

CHANGE UNDERGRADUATE PROGRAM FORM

4/27/16

**1. General Information**

College:	<u>Communication and Information</u>	Department:	<u>Communication</u>
Current Major Name:	<u>Communication</u>	Proposed Major Name:	_____
Current Degree Title:	<u>BA/BS in Communication</u>	Proposed Degree Title:	_____
Formal Option(s):	<u>Business and Organizational Communication</u> <u>Digital and Mass Communication</u> <u>Health Communication</u> <u>Human Communication</u> <u>Communication Honors</u>	Proposed Formal Option(s):	_____
Specialty Field w/in Formal Option:	_____	Proposed Specialty Field w/in Formal Options:	_____
Date of Contact with Associate Provost for Academic Administration <sup>1</sup> : _____			
Bulletin (yr & pgs):	<u>pp 193-194 in 2013-2014 bulletin</u>	CIP Code <sup>1</sup> :	_____ Today's Date: <u>4/27/2016</u>
Accrediting Agency (if applicable): _____			
Requested Effective Date:	<input checked="" type="checkbox"/> Semester following approval.	OR	<input type="checkbox"/> Specific Date <sup>2</sup> : _____
Dept. Contact Person:	<u>Don Helme</u>	Phone:	<u>257-8886</u> Email: <u>don.helme@uky.edu</u>

**2. General Education Curriculum for this Program:**

The new General Education curriculum is comprised of the equivalent of 30 credit hours of course work. There are, however, some courses that exceed 3 credits & this would result in more than 30 credits in some majors.

- There is no foreign language requirement for the new Gen Ed curriculum.
- There is no General Education Electives requirement.

Please list the courses/credit hours currently used to fulfill the University Studies/General Education curriculum:

Please identify below the suggested courses/credit hours to fulfill the General Education curriculum.

General Education Area	Course	Credit Hrs
<b>I. Intellectual Inquiry (one course in each area)</b>		
Arts and Creativity	<u>one from appr. list</u>	<u>3</u>
Humanities	<u>one from appr. list</u>	<u>3</u>
Social Sciences	<u>one from appr. list</u>	<u>3</u>
Natural/Physical/Mathematical	<u>one from appr. list</u>	<u>3</u>

<sup>1</sup> Prior to filling out this form, you MUST contact the Associate Provost for Academic Administration (APAA). If you do not know the CIP code, the (APAA) can provide you with that during the contact.

<sup>2</sup> Program changes are typically made effective for the semester following approval. No program will be made effective until all approvals are received.

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<b>II. Composition and Communication</b>			
Composition and Communication I	CIS or WRD 110		3
Composition and Communication II	CIS or WRD 111		3
<b>III. Quantitative Reasoning (one course in each area)</b>			
Quantitative Foundations <sup>3</sup>	<i>one from appr. list</i>		<u>3</u>
Statistical Inferential Reasoning	<i>one from appr. list</i>		<u>3</u>
<b>IV. Citizenship (one course in each area)</b>			
Community, Culture and Citizenship in the USA	<i>one from appr. list</i>		<u>3</u>
Global Dynamics	<i>one from appr. list</i>		<u>3</u>
<b>Total General Education Hours</b>			<b>30s</b>

**3. Explain whether the proposed changes to the program (as described in sections 4 to 12) involve courses offered by another department/program. Routing Signature Log must include approval by faculty of additional department(s).**

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**4. Explain how satisfaction of the University Graduation Writing Requirement will be changed.**

<b>Current</b>	<b>Proposed</b>
<input type="checkbox"/> Standard University course offering. List: _____	<input type="checkbox"/> Standard University course offering. List: _____
<input type="checkbox"/> Specific course – list: _____	<input type="checkbox"/> Specific course) – list: _____

**5. List any changes to college-level requirements that must be satisfied.**

<b>Current</b>	<b>Proposed</b>
<input type="checkbox"/> Standard college requirement. List: _____	<input type="checkbox"/> Standard college requirement. List: _____
<input type="checkbox"/> Specific required course – list: _____	<input type="checkbox"/> Specific course – list: _____

**6. List pre-major or pre-professional course requirements that will change, including credit hours.**

<b>Current</b>	<b>Proposed</b>
_____	_____

**7. List the major's course requirements that will change, including credit hours.**

<b>Current</b>	<b>Proposed</b>
see attached memorandum	see attached memorandum

**8. Does the pgm require a minor AND does the proposed change affect the required minor?**  N/A  Yes  No

If "Yes," indicate current courses and proposed changes below.

<b>Current</b>	<b>Proposed</b>
_____	_____

<sup>3</sup> Note that MA 109 is NOT approved as a Quantitative Foundations course. Students in a major requiring calculus will use a calculus course (MA 113, 123, 137 or 138) while students not requiring calculus should take MA 111, PHI 120 or another approved course.

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**9. Does the proposed change affect any option(s)?**

N/A     Yes     No

If "Yes," indicate current courses and proposed changes below, including credit hours, and also specialties and subspecialties, if any.

Current <u>see attached memorandum</u>	Proposed <u>see attached memorandum</u>
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**10. Does the change affect pgm requirements for number of credit hrs outside the major subject in a related field?**

Yes     No

If so, indicate current courses and proposed changes below.

Current _____	Proposed _____
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**11. Does the change affect pgm requirements for technical or professional support electives?**

Yes     No

If so, indicate current courses and proposed changes below.

Current _____	Proposed _____
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**12. Does the change affect a minimum number of free credit hours or support electives?**

Yes     No

If "Yes," indicate current courses and proposed changes below.

Current _____	Proposed _____
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**13. Summary of changes in required credit hours:**

	Current	Proposed
a. Credit Hours of Premajor or Preprofessional Courses:	_____	_____
b. Credit Hours of Major's Requirements:	_____	_____
c. Credit Hours for Required Minor:	_____	_____
d. Credit Hours Needed for a Specific Option:	_____	_____
e. Credit Hours Outside of Major Subject in Related Field:	_____	_____
f. Credit Hours in Technical or Professional Support Electives:	_____	_____
g. Minimum Credit Hours of Free/Supportive Electives:	_____	_____
h. Total Credit Hours Required by Level:	100: _____	_____
	200: _____	_____
	300: _____	_____
	400-500: _____	_____
i. Total Credit Hours Required for Graduation:	<u>120</u>	<u>120</u>

**14. Rationale for Change(s) – if rationale involves accreditation requirements, please include specific references to that.**

These are two \*minor\* changes to our curriculum. Change #1: Currently, students enrolled in the Business & Organizational Communication Track in the Communication Major are required to select courses from a variety of options in order to fulfill their requirements. Specifically, during their studies, students are required to select one course from an option of two (COM 425 or COM 581) and then select two from an option of

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three selections (COM 525, COM 535, COM 399) as part of the other listed requirements. We are requesting to simplify the course selection process of this track and instead require students to select three courses from an option of five selections (COM 425, COM 581, COM 525, COM 535, COM 399). Per credit hour, these are the same total options as listed in the original requirements. However, we wish to combine this selection process from two distinct areas (the first requiring selection of one out of two, and the second requiring selection of two out of three) into one larger area (select three out of five options).

Change #2: We are requesting that CIS 300 be dropped as a required cognate for the Business and Organizational Communication track and instead be listed as a recommended cognate course that could fulfill the remaining 12 required hours for cognate completion within the track. This change will allow students more flexibility with other courses they may wish to take as part of their Cognate requirements. This change will also bring the Business and Organizational Communication Track in line with the requirements of other tracks.

**15. List below the typical semester by semester program for the major. If multiple options are available, attach a separate sheet for each option.**

<b>YEAR 1 – FALL:</b> (e.g. "BIO 103; 3 credits")	_____	<b>YEAR 1 – SPRING:</b>	_____
<b>YEAR 2 - FALL :</b>	_____	<b>YEAR 2 – SPRING:</b>	_____
<b>YEAR 3 - FALL:</b>	_____	<b>YEAR 3 - SPRING:</b>	_____
<b>YEAR 4 - FALL:</b>	_____	<b>YEAR 4 - SPRING:</b>	_____

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Signature Routing Log

**General Information:**

Current Degree Title and Major Name: Communication BA/BS

Proposal Contact Person Name: Don Helme

Phone: 7-8886

Email:  
don.helme@uky.edu

INSTRUCTIONS:

Identify the groups or individuals reviewing the proposal; note the date of approval; offer a contact person for each entry; and obtain signature of person authorized to report approval.

**Internal College Approvals and Course Cross-listing Approvals:**

Reviewing Group	Date Approved	Contact Person (name/phone/email)	Signature
Communication Department		Elisia Cohen / 7-4102 / elisia.cohen@uky.edu	
College of Communication & Information		Derek Lane / 7-9538 / derek.lane@uky.edu	
		/ /	
		/ /	
		/ /	

**External-to-College Approvals:**

Council	Date Approved	Signature	Approval of Revision <sup>4</sup>
Undergraduate Council			
Graduate Council			
Health Care Colleges Council			
Senate Council Approval		University Senate Approval	

Comments:

These are two \*minor\* changes to our curriculum. Change #1: Currently, students enrolled in the Business & Organizational Communication Track in the Communication Major are required to select courses from a variety of options in order to fulfill their requirements. Specifically, during their studies, students are required to select one course from an option of two (COM 425 or COM 581) and then select two from an option of three selections (COM 525, COM 535, COM 399) as part of the other listed requirements. We are requesting to simplify the course selection process of this track and

<sup>4</sup> Councils use this space to indicate approval of revisions made subsequent to that council's approval, if deemed necessary by the revising council.

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instead require students to select three courses from an option of five selections (COM 425, COM 581, COM 525, COM 535, COM 399). Per credit hour, these are the same total options as listed in the original requirements. However, we wish to combine this selection process from two distinct areas (the first requiring selection of one out of two, and the second requiring selection of two out of three) into one larger area (select three out of five options).

Change #2: We are requesting that CIS 300 be dropped as a required cognate for the Business and Organizational Communication track and instead be listed as a recommended cognate course that could fulfill the remaining 12 required hours for cognate completion within the track. This change will allow students more flexibility with other courses they may wish to take as part of their Cognate requirements. This change will also bring the Business and Organizational Communication Track in line with the requirements of other tracks.

REVISED 4/27/2016

To: C&I Faculty Council, UK Undergraduate Council, University Senate

From: Department of Communication (prepared by Don Helme, DUS)

Date: February 17, 2016 REVISION April 27, 2016

Re: Undergraduate Communication Degree Program: Business and Organizational Communication Track – three MINOR Changes

### **CHANGE #1**

Currently, students enrolled in the Business & Organizational Communication Track in the Communication Major are required to select courses from a variety of options in order to fulfill their requirements. Specifically, during their studies, students are required to select *one* course from an option of two (COM 425 or COM 581) and then select *two* from an option of three selections (COM 525, COM 535, COM 399) as part of the other listed requirements (see below, highlighted in blue for the current requirements).

We are requesting to simplify the course selection process of this track and instead require students to select *three* courses from an option of five selections (COM 425, COM 581, COM 525, COM 535, COM 399) (see below, proposed changes highlighted in yellow). Per credit hour, these are the same total options as listed in the original requirements. However, we wish to combine this selection process from two distinct areas (the first requiring selection of one out of two, and the second requiring selection of two out of three) into one larger area (select three out of five options).

This change will give the students more flexibility for which classes they take to fulfill their track requirements – for example COM 525 is a subtitle course and we have a pending request to make it repeatable as well, therefore this track change will allow students in the track the flexibility to take COM 525 twice under different subtitles and also have it count twice towards their core requirements. This change will also give the department more flexibility with scheduling of core classes required of the Business & Org Comm track so we are better and more efficiently able to serve our students' needs and ensure a timely graduation. This change has been voted upon and approved by the faculty of the Department of Communication.

### **CHANGE #2**

Currently, the three professional *specialization* tracks in the COM major (Business and Organizational Communication, Digital and Mass Communication, Health Communication) require the same pre-major requirements, track requirements, and number of upper division electives (a summary is provided below, and requested changes are also highlighted in green where appropriate). The generalist, Human Communication Track, is not relevant to the proposed changes and are not included in this discussion.

Where the three specialization tracks differ is with the Cognate requirements. Currently, the Health Communication track and the Digital and Mass Communication Track each have one specific required cognate course (COM 311 for Health Com and Com 312 for Digital and Mass Com) in addition to 12 hours at the 300+ level to complete the cognate requirements. However, the Business and Organizational Com track currently requires TWO specific courses to be completed in addition to 9 hours at the 300+ level to complete the cognate requirements, which limits student flexibility with other courses they may wish to take.

*We are requesting that CIS 300 be dropped as a required cognate for the Business and Organizational Communication track and instead be listed as a recommended cognate course that could fulfill the remaining 12 required hours for cognate completion within the track. This change will allow students more flexibility with other courses they may wish to take as part of their Cognate requirements. This change will also bring the Business and Organizational Communication Track in line with the requirements of other tracks. This change has been voted upon and approved by the faculty of the Department of Communication. Note: COM 315 will still be required of the cognate, and continues to be served by the department.*



## Changes 1&2: Business & Organizational Track Changes

**\*CURRENT\* Business & Organizational Track Requirements: Upper division required and elective courses in the major.**

COM 325	Introduction to Organizational Communication	3 credits	term completed
<b>Choose 1</b>			
COM 326*	Communication Strategies for Professional Excellence	3 credits	term completed
COM 351*	Introduction to Communication Theory		
COM 325+	Major Elective	3 credits	term completed
<b>Choose 1</b>			
COM 425	Communication, Negotiation and Conflict	3 credits	term completed
COM 581	Teamwork and Leadership in Organizations		
<b>Choose 2</b>			
COM 525	Advanced Issues in Organizational Communication	3 credits	term completed
COM 535	Risk and Crisis Communication	3 credits	
COM 399	Internship in Communication		term completed
COM 325+ or 400+	Major Elective (400+ with internship; 325+ without)	3 credits	term completed
		21 credits	

\*GCCR Requirement: must have 30 earned hours to enroll

**Cognate Requirements: Upper division electives outside the major that complement coursework.**

CIS 300	Strategic Business & Professional Communication	3 credits	
COM 315	Understanding Workplace Comm in a Diverse Soc.	3 credits	term completed
300+	Cognate	3 credits	term completed
300+	Cognate	3 credits	term completed
300+	Cognate	3 credits	term completed
		15 credits	

**Open Electives: Upper division electives in or outside the major.**

300+	Open Elective	3 credits	term completed
300+	Open Elective	3 credits	term completed

		6 credits	
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**\*PROPOSED\* Business & Organizational Track Requirements: Upper division required and elective courses in the major. Changes 1 & 2 Incorporated.**

COM 325	Introduction to Organizational Communication	3 credits	term completed
<b>Choose 1</b>			
COM 326*	Communication Strategies for Professional Excellence	3 credits	term completed
COM 351*	Introduction to Communication Theory		
COM 325+	Major Elective	3 credits	term completed
<b>Choose 3</b>			
COM 425	Communication, Negotiation and Conflict	3 credits	term completed
COM 581	Teamwork and Leadership in Organizations	3 credits	
COM 525	Advanced Issues in Organizational Communication: Subtitle [may be repeated for credit]	3 credits	term completed
COM 535	Risk and Crisis Communication		term completed
COM 399	Internship in Communication		term completed
COM 325+ or 400+	Major Elective (400+ with internship; 325+ without)	3 credits	term completed
		21 credits	

\*GCCR Requirement: must have 30 earned hours to enroll

**Cognate Requirements: Upper division electives outside the major that complement coursework.**

COM 315	Understanding Workplace Comm in a Diverse Soc.	3 credits	term completed
300+	Cognate	3 credits	term completed
300+	Cognate	3 credits	term completed
300+	Cognate	3 credits	term completed
300+	Cognate	3 credits	term completed
		15 credits	

**Open Electives: Upper division electives in or outside the major.**

300+	Open Elective	3 credits	term completed
300+	Open Elective	3 credits	term completed
		6 credits	