

CHANGE UNDERGRADUATE PROGRAM FORM

1. General Information

College: Communication and Information Department: School of Journalism and Telecommunications
 Current Major Name: Journalism Proposed Major Name: Journalism
 Current Degree Title: BA/BS Proposed Degree Title: BA/BS
 Formal Option(s): print or broadcast Proposed Formal Option(s): print multimedia or broadcast multimedia
 Specialty Field w/in _____ Proposed Specialty Field _____
 Formal Option: _____ w/in Formal Options: _____
 Date of Contact with Associate Provost for Academic Administration¹: June 21, 2012
 Bulletin (yr & pgs): 2012-10 CIP Code¹: 09.0401.0000 Today's Date: Aug. 15, 2012
p.176-177
 Accrediting Agency (if applicable): Accrediting Council on Education in Journalism and Mass Communication
 Requested Effective Date: Semester following approval. OR Specific Date²: Fall 2013
 Dept. Contact Person: Scoobie Ryan Phone: 7-4362 Email: scoobie@email.uky.edu

2. General Education Curriculum for this Program:

The new General Education curriculum is comprised of the equivalent of 30 credit hours of course work. There are, however, some courses that exceed 3 credits & this would result in more than 30 credits in some majors.

- There is no foreign language requirement for the new Gen Ed curriculum.
- There is no General Education Electives requirement.

Please list the courses/credit hours currently used to fulfill the University Studies/General Education curriculum:

30

Please identify below the suggested courses/credit hours to fulfill the General Education curriculum.

General Education Area	Course	Credit Hrs
I. Intellectual Inquiry (one course in each area)		
Arts and Creativity	<u>any</u>	<u>3</u>
Humanities	<u>any</u>	<u>3</u>
Social Sciences	<u>PS 235 (preferred)</u>	<u>3</u>
Natural/Physical/Mathematical	<u>any</u>	<u>3</u>
II. Composition and Communication		
Composition and Communication I	CIS or WRD 110	3
Composition and Communication II	CIS or WRD 111	3
III. Quantitative Reasoning (one course in each area)		

¹ Prior to filling out this form, you MUST contact the Associate Provost for Academic Administration (APAA). If you do not know the CIP code, the (APAA) can provide you with that during the contact.

² Program changes are typically made effective for the semester following approval. No program will be made effective until all approvals are received.

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Quantitative Foundations ³	<u>MA 111 or MA 123</u> <u>or PHI 120</u> <u>STA 210 or PSY</u> <u>215 & 216 (for PSY</u> <u>minors)</u>	<u>3</u> <u>3 or 6</u>
Statistical Inferential Reasoning		
IV. Citizenship (one course in each area)		
Community, Culture and Citizenship in the USA	<u>PS 101 (preferred)</u>	<u>3</u>
Global Dynamics	<u>any</u>	<u>3</u>
Total General Education Hours		<u>30 or 33</u>

3. Explain whether the proposed changes to the program (as described in sections 4 to 12) involve courses offered by another department/program. Routing Signature Log must include approval by faculty of additional department(s).

All courses offered by other departments are part of the University Core. They are courses that have been offered in the past as part of the former USP program and taken by our students then.

4. Explain how satisfaction of the University Graduation Writing Requirement will be changed.

Current

Standard University course offering.
List: pp84-85 of 2012-13 Bulletin

Specific course – list: _____

Proposed

Standard University course offering.
List: pp84-85 of 2012-13 Bulletin

Specific course) – list: _____

5. List any changes to college-level requirements that must be satisfied.

Current

Standard college requirement.
List: BA: completion of the fourth semester of a foreign language OR two semesters in college OR two years in high school AND two semesters of linguistics plus a statistics course.
BS: nine hours of math, statistics or computer science beyond the University Core requirement plus 60 hours of science (including social science).

Specific required course – list: All foreign languages offered at UK; LIN211, LIN 210, LIN 212, LIN 310, LIN 317, LIN 318, LIN 319 LIN 512, LIN 515 LIN 516, LIN 517; STA 210, STA 291

Proposed

Standard college requirement.
List: No changes

Specific course – list: No changes

³ Note that MA 109 is NOT approved as a Quantitative Foundations course. Students in a major requiring calculus will use a calculus course (MA 113, 123, 137 or 138) while students not requiring calculus should take MA 111, PHI 120 or another approved course.

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6. List pre-major or pre-professional course requirements that will change, including credit hours.

Current

JOU 101; JOU 204; any PS course

Proposed

JOU 101; JOU 204; any PS class

7. List the major's course requirements that will change, including credit hours.

Current

Major CORE:(9 credits): JOU 531, Mass Media Law&Ethics (3); a conceptual elective(3) consisting of one of the following: JOU 455, Diversity (3); JOU 532, Ethics(3); or JOU 535 History of Journalism(3); an advanced reporting class(3): either JOU 409, Magazine Article Writing(3); JOU 499, Advanced Writing and Reporting(3), or JOU 485, Community Journalism(3).

Print Path (15 credits): JOU 301, Reporting(3); JOU 303, Copyediting(3); JOU 410, Publications Production;(3) six hours of electives.(6)

Broadcast Path (15 credits): JOU 302, Radio&TV News Reporting(3); JOU 304 Broadcast Decision Making(3); JOU 404 Advanced TV Reporting;JAT News(3) (This could be repeated for 6 credits in lieu of JOU 499), and six hours of electives(6)

Total = 24 hours

Proposed

Major CORE (24 credits):JOU 531 Mass Media Law(3); JOU 532 Ethics (3); JOU 455, Diversity (3); JOU 330, Web Publishing & Design (3); JAT 399, Internship (3); JOU 498, Multimedia Storytelling(3);an advanced reporting course, either JOU 499, Advanced Writing &Reporting(3),or JOU 485 Community Journalism (3); a conceptual course, either JOU 535,History of Journalism (3)or JOU 541,The First Amendment, The Internet &Society (3).

Print/multimedia Path (15 credits): JOU 301 Reporting (3); JOU 303, Copyediting(3) plus nine hours of 300-level or above electives in the School.

Broadcast/multimedia Path (15 credits): JOU 302,Radio&TV Reporting (3); Broadcast Decision Making(3); JOU 404 Advanced TV News (3) plus six hours of 300-level or above electives in the School.

Total =39

8. Does the pgm require a minor AND does the proposed change affect the required minor? N/A Yes No
If "Yes," indicate current courses and proposed changes below.

Current

No minor is required. A field of concentration consisting of 18 hours of related courses at the 300 level or above is now required.

Proposed

A minor will be required.

9. Does the proposed change affect any option(s)? N/A Yes No
If "Yes," indicate current courses and proposed changes below, including credit hours, and also specialties and subspecialties, if any.

Current

The field of concentration requires 18 hours of 300-level or above courses in related areas.

Proposed

A minor will provide more structure and focus. Typically, most minors consist of at least 18 hours. We believe the majority of our students will benefit from this change.

10. Does the change affect pgm requirements for number of credit hrs outside the major subject in a related field? Yes No

If so, indicate current courses and proposed changes below.

Current

Students must complete a minimum of 65 hours of liberal arts classes to meet ACEJMC accreditation. Often FOC classes (and their prereqs are not

Proposed

Previously, students were required to have 80 credits outside the school, of which 65 had to be liberal arts credits. ACEJMC accreditation standards now

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necessarily liberal arts classes).

require students to have 72 hours outside of the School, thus allowing students more flexibility.

11. Does the change affect pgm requirements for technical or professional support electives?

Yes No

If so, indicate current courses and proposed changes below.

Current

Proposed

12. Does the change affect a minimum number of free credit hours or support electives?

Yes No

If "Yes," indicate current courses and proposed changes below.

Current

Proposed

If students enter our program as freshman and follow advising instructions, they have approximately 21 free hours..

While this proposal will add 15 more hours of major coursework, the streamlined University Core and mandated minor will provide better direction to students. Most will have the opportunity for a second minor or a double major. We estimate between 45 and 51 free hours.

13. Summary of changes in required credit hours:

	Current	Proposed
a. Credit Hours of Premajor or Preprofessional Courses:	<u>9</u>	<u>9</u>
b. Credit Hours of Major's Requirements:	<u>24</u>	<u>39</u>
c. Credit Hours for Required Minor:	<u>N/A</u>	<u>variable</u>
d. Credit Hours Needed for a Specific Option:	<u>18</u>	<u>N/A</u>
e. Credit Hours Outside of Major Subject in Related Field:	<u>N/A</u>	<u>N/A</u>
f. Credit Hours in Technical or Professional Support Electives:	<u>N/A</u>	<u>N/A</u>
g. Minimum Credit Hours of Free/Supportive Electives:	<u>23 (assuming 1 credit UK 101, old UK USP & 18-hour FOC)</u>	<u>50 (assuming 1 credit UK 101 & an 18-hour minor)</u>
h. Total Credit Hours Required by Level:		
	100: <u>30</u>	<u>15</u>
	200: <u>12</u>	<u>9</u>
	300: <u>42</u>	<u>42</u>
	400-500: <u>12</u>	<u>24</u>
i. Total Credit Hours Required for Graduation:	<u>120</u>	<u>120</u>

14. Rationale for Change(s) – if rationale involves accreditation requirements, please include specific references to that.

The decision to realign our classes and put greater emphasis on multimedia storytelling is so that we keep up with accreditation requirements to teach students more multimedia skills so they may be platform agnostic when they present information. Our curricula will be expected to be "responsive to professional expectations of digital, technological and multimedia competencies," according to ACEJMC. The move to include a minor (with the possibility of two minors or a double major) will allow our students the broad background required by ACEJMC. It also allows students to explore more subjects. Journalists need as broad a

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background as possible.

15. List below the typical semester by semester program for the major. If multiple options are available, attach a separate sheet for each option.

YEAR 1 – FALL:
(e.g. "BIO 103; 3 credits")

YEAR 2 - FALL :

YEAR 3 - FALL:

YEAR 4 - FALL:

Please see attached

YEAR 1 – SPRING:

YEAR 2 – SPRING:

YEAR 3 - SPRING:

YEAR 4 - SPRING:

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Signature Routing Log

General Information:

Current Degree Title and Major Name: Journalism

Proposal Contact Person Name: Scoobie Ryan

Phone: 7-4362

Email: scoobie@email.uky.edu

INSTRUCTIONS:

Identify the groups or individuals reviewing the proposal; note the date of approval; offer a contact person for each entry; and obtain signature of person authorized to report approval.

Internal College Approvals and Course Cross-listing Approvals:

Reviewing Group	Date Approved	Contact Person (name/phone/email)	Signature
Journalism Faculty	April, 2012	Scoobie Ryan / 7-4362 / scoobie@uky.edu	
Academic Affairs Committee	April, 2012	Scoobie Ryan / 7-4362 / scoobie@uky.edu	
School Faculty	April, 2012	Beth Barnes, Director / 7-74275 / bbarnes@email.uky.edu	
DEAN	9/25/2012	DAN O'HAIR / 218-0290 / ohair@uky.edu	

External-to-College Approvals:

Council	Date Approved	Signature	Approval of Revision ⁴
Undergraduate Council	4/2/13	Joanie Ett-Mims	
Graduate Council			
Health Care Colleges Council			
Senate Council Approval		University Senate Approval	

Comments:

⁴ Councils use this space to indicate approval of revisions made subsequent to that council's approval, if deemed necessary by the revising council.

Curriculum map: Journalism major--print/multimedia option BA

Fall Year One = 15-17 hours

Composition & Communication I (5)
Quantitative Foundations* (7)
Minor elective or language
Minor elective
Intellectual Inquiry in Arts & Creativity (1)

**Select from MA 111;MA 123*

Fall Year Two =15 hours

Inquiry in Nat/Phys/Math Sciences (4)
Statistical Inferential Reasoning (8)
JOU 204, Writing for the Mass Media
Minor elective or language
Intellectual Inquiry into Social Science(3)

Fall Year Three =15 hours

JOU 303
JOU 330
JOU 532
Minor elective
Minor elective

Fall Year Four

JOU 455
JOU elective
JOU elective
open elective
open elective

Spring Year One 15-16 hours

Composition & Communication II (6)
Inquiry in Humanities (2)
JOU 101
Community, Culture & Citizenship* (9)
Minor elective or language
**Select PS 101 to fulfill pre-major requirement*

Spring Year Two =15 hours

Minor elective
JOU 301, Reporting
Minor elective or Language
JOU 531, Mass Media Law and Ethics
Minor elective or Global Dynamics requirement (10)

Spring Year Three =15 hours

JOU 485 or JOU 499
JOU elective 541/535 (one required)
Minor elective
Minor elective
JAT 399 (may be taken in summer)

Spring Year Four

JOU elective or JOU 498 (if not taken earlier)
JAT 399(if not taken earlier)
JOU elective
open elective
open elective

This provides for a total of 42 hours of electives (44, if four semesters of language were included.) The University Core may provide three hours of a minor, resulting in sufficient classes for a minor or second major. The map is designed so that students complete I through VII of the Core by Fall Year Two as well as all three premajor classes so they may enter upper division by Spring Year Two, allowing ample time to complete all major and minor requirements.

Curriculum map: Journalism major--broadcast/multimedia option BS

Fall Year One = 15-17 hours

Composition & Communication I (5)
Quantitative Foundations* (7)
Minor elective or language
Minor elective/science elective
Intellectual Inquiry in Arts & Creativity (1)

**Select from MA 111;MA 123*

Spring Year One 15-16 hours

Composition & Communication II (6)
Inquiry in Humanities (2)
JOU 101
Community, Culture & Citizenship* (9)
CS 101 or language

**Select PS 101 to fulfill pre-major requirement*

Fall Year Two =15 hours

Inquiry in Nat/Phys/Math Sciences (4)
Statistical Inferential Reasoning (8)
JOU 204, Writing for the Mass Media
Minor elective/science** elective
Intellectual Inquiry into Social Science(3)

Spring Year Two =15 hours

MA/STA course beyond Core requirement*
JOU 302, Reporting for Radio & Television
minor elective/science elective
JOU 531, Mass Media Law and Ethics
Minor elective/science or Global Dynamics (10)

*****Science electives for the Bachelor of Science may include social science. Nine hours of MA, STA or CS courses beyond University Core requirements are required for the BS degree plus 60 hours of science from mathematics, statistics, computer science, biological sciences, social and behavioral sciences and appropriate professional fields.***

Fall Year Three =15 hours

JOU 304
JOU 532
JOU 330 Web Publishing and Design
MA/STA course beyond Core requirement
Minor elective/science elective

Spring Year Three =15 hours

JOU 404
JOU 455
minor elective/science elective
minor elective/science elective
JOU 541/535 (one required) OR JAT 399(may take over the summer)

Fall Year Four

JOU 498 (capstone)
JOU 499 or JOU 404
JOU elective
Minor elective/science elective
Minor elective/science elective

Spring Year Four

JOU 498 (if not taken earlier) or JOU elective
JAT 399 (if not taken earlier)
Minor elective/science elective
Minor elective/science elective
Minor elective/science elective

This provides for a total of 42 elective hours (44 if the language requirement must be satisfied). It includes the nine hours of MA, STA or CS required beyond the University Core; 12 additional hours from the College may be included as appropriate professional hours, so students will reach the 60 hours of science required for the BS when applicable classes from the UK Core are included. The map is designed so that students complete I through VII of the Core by Fall Year Two as well as all three premajor classes so they may enter upper division by Spring Year Two, allowing ample time to complete all major and minor requirements.