

REQUEST FOR CHANGE IN UNDERGRADUATE PROGRAM

1. General Information

College: <u>Communication and Information Studies</u>		Department: <u>Journalism and Telecommunications</u>	
Current Major Name: <u>Telecommunications</u>		Proposed Major Name: <u>Media Arts and Studies</u>	
Current Degree Title: <u>BA/BS Telecommunications</u>		Proposed Degree Title: <u>BA/BS Media Arts and Studies</u>	
Formal Option(s): <u>N.A.</u>		Proposed Formal Option(s): _____	
Specialty Field w/in Formal Option: <u>N.A.</u>		Proposed Specialty Field w/in Formal Options: _____	
Date of Contact with Associate Provost for Academic Administration ¹ : <u>March 4, 2010</u>			
Bulletin (yr & pgs): <u>2009-2010, p. 165</u>		CIP Code ¹ : <u>.09.0799</u>	Today's Date: <u>March 9, 2010</u>
Accrediting Agency (if applicable): <u>ACEJMC</u>			
Requested Effective Date: <input checked="" type="checkbox"/> Semester following approval.		OR	<input type="checkbox"/> Specific Date ² : _____
Dept. Contact Person: <u>Thomas R. Lindlof</u>		Phone: <u>7-4242</u>	Email: <u>lindlof@uky.edu</u>

2. University Studies Requirements or Recommendations for this Program.

	Current	Proposed
I. Mathematics	_____	_____
II. Foreign Language	_____	_____
III. Inference-Logic	<u>STA 200</u>	<u>STA 200</u>
IV. Written Communication	<u>ENG 104 or Honors</u>	<u>No change</u>
V. Oral Communication	<u>Suspended through Fall 2009</u>	<u>Suspended through Fall 2009</u>
VI. Natural Sciences	_____	_____
VII. Social Sciences	_____	_____
VIII. Humanities	_____	_____
IX. Cross-Cultural	_____	_____
X. USP Electives (3 must be outside the student's major)	_____	_____

3. Explain whether the proposed changes to the program (as described in sections 4 to 12) involve courses offered by another department/program. Routing Signature Log must include approval by faculty of additional department(s).

N.A.

4. Explain how satisfaction of the University Graduation Writing Requirement will be changed.

Current	Proposed

Before filling out this form, you MUST contact the Associate Provost for Academic Administration (APAA). If you do not know the CIP code, the (APAA) can provide you with that during the contact.

² Program changes are typically made effective for the semester following approval. No program will be made effective until all approvals are received.

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Standard University course offering.
List: _____

Specific course – list: _____

Standard University course offering.
List: _____

Specific course) – list: _____

5. List any changes to college-level requirements that must be satisfied.

Current
 Standard college requirement.
List: _____

Specific required course – list: _____

Proposed
 Standard college requirement.
List: _____

Specific course – list: _____

6. List pre-major or pre-professional course requirements that will change, including credit hours.

Current
N.A.

Proposed

7. List the major's course requirements that will change, including credit hours.

Current
N.A.

Proposed

8. Does the pgm require a minor AND does the proposed change affect the required minor? N/A Yes No
If "Yes," indicate current courses and proposed changes below.

Current

Proposed

9. Does the proposed change affect any option(s)? N/A Yes No
If "Yes," indicate current courses and proposed changes below, including credit hours, and also specialties and subspecialties, if any.

Current

Proposed

10. Does the change affect pgm requirements for number of credit hrs outside the major subject in a related field? Yes No
If so, indicate current courses and proposed changes below.

Current

Proposed

11. Does the change affect pgm requirements for technical or professional support electives? Yes No
If so, indicate current courses and proposed changes below.

Current

Proposed

12. Does the change affect a minimum number of free credit hours or support electives? Yes No
If "Yes," indicate current courses and proposed changes below.

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Current	Proposed
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13. Summary of changes in required credit hours:

	Current	Proposed
a. Credit Hours of Premajor or Preprofessional Courses:	<u>9</u>	<u>9</u>
b. Credit Hours of Major's Requirements:	<u>30</u>	<u>30</u>
c. Credit Hours for Required Minor:	_____	_____
d. Credit Hours Needed for a Specific Option:	_____	_____
e. Credit Hours Outside of Major Subject in Related Field:	<u>12</u>	<u>12</u>
f. Credit Hours in Technical or Professional Support Electives:	_____	_____
g. Minimum Credit Hours of Free/Supportive Electives:	_____	_____
h. Total Credit Hours Required by Level:		
100: <u>3</u>	<u>3</u>	<u>3</u>
200: <u>6</u>	<u>6</u>	<u>6</u>
300: <u>9-21</u>	<u>9-21</u>	<u>9-21</u>
400-500: <u>21-33</u>	<u>21-33</u>	<u>21-33</u>
i. Total Credit Hours Required for Graduation:	<u>51</u>	<u>51</u>

14. Rationale for Change(s) – if rationale involves accreditation requirements, please include specific references to that.

1) The classic definition of telecommunication(s) is the transmission of signals over a distance for the purpose of communication. Although in principle this definition captures most forms of electronic communication, in practice the term has come to refer primarily to point-to-point (usually common carrier) systems, such as telegraph, telephony, and computer networks. Given our limited resources, and our recent efforts to develop a sharper curricular focus on media studies, the Telecommunications major program has de-emphasized the study of telephony. While we continue to offer courses on communication technologies, these courses mostly support the core curriculum in creative media production, convergent media industries, and socio-cultural media studies. The proposed name, Media Arts and Studies, is a more accurate descriptor for our current program.

2) The current name of the program, Telecommunications, has always been rather opaque to prospective students. It is not a term they are generally familiar with, and does not help to convey the true nature of the program. Thus, the name change to Media Arts and Studies is intended to more effectively communicate our program to students who have academic and career interests in broadcasting, cable, multimedia, and the audio-recording, film, and electronic game industries.

PLEASE NOTE: There is also a minor Telecommunications. The proposed name change will affect the TEL minor as well.

15. List below the typical semester by semester program for the major. If multiple options are available, attach a separate sheet for each option.

YEAR 1 – FALL: (e.g. "BIO 103; 3 credits")	<u>TEL 101; 3 credits</u>	YEAR 1 – SPRING:	<u>TEL 201; 3 credits</u>
YEAR 2 - FALL :	<u>STA 291; 3 credits</u>	YEAR 2 – SPRING:	_____

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<p>YEAR 3 - FALL:</p>	<p><u>TEL 300; 3 credits</u> <u>TEL 312; 3 credits</u> <u>cognate course; 3 credits</u></p>	<p>YEAR 3 - SPRING:</p>	<p><u>TEL 310; 3 credits</u> <u>TEL 412; 3 credits</u> <u>TEL 420; 3 credits</u> <u>cognate course; 3 credits</u></p>
<p>YEAR 4 - FALL:</p>	<p><u>TEL 319; 3 credits</u> <u>TEL 322; 3 credits</u> <u>TEL 404; 3 credits</u> <u>cognate course; 3 credits</u></p>	<p>YEAR 4 - SPRING:</p>	<p><u>JAT 399; 3 credits</u> <u>TEL 432; 3 credits</u> <u>cognate course; 3 credits</u></p>

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Signature Routing Log

General Information:

Current Degree Title and Major Name: BA/BS Telecommunications

Proposal Contact Person Name: Thomas R. Lindlof Phone: 7-4242 Email: lindlof@uky.edu

INSTRUCTIONS:

Identify the groups or individuals reviewing the proposal; note the date of approval; offer a contact person for each entry; and obtain signature of person authorized to report approval.

Internal College Approvals and Course Cross-listing Approvals:

Reviewing Group	Date Approved	Contact Person (name/phone/email)	Signature
Academic Affairs Committee	Feb. 10, 2010	Scoobie Ryan / scoobie.ryan@uky.edu / 7-2786	<i>Scoobie Ryan</i>
School of JAT faculty	March 1, 2010	Beth Barnes / bbarnes@uky.edu / 7-4275	<i>Beth Barnes</i>
DEAN, CCIS		H. DAN O'HAIR o'hair@uky.edu / 1218-0290	<i>Dan O'Hair</i>
		/ /	

External-to-College Approvals:

Council	Date Approved	Signature	Approval of Revision ³
Undergraduate Council	10/26/2010		
Graduate Council			
Health Care Colleges Council			
Senate Council Approval		University Senate Approval	

Comments:

³ Councils use this space to indicate approval of revisions made subsequent to that council's approval, if deemed necessary by the revising council.