

CHANGE UNDERGRADUATE PROGRAM FORM

RECEIVED

FEB 5 - 2014

1. General Information

College: Fine Arts

Department: Arts Administration Program OFFICE OF THE SENATE COUNCIL

Current Major Name: Arts Administration

Proposed Major Name: Arts Administration

Current Degree Title: BA

Proposed Degree Title: BA

Formal Option(s): N/A

Proposed Formal Option(s): N/A

Specialty Field w/in Formal Option: N/A

Proposed Specialty Field w/in Formal Options: N/A

Date of Contact with Associate Provost for Academic Administration¹: _____

Bulletin (yr & pgs): 2013/14, Pages 257 - 258 CIP Code¹: 50.1002

Today's Date: _____

Accrediting Agency (if applicable): N/A

Requested Effective Date: Semester following approval. OR Specific Date²: _____

Dept. Contact Person: Rachel Shane Phone: 859 257 7717 Email: Rachel.Shane@uky.edu

2. General Education Curriculum for this Program:

The new General Education curriculum is comprised of the equivalent of 30 credit hours of course work. There are, however, some courses that exceed 3 credits & this would result in more than 30 credits in some majors.

- There is no foreign language requirement for the new Gen Ed curriculum.
- There is no General Education Electives requirement.

Please list the courses/credit hours currently used to fulfill the University Studies/General Education curriculum:

<u>I. Intellectual Inquiry in Arts and Creativity</u>	
Choose one course from approved list	3
<u>II. Intellectual Inquiry in the Humanities</u>	
Choose one course from approved list	3
<u>III. Intellectual Inquiry in the Social Sciences</u>	
Choose one course from approved list	3
<u>IV. Intellectual Inquiry in the Natural, Physical, and Mathematical Sciences</u>	
Choose one course from approved list	3
<u>V. Composition and Communication I</u>	
CIS/WRD 110 Composition and Communication I	3
<u>VI. Composition and Communication II</u>	
CIS/WRD 111 Composition and Communication II	3
<u>VII. Quantitative Foundations</u>	
Choose one course from approved list	3
<u>VIII. Statistical Inferential Reasoning</u>	
Choose one course from approved list	3
<u>IX. Community, Culture and Citizenship in the USA</u>	

¹ Prior to filling out this form, you MUST contact the Associate Provost for Academic Administration (APAA). If you do not know the CIP code, the (APAA) can provide you with that during the contact.

² Program changes are typically made effective for the semester following approval. No program will be made effective until all approvals are received.

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Choose one course from approved list 3
 X. Global Dynamics
 Choose one course from approved list 3

Please identify below the suggested courses/credit hours to fulfill the General Education curriculum.

General Education Area	Course	Credit Hrs
I. Intellectual Inquiry (one course in each area)		
Arts and Creativity	<u>Any Approved Course</u>	<u>3</u>
Humanities	<u>Any Approved Course</u>	<u>3</u>
Social Sciences	<u>Any Approved Course</u>	<u>3</u>
Natural/Physical/Mathematical	<u>Any Approved Course</u>	<u>3</u>
II. Composition and Communication		
Composition and Communication I	CIS or WRD 110	3
Composition and Communication II	CIS or WRD 111	3
III. Quantitative Reasoning (one course in each area)		
Quantitative Foundations ³	<u>Any Approved Course</u>	<u>3</u>
Statistical Inferential Reasoning	<u>Any Approved Course</u>	<u>3</u>
IV. Citizenship (one course in each area)		
Community, Culture and Citizenship in the USA	<u>Any Approved Course</u>	<u>3</u>
Global Dynamics	<u>Any Approved Course</u>	<u>3</u>
Total General Education Hours		<u>30</u>

3. Explain whether the proposed changes to the program (as described in sections 4 to 12) involve courses offered by another department/program. Routing Signature Log must include approval by faculty of additional department(s).

N/A

4. Explain how satisfaction of the University Graduation Writing Requirement will be changed.

Current	Proposed
<input checked="" type="checkbox"/> Standard University course offering. List: _____	<input checked="" type="checkbox"/> Standard University course offering. List: _____
<input type="checkbox"/> Specific course – list: _____	<input type="checkbox"/> Specific course) – list: _____

5. List any changes to college-level requirements that must be satisfied.

³ Note that MA 109 is NOT approved as a Quantitative Foundations course. Students in a major requiring calculus will use a calculus course (MA 113, 123, 137 or 138) while students not requiring calculus should take MA 111, PHI 120 or another approved course.

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Current

Standard college requirement.
List: _____

Specific required course – list: _____

Proposed

Standard college requirement.
List: _____

Specific course – list: _____

6. List pre-major or pre-professional course requirements that will change, including credit hours.

Current

AAD 150 Introduction to Arts Administration ... 1
AAD 200 Arts Administration Communications ... 3
AAD 202 Graphic Design for Print and the Web ... 3
ACC 201 Financial Accounting I ... 3
ECO 201 Principles of Economics I ... 3
CIS/WRD 111 Composition and Communication II ... 3
GPA of 3.0 in pre-major Courses
Overall GPA of 2.8
Completion of 45 credit hours

Proposed

AAD 150 Introduction to Arts Administration ... 3
AAD 200 Arts Administration Communications ... 3
AAD 202 Graphic Design for Print and the Web ... 3
Completion of Composition and Communication II in UK Core ... 3
Completion of Quantitative Foundations in UK Core ... 3
Completion of Statistical Inferential Reasoning in UK Core ... 3
GPA of 3.0 in pre-major courses
Overall GPA of 2.8
Completion of 45 Credit hours

7. List the major's course requirements that will change, including credit hours.

Current	Proposed
<u>AAD 101 Arts Administration Professions ... 2</u> (2 semesters completed satisfactorily required)	<u>ACC 201 Financial Accounting I ... 3</u>
<u>ACC 202 Managerial Uses of Accounting Information ... 3</u>	<u>ACC 202 Managerial Uses of Accounting Information ... 3</u>
<u>ECO 202 Principles of Economics II ... 3</u>	<u>ECO 201 Principles of Economics I ... 3</u>
<u>AAD 302 Web Site Design and Maintenance ... 3</u>	<u>ECO 202 Principles of Economics II ... 3</u>
<u>*AAD 310 Marketing the Arts ... 3</u>	<u>AAD 302 Web Site Design and Maintenance ... 3</u>
<u>*AAD 320 Fund Raising for the Arts ... 3</u>	<u>*AAD 310 Marketing the Arts ... 3</u>
<u>*AAD 340 Arts Management Issues ... 3</u>	<u>*AAD 320 Fund Raising for the Arts ... 3</u>
<u>*AAD 350 Financial Management of Arts Organizations ... 3</u>	<u>*AAD 340 Arts Management Issues ... 3</u>
<u>*AAD 399 Arts Administration Practicum ... 1</u>	<u>**AAD 350 Financial Management of Arts Organizations ... 3</u>
<u>**AAD 402 Topics in Arts Administration (Subtitle required) ... 3</u>	<u>*AAD 399 Arts Administration Practicum ... 1</u>
<u>*AAD 499 Internship in Arts Administration ... 6</u>	<u>***AAD 402 Topics in Arts Administration (Subtitle required) ... 3</u>
<u>*Prereq: Completion of AAD 200, AAD 202 or consent of instructor.</u>	<u>****AAD 450 Senior Seminar ... 3</u>
<u>**Additional AAD 402 courses may be taken under different subtitles as Directed Electives; may be repeated up to 12 credits.</u>	<u>*AAD 499 Internship in Arts Administration ... 6</u>
<u>Students may use a maximum of six UK Core course credits to meet major requirements.</u>	<u>*Prereq: Completion of AAD 150, AAD 200, AAD 202 or consent of instructor.</u>
<u>In addition to the Major Requirements, students</u>	<u>**Prereq: Completion of AAD 150, AAD 200, AAD 202, ECO 201, ACC201 or consent of instructor.</u>
	<u>***Additional AAD 402 courses may be taken under different subtitles as Directed Electives; may be repeated up to 9 credits.</u>

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must take 30 credits within the College of Fine Arts, outside of their Arts Administration courses. Within these 30 credits, students must complete a minor in one of the arts disciplines of Art, Dance, Music or Theatre. Additionally, no more than 24 credits may be in one arts discipline.

Overall GPA of 2.8

****Senior standing or consent of instructor required.

Students may use a maximum of six UK Core course credits to meet major requirements.

In addition to the Major Requirements, students must take 30 credits within the College of Fine Arts, outside of their Arts Administration courses. Within these 30 credits, students must complete a minor in one of the arts disciplines of Art, Dance, Music or Theatre. Additionally, no more than 24 credits may be in one arts discipline.

Overall GPA of 2.8

8. Does the pgm require a minor AND does the proposed change affect the required minor? N/A Yes No
 If "Yes," indicate current courses and proposed changes below.

Current	Proposed

9. Does the proposed change affect any option(s)? N/A Yes No
 If "Yes," indicate current courses and proposed changes below, including credit hours, and also specialties and subspecialties, if any.

Current	Proposed

10. Does the change affect pgm requirements for number of credit hrs outside the major subject in a related field? Yes No
 If so, indicate current courses and proposed changes below.

Current	Proposed

11. Does the change affect pgm requirements for technical or professional support electives? Yes No
 If so, indicate current courses and proposed changes below.

Current	Proposed

12. Does the change affect a minimum number of free credit hours or support electives? Yes No
 If "Yes," indicate current courses and proposed changes below.

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<u>Current</u>	<u>Proposed</u>
<u>Directed Electives Hours</u> <u>Nine credits chosen in consultation with the student's academic advisor from the following areas:</u>	<u>Directed Electives Hours</u> <u>Six credits chosen in consultation with the student's academic advisor from the following areas:</u>
<u>1. AAD 402 Topics in Arts Administration (Subtitle required) ... 3 May be repeated to a maximum of 12 credit hours when identified by different subtitles. Must be different subtitle than that used to meet Arts Administration Core Requirement.</u>	<u>1. At least three credits must be 500 level AAD courses.</u>
<u>2. Courses from the College of Business and Economics.</u>	<u>2. AAD 402 Topics in Arts Administration (Subtitle required) ... 3 May be repeated to a maximum of 9 credit hours when identified by different subtitles. Must be different subtitle than that used to meet Arts Administration Core Requirement.</u>
<u>3. Courses from the College of Communication and Information.</u>	<u>3. Courses from the College of Business and Economics.</u>
<u>4. Courses from an arts discipline, such as architecture, art, dance, English, music, and theatre, outside of the student's Fine Arts minor.</u>	<u>4. Courses from the College of Communication and Information.</u>
<u>Directed electives may not be used to meet UK Core requirements.</u>	<u>Directed electives may not be used to meet UK Core requirements.</u>

13. Summary of changes in required credit hours:

	<u>Current</u>	<u>Proposed</u>
a. Credit Hours of Premajor or Preprofessional Courses:	<u>16</u>	<u>18</u>
b. Credit Hours of Major's Requirements:	<u>33</u>	<u>40</u>
c. Credit Hours for Required Minor:	<u>18 - 21</u>	<u>18 - 21</u>
d. Credit Hours Needed for a Specific Option:	<u>N/A</u>	<u>N/A</u>
e. Credit Hours Outside of Major Subject in Related Field:	<u>N/A</u>	<u>N/A</u>
f. Credit Hours in Technical or Professional Support Electives:	<u>N/A</u>	<u>N/A</u>
g. Minimum Credit Hours of Free/Supportive Electives:	<u>15</u>	<u>12</u>
h. Total Credit Hours Required by Level:	100: <u>36</u>	<u>33</u>
	200: <u>43</u>	<u>34</u>
	300: <u>33</u>	<u>39</u>
	400-500: <u>9</u>	<u>15</u>
i. Total Credit Hours Required for Graduation:	<u>121</u>	<u>121</u>

14. Rationale for Change(s) – If rationale involves accreditation requirements, please include specific references to that.

Removing ACC 201 and ECO 201 from the required pre-arts administration classes and replacing them with completion of Quantitative Foundations and Statistical Inferential Reasoning in UK core; Over the years, Arts Administration students have had increasing difficulty getting in to ACC 201 and ECO 201 classes in

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their freshman and sophomore years. Particularly in accounting, students cannot even take ACC 201 until gaining sophomore status, and even then most class sections are reserved for Business majors. Because of this, Arts Administration students oftentimes are not even sure whether they can pass their pre-major requirements with the necessary GPA and move to full-major status until well into their junior, or even their senior, year. This change would require students to still demonstrate that they can handle quantitative and statistical requirements inherent in business-related degrees in classes that they can access much more quickly. ACC 201 and ECO 201 would remain graduation requirements; they would simply be moved from pre-major to core requirements.

Eliminating both credits of AAD 101 Arts Administration Professions: The main thrust of this course has been to introduce students to the work that Arts Administrators do by having working professionals visit the course and talk about their careers, and to prepare students to find internships while in school and employment once they graduate. Currently, students must take this course twice, and since it has been offered only in the spring semester, generally students end up taking the course once at the start of their Arts Administration major, and once toward the end. This has meant that the class has a mix of students from those with virtually no arts administration experience to those who are in their final semester – students with vastly different needs. Consequently, the faculty believes that the students would be better served if AAD 101 were eliminated and the materials were covered in two separate courses, one directed at new students and the second at those students about to graduate:

Increase AAD 150 Introduction to Arts Administration from one credit to three: This course would continue to introduce new students to the program and to arts administration related campus and community resources. It would also expand to include visits from practicing arts administrators, the examination of case studies that illustrate some interesting challenges that arts administrators typically face, as well as helping students search for and obtain arts administration work while attending UK, and the practicums and internships they will need to graduate.

Add AAD 450 Senior Seminar, three credits: This course would be designed for students in their senior year who are about to graduate and seek either arts administration employment or graduate studies. It would review major projects from their past Arts Administration courses, helping the students to polish these assignments and assemble them into an electronic portfolio of work samples. It would also help students develop the cover letters, resumes and references necessary to undertake job or graduate program searches. Additionally, methods used to find suitable jobs and gain admission to graduate programs would be explored as would interview and salary and benefit negotiation techniques.

Maintaining the number of credit hours to graduate at 121: Increasing AAD 150 from one to three credits, and adding the new three credit Senior Seminar course would require adding 5 new credit hours to the curriculum. To keep the number of required credit hours to graduate at a reasonable number of 121, the two credits of AAD 101 in the current curriculum would be eliminated, and the number of required Directed Electives would drop from nine to six. Students would still have 12 elective hours in the curriculum, given the six credits of arts administration Directed Electives, and the six credits of Free Electives, required by the College of Fine Arts.

Adding ACC 201 and ECO 201 as a requirement for AAD 350. A proposal to do this was actually put in and approved in academic year 2012/13. However, this change, as others, still is not showing up in the 2013/14 bulletin, nor in the course description.

Adding a Directed Electives requirement that at least 3-credits must be in AAD courses at the 500-level. Fall semester of 2013, the Arts Administration Program will welcome its first class of graduate students. This degree will be offered entirely online and will include two 500 level courses, AAD 520 The Arts and Artists in Society and AAD 540 Seminar in Arts Administration, which will be suitable for upper level undergraduate students. This requirement will not only enrich the curriculum by allowing arts administration students to take another discipline-specific course, it will also respond to a request made by this past year's graduating seniors that the range of arts administration courses be expanded.

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15. List below the typical semester by semester program for the major. If multiple options are available, attach a separate sheet for each option.

<p>YEAR 1 – FALL: (e.g. "BIO 103; 3 credits")</p>	<p><u>AAD 150; 3 credits</u> <u>Composition and Communications I; 3 credits</u> <u>Quantitative Foundations; 3 credits</u> <u>Intellectual Inquiry in Arts and Creativity; 3 credits</u> <u>TAD 140 Introduction to Dance; 3 credits</u> <u>Semester Credits 15</u></p>	<p>YEAR 1 – SPRING:</p> <p><u>AAD 200; 3 credits</u> <u>Composition and Communications II; 3 credits</u> <u>Statistical Inferential Reasoning; 3 credits</u> <u>TAD 141 Modern Dance I; 2 credits</u> <u>TAD 244 Dance Improvisation; 1 credit</u> <u>Intellectual Inquiry in the Social Sciences; 3 credits</u> <u>Semester Credits 15</u></p>
<p>YEAR 2 - FALL :</p>	<p><u>AAD 202 Graphic Design for Print and the Web; 3 credits</u> <u>ECO 201; 3 credits</u> <u>Intellectual Inquiry in the Humanities; 3 credits</u> <u>TAD 241 Modern Dance II; 2 credits</u> <u>TAD 143 Jazz Dance I; 2 credits</u> <u>Global Dynamics; 3 credits</u> <u>Semester Credits 16</u></p>	<p>YEAR 2 – SPRING:</p> <p><u>AAD 302 Web Site Design and Maintenance; 3 credits</u> <u>ACC 201; 3 credits</u> <u>Intellectual Inquiry in the Natural, Physical and Mathematical Sciences; 3 credits</u> <u>A-S 200 Introduction to Digital Art Space and Time; 3 credits</u> <u>College Free Elective; 3 credits</u> <u>Semester Credits 15</u></p>
<p>YEAR 3 - FALL:</p>	<p><u>ACC 202; 3 credits</u> <u>AAD 310 Marketing the Arts; 3 credits</u> <u>AAD 340 Arts Management Issues; 3 credits</u> <u>AAD 499 Internship in Arts Administration; 3 credits</u> <u>TAD 147 Beginning Musical Theatre Dance; 2 credits</u> <u>Semester Credits 14</u></p>	<p>YEAR 3 - SPRING:</p> <p><u>ECO 202; 3 credits</u> <u>AAD 320 Fundraising for the Arts; 3 credit hours</u> <u>AAD 350 Financial Management of Arts Organizations; 3 credits</u> <u>AAD 399 Arts Administration Practicum; 1 credit</u> <u>TAD 347 Advanced Musical Theatre Dance; 2 credits</u> <u>Community Culture and Citizenship in the USA; 3 credits</u> <u>Semester Credits 15</u></p>
<p>YEAR 4 - FALL:</p>	<p><u>AAD 402; 3 credits</u> <u>AAD 499 Internship in Arts Administration; 3 credits</u> <u>Directed Elective; 3 credits</u> <u>TAD 370 Dance History; 3 credits</u> <u>MUS 174 Theory for Nonmusic Majors; 3 credits</u> <u>Semester Credits 15</u></p>	<p>YEAR 4 - SPRING:</p> <p><u>AAD 450 Senior Seminar; 3 credits</u> <u>Directed Elective; 3 credits</u> <u>TAD 245 Choreography; 2 credits</u> <u>MUS 300 History of Jazz; 3 credits</u> <u>TAD 243 Jazz Dance II; 2 credits</u></p>

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			<i>College Free Elective; 3credits</i> <i>Semester Credits 16</i>
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Signature Routing Log

General Information:

Current Degree Title and Major Name: BA Arts Administration

Proposal Contact Person Name: Rachel Shane

Phone: 859 257 7717

Email: Rachel.Shane@uky.edu

INSTRUCTIONS:

Identify the groups or individuals reviewing the proposal; note the date of approval; offer a contact person for each entry; and obtain signature of person authorized to report approval.

Internal College Approvals and Course Cross-listing Approvals:

Reviewing Group	Date Approved	Contact Person (name/phone/email)	Signature
		/ /	
<i>College</i>	<i>10/11/12</i>	<i>Jeri</i> <i>17-8120 1</i>	
		/ /	
		/ /	
		/ /	

External-to-College Approvals:

Council	Date Approved	Signature	Approval of Revision ⁴
Undergraduate Council	1/31/14	Joanie Ett-Mims	
Graduate Council			
Health Care Colleges Council			
Senate Council Approval		University Senate Approval	

Comments:

⁴ Councils use this space to indicate approval of revisions made subsequent to that council's approval, if deemed necessary by the revising council.

Ellis, Janie

From: Ett, Joanie M
Sent: Wednesday, February 05, 2014 4:47 PM
To: Ellis, Janie
Cc: Brothers, Sheila C
Subject: Arts Administration BA, Biosystems Engineering BS
Attachments: Arts Administration BA-change.pdf; Biosystems Engineering BS-change Revised.pdf

Hi Janie,

Undergraduate Council has reviewed and recommends approval of:
Arts Administration BA-change
Biosystems Engineering BS-change

I also sent approvals through eCATS for:
AAD 101-drop
AAD 150-change
AAD 450-new

Thanks,
Joanie

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