

## Course Information

Date Submitted: 12/2/2015

Current Prefix and Number: HA - Health Administration , HA 602 STRATEGIC PLANNING AND MARKETING

Other Course:

Proposed Prefix and Number: CPH 780

What type of change is being proposed?

Major Change

Should this course be a UK Core Course? No

## 1. General Information

a. Submitted by the College of: PUBLIC HEALTH

b. Department/Division: Master Health Administration

c. Is there a change in 'ownership' of the course? No

If YES, what college/department will offer the course instead: Select...

e. Contact Person

Name: Andrea Perkins

Email: andrea.perkins@uky.edu

Phone: 218-2021

Responsible Faculty ID (if different from Contact)

Name: Martha Riddell

Email: martha.riddell@uky.edu

Phone: 218-2012

f. Requested Effective Date

Semester Following Approval: Yes OR Effective Semester:

## 2. Designation and Description of Proposed Course

a. Current Distance Learning (DL) Status: N/A

b. Full Title: STRATEGIC PLANNING AND MARKETING IN HEALTHCARE

Proposed Title: STRATEGIC PLANNING AND MARKETING IN HEALTH CARE

c. Current Transcript Title: STRATEGIC PLANNING AND MARKETING

Proposed Transcript Title: STRATEGIC PLANNING &MRKTG IN HLTH CARE

d. Current Cross-listing: none

Proposed – ADD Cross-listing :

Proposed – REMOVE Cross-listing:

e. Current Meeting Patterns

LECTURE: 3

Proposed Meeting Patterns

LECTURE: 3

f. Current Grading System: Graduate School Grade Scale

Proposed Grading System: *Graduate School Grade Scale*

g. Current number of credit hours: 3

Proposed number of credit hours: 3

h. Currently, is this course repeatable for additional credit? No

Proposed to be repeatable for additional credit? No

If Yes: Maximum number of credit hours:

If Yes: Will this course allow multiple registrations during the same semester? No

2i. Current Course Description for Bulletin: This course is designed to focus on the future needs of the health care organization as contrasted to day-to-day operational management. Strategies for the design and implementation of organizational change including techniques of quality and process improvement will be addressed. The strategic planning components of needs assessment, demands analysis, generation of alternative, priority setting and evaluation form the basis of the course. Several health care trends such as restructuring, innovation in health care delivery and financing, and performance measurements will be illustrated through case analysis in a variety of provider settings.

Proposed Course Description for Bulletin: SAME

2j. Current Prerequisites, if any: Prereq: MPA/MHA program status and PA/HA 621.

Proposed Prerequisites, if any: SAME

2k. Current Supplementary Teaching Component:

Proposed Supplementary Teaching Component:

3. Currently, is this course taught off campus? No

Proposed to be taught off campus? No

If YES, enter the off campus address:

4. Are significant changes in content/student learning outcomes of the course being proposed? No

If YES, explain and offer brief rationale:

5a. Are there other depts. and/or pgms that could be affected by the proposed change? No

If YES, identify the depts. and/or pgms:

5b. Will modifying this course result in a new requirement of ANY program? No

If YES, list the program(s) here:

6. Check box if changed to 400G or 500: No

## Distance Learning Form

Instructor Name:

Instructor Email:

Internet/Web-based: No

Interactive Video: No

Hybrid: No

1. How does this course provide for timely and appropriate interaction between students and faculty and among students? Does the course syllabus conform to University Senate Syllabus Guidelines, specifically the Distance Learning Considerations?

2. How do you ensure that the experience for a DL student is comparable to that of a classroom-based student's experience? Aspects to explore: textbooks, course goals, assessment of student learning outcomes, etc.

3. How is the integrity of student work ensured? Please speak to aspects such as password-protected course portals, proctors for exams at interactive video sites; academic offense policy; etc.

4. Will offering this course via DL result in at least 25% or at least 50% (based on total credit hours required for completion) of a degree program being offered via any form of DL, as defined above?

If yes, which percentage, and which program(s)?

5. How are students taking the course via DL assured of equivalent access to student services, similar to that of a student taking the class in a traditional classroom setting?

6. How do course requirements ensure that students make appropriate use of learning resources?

7. Please explain specifically how access is provided to laboratories, facilities, and equipment appropriate to the course or program.

8. How are students informed of procedures for resolving technical complaints? Does the syllabus list the entities available to offer technical help with the delivery and/or receipt of the course, such as the Information Technology Customer Service Center (<http://www.uky.edu/UKIT/>)?

9. Will the course be delivered via services available through the Distance Learning Program (DLP) and the Academic Technology Group (ATL)? NO

If no, explain how student enrolled in DL courses are able to use the technology employed, as well as how students will be provided with assistance in using said technology.

10. Does the syllabus contain all the required components? NO

11. I, the instructor of record, have read and understood all of the university-level statements regarding DL.

**Instructor Name:**

SIGNATURE|ALHAYS0|Andrea L Perkins|HA 602 CHANGE College Review (MINOR CHANGE)|20151201

SIGNATURE|JEL224|Janie S Ellis|HA 602 CHANGE Senate Council Review (MINOR CHANGE)|20151202

SIGNATURE|JEL224|Janie S Ellis|HA 602 CHANGE Approval Returned to Dept (MINOR CHANGE)|20151203

### Course Change Form

<https://myuk.uky.edu/sap/bc/soap/rfc?services=>

Open in full window to print or save

Generate R

Attachments:

Browse...

Upload File

ID	Attachment
Delete 5910	MHA Course Change Proposal.pdf

First 1 Last

NOTE: Start form entry by choosing the Current Prefix and Number (\*denotes required fields)

Current Prefix and Number:		HA - Health Administration HA 602 STRATEGIC PLANNING AND MARKETING	Proposed Prefix & Number: (example: PHY 401G) <input type="checkbox"/> Check if same as current	CPH 780
* What type of change is being proposed?		<input checked="" type="checkbox"/> Major Change <input type="checkbox"/> Major -- Add Distance Learning <input type="checkbox"/> Minor - change in number within the same hundred series, exc 799 is the same "hundred series" <input type="checkbox"/> Minor - editorial change in course title or description which doe change in content or emphasis <input type="checkbox"/> Minor - a change in prerequisite(s) which does not imply a cha course content or emphasis, or which is made necessary by the e or significant alteration of the prerequisite(s) <input type="checkbox"/> Minor - a cross listing of a course as described above		
Should this course be a UK Core Course? <input type="radio"/> Yes <input checked="" type="radio"/> No				
If YES, check the areas that apply:				
<input type="checkbox"/> Inquiry - Arts & Creativity <input type="checkbox"/> Composition & Communications - II <input type="checkbox"/> Inquiry - Humanities <input type="checkbox"/> Quantitative Foundations <input type="checkbox"/> Inquiry - Nat/Math/Phys Sci <input type="checkbox"/> Statistical Inferential Reasoning <input type="checkbox"/> Inquiry - Social Sciences <input type="checkbox"/> U.S. Citizenship, Community, Diversity <input type="checkbox"/> Composition & Communications - I <input type="checkbox"/> Global Dynamics				
<b>1. General Information</b>				
a. Submitted by the College of:		PUBLIC HEALTH		Submission Date: 12/2/2015
b. Department/Division:		Master Health Administration		
c.* Is there a change in "ownership" of the course?				
<input type="radio"/> Yes <input checked="" type="radio"/> No    If YES, what college/department will offer the course instead? Select...				
e.*				
* Contact Person Name:		Andrea Perkins	Email: andrea.perkins@uky.edu	Phone: 218-2021
* Responsible Faculty ID (if different from Contact)		Martha Riddell	Email: martha.riddell@uky.edu	Phone: 218-2012
f.* Requested Effective Date:				
		<input checked="" type="checkbox"/> Semester Following Approval	OR	Specific Term: <sup>2</sup>
<b>2. Designation and Description of Proposed Course.</b>				
a. Current Distance Learning (DL) Status:		<input checked="" type="radio"/> N/A <input type="radio"/> Already approved for DL* <input type="radio"/> Please Add <input type="radio"/> Please Drop		
*If already approved for DL, the Distance Learning Form must also be submitted <u>unless</u> the department affirms (by checking this box ) that the proposed chang affect DL delivery.				
b. Full Title:		STRATEGIC PLANNING AND MARKETING IN HEALTHCARE	Proposed Title: *	STRATEGIC PLANNING AND MARKETING IN HEALTH CARE
c. Current Transcript Title (if full title is more than 40 characters):		STRATEGIC PLANNING AND MARKETING		
c. Proposed Transcript Title (if full title is more than 40 characters):		STRATEGIC PLANNING & MRKTG IN HLTH CARE		
d. Current Cross-listing:		<input checked="" type="checkbox"/> N/A	OR	Currently <sup>3</sup> Cross-listed with (Prefix & Number): none

Proposed – ADD <sup>2</sup> Cross-listing (Prefix & Number):					
Proposed – REMOVE <sup>2,4</sup> Cross-listing (Prefix & Number):					
<b>e. Courses must be described by at least one of the meeting patterns below. Include number of actual contact hours<sup>5</sup> for each meeting pattern</b>					
Current:	Lecture 3	Laboratory <sup>5</sup>	Recitation	Discussion	Indep. Stud
	Clinical	Colloquium	Practicum	Research	Residency
	Seminar	Studio	Other	Please explain: _____	
Proposed: *	Lecture 3	Laboratory <sup>5</sup>	Recitation	Discussion	Indep. Stud
	Clinical	Colloquium	Practicum	Research	Residency
	Seminar	Studio	Other	Please explain: _____	
<b>f. Current Grading System:</b>		Graduate School Grade Scale			
Proposed Grading System:*		<input type="radio"/> Letter (A, B, C, etc.) <input type="radio"/> Pass/Fail <input type="radio"/> Medicine Numeric Grade (Non-medical students will receive a letter grade) <input checked="" type="radio"/> Graduate School Grade Scale			
<b>g. Current number of credit hours:</b>	3	Proposed number of credit hours:*		3	
<b>h.* Currently, is this course repeatable for additional credit?</b>					<input type="radio"/> Yes <input checked="" type="radio"/> N
<b>* Proposed to be repeatable for additional credit?</b>					<input type="radio"/> Yes <input checked="" type="radio"/> N
<b>If YES:</b>	<b>Maximum number of credit hours:</b>				
<b>If YES:</b>	<b>Will this course allow multiple registrations during the same semester?</b>				<input type="radio"/> Yes <input checked="" type="radio"/> N
<b>i. Current Course Description for Bulletin:</b>					
This course is designed to focus on the future needs of the health care organization as contrasted to day-to-day operational management. Strategies for the design and implementation of organizational change including techniques of quality and process improvement will be addressed. The strategic planning components of needs assessment, demands analysis, generation of alternative, priority setting and evaluation form the basis of the course. Several health care trends such as restructuring, innovation in health care delivery and financing, and performance measurements will be illustrated through case analysis in a variety of provider settings.					
<b>* Proposed Course Description for Bulletin:</b>					
SAME					
<b>j. Current Prerequisites, if any:</b>					
Prereq: MPA/MHA program status and PA/HA 621.					
<b>* Proposed Prerequisites, if any:</b>					
SAME					
<b>k. Current Supplementary Teaching Component, if any:</b>				<input type="radio"/> Community-Based Experience <input type="radio"/> Service Learning <input type="radio"/> Both	

	Proposed Supplementary Teaching Component:	<input type="radio"/> Community-Based Experience <input type="radio"/> Service Learning <input type="radio"/> Both <input type="radio"/> No Change
3.	Currently, is this course taught off campus?	<input type="radio"/> Yes <input checked="" type="radio"/> N
*	Proposed to be taught off campus?	<input type="radio"/> Yes <input checked="" type="radio"/> N
	If YES, enter the off campus address:	
4.*	Are significant changes in content/student learning outcomes of the course being proposed?	<input type="radio"/> Yes <input checked="" type="radio"/> N
	If YES, explain and offer brief rationale:	
5.	Course Relationship to Program(s).	
a.*	Are there other depts and/or pgms that could be affected by the proposed change?	<input type="radio"/> Yes <input checked="" type="radio"/> N
	If YES, identify the depts. and/or pgms:	
b.*	Will modifying this course result in a new requirement <sup>2</sup> for ANY program?	<input type="radio"/> Yes <input checked="" type="radio"/> N
	If YES <sup>2</sup> , list the program(s) here:	
6.	Information to be Placed on Syllabus.	
a.	<input type="checkbox"/> Check box if <u>changed to</u> 400G or 500.	If <u>changed to</u> 400G- or 500-level course you must send in a syllabus and you <i>must include the differentiation</i> between under graduate students by: (i) requiring additional assignments by the graduate students; and/or (ii) establishing different grading course for graduate students. (See SR 3.1.4.)

<sup>1</sup>See comment description regarding minor course change. *Minor changes are sent directly from dean's office to Senate Council Chair.* If Chair deems the change as "not minor," the form will be sent to the appropriate academic Council for normal processing and contact person is informed.

<sup>2</sup>Courses are typically made effective for the semester following approval. No course will be made effective until all approvals are received.

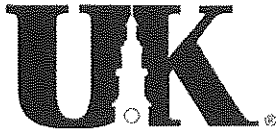
<sup>3</sup>Signature of the chair of the cross-listing department is required on the Signature Routing Log.

<sup>4</sup>Removing a cross-listing does not drop the other course – it merely unlinks the two courses.

<sup>5</sup>Generally, undergrad courses are developed such that one semester hr of credit represents 1 hr of classroom meeting per wk for a semester, exclusive of any lab meeting. Lab meeting generally requires at least two hrs per wk for a semester for 1 credit hour. (See SR 5.2.1.)

<sup>6</sup>You must also submit the Distance Learning Form in order for the course to be considered for DL delivery.

<sup>7</sup>In order to change a program, a program change form must also be submitted.



M E M O R A N D U M

TO: Graduate Council  
University Senate Council  
University Senate

FROM: Kathryn Cardarelli, PhD, Associate Dean for Academic  
and Student Affairs  
Tyrone Borders, PhD, Chair  
Martha C. Riddell, DrPH, DGS, MHA Degree

SUBJECT: Course Numbering Changes

DATE: May 14, 2015

In an effort to significantly decrease administrative tasks and confusion related to the same course being taught under multiple course numbers, as well as courses not taught in years, we submit this multi-course change proposal to clean up numbering related to these courses.

The intent is to renumber the HA courses used in the Master of Health Administration degree curriculum using CPH prefixes within their own 600-700 numbering sequence.

We submit the course changes as minor based on the following:

1. Any changes in number level (e.g., 6XX to 7XX or the reverse) will not involve any change in course content, organization, or rigor;
2. Any change in title (there are 4) will not involve any change in course content, organization, or rigor;
3. Senate Rule 2 supports all changes as minor.

Once these course number changes are approved, our intent is to submit program changes to replace the old course numbers with the new in the MHA curriculum.

Please feel free to contact either of us, or Andrea Perkins, Academic Affairs Administrator, if additional information is needed.



**From:** Perkins, Andrea L  
**To:** [Holsinger, James](#)  
**Subject:** RE: Sheil Brothers  
**Date:** Monday, February 10, 2014 2:34:00 PM

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Ok, thanks

Andrea Perkins  
University of Kentucky  
College of Public Health

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**From:** Holsinger, James  
**Sent:** Monday, February 10, 2014 2:04 PM  
**To:** Perkins, Andrea L  
**Subject:** Sheil Brothers

See below.

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**From:** Brothers, Sheila C  
**Sent:** Wednesday, May 15, 2013 5:05 PM  
**To:** Jackson, Brian A; Holsinger, James  
**Cc:** Lindsay, Jim D.; Timoney, David M; Patterson, Matt  
**Subject:** RE: A Question

Hello -- I've CC'd two colleagues in the Registrar's office so they can offer input if they'd like.

If I may, I'd like to rephrase to make sure I understand: there are a plethora of "inherited" course prefixes and numbers now owned by Public Health, and the intent is to streamline both the prefixes and numbers. There may be a few title changes, as well.

Procedurally, I wholeheartedly approve sending in the changes in tabular form, within a few guidelines. As mentioned below, anything other than a title, prefix or number change will be submitted *separately* from the omnibus change. The table will include the current course prefix, number and title, with three additional columns for the proposed prefix, number and title. If there is no title change, that particular cell will have the text "NA."

Something not mentioned – the Registrar's office does not have access to technology that allows for a "global search, copy and paste" mechanism when course prefixes are changed. Therefore, each department/program will need to submit a program change form to get the "new" prefixes into the program descriptions in the Bulletin.

Practically, I have a comment or two. (My apologies if these have already been considered.) It is common practice for each *department* in a college to have its own prefix. For example, the Department of Biology has BIO. There are some rather large, diverse departments, which have a prefix for individual *programs*. This is less common, but still acceptable. For example, the Department of Modern and Classical Languages, Literature and Cultures owns prefixes in GER, CHI, HJS, RUS, etc. Thus, it's worth examining the benefit of having a prefix for each specific department, or for each program.

I can easily see the confusion that will result from (random guess here) converting 100 courses with 6 different prefixes into 100 courses with the same prefix. It will be very, very difficult for college faculty and staff to readily understand which course goes with which program, unless everyone has a cheat sheet to use. ("Okay, so help me remember – is PBH 623 required for the Gerontology program, or is it PBH 632?") Having a unique program identifier (prefix) for courses may also be helpful for students.

If there is still a desire to change all prefixes to one common prefix, I suggest this be done in two phases. The first phase would involve changes to courses, which will start and finish in the 13-14 year, to be effective fall 2015. The second phase will take place upon completion of approval of all course changes – this phase will take place in 14-15, and be where the programs are changed, again for a fall 2015 effective date. I understand that this is a very long time frame, but having sufficient time to be sure one phase is complete prior to the beginning of the next phase is going to take some time. I have worked through a number of program-and-prefix-changes, and it can get very confusing, very quickly.

One other option is to leave the prefixes as is, but concentrate on standardizing the number series from one program to another. This too, however, will require program change forms for each program. If this is done, a program and associated courses can be done in parallel, instead of using the two-phase approach. The parallel approach works here because the courses will be more easily identified.

I am happy to talk on the phone or in person about this further. I do not mean to dissuade you from your original plan of action, but I did want to offer some opinions about possible unintended consequences.

Best regards,  
Sheila

Staff Representative to the Board of Trustees  
*Office of the Senate Council*  
Phone: (859) 257-5872

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**From:** Jackson, Brian A  
**Sent:** Wednesday, May 15, 2013 3:55 PM  
**To:** Brothers, Sheila C  
**Cc:** Holsinger, James  
**Subject:** FW: A Question

Hi Sheila:

Dr. Holsinger's proposal would be absolutely fine with Graduate Council; please let us know if it would also work for Senate Council.

Many thanks,

Brian

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**From:** Holsinger, James  
**Sent:** Tuesday, May 14, 2013 9:22 AM  
**To:** Jackson, Brian A  
**Subject:** A Question

Brian: The College of Public Health has a course prefix and numbering system that is legacy in nature. We took course prefixes and numbers from the College of Medicine, College of Health Sciences, Graduate Center for Gerontology, and the Martin School. I would like to rationalize all of these by moving toward a common College prefix where possible as well as setting up a two tier (600-level, 700-level) numbering system. All of the courses that would be affected would require coming to the Graduate Council. We would probably want to update (modernize) some of the course titles. My question is – can I do this using a spreadsheet approach where the current course prefix, number, and title are on one side of the spreadsheet with the corresponding recommendation for prefix, number change, and title (same or changed) on the other side? If this makes sense what I would propose would be to submit the spreadsheet with the rationale for what we are doing for approval by the Graduate Council and on to whoever else needs to approve such changes. I think this approach would make it much easier for the Registrar's Office to make the changes when the time comes. We do not anticipate any changes to syllabi or the creation of any new courses. If some courses are cross listed we would recommend making any of those changes through the usual process. Thanks for all of your help! Jim

James W. Holsinger Jr., MD, PhD  
Associate Dean for Academic Affairs  
Wethington Endowed Chair in the Health Sciences  
College of Public Health  
111 Washington Avenue, Suite 107  
Lexington KY 40536-0003  
859-323-6314 (O)  
859-257-2821 (FAX)  
[jwh@uky.edu](mailto:jwh@uky.edu)

# COURSE CHANGE FORM

## 1. General Information

- a. Submitted by the College of:  Today's Date:
- b. Department/Division:
- c. Is there a change in "ownership" of the course? YES  NO
- If YES, what college/department will offer the course instead?
- d. What type of change is being proposed?  Major  Minor<sup>1</sup>
- e. Contact Person Name:  Email:  Phone:
- f. Requested Effective Date:  Semester Following Approval OR  Specific Term<sup>2</sup>:

## 2. Designation and Description of Proposed Course

- a. Current Prefix and Number:  Proposed Prefix & Number:
- b. Full Title:  Proposed Title:
- c. Current Transcript Title (if full title is more than 40 characters):
- c. Proposed Transcript Title (if full title is more than 40 characters):
- d. Current Cross-listing:  N/A OR Currently Cross-listed with (Prefix & Number):
- Proposed -  ADD Cross-listing (Prefix & Number):
- Proposed -  Remove<sup>3,4</sup> Cross-listing (Prefix & Number):

e. Courses must be described by at least one of the meeting patterns below. Include number of actual contact hours<sup>5</sup> for each meeting and pattern type.

Current:	Lecture	Laboratory <sup>5</sup>	Recitation	Discussion	Indep. Study
	Clinical		Practicum	Research	Residency
	Seminar	Studio	Other – Please explain: <input type="text"/>		
Proposed:	Lecture	Laboratory	Recitation	Discussion	Indep. Study
	Clinical	Colloquium	Practicum	Research	Residency
	Seminar	Studio	Other – Please explain: <input type="text"/>		

Does the course change include proposed to fulfill a UKCore requirement?  Yes  No

If YES, check the areas that apply and attach a completed Cover Sheet and Area of Inquiry Form:

- |  |  |
|--|--|
| <input type="checkbox"/> Inquiry - Arts & Creativity | <input type="checkbox"/> Composition & Communications - II |
| <input type="checkbox"/> Inquiry - Humanities        | <input type="checkbox"/> Quantitative Foundations          |
| <input type="checkbox"/> Inquiry - Nat/Math/Phys Sci | <input type="checkbox"/> Statistical Inferential Reasoning |

**COURSE CHANGE FORM**

Inquiry - Social Sciences

U.S. Citizenship, Community, Diversity

Composition & Communications - I

Global Dynamics

f. **Current Grading System:**  Letter (A, B, C, etc.)  Pass/Fail

*Proposed Grading System:*  Letter (A, B, C, etc.)  Pass/Fail

g. **Current number of credit hours:** \_\_\_\_\_ *Proposed number of credit hours:* \_\_\_\_\_

**Currently, is this course repeatable for additional credit?** YES  NO

h. *Proposed to be repeatable for additional credit?* YES  NO

*If YES: Maximum number of credit hours:*

*If YES: Will this course allow multiple registrations during the same semester?* YES  NO

i. **Current Course Description for Bulletin:** <multiple courses>

*Proposed Course Description for Bulletin:* <multiple courses>

j. **Current Prerequisites, if any:** <multiple courses>

*Proposed Prerequisites, if any:* <multiple courses>

k. **Current Distance Learning (DL) Status:**  N/A  Already approved for DL\*  Please Add<sup>6</sup>  Please Drop

\*If already approved for DL, the Distance Learning Form must also be submitted unless the department affirms (by checking this box ) that the proposed changes do not affect DL delivery.

l. **Current Supplementary Teaching Component, if any:**  Community-Based Experience  Service Learning  Both

*Current Supplementary Teaching Component, if any:*  Community-Based Experience  Service Learning  Both

3. **Currently, is this course taught off campus?** YES  NO

*Proposed to be taught off campus?* YES  NO

4. **Are significant changes in content/teaching objectives of the course being proposed?** YES  NO

If YES, explain and offer brief rationale:

**5. Course Relationship to Program(s)**

a. **Are there other departments and/or programs that could be affected by the proposed change?** YES  NO

If YES, identify the departments and/or programs

b. **Will modifying this course result in a new requirement<sup>7</sup> for ANY program?** YES  NO

If YES<sup>7</sup>, list the program(s) here:

**6. Information to be Placed on Syllabus.**

a.  Check box if Changed to 400G or 500 **If changed to 400G- or 500-level course you must send in a syllabus and you must include the *differentiation* between undergraduate and graduate students by: (i) requiring additional assignments by the graduate students; and/or (ii) establishing different grading criteria in the course for graduate students. (See SR 3.1.4)**

<sup>1</sup>See comment description regarding minor course change. *Minor changes are sent directly from dean's office to Senate Council Chair.* If Chair deems the change as "not minor," the form will be sent to appropriate Council for normal processing and contact person is informed.

<sup>2</sup>Courses are typically made effective for the semester following approval. No course will be made effective until all approval are received.

<sup>3</sup>Signature of the chair of the cross-listing department is required on the Signature Routing Log.

## COURSE CHANGE FORM

<sup>4</sup>Removing a cross-listing does not drop the other course – it merely unlinks the two courses.

<sup>5</sup>Generally, undergrad courses are developed such that one semester hr of credit represents 1 hr of classroom meeting per wk for a semester, exclusive of any lab meeting. Lab meeting generally represents at least two hrs per wk for a semester for 1 credit hour. (See SR 5.2.1)

<sup>6</sup>You must *also* submit the Distance Learning Form in order for the course to be considered for DL delivery.

<sup>7</sup>In order to change a program, a program change form must also be submitted.

### Narrative:

The purpose of this request is to transition all courses associated with the Masters of Health Administration (MHA) program from the "HA" to the "CPH" prefix. More specifically, the request involves simultaneously dropping seventeen HA courses (HA 601, HA 602, HA 603, HA 604, HA 621, HA 623, HA 624, HA 628, HA 635, HA 636, HA 637, HA 642, HA 660, HA 711, HA 673, HA 775, HA 785); adding thirteen CPH courses (CPH 681, CPH 682, CPH 683, CPH 684, CPH 687, CPH 688, CPH 780, CPH 781, CPH 782, CPH 784, CPH 785, CPH 787, CPH 788); and retitling four existing CPH courses (CPH 600, CPH 652, CPH 655, CPH 658).

The four existing CPH courses (CPH 600, CPH 652, CPH 655, CPH 658) are required courses of Masters of Public Health – Population Health Policy & Management concentration (MPH-PHP&M). The MPH-PHP&M program is also administratively housed in the College of Public Health Department of Health Management & Administration. MPH-PHP&M faculty and staff members are aware of and support this request. Once the course titles have been changed, the MPH-PHP&M students will be informed of the new course titles during academic advising sessions. The program website and other written material (e.g., handbooks and advising forms) will also be updated.

# HA Course Prefix Clean-up

Current Course		Proposed	
Prefix	Number	Prefix	Number
HA	602	CPH	780
HA	603	CPH	681
HA	604	CPH	781
HA	621	CPH	682
HA	623	CPH	683
HA	624	CPH	782
HA	628	CPH	684
HA	642	CPH	687
HA	660	CPH	784
HA	673	CPH	785
HA	711	CPH	688
HA	775	CPH	788
HA	785	CPH	787

Current Course Title		Proposed Title		Transcript Title	
Strategic Planning And Marketing	Legal Aspects Of Healthcare Management	Strategic Planning and Marketing in Health Care	Legal Aspects of Health Care Management	Strategic Planning & Marketing In Health Care	Legal Aspects of Health Care Management
Managerial Ethics	Quantitative Methods	Health Care Ethics and Governance	Quantitative Methods for Health Care Management	Health Care Ethics and Governance	Health Care Ethics and Governance
Operation Analysis And Management	Info Sys In Health Care	Health Care Operations Management	Same	Quant Methods for Health Care Management	Same
Strategic Human Resources Management In Healthcare	Public Organization, Theory And Behavior	Strategic Human Resources Management in Health Care	Organizational Theory and Behavior	Strategic Human Resources Mgt In Health Care	Organizational Theory and Behavior
Decision Making In Health Care Organizations	Health Policy	Same	Same	Same	Same
Practicum In Health Administration	Spec Topics In Health Admin: SR	Same	Same	Same	Same
Independent Study In Health Admin	Change to	Same	Same	Same	Same