

REQUEST FOR NEW COURSE

1. General Information.

- a. Submitted by the College of: A&S Today's Date: 9-15-09
- b. Department/Division: MCLLC/French
- c. Contact person name: Dr. Jeffrey Peters Email: jnp@uky.edu Phone: 269-1733
- d. Requested Effective Date: Semester following approval OR Specific Term/Year¹: Fall 2010

2. Designation and Description of Proposed Course.

- a. Prefix and Number: FR 425
- b. Full Title: Media Studies
- c. Transcript Title (if full title is more than 40 characters): _____
- d. To be Cross-Listed² with (Prefix and Number): _____

e. Courses must be described by at least one of the meeting patterns below. Include number of actual contact hours³ for each meeting pattern type.

- | | | | | |
|----------------|-------------------------------|-------------------------------------|---------------------|--------------------|
| _____ Lecture | _____ Laboratory ¹ | _____ Recitation | <u>3</u> Discussion | _____ Indep. Study |
| _____ Clinical | _____ Colloquium | _____ Practicum | _____ Research | _____ Residency |
| _____ Seminar | _____ Studio | _____ Other – Please explain: _____ | | |

- f. Identify a grading system: Letter (A, B, C, etc.) Pass/Fail

- g. Number of credits: 3

- h. Is this course repeatable for additional credit? YES NO

If YES: Maximum number of credit hours: _____

- If YES: Will this course allow multiple registrations during the same semester? YES NO

- i. Course Description for Bulletin: Provides a set of skills for the critical analysis of different types of textual, audio, and visual media in the French-speaking world. Students will consider the relationship between information media and aesthetic media and explore the extent to which both "mediate" between what is called the real world and their reading, viewing, listening, public. Prereq: Completion of 6 hours of 300-level or higher French coursework.

- j. Prerequisites, if any: Completion of 6 hours of 300-level or higher French coursework.

- k. Will this course also be offered through Distance Learning? YES⁴ NO

- l. Supplementary teaching component, if any: Community-Based Experience Service Learning Both

3. Will this course be taught off campus? YES NO

¹ Courses are typically made effective for the semester following approval. No course will be made effective until all approvals are received.

² The chair of the cross-listing department must sign off on the Signature Routing Log.

³ In general, undergraduate courses are developed on the principle that one semester hour of credit represents one hour of classroom meeting per week for a semester, exclusive of any laboratory meeting. Laboratory meeting, generally, represents at least two hours per week for a semester for one credit hour. (from SR 5.2.1)

⁴ You must *also* submit the Distance Learning Form in order for the proposed course to be considered for DL delivery.

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4. **Frequency of Course Offering.**
- a. Course will be offered (check all that apply): Fall Spring Summer
- b. Will the course be offered every year? YES NO
- If NO, explain: _____
5. Are facilities and personnel necessary for the proposed new course available? YES NO
- If NO, explain: _____
6. What enrollment (per section per semester) may reasonably be expected? 15
7. **Anticipated Student Demand.**
- a. Will this course serve students primarily within the degree program? YES NO
- b. Will it be of interest to a significant number of students outside the degree pgm? YES NO
- If YES, explain: _____
8. Check the category most applicable to this course:
- Traditional – Offered in Corresponding Departments at Universities Elsewhere
- Relatively New – Now Being Widely Established
- Not Yet Found in Many (or Any) Other Universities
9. **Course Relationship to Program(s).**
- a. Is this course part of a proposed new program? YES NO
- If YES, name the proposed new program: _____
- b. Will this course be a new requirement⁵ for ANY program? YES NO
- If YES⁵, list affected programs: Major in French; Minor in French
10. **Information to be Placed on Syllabus.**
- a. Is the course 400G or 500? YES NO
- If YES, the *differentiation for undergraduate and graduate students must be included* in the information required in 10.b. You must include: (i) Identification of additional assignments by the graduate students; and/or (ii) establishment of different grading criteria in the course for graduate students. (See SR 3.1.4.)
- b. The syllabus, including course description, student learning outcomes, and grading policies (and 400G-/500-level grading differentiation if applicable, from 10.a above) are attached.

⁵ In order to change a program, a program change form must also be submitted.

SIGNATURE ROUTING LOG

General Information:

Proposal Type: Course Program Other
 Proposal Name¹ (course prefix & number, pgm major & degree, etc.): FR 425 *NEW*
 Proposal Contact Person Name: Jeffrey Peters Phone: 269-1733 Email: jnp@uky.edu

INSTRUCTIONS:

Identify the groups or individuals reviewing the proposal; note the date of approval; offer a contact person for each entry; and obtain signature of person authorized to report approval.

Internal College Approvals and Course Cross-listing Approvals:

Reviewing Group	Date Approved	Contact Person (name/phone/email)	Signature
MCL French and Italian division faculty	9/15/09	Suzanne Pucci / 257-1066 / spucc1@uky.edu	<i>Suzanne Pucci by TF</i>
MCL, Chair	9/15/09	Ted Fiedler / 257- / tfiedler@uky.edu	<i>Theodore Fiedler</i>
		/ /	
A&S Educational Policy Committee	3/31/10	David Hunter / 257-7016 / david.hunter@uky.edu	<i>D. Hunter</i>
A&S Associate Dean for Undergraduate Programs	3/31/10	Anna Bosch / 257-6689 / bosch@uky.edu	<i>Anna Bosch</i>

External-to-College Approvals:

Council	Date Approved	Signature	Approval of Revision ²
Undergraduate Council	9-28-2010	<i>[Signature]</i>	
Graduate Council			
Health Care Colleges Council			
Senate Council Approval		University Senate Approval	

Comments:

¹ Proposal name used here must match name entered on corresponding course or program form.

² Councils use this space to indicate approval of revisions made subsequent to that council's approval, if deemed necessary by the revising council.

Syllabus

FR 425: Studies in Media

Time and Place: TBA

Instructor:

Dr. Leon Sachs

Office: Patterson Office Tower, rm 1033

Office phone. 257-1896

Email: leon.sachs@uky.edu

Office hours: TBA

Course Description:

This course gives students a set of basic skills for the critical analysis of different types of textual, audio, and visual media. It differs, however, from what one might expect from a typical course in media studies in that it considers media in a broad sense of the term. It is interested in "documents" and "texts" and "sign systems" that mediate between some reality and a public. This course is not exclusively concerned with mass media or news media per se. It investigates the boundaries and interconnections between, for example, information media (print journalism) and esthetic media (literature). How do these media "report" similar events? To what extent can they both be said to "mediate" between what is called the "real world" and their reading, viewing, listening public.

The first part of the course is devoted to providing the student with analytical tools derived from the methods developed by semioticians such as Roman Jakobson and Roland Barthes as well those of theorists and practitioners of discourse analysis (e.g., Ruth Amossy). This part of the course will also engage students in the question of whether it is possible to isolate a particularly French version of media studies that may be different from the variants associated with Anglo-American cultural studies or other continental approaches to media studies.

In the second part of the course, individual units will be devoted to studying specific types of media such as those typically associated with mass communication (radio, print journalism, television and internet) as well as types of cultural production associated with both high and low culture (e.g., from canonical literary works to popular forms of entertainment and communication). These units do not aim to treat any single medium exhaustively; their purpose, rather, is to serve as case studies for examining the ways the theoretical concepts explored in the first part of the course are manifested in particular instances.

Unit 3. Television

Primary:

Didier Daeninckx. *Zapping*.

Jean-Philippe Toussaint. *La Télévision*.

Secondary:

Jill Forbes. "Television" in *The Columbia History of Twentieth-Century French Thought*.

Pierre Bourdieu. *Sur la télévision*.

Jérôme Bourdon. *Haute fidélité: Pouvoir et télévision 1935-1994*.

Unit 4. Radio

Primary:

Paul Deharme. "Proposition d'un art radiophonique"

---. adaptation of *An Occurrence at Owl Creek Bridge*

Secondary:

Christian Brochand. *Histoire générale de la radio et de la télévision en France*

Unit 5. Adaptation, from one medium to another

Primary:

Jean de la Fontaine. *Fables*.

Stéphane Audeguy. *Des nouvelles de la Fontaine*.

Maupassant. *Boule de suif*.

John Ford. *Stagecoach*.

Secondary:

Jacques Migozzi. *De l'écrit à l'écran*

Linda Hutcheon. *A Theory of Adaptation*

Unit 6. Mediating Atrocity.

Primary:

Agrippa d'Aubigné. *Les Tragiques*

Henri Barbusse. *Le Feu*

Frédéric Beigbeder. *Windows on the World*

Selection of French Press reports on 9/11

Unit 7. Global Media

Primary:

Learning Outcomes

On completion of this course students will be able to:

- explain the relationship of media studies within a broader framework of humanistic studies
- discuss some of the contributions by French-speaking thinkers to the study of media
- assess the ways in which various types of media relate in different ways similar experiences
- develop a critical language appropriate to the analysis of a variety of different textual, audio and visual media
- communicate their analyses effectively in oral and written form.

Organization of the course by unit:

Unit 1. Tools of Critical Analysis.

Primary:

Roland Barthes. *Mythologies*

Roman Jakobson. "Linguistics and poetics"

Victor Hugo. "Ceci tuera cela" in *Notre-Dame de Paris*

Secondary:

Ruth Amossy. *L'argumentation dans le discours*

François Bernard Huyghe. *Comprendre le pouvoir stratégique des médias*

Raymond Kuhun. *The Media in France*

Unit 2. News Media

Primary:

Peter Watkins. *La Commune*

Jules Vallès. Articles in *Le Cri du peuple*

Secondary:

Jean-Noël Jeanneney. *Une histoire des médias: Des origines à nos jours.*

Christian Delporte. *Histoire du journalisme et des journalistes en France. Du XVIIIe siècle à nos jours.*

Yann Arthus-Bertrand. *Home*
Pascal. *Pensées*
Montaigne. "Des cannibales"

Requirements for the course

Regular Attendance, Participation in class discussion. 2 short analytical papers (5-7 pages). Midterm Exam. A formal presentation on a topic of independent research.

Grade Distribution

Papers: 30 % (15% each)
Research Project 20%
Participation and daily preparation: 20 %
Midterm Exam: 30%

Attendance policy:

Unexcused absences will adversely affect your final grade in the course. Attendance is a crucial part of any language class, since improvement can only occur through consistent and active participation with the language.

Attendance is thus mandatory. For the second and each subsequent unexcused absence, the final average will be lowered by 10 points.

In accordance with the Senate Rules (<http://www.uky.edu/StudentAffairs/Code/part2.html>): **more than 5 excused or unexcused absences** (1/5 of class meetings) require that the student withdraw from the course or take a grade of incomplete.

If you know you are going to be absent from class, please notify me before class (by e-mail). If you do miss class, it is your responsibility to find out from a classmate what you missed and to make up any missed work.

See relevant passages from the Senate Rules § 5.2.4.1 and 5.2.4.2:
[<http://www.uky.edu/StudentAffairs/Code/part2.html>]:

Academic Honor and plagiarism:

Students are expected to adhere to the highest standards of academic and intellectual.

Please note the University policy on plagiarism and cheating as expressed in Part II, section 6 of the Student Code of Conduct

[www.uky.edu/StudentAffairs/Code/part2.html]. Here are the passages pertaining to plagiarism. Please read them carefully:

6.3.1 – Plagiarism: All academic work, written or otherwise, submitted by students to their instructors or other academic supervisors, is expected to be the result of their own thought, research, or self-expression. In cases where students feel unsure about a question of plagiarism involving their work, they are obliged to consult their instructors on the matter before submission.

When students submit work purporting to be their own, but which in any way borrows ideas, organization, wording or anything else from another source without appropriate acknowledgment of the fact, the students are guilty of plagiarism.

Plagiarism includes reproducing someone else's work, whether it be published article, chapter of a book, a paper from a friend or some file, or whatever. Plagiarism also includes the practice of employing or allowing another person to alter or revise the work which a student submits as his/her own, whoever that other person may be. Students may discuss assignments among themselves or with an instructor or tutor, but when the actual work is done, it must be done by the student, and the student alone.

When a student's assignment involves research in outside sources or information, the student must carefully acknowledge exactly what, where and how he/she has employed them. If the words of someone else are used, the student must put quotation marks around the passage in question and add an appropriate indication of its origin. Making simple changes while leaving the organization, content and phraseology intact is plagiaristic. However, nothing in these Rules shall apply to those ideas which are so generally and freely circulated as to be a part of the public domain.

N.B. The passages concerning plagiarism and cheating in the Student Code of Conduct are not meant to discourage students from sharing ideas and collaborating. On the contrary, unless instructed otherwise, students this class should collaborate as much as possible, but must acknowledge such collaboration in any work submitted for a grade.

Disability Accommodations

If you have a documented disability that requires academic accommodations, please see me as soon as possible during scheduled office hours. In order to receive accommodations in this course, you must provide me with a Letter of Accommodation from the Disability Resource Center (Room 2, Alumni Gym, 257-2754, email address jkarnes@email.uky.edu) for coordination of campus disability services available to students with disabilities.