

1. General Information

1a. Submitted by the College of: FINE ARTS

Date Submitted: 5/16/2016

1b. Department/Division: School of Art and Visual Studies

1c. Contact Person

Name: doreen maloney

Email: doreen.maloney@uky.edu

Phone: 8592578151

Responsible Faculty ID (if different from Contact)

Name:

Email:

Phone:

1d. Requested Effective Date: Semester following approval

1e. Should this course be a UK Core Course? No

2. Designation and Description of Proposed Course

2a. Will this course also be offered through Distance Learning?: No

2b. Prefix and Number: A-S 446

2c. Full Title: Digital Video: Visual Storytelling

2d. Transcript Title:

2e. Cross-listing:

2f. Meeting Patterns

LABORATORY: 2

STUDIO: 6

2g. Grading System: Letter (A, B, C, etc.)

2h. Number of credit hours: 3

2i. Is this course repeatable for additional credit? No

If Yes: Maximum number of credit hours:

If Yes: Will this course allow multiple registrations during the same semester? No

2j. Course Description for Bulletin: A digital video class with emphasis placed on use of camera and postproduction editing and keyframing skills for an advanced student. Curriculum will focus on the required creation of a series of short original video works. Industry practices of shotlists, color correction and post-production, such as AfterEffects will be explored in depth. Video works for this course can be 2-D animation, projection, installation or screen based.

2k. Prerequisites, if any: A-S 346

2l. Supplementary Teaching Component:

3. Will this course taught off campus? No

If YES, enter the off campus address:

4. Frequency of Course Offering: Spring,

Will the course be offered every year?: Yes

If No, explain:

5. Are facilities and personnel necessary for the proposed new course available?: Yes

If No, explain:

6. What enrollment (per section per semester) may reasonably be expected?: 15

7. Anticipated Student Demand

Will this course serve students primarily within the degree program?: Yes

Will it be of interest to a significant number of students outside the degree pgm?: No

If Yes, explain:

8. Check the category most applicable to this course: Traditional – Offered in Corresponding Departments at Universities Elsewhere,

If No, explain:

9. Course Relationship to Program(s).

a. Is this course part of a proposed new program?: Yes

If YES, name the proposed new program: BS in Digital Media and Design

b. Will this course be a new requirement for ANY program?: No

If YES, list affected programs:

10. Information to be Placed on Syllabus.

a. Is the course 400G or 500?: No

b. The syllabus, including course description, student learning outcomes, and grading policies (and 400G-/500-level grading differentiation if applicable, from 10.a above) are attached: Yes

Distance Learning Form

Instructor Name:

Instructor Email:

Internet/Web-based: No

Interactive Video: No

Hybrid: No

1.How does this course provide for timely and appropriate interaction between students and faculty and among students? Does the course syllabus conform to University Senate Syllabus Guidelines, specifically the Distance Learning Considerations?

2.How do you ensure that the experience for a DL student is comparable to that of a classroom-based student's experience? Aspects to explore: textbooks, course goals, assessment of student learning outcomes, etc.

3.How is the integrity of student work ensured? Please speak to aspects such as password-protected course portals, proctors for exams at interactive video sites; academic offense policy; etc.

4.Will offering this course via DL result in at least 25% or at least 50% (based on total credit hours required for completion) of a degree program being offered via any form of DL, as defined above?

If yes, which percentage, and which program(s)?

5.How are students taking the course via DL assured of equivalent access to student services, similar to that of a student taking the class in a traditional classroom setting?

6.How do course requirements ensure that students make appropriate use of learning resources?

7.Please explain specifically how access is provided to laboratories, facilities, and equipment appropriate to the course or program.

8.How are students informed of procedures for resolving technical complaints? Does the syllabus list the entities available to offer technical help with the delivery and/or receipt of the course, such as the Information Technology Customer Service Center (<http://www.uky.edu/UKIT/>)?

9.Will the course be delivered via services available through the Distance Learning Program (DLP) and the Academic Technology Group (ATL)? NO

If no, explain how student enrolled in DL courses are able to use the technology employed, as well as how students will be provided with assistance in using said technology.

10.Does the syllabus contain all the required components? NO

11.I, the instructor of record, have read and understood all of the university-level statements regarding DL.

Instructor Name:

SIGNATURE|RJENS1|Robert W Jensen|A-S 446 NEW Dept Review|20151116

SIGNATURE|SOGIN|David W Sogin|A-S 446 NEW College Review|20160408

SIGNATURE|JMETT2|Joanie Ett-Mims|A-S 446 NEW Undergrad Council Review|20160506

SIGNATURE|JEL224|Janie S Ellis|A-S 446 NEW Senate Council Review|20160510

SIGNATURE|RJENS1|Robert W Jensen|A-S 446 NEW Approval Returned to Dept|20160516

New Course Form

https://myuk.uky.edu/sap/bc/soap/rfc?services=

[Open in full window to print or save](#)

Generate Report

Attachments:

Browse... No file selected.

Upload File

	ID	Attachment
Delete	6602	Rationale A-S 446.docx
Delete	6766	A-S 446 Fall 2016 v4.docx

First 1 Last

(*denotes required fields)

1. General Information

- a. * Submitted by the College of: Submission Date:
- b. * Department/Division:
- c.
- * Contact Person Name: Email: Phone:
- * Responsible Faculty ID (if different from Contact): Email: Phone:
- d. * Requested Effective Date: Semester following approval OR Specific Term/Year
- e.
- Should this course be a UK Core Course? Yes No

If YES, check the areas that apply:

- Inquiry - Arts & Creativity Composition & Communications - II
- Inquiry - Humanities Quantitative Foundations
- Inquiry - Nat/Math/Phys Sci Statistical Inferential Reasoning
- Inquiry - Social Sciences U.S. Citizenship, Community, Diversity
- Composition & Communications - I Global Dynamics

2. Designation and Description of Proposed Course.

- a. * Will this course also be offered through Distance Learning? Yes No
- b. * Prefix and Number:
- c. * Full Title:
- d. Transcript Title (if full title is more than 40 characters):
- e. To be Cross-Listed ² with (Prefix and Number):
- f. * Courses must be described by at least one of the meeting patterns below. Include number of actual contact hours³ for each meeting pattern type.
- | | | | | |
|--------------|---|---------------------------|----------------------|------------|
| Lecture | 2 | Laboratory ¹ | Recitation | Discussion |
| Indep. Study | | Clinical | Colloquium | Practicum |
| Research | | Residency | Seminar | 6 |
| Other | | If Other, Please explain: | <input type="text"/> | |
- g. * Identify a grading system:
- Letter (A, B, C, etc.)
- Pass/Fail
- Medicine Numeric Grade (Non-medical students will receive a letter grade)
- Graduate School Grade Scale
- h. * Number of credits:
- i. * Is this course repeatable for additional credit? Yes No
- If YES: Maximum number of credit hours:
- If YES: Will this course allow multiple registrations during the same semester? Yes No
- j. * Course Description for Bulletin:

A digital video class with emphasis placed on use of camera and postproduction editing and keyframing skills for an advanced student. Curriculum will focus on the required creation of a series of short original video works. Industry practices of shotlists, color correction and post-production, such as AfterEffects will be explored in depth. Video works for this course can be 2-D animation, projection, installation or screen based.

k. Prerequisites, if any:

A-S 346

l. Supplementary teaching component, if any: Community-Based Experience Service Learning Both

3. * Will this course be taught off campus? Yes No

If YES, enter the off campus address:

4. Frequency of Course Offering.

a. * Course will be offered (check all that apply): Fall Spring Summer Winter

b. * Will the course be offered every year? Yes No

If No, explain:

5. * Are facilities and personnel necessary for the proposed new course available? Yes No

If No, explain:

6. * What enrollment (per section per semester) may reasonably be expected? 15

7. Anticipated Student Demand.

a. * Will this course serve students primarily within the degree program? Yes No

b. * Will it be of interest to a significant number of students outside the degree pgm? Yes No

If YES, explain:

8. * Check the category most applicable to this course:

- Traditional – Offered in Corresponding Departments at Universities Elsewhere
 Relatively New – Now Being Widely Established
 Not Yet Found in Many (or Any) Other Universities

9. Course Relationship to Program(s).

a. * Is this course part of a proposed new program? Yes No

If YES, name the proposed new program:

BS in Digital Media and Design

b. * Will this course be a new requirement ⁵for ANY program? Yes No

If YES ⁵, list affected programs::

10. Information to be Placed on Syllabus.

a. * Is the course 400G or 500? Yes No

If YES, the *differentiation for undergraduate and graduate students must be included* in the information required in 10.b. You must include: (i) identification of additional assignments by the graduate students; and/or (ii) establishment of different grading criteria in the course for graduate students. (See SR 3.1.4.)

b. * The syllabus, including course description, student learning outcomes, and grading policies (and 400G-/500-level grading differentiation if applicable, from 10.a above) are attached.

¹¹ Courses are typically made effective for the semester following approval. No course will be made effective until all approvals are received.

¹² The chair of the cross-listing department must sign off on the Signature Routing Log.

¹³ In general, undergraduate courses are developed on the principle that one semester hour of credit represents one hour of classroom meeting per week for a semester, exclusive of any laboratory meeting. Laboratory meeting, generally, represents at least two hours per week for a semester for one credit hour. (from SR 5.2.1)

¹⁴ You must also submit the Distance Learning Form in order for the proposed course to be considered for DL delivery.

¹⁵ In order to change a program, a program change form must also be submitted.

Rational for A-S 446 Digital Video: Visual Storytelling

After years of meeting the growing student demand for continued study in video via independent or coordinated studies, it has become clear that UK/SAVS needs to offer a more advanced class in video. This course will allow these intermediate students to create more expanded, developed, ambitious work and research within the scope of digital video and film.

****Note:** We will be changing the name of A-S 346 to Digital Video: From Camera to Screen and if you need that change now, we will send it immediately.

Syllabus A-S 446 Digital Video: Visual Storytelling

Monday and Wednesday 3 – 5:50

Bolivar Building Room 207

Instructor: Doreen Maloney

Office: Bolivar Building, Room 314 D

Email: doreen.maloney@uky.edu (no phone in office)

Office Hours: Tuesdays, email for appointment

Web Page: <http://www.doreenmaloney.com>

FALL 2015

Save This Syllabus

This syllabus contains crucial information about this class and your responsibilities. This syllabus is our contract between student and instructor. I intend to stick closely to the syllabus, but reserve the right to make changes. Be sure to check it daily and complete all requirements before each class.

Mission Statement

The College of Fine Arts embraces the concept that the arts are essential to the life of the individual and the community, and express this through a dedication to the scholarly research, creative experimentation, performance, and exhibition.

COURSE DESCRIPTION

Curriculum will focus on the required creation of a series of short-form original video works that can be both narrative or abstract depending upon the syllabus. Industry practices of shotlists, color correction and post-production, such as AfterEffects will be explored. Video works for this course can be 2-D animation, projection, installation or screen based.

Prerequisites

A-S 346

COURSE GOALS / OBJECTIVES

1. To become familiar with the effects of lighting effects in both pre and post-production.
2. To become proficient with creating detailed shotlists
3. To explore title and keyframe post-production software such as After Effects to enhance their videos
4. To employ color grading to achieve film effects on their videos and animations.
5. To produce narrative or non-narrative works with original soundtracks.

STUDENT LEARNING OUTCOMES

Upon completion of this course, students will be able to:

- Develop original video research projects that are edited with sophistication, conceptually rigorous and display an advanced level of craft, use of color and post-production effects
- Discuss current and historical approaches used in video art and critique those methods as well as address their own and their peers current research modalities
- Master advanced editing techniques to further support the concepts presented in their original works.

PLACE

We will be meeting in the Bolivar Video Editing Lab, Room 207.

REQUIRED

External Hard drive 2 Gigs or bigger in size.

Recommended:

Your own personal Digital Video Camera; a DSLR is best camera for this course, but a camcorder will also be fine. It is more convenient for the students to have their own cameras, but not necessary. The School has DLSR cameras for checkout. All equipment is on a first come, first serve basis.

BEHAVIOR

You are expected to come to each class with a desire to learn, a respect for others and the environment, and with sincerity about taking your place in the universe as a productive and compassionate citizen. I respect the right of each student to voice opinions that conflict with the Instructor's opinion and the opinion of other students. Students must, however, express their opinions in a manner that is respectful, civil, and not disruptive to the class. SR 6.1.2

Grading Policy

- Projects must be completed, uploaded and ready to present 12 hours before class starts on the day of critique. Late submissions will be penalized 1 letter grade per day that it is late.
- Late work may only be turned in for one week after the due date.

- Each project will have a specific rubric detailing the critical elements of that assignment.
- All grades and assignments and basic course material will be delivered via Canvas.

Grading scale for undergraduates:

90 – 100% = A
80 – 89% = B
70 – 79% = C
60 – 69% = D
Below 60% = E

Final Exam Information

There is no final exam for this class

Mid-term Grade

Mid-term grades will be posted in myUK by the deadline established in the Academic Calendar (<http://www.uky.edu/registrar/calendar>).

Attendance Policy

Excused Absences:

Attendance is required. Students need to notify the professor of absences prior to class when possible. S.R. 5.2.4.2 defines the following as acceptable reasons for excused absences: (a) serious illness, (b) illness or death of family member, (c) University-related trips, (d) major religious holidays, and (e) other circumstances found to fit “reasonable cause for nonattendance” by the professor.

Students anticipating an absence for a major religious holiday are responsible for notifying the instructor in writing of anticipated absences due to their observance of such holidays no later than the last day in the semester to add a class. Two weeks prior to the absence is reasonable, but should not be given any later. Information regarding major religious holidays may be obtained through the Ombud (859-257-3737, http://www.uky.edu/Ombud/ForStudents_ExcusedAbsences.php).

Students are expected to withdraw from the class if more than 20% of the classes scheduled for the semester are missed (excused) per University policy.

Per *Senate Rule 5.2.4.2*, students missing any graded work due to an excused absence are responsible: for informing the Instructor of Record about their excused absence within one week following the period of the excused absence (except where prior notification is required); and for making up the missed work. The professor must give the student an opportunity to make up the work and/or the exams missed due to

an excused absence, and shall do so, if feasible, during the semester in which the absence occurred.

Verification of Absences

Students may be asked to verify their absences in order for them to be considered excused. *Senate Rule 5.2.4.2* states that faculty have the right to request “appropriate verification” when students claim an excused absence because of illness, or death in the family. Appropriate notification of absences due to University-related trips is required prior to the absence when feasible and in no case more than one week after the absence.

For the third and each subsequent unexcused absence, the final average will be lowered by 10 points.

Academic Integrity

Per University policy, students shall not plagiarize, cheat, or falsify or misuse academic records. Students are expected to adhere to University policy on cheating and plagiarism in all courses. The minimum penalty for a first offense is a zero on the assignment on which the offense occurred. If the offense is considered severe or the student has other academic offenses on their record, more serious penalties, up to suspension from the University may be imposed.

Plagiarism and cheating are serious breaches of academic conduct. Each student is advised to become familiar with the various forms of academic dishonesty as explained in the Code of Student Rights and Responsibilities. Complete information can be found at the following website: <http://www.uky.edu/Ombud>. A plea of ignorance is not acceptable as a defense against the charge of academic dishonesty. It is important that you review this information as all ideas borrowed from others need to be properly credited.

Senate Rules 6.3.1 (see <http://www.uky.edu/Faculty/Senate/> for the current set of *Senate Rules*) states that all academic work, written or otherwise, submitted by students to their instructors or other academic supervisors, is expected to be the result of their own thought, research, or self-expression. In cases where students feel unsure about a question of plagiarism involving their work, they are obliged to consult their instructors on the matter before submission.

When students submit work purporting to be their own, but which in any way borrows ideas, organization, wording, or content from another source without appropriate acknowledgment of the fact, the students are guilty of plagiarism.

Plagiarism includes reproducing someone else's work (including, but not limited to a published article, a book, a website, computer code, or a paper from a friend) without clear attribution. Plagiarism also includes the practice of employing or allowing another person to alter or revise the work, which a student submits as his/her own,

whoever that other person may be. Students may discuss assignments among themselves or with an instructor or tutor, but when the actual work is done, it must be done by the student, and the student alone.

When a student's assignment involves research in outside sources or information, the student must carefully acknowledge exactly what, where and how he/she has employed them. If the words of someone else are used, the student must put quotation marks around the passage in question and add an appropriate indication of its origin. Making simple changes while leaving the organization, content, and phraseology intact is plagiaristic. However, nothing in these Rules shall apply to those ideas, which are so generally and freely circulated as to be a part of the public domain.

Please note: Any assignment you turn in may be submitted to an electronic database to check for plagiarism.

Part II of Student Rights and Responsibilities (available online
<http://www.uky.edu/StudentAffairs/Code/part2.html>)

Please note: Any assignment you turn in may be submitted to an electronic database to check for plagiarism.

Any work that is not a product of the student's own efforts during this semester is considered dishonest

Accommodations due to disability

If you have a documented disability that requires academic accommodations, please see me as soon as possible during scheduled office hours. In order to receive accommodations in this course, you must provide me with a Letter of Accommodation from the Disability Resource Center (DRC). The DRC coordinates campus disability services available to students with disabilities. It is located on the corner of Rose Street and Huguelet Drive in the Multidisciplinary Science Building, Suite 407. You can reach them via phone at (859) 257-2754 and via email at drc@uky.edu. Their web address is <http://www.uky.edu/StudentAffairs/DisabilityResourceCenter/>.

Grading scale for undergraduates:

- 90 – 100% = A
- 80 – 89% = B
- 70 – 79% = C
- 60 – 69% = D
- Below 60% = E

Grades are essentially a gauge to let you (the student) know how you are doing in a particular class and/or on a specific project. There are many variables that I consider when grading your assignments. Grading can be a very difficult (and time consuming) aspect of teaching, a duty I take

seriously. The homework and discussion topics I assign are meant to introduce (expose) you to the various dynamics and theories of art through history.

The variables I consider when evaluating your homework and discussion responses are as follows:

1. How much time and effort did you put into your reading and research?
2. Did you follow all the directions for the assignment?
3. Did you put the homework response into your own words?
4. How hard did you challenge yourself with the assignment?
5. Was your assignment well researched and thought out?
6. Did you meet all deadlines for the assignment?
7. Did learning occur from your research into the specified topic?
8. Did you show original and creative thought within your project?

The main differences between a C and a B are the incorporation of specific details, examples, research and creativity. The main difference between a B and an A is the original and creative thought and effort you put into your work. I like to see good solid research beyond my posted notes and lectures. The A project is the one that grabs the full attention of the class and has them regarding the mastery demonstrated in the work.

Expectations of the Students: Students should expect to spend at least four hours per week outside of class shooting and uploading their projects. If you come to class with no footage to work on then you are unprepared for that day's class and note it in the grade book. I will assign you a report to write up on a video artist if you come to class without footage prepared.

Expectations of the Professor: My role as your instructor is to facilitate learning. You should feel free to contact me at anytime via email and know that I will always respond within 48 hours. If you do not hear back from me by that time please email me again. You should expect all projects to be graded within 7 days of due date.

Submission of Assignments:

Canvas: We will be using this online services during this semester for assignments, grades, and STILL image, storyboard and artist statement submissions. Canvas can supposedly handle the actual videos. If they are too big for an online upload, you will need to turn them into me via a hard drive upload to my drive.

Grades will be determined through demonstrated mastery of the learning objectives established for this course and will be determined by the following:

MID CRITIQUES ARE BOTH FOR GROUP FEEDBACK AND PRIVATE CONVERSATIONS BETWEEN YOU AND ME!

At the end of each critique you will submit a "digital portfolio," of two still images and your artist statement as a pdf to Canvas.

Projects:

- Project 1: Title Project – After Effects -----/30
- Project 2: Same film / Two Colors/ Two soundtracks– 3 MINUTES-----/100
- Project 3: Self directed video / animation short 2-3 MINUTES-----/100
- Project 4: Self directed video / animation short 2-3 MINUTES-----/100
- Project 5: Self directed video / animation short 2-3 MINUTES-----/100

Tentative Course Schedule

August - September

	8-26 First day of class; go over syllabus. Go over email accounts and computer accounts. Talk about cameras, software, Canvas etc. Give Titling Assignment.
8-31 Research Stop Frame Introduce After Effects;	9-2 Continue with After Effects
9-7 Academic Holiday Day – Labor Day	9-9 Titling Mid-Crit
9-14 Titling Final Crit.	9-16 Same film / Two Colors. Intro Color Grading
9-21 Shotlist due	9-23
9-28	9-30

	Two Films Mid crit
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October

10-5 Same Film Two Colors due	10-7 Shot list due
10-12 shooting day	10-14 editing day
10-19 Redoit Midcrit	10-21
10-26 REDOIT DUE	10-28

November

11-2	3-4 Movie Trailer Assignment Given: Research Movie Trailers
11-9 Movie Trailer due.	11-11
11-16 Analysis of Movie Trailer due	11-18
11-23 Shooting day	11-25 THANKSGIVING - Academic Holiday
11-30 Required editing day	

December

	12-2 MID - CRIT
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12-7

12-9

MOVIE TRAILER DUE.

School of Art and Visual Studies Honor Code

The new School of Art and Visual Studies (SA/VS) building is a \$23 million investment in you, our students, who have enrolled in our art and visual studies related courses. We, the faculty and staff of SA/VS, cannot be more proud of the new building. We hope you will feel the same way. In every sense, this building is your building. But the SA/VS building is not only for you or for students who will enter the School four years from now; it will still be serving students twenty, thirty years from now. Universities rarely invest in art departments as the University of Kentucky has done. We should not expect a reinvestment on this scale from UK's administration for decades to come. Therefore we must work to preserve what we have.

We, the faculty and staff of the School of Art and Visual Studies, want you to make the most of this building, its studios and equipment. We also want you to be considerate of future students taking classes. If, for example, you spray paint outside the spray booth and it gets on the floor, that paint is likely to be there for years. Don't let this be your legacy! Be smart and pay attention to the safety and use rules that govern each studio and academic space.

The SA/VS building is outfitted with cameras throughout. While they won't protect the building from vandalism nor thoughtlessness nor, unfortunately, prevent a crime like theft from happening, they will allow the guilty party or parties to be found and appropriately punished. Our policies conform to the University of Kentucky student honor code. However, in addition to academic violations such as cheating and plagiarism, we have also to consider as part of our school's honor code the intentional damage to property—whether to the work of other students or faculty or to SA/VS facilities and equipment—as well as the theft of the same as forms of criminal mischief. As such these matters will automatically be referred by the Director of SA/VS to the University of Kentucky Police Department for appropriate action. As with academic violations, these offenses would be reviewed by the appropriate university committees; students accused of such offenses have the right to a hearing and in case of unfavorable rulings to an appeal as consistent with procedures for academic violations. The consequences of such offenses will range from a lower course grade to expulsion from the university depending on the severity of the offense.