

1. General Information

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|--|--|-------------------------------|
| College: <u>CCIS</u> | Department: <u>School of Journalism and Telecommunications</u> | |
| Current Major Name: <u>Integrated Strategic Communication</u> | Proposed Major Name: | _____ |
| Current Degree Title: _____ | Proposed Degree Title: | _____ |
| Formal Option(s): _____ | Proposed Formal Option(s): | _____ |
| Specialty Field w/in Formal Option: _____ | Proposed Specialty Field w/in Formal Options: | _____ |
| Date of Contact with Associate Provost for Academic Administration ¹ : _____ | | |
| Bulletin (yr & pgs): _____ | CIP Code ¹ : _____ | Today's Date: _____ |
| Accrediting Agency (if applicable): <u>ACEJMC</u> | | |
| Requested Effective Date: <input checked="" type="checkbox"/> Semester following approval. OR <input type="checkbox"/> Specific Date ² : _____ | | |
| Dept. Contact Person: <u>Alyssa Eckman</u> | Phone: <u>257-7914</u> | Email: <u>aeckman@uky.edu</u> |

2. University Studies Requirements or Recommendations for this Program.

| | Current | Proposed |
|--|-----------------------------|------------------------------------|
| I. Mathematics | _____ | _____ |
| II. Foreign Language | _____ | _____ |
| III. Inference-Logic | _____ | _____ |
| IV. Written Communication | ENG 104 or Honors | _____ |
| V. Oral Communication | Suspended through Fall 2009 | <i>Suspended through Fall 2009</i> |
| VI. Natural Sciences | _____ | _____ |
| VII. Social Sciences | _____ | _____ |
| VIII. Humanities | _____ | _____ |
| IX. Cross-Cultural | _____ | _____ |
| X. USP Electives (3 must be outside the student's major) | _____ | _____ |

3. Explain whether the proposed changes to the program (as described in sections 4 to 12) involve courses offered by another department/program. Routing Signature Log must include approval by faculty of additional department(s).

This change will require students to complete a minor in any liberal arts program of study outside of CCIS.

4. Explain how satisfaction of the University Graduation Writing Requirement will be changed.

| Current | Proposed |
|--|---|
| <input checked="" type="checkbox"/> Standard University course offering. | <input checked="" type="checkbox"/> <i>Standard University course offering.</i> |

¹ Prior to filling out this form, you MUST contact the Associate Provost for Academic Administration (APAA). If you do not know the CIP code, the APAA can provide you with it. ² APAA can provide you with it. Programs are typically made effective for the semester following approval. No program will be made effective until all approvals are received.

| | |
|--|---|
| List: _____ | List: _____ |
| <input type="checkbox"/> Specific course – list: _____ | <input type="checkbox"/> Specific course) – list: _____ |

5. List any changes to college-level requirements that must be satisfied.

| | |
|---|---|
| Current | Proposed |
| <input type="checkbox"/> Standard college requirement. List: _____ | <input type="checkbox"/> Standard college requirement. List: _____ |
| <input type="checkbox"/> Specific required course – list: _____ | <input type="checkbox"/> Specific course – list: _____ |

6. List pre-major or pre-professional course requirements that will change, including credit hours.

| | |
|---------|----------|
| Current | Proposed |
| _____ | _____ |

7. List the major's course requirements that will change, including credit hours.

| | |
|---------|----------|
| Current | Proposed |
| _____ | _____ |

8. Does the pgm require a minor AND does the proposed change affect the required minor? N/A Yes No
If "Yes," indicate current courses and proposed changes below.

| | |
|--|---|
| Current | Proposed |
| Students are required to complete a minor; minor may be chosen from the complete list at UK. | <i>Students must complete a liberal arts minor; choices are any minor offered by the College of Arts and Sciences as well as the minors in Art History, Agricultural Biotechnology, Agricultural Economics, Computer Science, Economics and Entomology.</i> |

9. Does the proposed change affect any option(s)? N/A Yes No
If "Yes," indicate current courses and proposed changes below, including credit hours, and also specialties and subspecialties, if any.

| | |
|---------|----------|
| Current | Proposed |
| _____ | _____ |

10. Does the change affect pgm requirements for number of credit hrs outside the major subject in a related field? Yes No
If so, indicate current courses and proposed changes below.

| | |
|---------|----------|
| Current | Proposed |
| _____ | _____ |

11. Does the change affect pgm requirements for technical or professional support electives? Yes No
If so, indicate current courses and proposed changes below.

| | |
|---------|----------|
| Current | Proposed |
| _____ | _____ |

12. Does the change affect a minimum number of free credit hours or support electives? Yes No
If "Yes," indicate current courses and proposed changes below.

REQUEST FOR CHANGE IN UNDERGRADUATE PROGRAM

| | |
|---------|----------|
| Current | Proposed |
| | |

13. Summary of changes in required credit hours:

| | Current | Proposed |
|---|----------------|----------|
| a. Credit Hours of Premajor or Preprofessional Courses: | _____ | _____ |
| b. Credit Hours of Major's Requirements: | _____ | _____ |
| c. Credit Hours for Required Minor: | _____ | _____ |
| d. Credit Hours Needed for a Specific Option: | _____ | _____ |
| e. Credit Hours Outside of Major Subject in Related Field: | _____ | _____ |
| f. Credit Hours in Technical or Professional Support Electives: | _____ | _____ |
| g. Minimum Credit Hours of Free/Supportive Electives: | _____ | _____ |
| h. Total Credit Hours Required by Level: | 100: _____ | _____ |
| | 200: _____ | _____ |
| | 300: _____ | _____ |
| | 400-500: _____ | _____ |
| i. Total Credit Hours Required for Graduation: | _____ | _____ |

14. Rationale for Change(s) – if rationale involves accreditation requirements, please include specific references to that.

Our accrediting body, the Accrediting Council for Education in Journalism and Mass Communication, requires that our majors complete at least 65 credits of liberal arts courses as part of their program of study. With the reduction of liberal arts hours in the change from USP to GenEd, we need to make sure our students still meet this requirement, hence the change. (Students majoring in ISC will still have enough elective credits to pursue a second minor in a non-liberal arts field should they choose to do so.)

15. List below the typical semester by semester program for the major. If multiple options are available, attach a separate sheet for each option.

| | |
|---|------------------------|
| YEAR 1 – FALL: (e.g. "BIO 103; 3 credits") _____ | YEAR 1 – SPRING: _____ |
| YEAR 2 - FALL : _____ | YEAR 2 – SPRING: _____ |
| YEAR 3 - FALL: _____ | YEAR 3 - SPRING: _____ |
| YEAR 4 - FALL: _____ | YEAR 4 - SPRING: _____ |

REQUEST FOR CHANGE IN UNDERGRADUATE PROGRAM

Signature Routing Log

General Information:

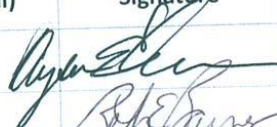
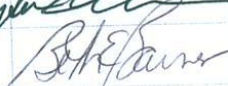

Current Degree Title and Major Name: B.A./B.S. Integrated Strategic Communication

Proposal Contact Person Name: Beth E. Barnes Phone: 7-4275 Email: bbarnes@email.uky.edu

INSTRUCTIONS:

Identify the groups or individuals reviewing the proposal; note the date of approval; offer a contact person for each entry; and obtain signature of person authorized to report approval.

Internal College Approvals and Course Cross-listing Approvals:

| Reviewing Group | Date Approved | Contact Person (name/phone/email) | Signature |
|----------------------|---------------|---|--|
| ISC faculty | 1/28/11 | Alyssa Eckman / 7-7914 / aeckman@email.uky.edu |  |
| JAT faculty | 2/7/11 | Beth Barnes / 7-4275 / bbarnes@email.uky.edu |  |
| CCIS Faculty Council | | H. Dan O'Hair / 7-7805 / ohair@uky.edu |  |
| | | / / | |
| | | / / | |

External-to-College Approvals:

| Council | Date Approved | Signature | Approval of Revision ³ |
|------------------------------|---------------|----------------------------|-----------------------------------|
| Undergraduate Council | 3/22/2011 | | |
| Graduate Council | | | |
| Health Care Colleges Council | | | |
| Senate Council Approval | | University Senate Approval | |

Comments: