



UNIVERSITY OF KENTUCKY

*Dream • Challenge • Succeed*

**COLLEGE OF AGRICULTURE**

November 8, 2007

MEMO

To: Dr. Jeannine Blackwell  
Dean, Graduate School

From: Mike Mullen   
Associate Dean

Re: Graduate Program in MAT

The proposals for the split of the IDMT MS program, resulting in an MS in Merchandising, Apparel and Textiles have been examined and approved by the college of agriculture.

The College Graduate Curriculum Committee examined the proposal, and voted 7-0 in favor on October 29, 2007. There was no opposition or discussion of this and all members of the committee were solidly in favor of the proposal.

The essence of this proposal is to "create" the MAT MS degree from the current IDMT program. Concurrent with this change is the editorial change in course prefix from DMT to MAT for current courses in the MAT program. I consider these to be minor changes.

Old Designation	New Designation
DMT 520	MAT 520
DMT 600	MAT 600
DMT 650	MAT 650
DMT 700	MAT 700
DMT 748	MAT 748
DMT 768	MAT 768
DMT 772	MAT 772
DMT 785	MAT 785

We look forward to hearing of the outcome of the Graduate Council discussions.

---

Office of Academic Programs  
N6 Agricultural Science Building North • Lexington, Kentucky 40546-0091  
(859) 257-3468  
[www.ca.uky.edu/students](http://www.ca.uky.edu/students)  
*An Equal Opportunity University*



UNIVERSITY OF KENTUCKY

**Merchandising, Apparel & Textiles**

*College of Agriculture  
318 Erikson Hall  
Lexington, KY 40506-0050  
(859) 257-4917  
Fax: (859) 257-1275  
[www.ca.uky.edu](http://www.ca.uky.edu)*

August 29, 2007

Ann Dickson  
Chair  
Interior Design  
University of Kentucky  
Lexington, KY 40506

Dear Ann:

This is a report on the vote regarding the proposed changes to the graduate program in MAT and our split with your department. Dr. Blackwell asked that we share this information with you and likewise, you would share your vote with us so that a total vote can be registered.

Our vote was 4-1 in favor of the proposed changes to the graduate program with all members of the graduate faculty responding.

Sincerely,

A handwritten signature in cursive script that reads "Susan Michelman".

Susan O. Michelman  
Chair, MAT

cc. Allison Carl-White, Kim Miller-Spillman



UNIVERSITY OF KENTUCKY

*D r e a m • C h a l l e n g e • S u c c e e d*

**COLLEGE OF DESIGN**

September 4, 2007

Susan M Michelman, Chair  
Merchandising, Apparel & Textiles  
318 Erikson Hall  
Campus, 40506-0050

Dear Susan,

Thank you for your letter concerning the MAT vote for the proposed changes to the IDMT graduate program.

The School of Interior Design voted 4-0 in favor of the proposed changes -- all graduate faculty responded to the vote.

Sincerely,

A handwritten signature in cursive script, appearing to read 'Ann W. Dickson'.

Ann W. Dickson, Director  
School of Interior Design

Cc: Allison Carll White. Kim Miller-Spillman, Jeannine Blackwell

**UNIVERSITY OF KENTUCKY  
REQUEST FOR CHANGE IN MASTERS DEGREE PROGRAM**

Program: Merchandising, Apparel & Textiles

Department/Division: Merchandising, Apparel & Textiles

College: Agriculture Bulletin pp 237 (on-line Spring 2007 bulletin)

Degree Title (Old): Interior Design, Merchandising and Textiles Major (New): Merchandising, Apparel and Textiles

CIP Code: Old code IDMT 50.0499 HEGIS Code: Not applicable  
New Code 19.0203

Accrediting Agency (if applicable): Not applicable

**I. CHANGE(S) IN PROGRAM REQUIREMENTS**

	<u>Current</u>	<u>Proposed</u>
1. Number of transfer credits allowed (coursework)	9 hours or 25% of coursework	Same
2. Residence requirement (if applicable)	None	same
3. Language(s) and/or skill(s) required	none	same
4. Termination criteria	Less than 3.0 GPA for 12 credit hours, placed on probation for 1 semester; terminated if 3.0 not achieved during probation	same
5. Plan A requirements*	30 semester credit hours including 6 hours of thesis	same
6. Plan B requirements*	30 semester credit hours plus project with research focus	same
7. Distribution of course levels required	Plan A-12 hrs at 600-700 level. 16 hrs regular courses	same
(At least one half must be at 600+ level & two thirds must be in organized courses)	Plan B-15 hrs at 600-700 level. 20 hrs regular courses	same
8. Required courses (if applicable)	DMT/HES 600 (3) DMT 650 (3) DMT 655 (3) OR STA 570 (4) MAT 772 (3)	MAT/HES 600 (3) MAT 650 (3) MAT 772 (3) STA 570 (4)
9. Required distribution of courses within program (if applicable)	None required	same
10. Final examination requirements	Plan A – thesis defense Plan B – Research project defense	same same

\* If there is only one plan for the degree, plans involving a thesis (or the equivalent in studio work, etc.) should be discussed under Plan A and those not involving a thesis should be discussed under Plan B.

NOTE: To the extent that proposed changes in 5, 6 or 8 above involve the addition of courses in other programs, please submit correspondence from the other program(s) pertaining to the availability of such courses to your students.

11. Any other requirements not covered above

---



---

**II. RATIONALE FOR CHANGE(S)**

If the rationale involves accreditation requirements, please include specific references to those requirements.

Currently, UK offers a Master's Degree in (IDMT) Interior Design, Merchandising and Textiles (CIP 50.0499). This program has two options: one option emphasizes interior design and the other option emphasizes merchandising and apparel. The IDMT program is one that remains after the dissolution of the College of Human Environmental Sciences. The interior design option belongs in the College of Design where Interior Design located after a split with Merchandising, Apparel and Textiles at the undergraduate level in approximately 2001. The other option belongs in the College of Agriculture where the Department of Merchandising, Apparel and Textiles (MAT) was relocated as part of the School of Human Environmental Sciences.

The plan is to separate these two options into two separate Master's Degrees. Those students in the interior design option will continue to work toward a Master's in Interior Design with CIP 50.0499; those students in the MAT option will continue to work toward a Master's in MAT with CIP 19.0203. The MAT master's will make very small curriculum changes (see attached).

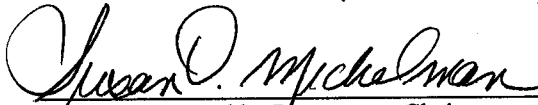

This plan will be to split a degree program with two options into two degree programs. There will be no need for additional resources and student enrollment will continue within each of the degree programs that used to be two options of a single degree program. This is a reconfiguration of an existing program.

---



---

**Signatures of Approval:**

August 29, 2007 Date of Approval by Department Faculty	 Reported by Department Chair
NOV 2, 2007 Date of Approval by College Faculty	 Reported by College Dean
*Date of Approval by Undergraduate Council	Reported by Undergraduate Council Chair
*Date of Approval by Graduate Council	Reported by Graduate Council Chair
*Date of Approval by Health Care Colleges Council (HCCC)	Reported by HCCC Chair
*Date of Approval by Senate Council	Reported by Senate Council Office
*Date of Approval by University Senate	Reported by Senate Council Office
*If applicable, as provided by the Rules of the University Senate	

ACTION OTHER THAN APPROVAL

**Proposal for restructuring Graduate Program in Merchandising,  
Apparel and Textiles  
September 12, 2007**

**Below represents the current program in the IDMT graduate program:**

DMT/HES 600- Research Methods Human Environmental Science (3)  
DMT 650 Survey of Current Theories & Literature (3)  
DMT 768 Residence Credit for Master Degree (6)  
DMT 772 Seminar in Interior Design, Merchandising, and Textiles- (3)  
DMT 655 Issues in Creativity & Design (for MA) (3)\*  
OR\*  
STA 570 Basic Statistical Analysis (for MS) (3)\*  
Courses in Area of Concentration (12)  
TOTAL: 30 Hours

**Proposed program changes after split with Interior Design:**

MAT/HES 600 – Research Methods in Human Environmental Science (3)  
MAT 650 Survey of Current Theories & Literature (3)  
MAT 768 Residence Credit for Master's Degree (6)  
MAT 772 Seminar in Interior Design, Merchandising, and Textiles (3)  
STA 570 Basic Statistical Analysis (3)  
Courses in Area of Concentration (12)  
TOTAL: 30 Hours

The consensus of the graduate faculty is that this new program represents some positive changes to the existing program, but that the proposed split from Interior Design does not represent an entirely new program as evidenced in the similarities to the old program. The following are the changes proposed and rationale:

- Change of course titles to MAT from DMT
- Change of CIP code

Merchandising, Apparel ,Textiles MATX      B      19.0901 Apparel and Textiles, General ( current undergraduate CIP code).

**The proposed master's:**

**19.0203 Consumer Merchandising/Retailing Management. (NEW)** A program that focuses on product and service promotion from the perspective of individual and family consumers and that prepares individuals to function as consumer management and marketing consultants in for-profit and non-profit enterprises. Includes instruction in applied market research; consumer behavior; product sourcing and distribution; profitability; customer feedback and evaluation methods; promotion and retailing

campaign development; and applications to specific domestic and international consumer markets.

- Deleting DMT 655 from the program and inserting Elective of 500 or 600 level course in MAT. DMT 655 has not been taught for a number of years. It was a particular research interest of a faculty member who is no longer at the university who was influential in the formation of the IDMT graduate program. We no longer feel that offering this course is practical due to interests of both students and MAT faculty. Our students generally choose to focus their graduate work in the area of textiles, social-psychological aspects of dress, historical or merchandising. We feel that by giving them a choice of courses at the 500 or 600 level, they will more quickly focus their research.

UNIVERSITY SENATE ROUTING LOG

**Proposal Title:** MAT Graduate Program Changes

**Name/email/phone for proposal contact:** Susan Michelman, [somich2@email.uky.edu](mailto:somich2@email.uky.edu), 7-9132

**Instruction:** To facilitate the processing of this proposal, please identify the groups or individuals reviewing the proposal, identify a contact person for each entry, provide the consequences of the review (specifically, approval, rejection, no decision and vote outcome, if any) and please attach a copy of any report or memorandum developed with comments on this proposal.

Reviewed by: (Chairs, Directors, Faculty Groups, Faculty Councils, Committees, etc)	Contact person Name (phone/email)	Consequences of review:	Date of Proposal Review:	Review Summary Attached? (Yes/No)
IDMT vote	Susan Michelman, Chair <a href="mailto:Somich2@email.uky.edu">Somich2@email.uky.edu</a>	8-1 faculty vote in favor of proposal	8-29-2007	Yes
College of Agriculture Graduate Curriculum Committee	Michael Mullen <a href="mailto:Mike.mullen@uky.edu">Mike.mullen@uky.edu</a>	7-0 in favor of proposal.	10-29-2007	Detailed in accompanying letter