

Department of Communication LECTURER TITLE SERIES		
Lecturer Appointment	Lecturer Reappointment	Senior Lecturer Appointment, Reappointment and Promotion
A. GENERAL REQUIREMENTS 1. Minimum of a Master's degree in COM	A. GENERAL REQUIREMENTS 1. Minimum of a Master's degree in COM	A. GENERAL REQUIREMENTS 1. Meet lecturer general requirements 2. Minimum of 5 years of continuous service as a full-time Lecturer for promotion
B. TEACHING/ADVISING 1. Potential for effective teaching 2. Potential for satisfactory student advising	B. TEACHING/ADVISING 1. Demonstrate teaching effectiveness ¹ 2. Satisfactory advising, as assigned	B. TEACHING/ADVISING 1. Evidence of excellence in teaching 2. Potential for outstanding student advising, if initial appointment is at Senior Lecturer; otherwise, excellent advising, as assigned
C. RESEARCH/CREATIVE PRODUCTIVITY Not required	C. RESEARCH/CREATIVE PRODUCTIVITY Not required	C. RESEARCH/CREATIVE PRODUCTIVITY Not required
D. SERVICE 1. Potential to serve the Department, College or University 2. Membership in relevant professional organizations	D. SERVICE 1. Demonstrate effective service at the department level, at minimum 2. Membership in relevant professional organizations	D. SERVICE 1. Demonstrate superior service at the department level, at minimum 2. Membership in relevant professional organizations
E. PROFESSIONAL RECOGNITION Not required	E. PROFESSIONAL RECOGNITION Not required	E. PROFESSIONAL RECOGNITION Not required

NOTES:

1. Faculty members are encouraged to use a teaching portfolio, student evaluations, and/or peer evaluations to document teaching effectiveness and excellence.

Per vote of the department faculty, The department faculty membership includes both tenured and untenured (tenure track and lecturer) full-time faculty members and any full-time visiting faculty. Individual voting privileges are extended only to tenured and tenure track full-time faculty members. Individuals at the rank of lecturer/senior lecturer shall constitute no more than 25% of the full faculty. Individuals at the rank of lecturer/senior lecturer shall constitute no more than 25% of the full faculty.