1. General Information

1a. Submitted by the College of: FINE ARTS

Date Submitted: 2/10/2014

1b. Department/Division: School of Art and Visual Studies

1c. Contact Person

Name: doreen maloney

Email: doreenmaloney@gmail.com

Phone: 859 269-4621

Responsible Faculty ID (if different from Contact)

Name:

Email:

Phone:

1d. Requested Effective Date: Semester following approval

1e. Should this course be a UK Core Course? No

2. Designation and Description of Proposed Course

2a. Will this course also be offered through Distance Learning?: No

2b. Prefix and Number: A-S 547

2c. Full Title: Advanced Digital Projects

2d. Transcript Title:

2e. Cross-listing:

2f. Meeting Patterns

STUDIO: 6

2g. Grading System: Letter (A, B, C, etc.)

2h. Number of credit hours: 3

2i. Is this course repeatable for additional credit? Yes

If Yes: Maximum number of credit hours: 9

If Yes: Will this course allow multiple registrations during the same semester? Yes

2j. Course Description for Bulletin: An advanced course that allows digital media students to propose and create large-scale, in-depth projects such as short films, video installations, a complete animation, web-based research projects, etc. that require time and focus to produce. Independently driven projects will be developed in the classroom setting. 3 credit hours, may be repeated up to 9 hours. Prerequisite: Consent of Instructor.

2k. Prerequisites, if any: Consent of Instructor.

2l. Supplementary Teaching Component:

3. Will this course taught off campus?   No

    If YES, enter the off campus address:

4. Frequency of Course Offering: Spring,

    Will the course be offered every year?:   Yes

    If No, explain:

5. Are facilities and personnel necessary for the proposed new course available?:   Yes

    If No, explain:

6. What enrollment (per section per semester) may reasonably be expected?: 12

7. Anticipated Student Demand

    Will this course serve students primarily within the degree program?:   Yes

    Will it be of interest to a significant number of students outside the degree pgm?:   No

    If Yes, explain:

8. Check the category most applicable to this course: Traditional – Offered in Corresponding Departments at Universities Elsewhere,

    If No, explain:

9. Course Relationship to Program(s).

    a. Is this course part of a proposed new program?:   No

    If YES, name the proposed new program:

    b. Will this course be a new requirement for ANY program?:   No

    If YES, list affected programs:

10. Information to be Placed on Syllabus.

    a. Is the course 400G or 500?:   Yes

    b. The syllabus, including course description, student learning outcomes, and grading policies (and 400G-/500-level grading differentiation if applicable, from **10.a** above) are attached: Yes

Distance Learning Form

Instructor Name:

Instructor Email:

Internet/Web-based: No

Interactive Video: No

Hybrid: No

1.How does this course provide for timely and appropriate interaction between students and faculty and among students? Does the course syllabus conform to University Senate Syllabus Guidelines, specifically the Distance Learning Considerations?

2.How do you ensure that the experience for a DL student is comparable to that of a classroom-based student's experience? Aspects to explore: textbooks, course goals, assessment of student learning outcomes, etc.

3.How is the integrity of student work ensured? Please speak to aspects such as password-protected course portals, proctors for exams at interactive video sites; academic offense policy; etc.

4.Will offering this course via DL result in at least 25% or at least 50% (based on total credit hours required for completion) of a degree program being offered via any form of DL, as defined above?

If yes, which percentage, and which program(s)?

5.How are students taking the course via DL assured of equivalent access to student services, similar to that of a student taking the class in a traditional classroom setting?

6.How do course requirements ensure that students make appropriate use of learning resources?

7.Please explain specifically how access is provided to laboratories, facilities, and equipment appropriate to the course or program.

8.How are students informed of procedures for resolving technical complaints? Does the syllabus list the entities available to offer technical help with the delivery and/or receipt of the course, such as the Information Technology Customer Service Center (http://www.uky.edu/UKIT/)?

9.Will the course be delivered via services available through the Distance Learning Program (DLP) and the Academic Technology Group (ATL)?   NO

If no, explain how student enrolled in DL courses are able to use the technology employed, as well as how students will be provided with assistance in using said technology.

10.Does the syllabus contain all the required components?   NO

11.I, the instructor of record, have read and understood all of the university-level statements regarding DL.

Instructor Name:

SIGNATURE|RJENS1|Robert W Jensen|A-S 547 NEW Dept Review|20140211

SIGNATURE|ABRZY2|Anna W Brzyski|A-S 547 NEW College Review|20140507

SIGNATURE|JMETT2|Joanie Ett-Mims|A-S 547 NEW Undergrad Council Review|20141113

SIGNATURE|ZNNIKO0|Roshan N Nikou|A-S 547 NEW Graduate Council Review|20141209

Courses	Request Tracking

New Course Form

https://myuk.uky.edu/sap/bc/soap/rfc?services=

Open in full window to print or save

Attachments:

[Browse...] Upload File

	ID	Attachment
Delete	3416	Rationale for A-S 547.docx
Delete	3862	A-S 547 Revised doc .docx

[First] 1 [Last]

[Select saved project to retrieve...] Get New

(*denotes required fields)

1. **General Information**

   a. * Submitted by the College of: FINE ARTS [▼] Submission Date: 2/10/2014

   b. * Department/Division: School of Art and Visual Studies [▼]

   c.
   * Contact Person Name: doreen maloney Email: doreenmaloney@gmail.c Phone: 859 269-4621
   * Responsible Faculty ID (if different from Contact) Email: Phone:

   d. * Requested Effective Date: ◉ Semester following approval OR ○ Specific Term/Year[1]

   e.
   Should this course be a UK Core Course? ○ Yes ◉ No

   If YES, check the areas that apply:

   ☐ Inquiry - Arts & Creativity   ☐ Composition & Communications - II

   ☐ Inquiry - Humanities   ☐ Quantitative Foundations

   ☐ Inquiry - Nat/Math/Phys Sci   ☐ Statistical Inferential Reasoning

   ☐ Inquiry - Social Sciences   ☐ U.S. Citizenship, Community, Diversity

   ☐ Composition & Communications - I   ☐ Global Dynamics

2. **Designation and Description of Proposed Course.**

   a. * Will this course also be offered through Distance Learning? ○ Yes [1] ◉ No

   b. * Prefix and Number: A-S 547

   c. * Full Title: Advanced Digital Projects

   d. Transcript Title (if full title is more than 40 characters):

   e. To be Cross-Listed [2] with (Prefix and Number):

   f. * Courses must be described by at least one of the meeting patterns below. Include number of actual contact hours[3] for each meeting pattern type.

	Lecture		Laboratory[1]		Recitation		Discussion
	Indep. Study		Clinical		Colloquium		Practicum
	Research		Residency		Seminar	6	Studio
	Other	If Other, Please explain:			

   g. * Identify a grading system:
      ◉ Letter (A, B, C, etc.)
      ○ Pass/Fail
      ○ Medicine Numeric Grade (Non-medical students will receive a letter grade)
      ○ Graduate School Grade Scale

   h. * Number of credits: 3

   i. * Is this course repeatable for additional credit? ◉ Yes ○ No
      If YES: Maximum number of credit hours: 9
      If YES: Will this course allow multiple registrations during the same semester? ◉ Yes ○ No

j. * Course Description for Bulletin:

An advanced course that allows digital media students to propose and create large-scale, in-depth projects such as short films, video installations, a complete animation, web-based research projects, etc. that require time and focus to produce. Independently driven projects will be developed in the classroom setting. 3 credit hours, may be repeated up to 9 hours. Prerequisite: Consent of Instructor.

k. Prerequisites, if any:

Consent of Instructor.

l. Supplementary teaching component, if any: ○ Community-Based Experience ○ Service Learning ○ Both

3. * **Will this course be taught off campus?** ○ Yes ⦿ No

If YES, enter the off campus address:

4. **Frequency of Course Offering.**

a. * Course will be offered (check all that apply): ☑ Fall ☑ Spring ☐ Summer ☐ Winter

b. * Will the course be offered every year? ⦿ Yes ○ No

If No, explain:

5. * **Are facilities and personnel necessary for the proposed new course available?** ⦿ Yes ○ No

If No, explain:

6. * **What enrollment (per section per semester) may reasonably be expected?** 12

7. **Anticipated Student Demand.**

a. * Will this course serve students primarily within the degree program? ⦿ Yes ○ No

b. * Will it be of interest to a significant number of students outside the degree pgm? ○ Yes ⦿ No

If YES, explain:

8. * **Check the category most applicable to this course:**

☑ Traditional -- Offered in Corresponding Departments at Universities Elsewhere
☐ Relatively New -- Now Being Widely Established
☐ Not Yet Found in Many (or Any) Other Universities

9. **Course Relationship to Program(s).**

a. * Is this course part of a proposed new program? ○ Yes ⦿ No

If YES, name the proposed new program:

b. * Will this course be a new requirement [5] for ANY program? ○ Yes ⦿ No

If YES [5], list affected programs::

10. **Information to be Placed on Syllabus.**

a. * Is the course 400G or 500? ⦿ Yes ○ No
If YES, the *differentiation for undergraduate and graduate students must be included* in the information required in **10.b.** You must include: (i) identi additional assignments by the graduate students; and/or (ii) establishment of different grading criteria in the course for graduate students. (See SR

b. ☑ * The syllabus, including course description, student learning outcomes, and grading policies (and 400G-/500-level grading differentiation if appl **10.a** above) are attached.

[1] Courses are typically made effective for the semester following approval. No course will be made effective until all approvals are received.
[2] The chair of the cross-listing department must sign off on the Signature Routing Log.

[1] In general, undergraduate courses are developed on the principle that one semester hour of credit represents one hour of classroom meeting per week for a semester, exclusive of any laboratory meeting. Laboratory meeting, generally, re two hours per week for a semester for one credit hour. (from SR 5.2.1)
[2] You must also submit the Distance Learning Form in order for the proposed course to be considered for DL delivery.
[3] In order to change a program, a program change form must also be submitted.

Rev 8/09

Submit as New Proposal   Save Current Changes

Rational for A-S 547

After completing the past several years' assessment cycles, it has become clear that UK/SAVS needs to offer more advanced digital project based courses to foster continued advancement in the education of our digital media majors. This course will allow these majors to create more expanded, developed, ambitious work outside of the assignment-based 300 level courses that we currently offer.

The proposed Digital Media and Design Projects course would become an upper level class for undergraduate majors who are embarking on an ambitious portfolio or thesis level of project. Previously such work would be done as an independent study. The UKSAVS faculty finds the work done in independent studies to be less than adequate and believe that a projects class of peers would much improve this type of work.

In this projects based course students need to submit a proposal for their project as their course of study (just as they would have to if they were to take an independent study) except that this proposal would be more in-depth (requiring a sketch, research and a gradable proposal instead of just a form granting them an independent study). Also they would be enrolled in a course with other digital media students who also are proposing their own independent research. Faculty in digital media have multiple expertise in digital tools, as do many of our students, and therefore will be able to support the research needs of these students who could be working on the following at the same time: a short film, an animation, a web database, a hybrid performance or installation, a graphic design portfolio or even 3D animation.

By assembling these advanced students together in a projects class, we are fostering peer review and peer critique. The students would be in a class with faculty supervision. The faculty member would set research and critique dates, studio visits and evaluate the progress of the proposed work throughout the semester. This advanced group of students would give each other valuable feedback and suggestions on the proposed work.

We find this type of advanced workshop style course very exciting and believe it would create a culture of excellence and a good competitive spirit among our upperclassmen and women.

The University of Kentucky
School of Art and Visual Studies
A-S 547 Digital Media and Design Projects

Instructor: Doreen Maloney
Meeting time: MW 3-5:50
Location: Lucille Little Computer Lab
Office Hours: by appointment
E-mail: doreenmaloney@gmail.com
Office: Room 223 Reynolds

Course Description:
An advanced course that allows digital media students to propose and create large-scale, in-depth projects such as short films, video installations, a complete animation, web-based research projects, etc. that require time and focus to produce. Independently driven projects will be developed in the classroom setting. 3 credit hours, may be repeated up to 9 hours. Perequisite: Consent of Instructor.

Course goal:
This course is designed to help student's develop ambitious and advanced studio work in any digital area. Large-scale video installations, short films and animations, as well as larger web based work will be fostered and expected in this course.

Student learning outcomes:
By the end of this course, you should be better able to:
- Demonstrate clear vision and articulate a developed idea visually.
- Understand the basic principles of designing and completing advanced studio work.
- Effectively manipulate the digital tools to demonstrate high levels of craft.
- Develop creative strategies, such as convergent thinking, divergent thinking, collaboration, brainstorming, and idea mapping to solve projects.
- Analyze critically their own work and the work of others.
- Develop critical, conceptual thinking.
- Utilize library resources for research.

Lab fee: $50

Required Text and Readings
To be determined on a case-by-case basis. Students will propose projects and will be assigned readings that directly relate to their specific project.

Class Structure and Requirements:

In class:
The majority of class time will be structured around critical understanding, theory and working on proposed projects.

Homework:
Each student is expected to spend at least 6 or more hours in addition to class time researching ideas, and working on assignments.
Attendance and Absence:

Attendance: Students must attend all classes in order to do well in this class. You will not be allowed to make up any in-class quizzes/exercises for unexcused absences. Excused absences must have appropriate verification: written doctor's excuse, obituary notice for immediate family members only, University-related trips with documentation, or major religious holidays (for which you must notify me in

writing before January 20th). With excused absences, TAs and instructor will help students stay caught up with class materials. Extended absences will be dealt with as an academic issue.

Excused Absences: S.R. 5.2.4.2 defines the following as acceptable reasons for excused absences:

1. Serious illness;
2. Illness or death of family member;
3. University-related trips;
4. Major religious holidays;
5. Other circumstances you find to be "reasonable cause for nonattendance".

In absences related to illness, death or travel, an instructor will require verification such as a written doctor's excuse, a death notice from a newspaper or formal notification from University personnel documenting participation in a trip. If verification is not presented within a week of the absence, the absence will be termed unexcused.

There will be no make-up quizzes, exams, or papers without appropriate verification according to S.R.5.24.2.

Etiquette:

If you are going to need to leave the class early for some reason, such as a Dentist's appointment, you must ask my permission. Ask that everyone treat each other with respect.

DISABILITY

Policy on academic accommodation due to disability:

If you have a documented disability that requires academic accommodations, please see me as soon as possible. In order to receive accommodations in this course, you must provide me with a Letter of Accommodation from the disability Resource Center (Room 2, Alumni Gym, 257-2754m email address jkarnes@email.uky.edu) for coordination of campus disability services available to students with disabilities.

Undergraduate Course Requirements and Grading Policy:

Grades will be determined by the following formula:

90%-100%= A, exceptional achievement, above and beyond course requirements
80%-89%= B, high achievement, in fulfillment of all course requirements
70%-79%= C, adequate achievement, met basic course requirements
60%-69%= D, bare minimum engagement with course requirements and difficulties
59% and below E, failure to fulfill basic course requirements

Your final grade will be determined according to these factors:

20%= Proposal and Research and Sketch
40%= Critiques
40%= Final Portfolio/Finished Project, Artist Statement and Powerpoint

Graduate Course Requirements and Grading Policy:

Grad Students:

Graduate media students in this course will also propose and create three ambitious or large-scale, research projects, that require an MFA level of development; i.e. work that has a distinct, well-conceived concept; the craft and presentation of which are at gallery levels and reference contemporary modalities.

As a Graduate Student your grades will be determined by the following formula:

90%-100%= A, exceptional achievement, above and beyond course requirements
80%-89%= B, satisfactory achievement, in fulfillment of all course requirements
70%-79%= C, bare minimum, failing achievement, basic course requirements unmet
69% or below= E, failure to fulfill basic course requirements

Each project will be graded on a 100% scale broken down in the following percentages:

  20%= Proposal and Research and Sketch
  40%= Critiques
  40%= Final Portfolio/3 Finished Projects, Artist Statement and Powerpoint

Your final grade will be determined by an average of the scores of these three projects:

Grading:

THE FOLLOWING IS REQUIRED FOR ALL PROJECTS:

1.   500 WORD PROPOSAL FOR THE PROJECT. YOU MUST DETAIL HOW YOU WILL REPRESENT YOUR FEELINGS AND IDEAS WITH RESPECT TO MATERIALS AND MEDIA.

2.   RESEARCH AT LEAST FIVE ARTISTS WHO ARE DOING WORK RELATED TO YOURS AND PRESENT ONE ARTWORK OF THEIRS AS WELL AS A 100 DESCRIPTION OF WHAT THEY DO.

3.   SKETCH WHAT YOU WANT YOUR PIECE TO LOOK LIKE IN A 20 CELL STORYBOARD; PRESENT THIS WITH YOUR FINISHED PIECE

5.   TYPE YOUR ARTIST STATEMENT; (250 WORDS) STATEMENT DESCRIBING THE CONCEPT OF THE WORK. MOUNT IT ON FOAM CORE AND MOUNT NEAR FINISHED PIECE AT ALL CRITIQUES

6.   CREATE THE PROPOSED WORK

7.   SUBMIT AND PRESENT ALL THE ABOVE AS A POWERPOINT DURING THE FINAL CRITIQUE FOR YOUR GRADE

Calendar:

August – September

	8-28 Go over syllabus. Explain "How to propose a Project
9-2 Labor Day – Academic Holiday	9-4 Discuss: Proposals.
9-9 Discuss: Individualized Work Plans	9-11 Studio day
9-16 Individual meetings.	9-18 Studio day

9-23 Individual meetings.	9-25 Studio day
9-30 **Critique 1**	

October

	10-2 Studio day
10-7 Individual meetings.	10-9 **Studio day**
10-14 **Individual meetings.**	10-16 Studio day
10-21 **Critique 2** *midterm*	10-23 Studio day
10-28 Individual meetings.	10-30 Studio day

November

11-4 **Individual meetings.**	11-6 **Studio day**
11-11 **Critique 3**	11-13 Studio day
11-18 Individual meetings.	11-20 Studio day
11-25 Individual meetings.	11-27 **Thanksgiving**

December

12-2 Individual meetings.	12-4 Studio day
12-9	12-11

Individual meetings.	Critique 4 Final Portfolios Due.