MEMORANDUM

TO: Dean Jeannine Blackwell
             The Graduate School

FROM: Merl Hackbart, Associate Dean

DATE: February 8, 2010

SUBJECT: One Year MBA Program Changes

I am forwarding with this memo a series of minor changes to the Gatton College's One Year MBA Program which were approved by our faculty on February 5th. The changes (copies attached) were developed by the MBA Policy Committee at several meetings in the spring and fall semesters of 2009. As you know, the One Year MBA curriculum is structured with a series of modules (including the Immersive Module, the Business Fundamentals Module, the New Product Development Module, the Supply Chain Module, the Mergers and Acquisitions Module and the Advanced Learning Module) and sub-modules or teaching units involving various contact hours and subjects related to the major module theme. The modules and sub-modules were initially translated into academic credit equivalencies when the program was developed.

In reviewing the overall program, which is in its fifth operational year, the MBA Policy Committee found several modules where the academic credit awarded needed changes and adjustments to reflect faculty teaching/student contact time and appropriate academic credit. Also, the grading of the Project Connect or internship component of the program has created grading problems for program faculty. In developing a recommendation to respond to this concern, the MBA Policy Committee recommended the awarding of separate academic credit for Project Connect. With the course adjustments and the awarding of specific credit for Project Connect, the total academic credit awarded for the program increases from 44 to 50 hours. This level of academic credit is similar to other One Year MBA programs. The more specific concerns identified by the MBA Policy Committee, which led to the attached revisions, were the following:

1. The current MBA curriculum has two courses which carry 9 hours of academic credit and include courses (or sub-modules) taught by several faculty. The 9 credit courses pose difficulties in grading as multiple faculty members are involved in establishing the grade for the 9 credit courses. Grades for the 9 hour credit courses can also significantly impact a student's GPA and that has raised a student concern as well. The changes recommended break these 9 credit courses into 1, 2 or 3 credit courses which will be graded by the faculty member teaching these courses rather than having a 9 credit course graded by a faculty group.

2. As noted, the MBA Policy Committee found inconsistencies in the current MBA curriculum and the assignment of academic credit. Some inconsistencies were evident in the original program design and some have evolved as the program has matured and marginal adjustments have been made to enhance the program. As a consequence, the Committee recommended revisions which are based on the assumption that a 3 credit hour course offered during a semester period represents approximately 37.5 to 40 contact hours. The proposed adjustments follow that guideline regarding academic credit for the One Year MBA program. However, some variations still exist due to the nature of the MBA module course structure and a goal of limiting total program academic credit hours in the program to 50 academic credit hours plus or minus.

3. The original One Year MBA program design incorporated credit for Project Connect in courses taught in the modules of the One Year program. Since the start of the program, Project Connect has evolved into a more significant component of the MBA program and students are devoting more time and effort to this internship-like experience than originally anticipated. This has created challenges in appropriately assigning grades for the courses and properly awarding academic credit. The revisions establish the Project Connect activities and projects as separate, gradable courses and permit the faculty to grade the content courses and Project Connect activities in a more direct and clarified manner. With the awarding of academic credit for the Project Connect activities and experiences, the total academic credit for the One Year MBA program changes from 44 hours to 50 credit hours.

MBA Policy Committee Recommended Changes to the Day MBA Program Curriculum

1. ***Revise the MBA 604 Business Fundamentals***: This course is comprised of four subjects with 90 student contact hours providing 3 academic credits, which is inconsistent with credit equivalence for normal Gatton College courses. Approval of this recommendation would divide MBA 604 into four separate courses totaling five hours of academic credit while the total module would be worth seven academic credits.

MBA 604 Finance	40 hours	2 credits
MBA 606 DIS	20 hours	1 credit
MBA 607 Marketing	14 hours	1 credit
MBA 608 HRM	16 hours	1 credit

2. ***Revise MBA 610 New Product Development***: This module is currently comprised of four subjects with 146 hours and 9 credits. Approval of this recommendation would divide MBA 610 into six separate classes with 11 hours of academic credit.

MBA 610 Marketing	56 hours	3 credits
MBA 611 Marketing	60 hours	3 credits
MBA 612 Mergers and Acquisitions	16 hours	5 credit
MBA 613 Accounting	14 hours	1 credit
MBA 614 Finance	14 hours	1 credit
MBA 640 Project Connect	40 hours	2 credits

3. ***Revise MBA 611 Supply Chain Management***: This module is comprised of three subjects with 151 hours and 9 credits. Approval of this recommendation would divide MBA 611 into five separate classes yielding 10 hours of academic credit.

MBA 615 DIS	62 hours	3 credits
MBA 616 DIS	61 hours	3 credits
MBA 617 Negotiations	14 hours	1 credit
MBA 618 Management	16 hours	1 credit
MBA 642 Project Connect	40 hours	2 credits

4. Other documentation submitted with this change is to "reassign" the course numbers of the Day MBA classes so as to keep them in sequential order and to add a one-hour Project Connect credit to the Mergers & Acquisitions module.

Attachments

REQUEST FOR CHANGE IN MASTERS DEGREE PROGRAM

1. GENERAL INFORMATION

College:	Business and Economics	Department:	MBA

Current Major Name:	Business Administration	*Proposed Major Name:*	*Same*

Current Degree Title:	MBA	*Proposed Degree Title:*	*Same*

Formal Option(s):	NA	*Proposed Formal Option(s):*	

Specialty Fields w/in Formal Option:	NA	*Proposed Specialty Fields w/in Formal Options:*	

Date of Contact with Associate Provost for Academic Administration[1]:

Bulletin (yr & pgs):	Sp 2010; 109-112	CIP Code[1]:		Today's Date:	1/15/2010

Accrediting Agency (if applicable):

Requested Effective Date:	☐ Semester following approval.	OR	☒ Specific Date[2]:	Fall 2010

Dept. Contact Person:	Mary Lee Kerr	Phone:	7-1924	Email:	mkerr2@uky.edu

2. CHANGE(S) IN PROGRAM REQUIREMENTS

		Current	Proposed
1.	Number of transfer credits allowed		
	(Maximum is Graduate School limit of 9 hours or 25% of course work)		
2.	Residence requirement (if applicable)		
3.	Language(s) and/or skill(s) required		
4.	Termination criteria		
5.	Plan A Degree Plan requirements[3] (thesis)		
6.	Plan B Degree Plan requirements[3] (non-thesis)	MBA 600 (3 hours) MBA 601 (3 hours) MBA 602 (2 hours) MBA 603 (1 hour) MBA 604 (3 hours) MBA 605 (1 hour) MBA 606 (1 hour) MBA New Product Development (9 hours) MBA Supply Chain Management (9 hours) MBA Mergers & Acquisitions (5 hours) MBA 630 Advanced Skill	*See attached list*

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[1] Prior to filling out this form, you MUST contact the Associate Provost for Academic Administration (APAA). If you do not know the CIP code, the APAA can provide you with that during the contact.

[2] Program changes are typically made effective for the semester following approval. No changes will be made effective until all approvals are received.

[3] If there is only one plan for the degree, plans involving a thesis (or the equivalent in studio work, etc.) should be discussed under Plan A and those not involving a thesis should be discussed under Plan B.

		enhancement (1 hour) MBA Culmination Week (1 hour) Five hours from the following list: MBA 620 (2 hours) MBA 621 (1 hour) MBA 622 (2 hours) MBA 623 (2 hours) MBA 624 (2 hours) MBA 625 (1 hour) MBA 626 (2 hours) MBA 627 (1 hour) MBA 628 (2 hours)	
7.	Distribution of course levels required		
	(At least one-half must be at 600+ level & two-thirds must be in organized courses.)		
8.	Required courses (if applicable)	44	*50*
9.	Required distribution of courses within program (if applicable)		
10.	Final examination requirements		
11.	Explain whether the proposed changes to the program (as described in sections 1 to 10) involve courses offered by another department/program. <u>Routing Signature Log must include approval by faculty of additional department(s).</u>		
12.	List any other requirements not covered above?		
13.	Please explain the rationale for changes. If the rationale involves accreditation requirements, please include specific references to those requirements.		
	1. Align academic credit with the number of student hours in MBA 604 Business Fundamentals, MBA 610 New Product Development and MBA 611 Supply Chain Management. 2. Eliminate 9 credit hour classes and grade implications. 3. Have faculty provide/ assign grades for each sub-module course, versus one grade for a 9 hour course taught by multiple faculty.		

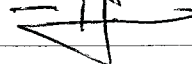**General Information:**

Proposal Name: MBA

Proposal Contact Person Name: <u>Mary Lee Ker</u>   Phone: <u>7-1924</u>   Email: <u>mkerr2@uky.edu</u>

INSTRUCTIONS:
Identify the groups or individuals reviewing the proposal; note the date of approval; offer a contact person for each entry; and obtain signature of person authorized to report approval.

Internal College Approvals and Course Cross-listing Approvals:

Reviewing Group	Date Approved	Contact Person (name/phone/email)	Signature
MBA Policy Committee (Gatton College)	11/24/2009	Merl Hackbart / 7-1627 / mhackbart@uky.educ	
Gatton College Faculty	2/5/2010	Merl Hackbart / 7-1627 / mhackbart@uky.edu	
		/ /	
		/ /	
		/ /	

External-to-College Approvals:

Council	Date Approved	Signature	Approval of Revision[4]
Undergraduate Council			
Graduate Council		*Jeannine Blackwell* 2010.04.21 11:45:28 -04'00'	
Health Care Colleges Council			
Senate Council Approval		University Senate Approval	

Comments:

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[4] Councils use this space to indicate approval of revisions made subsequent to that council's approval, if deemed necessary by the revising council.