**-to remove an “I” grade. If the contracted work is not completed satisfactorily, the “I” grade converts automatically to an “E” (a failing mark). UK and KHP rules require students requesting an “I” grade to complete a contract specifying how and when the “I” will be removed within the calendar year. The contract must be submitted to me before an “I” grade can be issued. Incomplete work and missing assignments will be assigned “E” grades if the student does not submit a complete Incomplete Grade Contract by the course deadline.

Class Participation

Students should be prepared to actively participate in the facilitation of assigned readings and lectures.

Assignments, Evaluation, and Grading Policy

Syllabus Quiz (On paper)

5 points

Each student is required to **print** the syllabus from Canvas and bring it to class. An open syllabus quiz will be given one week into the beginning of class. Students will not be allowed to use electronic devices to for this quiz.

Journal entries (via Canvas)

4 @ 5 points=20

Students will be asked to respond to various journal topics throughout the semester. Due dates are posted in the syllabus. This should be a 1-page response to the question presented. Points will be deducted for grammar errors. Journals will be submitted in Canvas.

Exams (On paper)

3 @ 100 points=300

During the course of the semester we will have 2 exams. Exams may contain multiple choice items, true/false items, and listing items. The third exam (Final Exam) is cumulative.

Individual article discussion (In person, in class)

10 points

On the first day of class students will sign-up for a date to discuss an article of their selection. On the day of your article discussion you will give the class an overview of your article and describe the article’s importance to sport management. This should last a minimum of 5 minutes and should include a couple of questions for the class to answer. No paper is required for this discussion.

Group research proposal, presentation, and paper

125 points total

Students will be randomly assigned into groups of 3-4 to formulate a research proposal, presentation, and paper. The purpose of this project is to synthesize information about current events/issues in sport/fitness and articulate that information to the class. Students

are required to make a contract (**via Google Docs**) detailing the responsibilities for the group project. At minimum, the contract should include duties/responsibilities of the group members and their signatures. Contracts due in Canvas (**TBD**)

Group Presentation Proposal (via Canvas)

25 points (Due: TBD)

A 2-page overview of what you plan to do and how you plan to do it. Should include a prediction/hypothesis of what you think you will find. One person from each group will present this proposal to the class and get feedback.

Proposal Points breakdown

10 point for content (Is there a clearly defined issue? Does the group use examples to increase awareness?)

10 points for format (Is the proposal written in paragraph form? Does the group use concepts of APA formatting? Does the group meet the 2-page minimum?)

5 points for spelling & grammar (Should have minimal use of pronouns. Should be written in future tense. Should not include any contractions.)

Group Presentation (In class, in person)

50 points (Selected dates)

*Powerpoint or Prezi required

*Should last 10-15 minutes (Discussion of topics will follow presentation)

*Should provide the following:

*Introduction to the topic (What are you discussing?)

*Statement of the problem (What is the issue?)

*Relevance to Sport Management (Why is it important?)

*Findings (What did you find?)

*Conclusions & recommendations for the future (What does it mean and where do we go in the future?)

Presentation Points breakdown

10 points for appearance (attire [**interview attire**] & grooming)

10 points for the presenters' voice (fluent speech, maintains eye contact with audience, minimum use of ums and okays)

10 points for the presentation (flow, design, font, content, not too wordy, not too much white space)

5 points for timing (Does the group stay within the 10-15 minute allotment: **This does not include timing for questioning**)

5 points for preparedness (Does the group depend on cue cards or read directly from the Power Point or Prezi?)

10 points for appropriate pages within presentation

- Title page
- Thank You!
- Questions?
- References **6th edition APA format**

50 points

Paper (via Canvas)

50 points (Due: TBD)

*Word document (8-10 pages) **6th edition APA format**

*Should include the following headings

*Introduction & background

*Statement of the issue

*Procedures

*Results & discussion

*Conclusion

Paper Points breakdown

15 points for APA format

10 points for grammar

25 points for content

50 points

Sport manager observation (In person, on location)

15 points

Students will select a sport manager and answer various questions about the sport manager. The questions will be answered based on observation only. You do not have to meet with the sport manager directly but will just need to answer the questions and submit them in Canvas. (Due: TBD)

Sport manager interview (In person, on location)

15 points

Students will select a sport manager (cannot be the same as used for observation) and ask them various questions about their life/career in sport. You will have to arrange the interview and submit responses through Canvas. (Due TBD)

KMA/KHSAA Sport Safety Certification http://khsaa.org/safety_course/index.php

Students will complete the KMA/KHSAA Sport Safety Certification. You will need to give me a completion report once you complete the certification. **Completion reports must be printed and submitted in hardcopy. 40 points (Due: TBD)**

Course Requirements/Grading:

To encourage thoughtful reflection of course materials and commitment to course objectives, you will be assessed on your ability to master course requirements. Specifically, you are required to do each of the following:

| | |
|---|----------|
| Journal entries 4 @ 5 points each | 20 |
| Semester Exams 2 @ 100 | 200 |
| Final exam | 100 |
| Individual Article discussion 1 @ 10 points | 10 |
| Group project proposal | 25 |
| Group Presentation | 50 |
| Group Paper | 50 |
| Observations 1 @ 15 points | 15 |
| Interview 1 @ 15 points | 15 |
| KMA/KHSAA Sport Safety Certification | 40 |
| Printed copy of syllabus | <u>5</u> |
| Total points | 530 |

Grading scale:

| | | | | |
|----------------|----------------|----------------|----------------|-----------------|
| 90-100%=A | 80-89%=B | 70-79%=C | 60-69%=D | 59% and below=E |
| 475-530 | 422-474 | 369-421 | 317-368 | |

NOTE: The instructor retains the right to make changes, additions or deletions to the syllabus during the course of the semester

Mid-term Evaluation: Students will receive mid-term formative evaluations in myUK at approximately 8-weeks into the semester.

Course Outline: (Subject to change)

| | |
|-------|---|
| Day 1 | Introduction to course, expectations, overview of assignments, and grading. |
| Day 2 | Chapter 1 & 3: Operationalize sport management. The past and future of sport management and new challenges. Pick day for discussion. Journal #1: Should college athletes be paid? Why? (TBD) |
| Day 3 | Chapter 18: The importance of sport. <u>Article discussion #1</u> |
| Day 4 | Sport Management Bingo |
| Day 5 | Chapter 2: Develop your plan as a sport manager. <u>Article discussion #2</u> Identify opportunities for group presentations. |

Journal #2: Write your personal sport management philosophy. (TBD).

- Day 6 Chapter 17: Role of law in sport management. Contract principles and development. Discuss research. Article discussion #3
- Day 7 Chapter 6: Levels of sport: Professional. Role of player associations. Finalize group presentation topics. Explore InfoKat. Article discussion #4
- Day 8 Chapter 7: Levels of sport: Intercollegiate and Intramurals. Role of NCAA. Article discussion #5
- Day 9 Chapter 8: Levels of sport: Interscholastic and recreational leagues. Discuss parent involvement. Article discussion #6
- Day 10 Review for Exam #1 Article discussion #7. Establish groups for presentations.
- Day 11 Exam #1
- Day 12 Reflect on exam #1. Chapter 15: Facilities and event planning. Article discussion #8
- Day 13 A critical eye for practical application: Recreational fields, Seaton facilities, and parking structures (Dress warm, we will be outside). Article discussion #9
- Day 14 Chapter 16: Money-time! Institutional brands and the consumers. Stakeholder Theory: A boosters role in sport Article discussion #10
- Day 15 Article discussion #11 **Journal #3: Discuss the importance of revenue generating sports to the local community. (TBD)**
- Day 16 Group debate and activity: Who is more important to collegiate athletics? Article discussions #12
- Day 17 Confirm presentation date. Presentation proposal due (2 page, double spaced paper explaining what you plan to research and how you plan to go about it) Article discussion #13
- Day 18 Article discussion #14. Group activity

- Day 19 Sport leader/manager interview. We do not meet in the classroom for this activity. Please see questions in Canvas under “assignments”.
- Day 20 Discuss interviews. Article discussion #15
- Day 21 Chapter 14: Mo Money! Economics and higher education. Discuss external funding. Article discussion #16
- Day 22 Article discussion #17. Review for exam 2
- Day 23 Exam #2
- Day 24 Article discussion #18. Reflect on exam 2
- Day 25 Sport leader/manager observation. We do not meet in the classroom for this activity. Please see observation items in Canvas under “assignments”.
- Day 26 Discuss observations. Article discussion #19
- Day 27 Group work: discuss presentations. Article discussion #20
- Day 28 Article discussion #21. **Journal #4: What implications does the fiscal situation of the American economy on sport? (TBD)**
- Day 29 Group work: discuss presentations. Article discussion #22
- Day 30 Article discussion #23, 24, 25
- Day 31 Article discussion #26. Answer any final questions about group presentations.
- Day 32 Group presentations
- Day 33 Group presentations
- Day 34 Group presentations
- Day 35 Group presentations
- Day 36 Article discussion #27. Class activity
- Day 37 Article discussion #28. Class activity
- Day 38 Article discussion #29. Class activity

- Day 39 Article discussion #30. Class activity
- Day 40 Activity: scenario implications for sport. **KMA/KHSAA certification due**
- Day 41 Introduction to sport psychology and emotional intelligence in sport.
Article discussion #31 & 32 (if needed) **Group paper due**
- Day 42 Activity: Left hand/right hand column conversations
- Day 43 Course evaluations, class evaluations, open dialogue
- Day 44 Review for Final

Final's Week Final Exam @ TBD

Grading Policy

The 1-Week Rule: It is the responsibility of the student to check their grades within the week after an assignment has been graded and grades have been posted to Canvas. Any inquiry of disputes over scores must be made within one week after the scores are posted. If you fail to protest any score during this time limit, changes to the score will not be made regardless of the reason. No changes will be made to a grade after it has been posted one week.

The grading scale is not curved. For withdrawal information, please consult your advisor.

Resources

You should expect to put forth your best possible work when writing your paper assignments. Many students find it helpful to use **The Writing Center** or **Student Support Services** available on the UK campus. To learn more about The Writing Center, see <http://wrd.as.uky.edu/writing-center> to schedule an appointment or call 859-257-1368. Student Support Services offers both writing instruction and study skills classes. To learn more, see <http://www.uky.edu/Diversity/SSS/contact.html> or call 859-257-9797.

UNIVERSITY OF KENTUCKY
Department of Kinesiology & Health Promotion

KHP 473DL: Management of Sport
TBD

| | |
|--|---|
| Professor: | Dr. Justin K. Nichols |
| Office: | 104 Seaton |
| Phone: | (859) 257-4746 |
| Email: | Justin.nichols2@uky.edu |
| Office Hours: | By appointment via email, phone, or video conference. |
| Class Meeting: Online course delivery utilizing Canvas, Zoom, and Google Docs | |
| Textbook: Pedersen & Thibault's <i>Contemporary Sport Management</i> (5th edition) | |
| Prerequisite: Upper-division classification in KHP. | |

Instructor's Virtual Office Hours: TBA

Preferred Method of Communication: Email: Justin.nichols2@uky.edu

Maximum Timeframe for Responding to Student Communication: Students may expect the instructor to have responses to email inquiries within 24 hours excluding weekends and holidays.

Teaching and Academic Support: Contact the Teaching and Academic Support Service Center at <http://www.uky.edu.TASC/index.php> or 859-257-8772

Procedures to Resolve Technical Problems: Contact the Information Technology Customer Service Center at <http://www.uky.edu/UKIT/> or 859-257-1300.

Information on Distance Learning Library Services: Available through the Web at: www.uky.edu/Libraries/DLLS, DL Librarian (Carla Contagallo via email at dlservice@email.uky.edu or telephone at 859-257-0050 x2171 or 1-800-828-0439) or Distance Learning Interlibrary Loan Services:

http://www.uky.edu/Libraries/libpage.php?Iweb_id=253&llib_id+16

Technical requirements:

- Headset with microphone
- Webcam (strongly recommended)
- The latest version of Adobe Flash <http://www.uky.edu/ukonline/technical-requirements-0>
- The latest version of Adobe Acrobat Reader <http://www.uky.edu/ukonline/technical-requirements-0>
- Microsoft Office (Available free to students through <http://download.uky.edu>)
- 5 Mbps Broadband Connection Minimum

Course Description

KHP 473DL, This course is intended to provide students with an overview of the management practices utilized in the sport and fitness industry. Sport Management will include learning opportunities related to planning & organizing; staffing; directing; and networking associated with managing a sport or fitness program. This course reinforces

the College of Education's conceptual framework of, **“research and reflection for learning and leading”**.

The methods in which the Management of Sport applications are presented in this course are based on a strong foundation of *research*. *Research* findings from the entire field of contemporary sport management create the design of this course, opportunities in the profession, and feature a great knowledge base.

Reflection is heavily emphasized and encouraged in this course. The student will be expected to apply basic methods from the sport management opportunities perspective, reflect on methods learned and refine how he/she applies these methods in his/her respective professions.

Learning is part of the conceptual framework because the students are committed to his/her own learning and have the ability to discuss their own knowledge. The student will explore ways to formulate, provide a way to enhance, and learn through research methods.

Leading is an expectation of faculty and is an outcome that faculty promotes among his/her students through intense preparation. In this course the students will learn how to apply, relate, and communicate information, as well as become a leader with high expectations.

Course Standards

This course examines important past, present, and future issues in sport and fitness to increase overall knowledge, skill, and self-awareness. The course goals and objectives are in line with the competencies provided by major commissions and administrations in sport, as listed below:

COE Technology Standards (COETS)

- Standard 1 Candidates integrate media and technology into construction
- Standard 2 Candidates utilize multiple technology applications to support student learning
- Standard 3 Candidates select appropriate technology to enhance instruction
- Standard 5 Candidates address special learning needs through technology
- Standard 6 Candidates promote ethical and legal use of technology disciplines

Kentucky Teacher Standards (KTS)

- Standard 1 Demonstrates Applied Content Knowledge
- Standard 5 Assesses and Communicates Learning Results
- Standard 6 Demonstrates Implementation of Technology
- Standard 7 Reflects on and Evaluates Teaching and Learning
- Standard 8 Collaborates with Colleagues/Parents/Others
- Standard 9 Engages in Professional Development
- Standard 10 Provides Leadership within School, Community, Profession

National Association for Sport and Physical Educators’ (NASPE) Standards for Coaching

- Domain 4 Growth & Development
- Domain 5 Teaching & Communicating
- Domain 7 Organization & Administration
- Domain 8 Evaluation

Student Learning Objectives

After the course is over the students will be able to:

- Define and analyze the sport industry
- Examine the importance of theoretical frameworks within sport
- Demonstrate concepts of professionalism in different levels of sport and fitness
- Critically examine the current issues in sport and the challenges a sport manager may encounter
- Identify research questions that will help to further develop the sport industry
- Assist in becoming a positive role model in sport, recreation, and fitness
- Have an appreciation for the preventative law practices that sport managers will encounter through day-to-day operations

| Learner Outcomes | Assessment | Standards |
|---|---|---|
| Demonstrate current and factual knowledge in the content area of sport management. | Exams | KTS 1, 5 |
| Demonstrate ability to locate, analyze, and interpret a current issue in sport & fitness, while being able to disseminate information related to topic. | Article reviews | COETS 1, 2, 3, 5, 6; KTS 8, 9; NASPE 7, 8 |
| Examine and summarize issues pertaining to current events in sport. | Discussion, participation, and journaling | KTS 1, 6, 8, 9, 10; NASPE 4, 5, 7, 8 |
| Plan, design, and research current sport and fitness topics. | Research project and presentation | KTS 1, 5, 6, 7, 8, 10; NASPE 5, 7, 8 |
| Identify and demonstrate management skills. | Group work and projects | KTS 10; NASPE 4, 5, 7, 8 |

Sport Management Topics Covered

This is a list of the topics that will be covered in KHP 473, Sport Management. The topics may change depending on the time constraints or class progress.

- History of sport management and management concepts

- Functions of a sport/fitness manager (Planning, directing, staffing, and evaluating)
- Types of managers/leaders
- Professionalism in sport/fitness supervision
- Performance evaluations and promotions in sport/fitness
- Law and legal issues in sport
- Purposes of assessment & evaluation in sport/fitness
- Employer and employee relationships

Course Policies

Required Course Readings

This course requires reading across multiple sources. This includes *Contemporary Sport Management 5th edition*. We will also rely on the most recent content available for each of the core topics of study. Students will be expected to read articles, cases, and online resources from various entities.

Required Instructional Technology

This course requires the use of information technology: Students are expected to have regular access to a personal computer, the Internet with at least 10mb Internet speed, and a high quality web-cam to complete their learning activities. All web-based activities are to be completed within designated sections of the course Canvas, which can be accessed through <http://elearning.uky.edu>.

Commitment to Diversity

UK is committed to making diversity central to university policies, decisions, and practices to strengthen diversity within the Commonwealth. Efforts by a broad-based task force appointed by President Todd defined diversity as:

“Embracing difference or promoting increased knowledge regarding race/ethnicity, gender, religion, sexual orientation, disability, veteran affairs, and thought within an inclusive community. This definition of diversity values an inclusive institutional culture, academic programs, and co-curricular activities that prepare students for active, global citizenship. This commitment further allows for an educational process that fosters growth among all members of the academic community by including a wide array of talents, and recognizing the human differences are organizational strengths.”-University-Wide Comprehensive Diversity Plan Task Force Report, April 2005, p. 6.

Because the desired outcome is excellence in education, UK “does not practice discrimination on the basis of race/ethnicity, gender, religion, sexual orientation, or disability” (p. 6)

The College of Education supports the university-wide definition of diversity and enhances it through an expanded interpretation. This broader conceptualization of diversity includes learning exceptionalities, native language, socioeconomic status, and life experiences often created by residing in unique geographical regions such as Appalachia. Curricula within the UK College of Education, field experiences, and membership of its faculty and student body reflect a commitment to diversity.

Ethics Statement

This course and its participants will not tolerate discrimination, violence, or vandalism. KHP is an open and affirming department for all people, including those who are subjected to racial profiling, hate crimes, heterosexism, and violence. We insist that appropriate action be taken against those who perpetrate discrimination, violence, or vandalism. The University of Kentucky is an Affirmative Action and Equal Opportunity institution and affirms its dedication to non-discrimination on the basis of race, color, religion, gender, age, sexual orientation, domestic

partner status, national origin, or disability in employment, programs, and services. Our commitment to non-discrimination and affirmation action embraces the entire university community including faculty, staff, and students.

All students are expected to conduct themselves in an appropriate and ethical manner during their UK classes and related field placements, as befitting students, future teachers, and ambassadors for the University of Kentucky. Any unethical behavior in class or during your field placements may result in failure for the course and/or expulsion from the KHP program, determined on a case-by-case basis. Faculty will follow all university due process procedures in cases of academic or ethical misconduct.

UK Policies

The adopted UK academic policies apply in this course and are articulated in the *Student Rights and Responsibilities Handbook*. Important policies and regulations applicable to this course include, but are not limited to, those concerning attendance, cheating and plagiarism, course withdrawal, incomplete grades, and acceptable standards of English. As the instructor, I retain absolute discretion concerning acceptance of required assignments after established due dates and reserve the right to lower grades on assignments submitted late.

Class Attendance Policy

Since this is an online course, the content will heavily rely on technologies such as Zoom, Canvas and Google Docs. Class participation will be assessed through participation in online discussions and forums. If students must miss a scheduled (synchronous) class meeting, then they must notify me about the reason for the absence **before it occurs**. In the event of **emergency absences** (e.g., personal illness, major accident, death of family member), students should notify me as soon as possible, **preferably through email communication**. Additional assignments may be required for missed virtual synchronous class meetings in regard to unexcused absence. Students have 7 days to produce necessary documentation for excused absences and will be allowed to submit work upon return. Please note that students employed full-time should inform their employer about the class attendance policy and class calendar. Students that determine their work commitments will cause excessive absences should not enroll in the course.

University Absentee Policy

It is the interpretation of the Senate Rules and Elections Committee that the clause in Senate Rule 5.2.4.2 (“trips for participation in intercollegiate athletic events”) does not apply to students that are University employees of the Athletics Department or Campus Recreation Department who are not participating as team athletes in an intercollegiate athletic event during the missed class.

Students need to notify the professor of absences prior to class when possible. S.R. 5.2.4.2 defines the following as acceptable reasons for excused absences: (a) serious illness, (b) illness or death of family member, (c) University-related trips, (d) major religious holidays, and (e) other circumstances found to fit “reasonable cause for nonattendance” by the professor.

Students anticipating an absence for a major religious holiday are responsible for notifying the instructor in writing of anticipated absences due to their observance of such holidays no later than the last day in the semester to add a class. Information regarding dates of major religious holidays may be obtained through the religious liaison, Rhonda Strouse at strouse@pop.uky.edu.

If attendance is required by the class policies elaborated in the syllabus or serves as a criterion for a grade in a course, and if a student has excused absences in excess of one-fifth of the class contact hours for that course, a student shall have the right to petition for a "W", and the

Instructor of Record may require the student to petition for a "W" or take an "I" in the course.
[US: 2/9/87; RC: 11/20/87]

Students may be asked to verify their absences in order for them to be considered excused. Senate Rule 5.2.4.2 states that faculty have the right to request "appropriate verification" when students claim an excused absence because of illness or death in the family. Appropriate notification of absences due to university-related trips is required prior to the absence.

Academic Integrity:

Per university policy, students shall not plagiarize, cheat, or falsify or misuse academic records. Students are expected to adhere to University policy on cheating and plagiarism in all courses. The minimum penalty for a first offense is a zero on the assignment on which the offense occurred. If the offense is considered severe or the student has other academic offenses on their record, more serious penalties, up to suspension from the university may be imposed.

Plagiarism and cheating are serious breaches of academic conduct. Each student is advised to become familiar with the various forms of academic dishonesty as explained in the Code of Student Rights and Responsibilities. Complete information can be found at the following website: <http://www.uky.edu/Ombud>. A plea of ignorance is not acceptable as a defense against the charge of academic dishonesty. It is important that you review this information as all ideas borrowed from others need to be properly credited.

Part II of *Student Rights and Responsibilities* (available online <http://www.uky.edu/StudentAffairs/Code/part2.html>) states that all academic work, written or otherwise, submitted by students to their instructors or other academic supervisors, is expected to be the result of their own thought, research, or self-expression. In cases where students feel unsure about the question of plagiarism involving their own work, they are obliged to consult their instructors on the matter before submission.

When students submit work purporting to be their own, but which in any way borrows ideas, organization, wording or anything else from another source without appropriate acknowledgement of the fact, the students are guilty of plagiarism. Plagiarism includes reproducing someone else's work, whether it be a published article, chapter of a book, a paper from a friend or some file, or something similar to this. Plagiarism also includes the practice of employing or allowing another person to alter or revise the work which a student submits as his/her own, whoever that other person may be.

Students may discuss assignments among themselves or with an instructor or tutor, but when the actual work is done, it must be done by the student, and the student alone. When a student's assignment involves research in outside sources of information, the student must carefully acknowledge exactly what, where and how he/she employed them. If the words of someone else are used, the student must put quotation marks around the passage in question and add an appropriate indication of its origin. Making simple changes while leaving the organization, content and phraseology intact is plagiaristic. However, nothing in these Rules shall apply to those ideas which are so generally and freely circulated as to be a part of the public domain (Section 6.3.1).

Please note: Any assignment you turn in may be submitted to an electronic database to check for plagiarism.

Canceled Class: If a synchronous class meeting must be canceled due to unforeseen circumstances, I will make every possible effort to contact you in sufficient time to avoid any unnecessary burdens.

Changes to Syllabus: I retain the right to modify this syllabus, if necessary to meet the learning objectives of this course. Changes to this syllabus will be discussed with you and provided in writing as an addendum distributed electronically via email and posted on the course Canvas.

Accommodations due to disability:

If you have a documented disability that requires academic accommodations, please contact me as soon as possible during scheduled office hours. In order to receive accommodations in this course, you must provide me with a Letter of Accommodation from the Disability Resource Center (Multidisciplinary Science Building Suite 407, email: drc@uky.edu) for coordination of campus disability services available to students with disabilities.

Course Requirements

Any assignment that is submitted late, due to unexcused absence, is subject to a 10% daily deduction of points. Excused absences will be reviewed on a case-by-case basis and reasonable accommodation will be granted. **All assignments must be type-written in Times New Roman 12-point font. Please adhere to all APA 6th edition format.** Assignment due dates are provided in the course calendar.

Incomplete Grades. Incomplete grades for this course are issued reluctantly and sparingly. The UK Graduate School permits students **one calendar year-unless a shorter time frame is determined mutually by the student and instructor**-to remove an “I” grade. If the contracted work is not completed satisfactorily, the “I” grade converts automatically to an “E” (a failing mark). UK and KHP rules require students requesting an “I” grade to complete a contract specifying how and when the “I” will be removed within the calendar year. The contract must be submitted to me before an “I” grade can be issued. Incomplete work and missing assignments will be assigned “E” grades if the student does not submit a complete Incomplete Grade Contract by the course deadline.

Class Participation

Students should be prepared to actively participate in the facilitation of assigned readings and lectures during synchronous meetings.

Assignments, Evaluation, and Grading Policy

Journal entries (via Canvas)

4 @ 5 points=20

Students will be asked to respond to various journal topics throughout the semester. Due dates are posted in the syllabus. This should be a 1-page response to the question presented. Points will be deducted for grammar errors. Journals will be submitted in Canvas.

Exams (via Canvas)

3 @ 100 points=300

During the course of the semester we will have 2 timed exams. Exams may contain multiple choice items, true/false items, listing items, and short answer items. The third exam is cumulative. Access codes will be given prior to the exam date.

Individual article discussion board post (via Canvas)

10 points

On the first day of class students will sign-up for a date to write a discussion post based on a peer-reviewed journal article of their selection. Students will start a thread in “Discussions” for the class on the due date of their article discussion. On the day of your article discussion you will give the class an overview of your article and describe the article’s importance to sport management.

Individual article discussion board post responses (via Canvas) 5 @ 3 points=15

Students will be assigned randomly selected dates to respond to individual article discussion posts. Responses should include whether or not you are in agreement with writer's response, in regards to the article's importance to sport. Students will be professional and respectful of the opinions of others.

Group Research proposal, presentation, and paper 125 points total

Students will be randomly assigned into groups of 3-4 to formulate a research proposal, presentation, and paper. The purpose of this project is to synthesize information about current events/issues in sport/fitness and articulate that information to the class. Students are required to make a contract (**via Google Docs**) detailing the responsibilities for the group project. At minimum, the contract should include duties/responsibilities of the group members and their signatures. Contracts due in Canvas (**TBD**)

Group Presentation Proposal Paper & Video **25 points (TBA)**

A 2-page overview of what your group plans to do, how you plan to do it, and what you think you will find. One person from each group will submit a video of the proposal to the instructor for feedback. Youtube videos should be a 3-5 minute overview of the proposal (**emailed to instructor**). Video links will then be posted in **Canvas** for peer-feedback.

Proposal Points breakdown

10 point for content (Is there a clearly defined issue? Does the group use current examples to increase awareness?)

10 points for format (Is the proposal written in paragraph form? Does the group use concepts of APA formatting? Does the group meet the 2-page minimum?)

5 points for spelling & grammar (Should have minimal use of pronouns. Should be written in future tense. Should not include any contractions. Should not include misspellings or grammatical errors)

Video Presentation of Research **50 points (Selected dates)**

Each group will develop a contract (**via Google Docs**) for the development of the research presentation. Not all group members have to be in the video. In the contract, members will determine their roles in "planning", "staffing", "directing", and "evaluating". The contract will be submitted to the instructor via email. The presentation outline is as follows:

*Powerpoint required

*Should last 10-15 minutes

*Should provide the following:

*Introduction to the topic (What are you discussing?)

*Statement of the problem (What is the issue?)

*Relevance to Sport Management (Why is it important?)

*Findings (What did you find?)

*Conclusions & recommendations for the future (What does it mean and where do we go in the future?)

Points breakdown

10 points from peer review of presentation.

10 points for the presenters' voice (fluent speech, maintains eye contact with audience, minimum use of ums and okays)

10 points for the presentation (flow, design, font, content, not too wordy, not too much white space)

5 points for timing (Does the group stay within the 10-15 minute allotment: **This does not include timing for questioning**)

5 points for preparedness (Does the group depend on cue cards or read directly from the Power Point or Prezi?)

10 points for appropriate pages within presentation

- Title page
- Thank You!
- Questions?
- References **6th edition APA format**

50 points total

Paper (one paper per group)

50 points (Due: TBA)

*Word document (8-10 pages, not including Title Page and Reference List) **6th edition APA format**

*Should include the following headings

*Introduction & background

*Statement of the issue

*Procedures

*Results & discussion

*Conclusion

*Should also include

*Title page

*Reference list (8-10 references)

Points breakdown

15 points for APA format

10 points for grammar/spelling

25 points for content

50 points

Sport manager observation (via Canvas)

15 points

Students will select a sport manager and answer various questions about the sport manager. The questions will be answered based on observation only. You do not have to meet with the sport manager directly but will just need to answer the questions and submit them in Canvas. **(Due: TBA)**

Sport manager interview (via Canvas)**15 points**

Students will select a sport manager (cannot be the same as used for observation) and ask them various questions about their life/career in sport. You will have to arrange the interview and submit responses through Canvas. **(Due: TBA)**

Facility critique (via Canvas)**15 points**

Students will select a facility to examine with a critical eye. This will include assessments on safety, accessibility, and organizational structure. You will have to arrange a location and submit the responses through Canvas. **(Due: TBA)**

Course Requirements/Grading:

To encourage thoughtful reflection of course materials and commitment to course objectives, you will be assessed on your ability to master course requirements. Specifically, you are required to do each of the following:

| | |
|--|-----|
| Journal entries 4 @ 5 points each | 20 |
| Semester Exams 2 @ 100 | 200 |
| Final exam | 100 |
| Individual Article discussion 1 @ 10 points | 10 |
| Group project proposal | 25 |
| Group Presentation Video | 50 |
| Group Paper | 50 |
| Observations 1 @ 15 points | 10 |
| Interview 1 @ 15 points | 10 |
| Facility critique 1 @ 15 points | 10 |
| Individual Article Discussion responses 5 @ 3 points | 15 |
| Total points | 500 |

Grading scale:

| | | | | |
|----------------|----------------|----------------|----------------|-----------------|
| 90-100%=A | 80-89%=B | 70-79%=C | 60-69%=D | 59% and below=E |
| 448-500 | 398-447 | 348-397 | 298-347 | |

Mid-term Evaluation: Students will receive mid-term formative evaluations in *myUK* at approximately 8-weeks into the semester.

Course Outline: (Subject to change)**Week 1 Synchronous meeting (Zoom, 1-hour)**

Introduction to course, expectations, overview of assignments, and grading.

Web lecture chapter 1 & 3: Operationalize sport management. The past, present, and future of sport management and new challenges.

Journal #1: Should college athletes be paid? Why? (Due in Canvas: TBD)

Read chapter 18: The importance of sport.

Sign up for asynchronous meeting time slots

Sign up for article discussion post dates

Week 2 Read chapter 2: Develop your plan as a sport manager. Create a 1, 5, and 10 year plan for yourself and email it to the instructor for feedback.

Article discussion post #1 & 2

Journal #2: Write your sport management philosophy. (Due in Canvas: TBD).

Web lecture chapter 17: Role of law in sport management. Contract principles and development.

Syllabus Quiz (via Canvas)

Week 3 Discussion on management philosophies

Article discussion post #3 & 4

Week 4 **Synchronous meeting (Zoom, 1-hour)**

Web lecture Chapter 6, 7, 8: Levels of sport: Professional. Role of player associations. Finalize group presentation topics. Article discussion post #5 & 6

Review for Exam #1

Establish groups for presentations.

Week 5 Exam #1 (Via Canvas)

Week 6 Reflect on exam #1. Read chapter 15: Facilities and event planning. Article discussion post # 7 & 8

A critical eye for practical application: Recreational fields, fitness facilities, and athletic centers.

Facility Critique: See Canvas under “assignments”

Week 7 Chapter 14 & 16: Money-time! Institutional brands and the consumers.
Stakeholder Theory: A boosters role in sport Article discussion #9 & 10

Journal #3: Discuss the importance of revenue generating sports to the local community. (Due in Canvas: TBA)

Presentation proposal (in Canvas) & video due (Emailed to professor)

Week 8 **Sport leader/manager interview. See Canvas under “assignments”**

Article discussion post #11, 12, and 13

Week 9 **Synchronous meeting (Zoom, 1-hour)**

Review for exam 2

Discuss research

Article discussion post #14, 15, 16

Week 10 Exam #2 (via Canvas)

Week 11 Discussion post about upcoming observations

Exam #2 recap

Article discussion post #17 & 18

Week 12 **Sport leader/manager observation. See Canvas under “assignments”**

Article discussion post #19 & 20

Week 13 **Journal #4: What implications does the fiscal situation of the American economy have on sport? (Due in Canvas: TBD)**

Group work: discuss presentations.

Answer any final questions about group presentations.

Week 14 Group presentation videos and evaluations

Week 15 Synchronous meeting (Zoom, 1-hour)

Introduction to sport psychology and emotional intelligence in sport.
Group paper due in Canvas

Activity: Left hand/right hand column conversations

Course evaluations, class evaluations, open dialogue

Review for Final

Week 16 Final Exam via Canvas

Grading Policy

The 1-Week Rule: It is the responsibility of the student to check their grades within the week after an assignment has been graded and grades have been posted to Canvas. Any inquiry of disputes over scores must be made within one week after the scores are posted. If you fail to protest any score during this time limit, changes to the score will not be made regardless of the reason. No changes will be made to a grade after it has been posted one week.

The grading scale is not curved. For withdrawal information, please consult your advisor.

Resources

You should expect to put forth your best possible work when writing your paper assignments. Many students find it helpful to use **The Writing Center** or **Student Support Services** available on the UK campus. To learn more about The Writing Center, see <http://wrd.as.uky.edu/writing-center> to schedule an appointment or call 859-257-1368. Student Support Services offers both writing instruction and study skills classes. To learn more, see <http://www.uky.edu/Diversity/SSS/contact.html> or call 859-257-9797.