

SIGNATURE ROUTING LOG

General Information:

Proposal Type: Course Program Other
 Proposal Name¹ (course prefix & number, pgm major & degree, etc.): FR 215 *New*
 Proposal Contact Person Name: Jeffrey Peters Phone: 269-1733 Email: jmp@uky.edu

INSTRUCTIONS:

Identify the groups or individuals reviewing the proposal; note the date of approval; offer a contact person for each entry; and obtain signature of person authorized to report approval.

Internal College Approvals and Course Cross-listing Approvals:

Reviewing Group	Date Approved	Contact Person (name/phone/email)	Signature
MCL French and Italian division faculty	9/15/09	Suzanne Pucci / 257-1066 / spucci1@uky.edu	<i>Suzanne Pucci by TF</i>
MCL, Chair	9/15/09	Ted Fiedler / 257- / tfiedler@uky.edu	<i>Theodore Fiedler</i>
		/ /	
A&S Educational Policy Committee	3/31/10	David Hunter / 257-7016 / david.hunter@uky.edu	<i>D. Hunter</i>
A&S Associate Dean for Undergraduate Programs	3/31/10	Anna Bosch / 257-6689 / bosch@uky.edu	<i>AKB Bosch</i>

External-to-College Approvals:

Council	Date Approved	Signature	Approval of Revision ²
Undergraduate Council	09/28/2010		
Graduate Council			
Health Care Colleges Council			
Senate Council Approval		University Senate Approval	

Comments:

¹ Proposal name used here must match name entered on corresponding course or program form.

² Councils use this space to indicate approval of revisions made subsequent to that council's approval, if deemed necessary by the revising council.

REQUEST FOR NEW COURSE

1. General Information.

- a. Submitted by the College of: A&S Today's Date: 9-15-09
- b. Department/Division: MCLLC/French
- c. Contact person name: Dr. Jeffrey Peters Email: jnp@uky.edu Phone: 269-1733
- d. Requested Effective Date: Semester following approval OR Specific Term/Year¹: Fall 2010

2. Designation and Description of Proposed Course.

- a. Prefix and Number: FR 215
- b. Full Title: Visual Cultures
- c. Transcript Title (if full title is more than 40 characters): _____
- d. To be Cross-Listed² with (Prefix and Number): _____
- e. Courses must be described by at least one of the meeting patterns below. Include number of actual contact hours³ for each meeting pattern type.

_____ Lecture _____ Laboratory¹ _____ Recitation 3 Discussion _____ Indep. Study
_____ Clinical _____ Colloquium _____ Practicum _____ Research _____ Residency
_____ Seminar _____ Studio _____ Other – Please explain: _____

- f. Identify a grading system: Letter (A, B, C, etc.) Pass/Fail
- g. Number of credits: 3
- h. Is this course repeatable for additional credit? YES NO
If YES: Maximum number of credit hours: _____
If YES: Will this course allow multiple registrations during the same semester? YES NO
- i. Course Description for Bulletin: An interdisciplinary discussion of the centrality of the visual in French and Francophone society and culture. Representative examples of the kinds of visual media encountered might include medieval tapestries as well as twenty-first-century websites. Prereq: FR 202 or equivalent.
- j. Prerequisites, if any: FR 202 or equiv.
- k. Will this course also be offered through Distance Learning? YES⁴ NO
- l. Supplementary teaching component, if any: Community-Based Experience Service Learning Both
3. Will this course be taught off campus? YES NO

4. Frequency of Course Offering.

¹ Courses are typically made effective for the semester following approval. No course will be made effective until all approvals are received.

² The chair of the cross-listing department must sign off on the Signature Routing Log.

³ In general, undergraduate courses are developed on the principle that one semester hour of credit represents one hour of classroom meeting per week for a semester, exclusive of any laboratory meeting. Laboratory meeting, generally, represents at least two hours per week for a semester for one credit hour. (from SR 5.2.1)

⁴ You must *also* submit the Distance Learning Form in order for the proposed course to be considered for DL delivery.

REQUEST FOR NEW COURSE

- a. Course will be offered (check all that apply): Fall Spring Summer
- b. Will the course be offered every year? YES NO
If NO, explain: _____
5. Are facilities and personnel necessary for the proposed new course available? YES NO
If NO, explain: _____
6. What enrollment (per section per semester) may reasonably be expected? 15
7. Anticipated Student Demand.
- a. Will this course serve students primarily within the degree program? YES NO
- b. Will it be of interest to a significant number of students outside the degree pgm? YES NO
If YES, explain: _____
8. Check the category most applicable to this course:
- Traditional – Offered in Corresponding Departments at Universities Elsewhere
- Relatively New – Now Being Widely Established
- Not Yet Found in Many (or Any) Other Universities
9. Course Relationship to Program(s).
- a. Is this course part of a proposed new program? YES NO
If YES, name the proposed new program: _____
- b. Will this course be a new requirement⁵ for ANY program? YES NO
If YES⁵, list affected programs: Major in French; minor in French
10. Information to be Placed on Syllabus.
- a. Is the course 400G or 500? YES NO
If YES, the *differentiation for undergraduate and graduate students must be included* in the information required in **10.b**. You must include: (i) identification of additional assignments by the graduate students; and/or (ii) establishment of different grading criteria in the course for graduate students. (See SR 3.1.4.)
- b. The syllabus, including course description, student learning outcomes, and grading policies (and 400G-/500-level grading differentiation if applicable, from **10.a** above) are attached.

⁵ In order to change a program, a program change form must also be submitted.

SYLLABUS

FR 215-xxx Visual Cultures

Place, Time, Day: TBD

Instructor: TBD

Email: TBD

Office phone: TBD

Office address: TBD

Preferred method on contact: TBD

Office Hours: days and times TBD

Teaching/Grad. Assist: TBD

email: TBD

General Overview and Teaching Objectives:

The purpose of this course is to engage students in a reflection on the visual in the Francophone world. By learning to examine visual artifacts (photos, video, art, textiles, drawings, comics, etc) closely, students will be able to analyze and express the relationship between visual texts and the culture from which they come.

The following questions will guide class discussions and analysis of visual forms: Who are some French cultural icons (present or past) and how are they relevant to current French culture? What are some major cultural contributions from French society and what is their impact? What has the French/Francophone tradition contributed to world culture? Why does this matter? What is the relevance of French and Francophone culture in other disciplines? What are texts? Why do we need them? Why does it matter?

Learning Outcomes:

Students will be able to:

- express the relationship between form and content concerning artistic movements;
- define the primary characteristics of visual style in film and graphic novels;
- analyze cultural information in visual artifacts;
- compare cultural differences and similarities through visual advertising and marketing campaigns.

Course Breakdown:

- Participation 15%
- Journal 15% (composed of homework, responses to "texts", structural and vocabulary review)
- Compositions 25% (5 compositions at 5% each)
- Presentations 15% (2 presentations: one individual, one group; three in-class readings of paper)
- Midterm 10% **Date to be announced**
- Final 20% **Date to be announced**

Grading Scale:

A 90-100 B 80-89 C 70-79 D 60-69

Course Policies:

Attendance policy:

Unexcused absences will adversely affect your final grade in the course. Attendance is a crucial part of any language class, since improvement can only occur through consistent and active participation with the language.

Attendance is thus mandatory. For the third and each subsequent unexcused absence, the final average will be lowered by 10 points.

In accordance with the Senate Rules (<http://www.uky.edu/StudentAffairs/Code/part2.html>): **more than 6 excused or unexcused absences** (1/5 of class meetings) require that the student withdraw from the course or take a grade of incomplete.

If you know you are going to be absent from class, please notify me before class (by e-mail). If you do miss class, it is your responsibility to find out from a classmate what you missed and to make up any missed work.

See relevant passages from the Senate Rules § 5.2.4.1 and 5.2.4.2:
(<http://www.uky.edu/StudentAffairs/Code/part2.html>):

Academic Honor:

Students are expected to adhere to the highest standards of academic and intellectual.

Please note the University policy on plagiarism and cheating as expressed in Part II, section 6 of the Student Code of Conduct [www.uky.edu/StudentAffairs/Code/part2.html]:

N.B. The passages concerning plagiarism and cheating in the Student Code of Conduct are not meant to discourage students from sharing ideas and collaborating. On the contrary, unless instructed otherwise, students this class should collaborate as much as possible, but must acknowledge such collaboration in any work submitted for a grade.

ACADEMIC INTEGRITY: All assignments, projects, and exercises completed by students for this class should be the product of the personal efforts of the individual(s) whose name(s) appear on the corresponding assignment. Misrepresenting others' work as one's own in the form of cheating or plagiarism is unethical and will lead to those penalties outlined in the University Senate Rules (6.3.1 & 6.3.2) at the following website: http://www.uky.edu/USC/New/rules_regulations/index.htm. The Ombud site also has information on plagiarism found at <http://www.uky.edu/Ombud>.

Policy on Academic Accommodations due to disability:

If you have a documented disability that requires academic accommodations, please see me as soon as possible during scheduled office hours. In order to receive accommodations in this course, you must provide me with a Letter of Accommodation from the Disability Resource Center (Room 2, Alumni Gym, 257-2754, email address jkarnes@eamil.uky.edu) for coordination of campus disability services available to students with disabilities.

Required materials (textbook, lab materials, etc.):

Coursepack from the titles listed below, under "Topics." To be purchased from the UK Bookstore.

Course Syllabus:

DATE/UNIT	LEARNING OBJECTIVES	TOPIC	ASSIGNMENTS
1/14-1/30 The image	<ol style="list-style-type: none"> How to describe the image How to interpret the image Different kinds of images 	<ul style="list-style-type: none"> photos, paintings, drawings, ads, films, architecture, etc. <u>Ways of Seeing</u> <i>Ceci n'est pas une pipe</i> <i>Le visage de Garbo</i> 	Analysis of an image using appropriate technical vocabulary
2/2-2/20 La B-d.	<ol style="list-style-type: none"> What is Bd vocabulary, distinguishing features, how is it defined, genre within category, etc.? How Bd are used politically, socially, economically? How do Style/Form change? Famous Icons 	<ul style="list-style-type: none"> <u>L'Art invisible</u> <i>Persepolis, le légume</i> <i>Asterix</i> <i>Agrippine</i> <i>Le Chat</i> <i>Tintin</i> <i>Bayeux Tapestry</i> <u>Zazie dans le métro</u> 	Group presentation analyzing a Bd visually and discussing the use of the Bd in the society
2/23-3/6 La Publicité (magazines, tv)	<ol style="list-style-type: none"> Similar/same products advertised between countries What does this say about the various cultures? Composition/ Style/Form 	<ul style="list-style-type: none"> Youtube videos Magazine Ads Car ads Flower ads Condom ads 	An analysis of ads for the same product from two different countries
3/9-3/13 MIDTERM	<ol style="list-style-type: none"> Express the relationship between form and content in different cultural artifacts? Analyze compositionally a visual artifact from a francophone culture. 		Individual multi-media presentations to be submitted on a topic related to a previous unit
3/23-4/3 L'art	<ol style="list-style-type: none"> Different forms/styles of art Some contributions to world culture 	<ul style="list-style-type: none"> Classicism <i>La Joconde</i> Matisse Camille Claudel 	Research a topic of interest in Francophone art

DATE/UNIT	LEARNING OBJECTIVES	TOPIC	ASSIGNMENTS
4/6-4/17 Le film / télé / clips	<ol style="list-style-type: none"> 1. Vocabulary relevant to the moving pictures 2. Forms of narrative 3. Styles of narrative, what they have in common 	<ul style="list-style-type: none"> • <i>Les Meilleurs Ennemis</i> • <i>Le Trench rouge</i> • <i>An Andalusian Dog</i> • <i>He Loves Me, He Loves me not</i> 	Interpret how the images are being manipulated to ease/inform the understanding of narrative in a film
4/20-5/1 Architecture / vitraux	<ol style="list-style-type: none"> 1. Style, form, objectives 2. Vocabulary of architecture 3. Use of space 4. Architecture and <i>Vitraux</i> as "early modern" <i>Bd</i> 	<ul style="list-style-type: none"> • <u>Reconnaître les Saints</u> • Chartres • Gothic Architecture • Louvre, Orsay, Pompidou 	
5/4 @ 8am FINAL	<ol style="list-style-type: none"> 1. Use appropriate technical vocabulary to analyze a visual artifact from a francophone culture 2. Analyze form and content of visual artifacts 3. Identify relevance of visual artifacts to (world) culture 		Final Research paper on a topic picked about a visual form, its relevance to culture, and how its style and form impact your analysis → Would you analyze it differently if it were done in a different visual medium?