

## NEW COURSE FORM

### 1. General Information.

- a. Submitted by the College of: College of Business and Economics Today's Date: \_\_\_\_\_
- b. Department/Division: Management/Finance
- c. Contact person name: Paul Childs Email: pchilds@uky.edu Phone: 257-2490
- d. Requested Effective Date:  Semester following approval. OR  Specific Term/Year<sup>1</sup>: \_\_\_\_\_

### 2. Designation and Description of Proposed Course.

- a. Prefix and Number: FIN 485
- b. Full Title: Applied Investment Analysis and Portfolio Management
- c. Transcript Title (if full title is more than 40 characters): Applied Invest Analysis & Portfolio Mgmt
- d. To be Cross-Listed<sup>2</sup> with (Prefix and Number): \_\_\_\_\_
- e. Courses must be described by at least one of the meeting patterns below. Include number of actual contact hours<sup>3</sup> for each meeting pattern type.

3 Lecture \_\_\_\_\_ Laboratory<sup>1</sup> \_\_\_\_\_ Recitation \_\_\_\_\_ Discussion \_\_\_\_\_ Indep. Study \_\_\_\_\_

\_\_\_\_\_ Clinical \_\_\_\_\_ Colloquium \_\_\_\_\_ Practicum \_\_\_\_\_ Research \_\_\_\_\_ Residency \_\_\_\_\_

\_\_\_\_\_ Seminar \_\_\_\_\_ Studio \_\_\_\_\_ Other – Please explain: \_\_\_\_\_

- f. Identify a grading system:  Letter (A, B, C, etc.)  Pass/Fail
- g. Number of credits: 3
- h. Is this course repeatable for additional credit? YES  NO
- If YES: Maximum number of credit hours: \_\_\_\_\_
- If YES: Will this course allow multiple registrations during the same semester? YES  NO

- i. Course Description for Bulletin: The course gives students a working knowledge of, and experience applying, the basic principles of value-oriented equity investing. Students manage a real-money equity portfolio currently, making all buy/sell decisions.

<sup>1</sup> Courses are typically made effective for the semester following approval. No course will be made effective until all approvals are received.

<sup>2</sup> The chair of the cross-listing department must sign off on the Signature Routing Log.

<sup>3</sup> In general, undergraduate courses are developed on the principle that one semester hour of credit represents one hour of classroom meeting per week for a semester, exclusive of any laboratory meeting. Laboratory meeting, generally, represents at least two hours per week for a semester for one credit hour. (from SR 5.2.1)

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- j. Prerequisites, if any: Consent of instructor
- k. Will this course also be offered through Distance Learning? YES<sup>4</sup>  NO
- l. Supplementary teaching component, if any:  Community-Based Experience  Service Learning  Both
3. Will this course be taught off campus? YES  NO
4. Frequency of Course Offering.
- a. Course will be offered (check all that apply):  Fall  Spring  Summer
- b. Will the course be offered every year? YES  NO   
If NO, explain: \_\_\_\_\_
5. Are facilities and personnel necessary for the proposed new course available? YES  NO   
If NO, explain: \_\_\_\_\_
6. What enrollment (per section per semester) may reasonably be expected? 12
7. Anticipated Student Demand.
- a. Will this course serve students primarily within the degree program? YES  NO
- b. Will it be of interest to a significant number of students outside the degree pgm? YES  NO   
If YES, explain: \_\_\_\_\_
8. Check the category most applicable to this course:
- Traditional – Offered in Corresponding Departments at Universities Elsewhere
- Relatively New – Now Being Widely Established
- Not Yet Found in Many (or Any) Other Universities
9. Course Relationship to Program(s).
- a. Is this course part of a proposed new program? YES  NO   
If YES, name the proposed new program: \_\_\_\_\_
- b. Will this course be a new requirement<sup>5</sup> for ANY program? YES  NO   
If YES<sup>5</sup>, list affected programs: \_\_\_\_\_
10. Information to be Placed on Syllabus.
- a. Is the course 400G or 500? YES  NO   
If YES, the *differentiation for undergraduate and graduate students must be included* in the information required in **10.b**. You must include: (i) identification of additional assignments by the graduate students; and/or (ii) establishment of different grading criteria in the course for graduate students. (See SR 3.1.4.)
- b.  The syllabus, including course description, student learning outcomes, and grading policies (and 400G-/500-level grading differentiation if applicable, from **10.a** above) are attached.

<sup>4</sup> You must *also* submit the Distance Learning Form in order for the proposed course to be considered for DL delivery.

<sup>5</sup> In order to change a program, a program change form must also be submitted.

General Information:

Course Prefix and Number: FIN 485




Proposal Contact Person Name: Paul Childs

Phone: 257-2490 Email: pchilds@uky.edu

**INSTRUCTIONS:**

Identify the groups or individuals reviewing the proposal; note the date of approval; offer a contact person for each entry; and obtain signature of person authorized to report approval.

Internal College Approvals and Course Cross-listing Approvals:

Reviewing Group	Date Approved	Contact Person (name/phone/email)	Signature
Finance Area	1/11/2011	Paul Childs / 257-2490 / pchilds@uky.edu	
Management Dept	1/24/2011	Bob Dahlstrom / 7-6717 / bob.dahlstrom@uky.edu	
Und. Grad. St. Comm.	1/26/11	Scott Kelley / 7-3925 / skelley@uky.edu	Scott Kelley
Assoc. Dean	3/15/11	" / - / -	Scott W. Kelley
GATTON FACULTY	4/1/11	MERL HACKBART / 7-627 / mhackbart@uky.edu	

External-to-College Approvals:

Council	Date Approved	Signature	Approval of Revision <sup>6</sup>
Undergraduate Council	5/3/2011	Sharon Gill <small>Digitally signed by Sharon Gill DN: cn=Sharon Gill, o=Undergraduate Education, ou=Undergraduate Council, email=sgill@uky.edu, c=US Date: 2011.05.11 13:38:00 -0400</small>	
Graduate Council			
Health Care Colleges Council			
Senate Council Approval		University Senate Approval	

Comments:

<sup>6</sup> Councils use this space to indicate approval of revisions made subsequent to that council's approval, if deemed necessary by the revising council.

## FIN 485

### *Applied Investment Analysis and Portfolio Management* 3 credit hours

<i>Instructor</i>	Dr. B. Jordan 425J B&E Building 257-4887 (VMX) bjordan@uky.edu
<i>Office hours</i>	Anytime
<i>Class time</i>	MWF 1:00 - 1:50; B&E 208
<i>Prerequisites</i>	Consent of instructor
<i>Admissions</i>	Space is limited to approximately 12 students per semester. Admission to the class is primarily by nomination from finance faculty.
<i>Description</i>	The course gives students a working knowledge of, and experience applying, the basic principles of value-oriented equity investing. Students manage a real-money equity portfolio, making all buy/sell decisions.
<i>Objectives</i>	The primary learning objective of the course is to give students a working knowledge of, and experience applying, the basic principles of value-oriented equity investing as practiced by Benjamin Graham and his students such as Warren Buffet.
<i>Teaching Methods</i>	Lecture/Group Discussion Experience Making Investments Decisions for a Portfolio Computer Assignments Student Presentations
<i>Learning Outcomes</i>	At the completion of this course, students will have 1) experienced making trades in a real portfolio 2) applied investing principles to make buy and sell decisions 3) written and presented investing reports in a professional manner 4) an understanding of value-oriented equity investing 5) received Bloomberg certification in the equities area 6) designed advanced Excel spreadsheets implementing valuation models
<i>Schedule</i>	This is a course where you will invest real money and that investment will be driven by unpredictable market conditions, having much detail in a course schedule is impossible. In the first four weeks of the course you will complete your Bloomberg certification and build a spreadsheet for your valuation model.

As the semester progresses, we will work together to schedule student presentations and group discussions that will depend on prevailing market conditions and information.

*Readings* The required readings are:

1. Pat Dorsey, *The Five Rules for Successful Stock Investing* (Wiley, 2004).  
(<http://www.amazon.com/Five-Rules-Successful-Stock-investing/dp/0471686174>)
2. Warren Buffet, *The Essays of Warren Buffet: Lessons for Corporate America*, 2<sup>nd</sup> Edition, 2008, selected and arranged by Lawrence A. Cunningham.  
([http://www.amazon.com/Essays-Warren-Buffett-Lessons-Corporate/dp/0966446127/ref=sr\\_1\\_2?ie=UTF8&s=books&qid=1231875045&sr=1-2](http://www.amazon.com/Essays-Warren-Buffett-Lessons-Corporate/dp/0966446127/ref=sr_1_2?ie=UTF8&s=books&qid=1231875045&sr=1-2))
3. Warren Buffet, Berkshire-Hathaway Letters to Shareholders for 2007-current  
(<http://www.berkshirehathaway.com/letters/letters.html>)

- Assignments*
1. Visit <http://www.tva.gov/investmentchallenge>. Read *all* the information on the website. Prepare for graded quiz, focusing closely on the investment guidelines.
  2. A graded quiz focusing closely on the investment guidelines from 1. above.
  3. Order the required readings from Amazon.
  4. Watch the video at [www.uky.edu/~sjordan/tva.rm](http://www.uky.edu/~sjordan/tva.rm) (BTW, Clay McDaniel, who does much of the speaking, now lives in New York, plays a lot of golf, and manages about a quarter of a billion dollars).
  5. Get access to the *Value Line Investment Survey* through the reference desk at the library. Flip through some of the reports to get a feel for Value Line's style.
  6. Join the class Yahoo! discussion group: [fin490\\_uk\\_subscribe@yahoo.com](mailto:fin490_uk_subscribe@yahoo.com)
  7. Get a Bloomberg account number (contact Sunayan Acharya, [sunayan@gmail.com](mailto:sunayan@gmail.com))
  8. Read (at least) the first 13 chapters of Dorsey (don't panic; it's a quick read).
  9. Complete Bloomberg certification in the equities area in the first four weeks of class (individual assignment; details to come in class).
  10. Build a spreadsheet-based valuation model in the first four weeks of the class (details to come).
  11. Provide research and support for portfolio decisions
  12. Make in buy/sell decisions for the portfolio

Assignments missed due to an excused absence (with supporting documentation) must be handed in within 48 hours of the original due date or the end of the excused absence (whichever is later).

*Grades* There are several specific assignments that you must complete (see assignments above). There are no exams. Beyond this, each student will be directly responsible for managing several positions and providing the group with ongoing research

and reports on those positions. Students also participate in group buy/sell decisions regarding their positions. Grades from these activities will be based primarily on (1) the quality of the research and supporting work done by the student and (2) the contributions made to group discussions. Assessment of these activities will be done both by me and student peers. Per university policy, a midterm grade will be reported to the appropriate office at the appropriate time.

Your grades will be determined using the University rules (see Student Rights and Responsibilities):

A for exceptionally high achievement

B for high achievement

C for average achievement

D for below average achievement

E for unsatisfactory performance

*Cheating and Plagiarism*

This course follows University Policy regarding cheating and plagiarism. Students should refer to *Student Rights and Responsibilities Handbook* (6.3.0-6.3.2).

*Behavioral Expectations*

You must behave in a civil, professional manner at all times during class. The use of cell phones or other devices to send or receive messages during class is strictly prohibited. You will make a number of presentations during the semester; such presentations should at all times be professional. You will engage in substantial group work in collaboration with other students. You will be expected to do your share of the work at all times.

*Attendance*

Attendance is mandatory. Students with one or more unexcused absences will be dropped from the class. In this context, “unexcused” means I did not give permission in advance. Of course, exceptions are made for genuine unforeseeable emergencies, but such instances must be documented to my satisfaction.

*ADA*

If you have a documented disability that requires academic accommodations, please see me as soon as possible during scheduled office hours. In order to receive accommodations in this course, you must provide me with a Letter of Accommodation from the Disability Resource Center (Room 2, Alumni Gym, 257-2754, email address [jkarnes@email.uky.edu](mailto:jkarnes@email.uky.edu)) for coordination of campus disability services available to students with disabilities.