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New Course Form

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(*denotes required fields)

1. General Information

a. * Submitted by the College of: COMMUNICATION AND INFORMATION Today's Date: 11/19/2012

b. * Department/Division: CIS Graduate Studies

c.
   * Contact Person Name: Tim Sellnow   Email: timothy.sellnow@uky.ed Phone: 859-257-7805
   * Responsible Faculty ID (if different from Contact)   Email: Phone:

d. * Requested Effective Date: ⊙ Semester following approval OR ○ Specific Term/Year [1]

e.
   Should this course be a UK Core Course?   ○ Yes ⊙ No
   If YES, check the areas that apply:

   ☐ Inquiry - Arts & Creativity   ☐ Composition & Communications - II

   ☐ Inquiry - Humanities   ☐ Quantitative Foundations

   ☐ Inquiry - Nat/Math/Phys Sci   ☐ Statistical Inferential Reasoning

   ☐ Inquiry - Social Sciences   ☐ U.S. Citizenship, Community, Diversity

   ☐ Composition & Communications - I   ☐ Global Dynamics

2. Designation and Description of Proposed Course.

a. * Will this course also be offered through Distance Learning?   ⊙ Yes [4] ○ No

b. * Prefix and Number: CJT 726

c. * Full Title: Communication Leadership Studies

d. Transcript Title (if full title is more than 40 characters):

e. To be Cross-Listed [2] with (Prefix and Number):

f. * Courses must be described by at least one of the meeting patterns below. Include number of actual contact hours [3] for each meeting pattern type.

Lecture	Laboratory[1]	Recitation	Discussion
Indep. Study	Clinical	Colloquium	Practicum
Research	Residency	2.5 Seminar	Studio
Other	If Other, Please explain:		

g. * Identify a grading system: ⊙ Letter (A, B, C, etc.) ○ Pass/Fail

h. * Number of credits: 3

i. * Is this course repeatable for additional credit?   ○ Yes ⊙ No
   If YES: Maximum number of credit hours:
   If YES: Will this course allow multiple registrations during the same semester? ○ Yes ○ No

j. * Course Description for Bulletin:

   The primary purpose of this is course is to extend students' theoretical understanding of leadership from a communication perspective. Specifically, this course is designed to (1) sharpen the students' understanding of the role of communication in developing effective leadership behaviors; (2) familiarize students with leadership as it relates to the communication process; (3) involve students in major term projects which incorporate current leadership theory and research; and (4) enhance students' understanding of published research in leadership communication.

k. Prerequisites, if any:

l. Supplementary teaching component, if any: ○ Community-Based Experience ○ Service Learning ○ Both

3. * Will this course be taught off campus?   ○ Yes ⊙ No

If YES, enter the off campus address:

4. **Frequency of Course Offering.**

    a. * Course will be offered (check all that apply): ☐ Fall ☒ Spring ☐ Summer ☐ Winter

    b. * Will the course be offered every year? ⊙ Yes ○ No

    If No, explain:

5. * **Are facilities and personnel necessary for the proposed new course available?** ⊙ Yes ○ No

    If No, explain:

6. * **What enrollment (per section per semester) may reasonably be expected?** 10-15

7. **Anticipated Student Demand.**

    a. * Will this course serve students primarily within the degree program? ⊙ Yes ○ No

    b. * Will it be of interest to a significant number of students outside the degree pgm? ⊙ Yes ○ No

    If YES, explain:

    Leadership communication is a set of relevant skills that can be applied across disciplines and professions in both traditional and non-traditional settings.

8. * **Check the category most applicable to this course:**

    ☐ Traditional – Offered in Corresponding Departments at Universities Elsewhere
    ☒ Relatively New – Now Being Widely Established
    ☐ Not Yet Found in Many (or Any) Other Universities

9. **Course Relationship to Program(s).**

    a. * Is this course part of a proposed new program? ⊙ Yes ○ No

    If YES, name the proposed new program:
    Graduate Certificate in Instructional Communication

    b. * Will this course be a new requirement [5] for ANY program? ⊙ Yes ○ No

    If YES [5], list affected programs::
    Graduate Certificate in Instructional Communication

10. **Information to be Placed on Syllabus.**

    a. * Is the course 400G or 500? ○ Yes ⊙ No
    If YES, the *differentiation for undergraduate and graduate students must be included* in the information required in **10.b.** You must include: (i) identification of additional assignments by the graduate students; and/or (ii) establishment of different grading criteria in the course for graduate students. (See SR 3.1.4.)

    b. ☒ * The syllabus, including course description, student learning outcomes, and grading policies (and 400G-/500-level grading differentiation if applicable, from

    10.a above) are attached.

[1] Courses are typically made effective for the semester following approval. No course will be made effective until all approvals are received.
[2] The chair of the cross-listing department must sign off on the Signature Routing Log
[3] In general, undergraduate courses are developed on the principle that one semester hour of credit represents one hour of classroom meeting per week for a semester, exclusive of any laboratory meeting. Laboratory meeting, generally, represents at least two hours per week for a semester for one credit hour. (from SR 5.2.1)
[4] You must also submit the Distance Learning Form in order for the proposed course to be considered for DL delivery
[5] In order to change a program, a program change form must also be submitted.

Rev 8/09

                Submit as New Proposal   **Save Current Changes**   **Delete Form Data and Attachments**

CJT 726: Communication Leadership Studies
Wednesdays, 6-8:30 p.m. – Grehan 223

Instructor: Dr. Derek Lane
Office: Lucille Little Library 310H
Office Hours: TBA
Email: Derek.Lane@uky.edu

The primary purpose of this is course is to extend students' theoretical understanding of leadership from a communication perspective. Specifically, this course is designed to (1) sharpen the students' understanding of the role of communication in developing effective leadership behaviors; (2) familiarize students with leadership as it relates to the communication process; (3) involve students in major term projects which incorporate current leadership theory and research; and (4) enhance students' understanding of published research in leadership communication.

Student Learning Outcomes

By the end of this course, you will be able to:
1. Demonstrate mastery of the concepts, variables, and technical vocabulary of leadership communication, and be able to use that language appropriately.
2. Apply knowledge of leadership concepts, principles, and theories as it relates to leadership communication.
3. Assess ethical choices of leaders using critical thinking skills, overall judgment, reasoning, and logic in leadership issues
4. Evaluate the mental, physical, social, organizational, and emotional factors affecting individuals in leadership roles.
5. Create a plan to improve formal procedures for problem solving and decision-making.

Course Materials

American Psychological Association. (2010). *Publication manual of the American Psychological*

   Association (6th ed.). Washington, DC.

Nohria, N., & Khurana, R. (Eds.) (2010). *Handbook of Leadership Theory and Practice.* Boston,

   MA: Harvard Business School Publishing Corporation.

Northouse, P.G (2007). *Leadership Theory & Practice (4th Ed.).* Thousand Oaks, CA: Sage.

   ISBN: 1-4129-4161-X

Other supplemental readings will be provided throughout the semester. The course readings can

   be found under "Course Content" on the Blackboard site.

Policies

Attendance and Participation
You are expected to attend regularly, arrive on time, and stay for the entire class session. You should be fully engaged in the course through participation. "Full engagement" is comprised of being prepared, having read all assigned work, completing assignments, participating in conversations and discussions, asking questions, demonstrating understanding and critical thinking, and helping others to learn. Poor attendance and participation may result in a course grade reduction.

Assignments
It is assumed that you will turn your assignments in on time. All written assignments are due at the beginning of class on the due date. All assignments should be proofread carefully before turning them in, and late work will not be accepted.

Classroom Behavior
We want to build a classroom climate that is comfortable for all. In a communication class, it is *especially* important that we (1) display respect for all members of the classroom – including the instructor, classmates, and any guests (2) avoid unnecessary disruption during class time (e.g., having private conversations, reading the newspaper, doing work for other classes, receiving cell phone calls, etc.); and (3) avoid negative language that may unnecessarily exclude or offend members of our campus and classroom.

Academic Integrity
All work for this course must be the original work of the student. Any student guilty of knowingly using, or attempting to use another person's work will result in immediate failure of the course. Such conduct may also constitute grounds for dismissal from the University.

Fairness Policy
The University of Kentucky is committed to social justice. I concur with that commitment and expect to maintain a positive learning environment based upon open communication, mutual respect, and non-discrimination. UK does not discriminate on the basis of race, color, national orig n, age, sex, religion, or disability. Any suggestions to further such a positive and open environment in this class will be appreciated and given serious consideration.

Technology Information and Resources
Distance Learning Students are expected to have a minimum level of technological acumen and the availability of technological resources. Students must have regular access a computer with a reliable Internet connection and audio capabilities. Internet Explorer 7 (IE) or Firefox 2.x are the recommended browsers for those using a Windows-based PC. Those using Firefox 3.x may encounter problems with assignment uploads. Those using an Apple computer with MAC OS X (10.5.x) may use Firefox 3.x or Safari 3.x. Please be certain that your computer and/or browser allow you to view Adobe Reader documents (.pdf). Microsoft Office and other software products are free for students: https://iweb.uky.edu/MSDownload/. As your instructor, I am your first go-to person for technology problems. If you need more immediate assistance, please

contact Teaching and Learning Services Center (TASC) http://www.uky.edu/TASC/; 859-257-8272 or Information Technology Customer Service Center (UKIT) http://www.uky.edu/UKIT/; 859-257-1300

Library Services, Distance Learning Services: http://www.uky.edu/Libraries/DLLS
- Carla Cantagallo, DL Librarian
- Local phone number: 859 257-0500, ext. 2171; long-distance phone number: (800) 828-0439 (option #6)
- Email: dllservice@email.uky.edu
- DL Interlibrary Loan Service:
  http://www.uky.edu/Libraries/libpage.php?lweb_id=253&llib_id=16
- Course Reserves
  http://www.uky.edu/Libraries/page.php?lweb_id=23&ltab_rank=3

Assignments

You will have three major assignments in the course.

Leadership Theory Literature Review (30%)
You will choose one leadership theory that you are interested in exploring in depth for this course. To begin your exploration, you will conduct a literature review of the theory providing a state of the art review of the seminal articles, chapters, and research conducted using your theory as a theoretical framework. Your literature review should thoroughly explain key concepts, developments, study trends, and provide a critique of the theory and the findings. Conclude your literature review with ideas for future research. The final literature review should be 10-12 pages.

Based on your literature review, you will prepare a 30 minute session for our classroom. During this 30 minute session, you should educate your peers about the theory you have examined and facilitate discussion about the theory.

Leadership Case Study (30%)
You will choose an organization, team setting, or particular leader from the past 15 years. You will conduct an in depth search about this organization, team setting, or person and write a 6-8 page case study of the person. In this case study, you should apply course concepts, theory, and empirical research to explain their successes and/or failures as a leader.

Study Proposal (40%)
You will transform a theory-driven literature review assignment into a compelling study proposal including an introduction, literature review, rationale, and proposed method. Your study proposal should be between 15-18 pages (not counting references).

Tentative Course Schedule

Week	Topic	Assignments and Readings
1	Introduction	Northhouse Ch. 1, Nohria & Khurana Ch. 1 and 4
2	Trait Approach	Northouse Ch. 2, Nohria and Khurana Ch. 6
3	Situational Approach	Northouse Ch. 5, Thompson & Vecchio (2009)
4	Functional Approach	Morgenson et al (2010), Lakshman (2008)
5	Relational Approach	Nohria and Khurana Ch. 8, Uhl-Bien (2006)
6	Skills Approach	Northouse Ch. 3, Solansky (2010)
7	Styles Approach	Northouse Ch. 4, De Vries (2010)
8	Leadership Theories	**Literature Review and Presentations Due**
9	Leadership Ethics	Northouse Ch. 15, Harris (2011), Piotrowski (2010)
10	Leadership Panel	Community members and leadership scholars will visit our classroom to present a panel on leadership styles,
11	Transformational Leadership	Northouse Ch. 9, Nohria and Khurana Ch. 7 and 19
12	Leadership in Groups/Teams	**Leadership Case Study Due,** Northouse Ch. 11, Nohria and Khurana Ch. 17, Burke et al (2006)
13	Leadership in Organizations	Nohria and Khurana Ch. 16, Hamlin (2011), Chiaburu et al. (2011)
14	Leadership in Instructional Settings	Bolkan and Goodboy, 2009, Patrick et al. (2009), Myers (2006)
15	Conclusion of Class	**Study Proposal Due**

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Course/ Prog ID	Display Form	Course/ Program	Request Type	College	Date
⊙ CJT 616	Display Form	Course	New	COMMUNICATION AND INFORMATION	9/14/2012
⊙ CJT 636	Display Form	Course	New	COMMUNICATION AND INFORMATION	9/14/2012
⊙ CJT 646	Display Form	Course	New	COMMUNICATION AND INFORMATION	9/14/2012
⊙ CJT 656	Display Form	Course	New	COMMUNICATION AND INFORMATION	9/14/2012
⊙ CJT 726	Display Form	Course	New	COMMUNICATION AND INFORMATION	9/14/2012

Details of Course/Program ID(CJT 726)

WORKITEM ID	Workflow Status	Date	Time
000010840363	DEPARTMENT RECEIVED	2012-09-14	11:11 AM
000010840367	Department Approved	2012-09-18	16:16 PM
000010859501	Received by College	2012-09-18	16:16 PM
000010859503	Approved by College	2012-09-25	14:29 PM
000010920484	Received by GC	2012-09-25	14:29 PM
000010920486	Approved by GC	2012-11-15	15:19 PM